

From: [Michelle.Crossfield](#)
To: [Moir.Lassen](#)
Subject: Info Note re: CBC article
Date: March 14, 2023 12:40:00 PM
Attachments: [Info Note - CTFN complaint about cabin on placer claim_JD.DOCX](#)
[image001.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
Importance: High

Michelle Crossfield

Senior Advisor
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From: [Michelle.Crossfield](#)
To: [Jesse.Devost](#)
Subject: RE: cbc article on unauthorized cabins
Date: March 15, 2023 10:59:00 AM
Attachments: [image001.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Thanks Jesse

From: Jesse.Devost <Jesse.Devost@yukon.ca>
Sent: March 15, 2023 10:50 AM
To: Michelle.Crossfield <Michelle.Crossfield@yukon.ca>
Subject: RE: cbc article on unauthorized cabins

Yes, there will be more stories, but I don't know when others will come out. The reporter contacted us and interviewed Matt Ball in January about UOs in LSCFN territory.

Jesse Devost he/him
Director of Communications
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From: Michelle.Crossfield <Michelle.Crossfield@yukon.ca>
Sent: March 15, 2023 10:48 AM
To: Jesse.Devost <Jesse.Devost@yukon.ca>
Subject: cbc article on unauthorized cabins

Hi Jesse,
This article says that this is the first in a series of articles on the Yukon backcountry. Do you know what the other articles may be, if they're EMR relevant?
Thanks
Michelle

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From: [Michelle.Crossfield](#)
To: [Jesse.Devost](#); [Samantha.Paterson](#)
Subject: RE: questions...
Date: March 6, 2023 2:51:00 PM
Attachments: [image001.png](#)

Thanks for this Jesse – I'll see if I can find out anything more on how it works at their end.

From: Jesse.Devost <Jesse.Devost@yukon.ca>
Sent: March 6, 2023 2:42 PM
To: Samantha.Paterson@yukon.ca
Cc: Michelle.Crossfield@yukon.ca
Subject: RE: questions...

Hi Sam, I'm not sure how they distribute stuff in the cabinet office – my assumption has been that if the MO gets some comms material, they'd share it with cab comms, but apparently not? If cab comms asks me directly for something I send it to them (and copy the DMO), otherwise we just have material sent to the MO and assume they will distribute to the people who need it. I'm ok to change this procedure if we think it's needed.

On the lands story, Cab comms would have been informed when we did the initial interview back in January (our practice is to inform the DM's office and Cab comms, amongst others of media inquiries) but given this has taken so long, it may have slipped off their radar. The reporter is Julian Gignac.

JD

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From: Samantha.Paterson@yukon.ca
Sent: March 6, 2023 2:33 PM
To: Jesse.Devost <Jesse.Devost@yukon.ca>
Cc: Michelle.Crossfield@yukon.ca
Subject: questions...

Hi Jesse,

How does Cabinet Comms get stuff from departments? Moira is asking why they didn't get the Minto message box and I don't know who is supposed to send that stuff over...

Also, does Cabinet Communications know about the CBC UO story? Moira is asking who the reporter

is.

Thanks!



Sam

Pronouns: [she/her](#)

Assistant Deputy Minister, Corporate Services

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