



Tourism Cooperative Marketing Fund

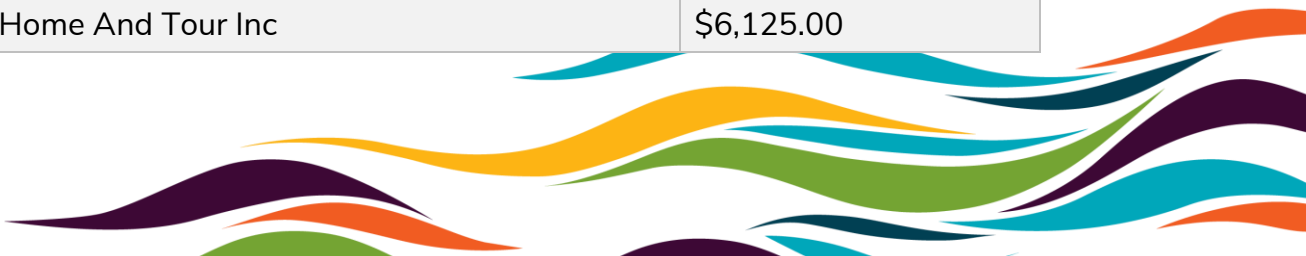
2025-2026 recipients



For more information, please contact tcmf@yukon.ca

Awarded recipients - April 1, 2025	Awarded amount
Yukon Spaces	\$10,950.00
Yukon River Marathon	\$8,500.00
Nahanni	\$25,000.00
Run for Life / Raven 50, Reckless Raven	\$3,250.00
Terre Boreale	\$25,600.00*
Capital Helicopters	\$4,220.00
Hyatt Place Whitehorse	\$7,500.00
Northern Tempo	\$7,650.00
Dawson City Music Festival	\$12,500.00
Winterlong Brewing	\$4,621.00
Epic North	\$11,500.00
Wolf Lake Wilderness Lodge	\$24,700.00
Blackstone Outfitters	\$25,000.00
Klondike Visitors Association	\$50,000.00*
Mount Sima	\$8,114.00
Icycle Sports	\$12,500.00
Glanzmann Tours	\$3,250.00
Kwanlin Dun Cultural Society	\$24,212.50
YuSquatch Mountain Adventures	\$7,172.50
Yukon Transportation Museum	\$16,296.50
Wild Adventure Yukon	\$22,844.50
Takhini - Yukon's Hot Spring Resort	\$25,000.00
Woodcutter Blanket	\$12,350.00
Downtown Hotel	\$2,400.00
The Base Yukon	\$2,100.00
Northern Rockies Air	\$1,697.50
Coal Mine campground	\$8,542.50
Ruby Range Adventure	\$27,000.00*
Fireweed Market	\$15,485.00

Tony's Pasta	\$10,000.00
Da Ku Cultural Centre	\$10,053.16
Lumel Studios & Gather	\$18,256.94
Up North Adventures	\$7,060.00
Klondike Institute of Art and Culture	\$7,266.25
Northern Lights Resort	\$27,000.00*
Caribou Hotel	\$7,017.50
Great River Aviation	\$3,500.00
Caribou RV Park	\$13,200.00
Rocking Star Adventures	\$2,395.00
Canadian Outdoor Academy	\$11,150.00
Little Atlin Lodge	\$3,250.00
Yukon Horsepacking	\$1,572.00
Eclipse Hot Springs	\$13,250.00
1202 Motor Inn	\$1,722.50
Northern Tales	\$15,200.00
Village of Carmacks	\$1,500.00
Peel Wilderness Adventures	\$4,084.38
Yukon Wildlife Preserve	\$21,761.87
Village Bakery	\$1,549.00
Yukon Fishing Adventure	\$7,600.00
North Country Outdoor Adventures	\$5,826.00
Arctic Range	\$4,000.00
Klondike Experience	\$4,000.00
Boreale Explorers	\$4,000.00
Fraserway RV	\$2,000.00
Awarded recipients - December 1, 2025	
Whitehorse Nordic Ski Society	\$6,040.99
Yukon Run for Life	\$4,000.00
Yukon Home And Tour Inc	\$6,125.00



Northern Tales Travel Services Inc	\$5,000.00
Biathlon Yukon	\$2,750.00
Tombstone Moto Adventures	\$4,200.00
Dawson City Museum	\$5,077.25
Baby Nugget RV Park	\$5,280.00
Yukon Film Society	\$12,063.50
Yukon River Farm	\$6,765.53
Gwaandak Theatre Society	\$5,250.00
Yukon Broomball Association	\$2,650.00
Judas Creek Marina	\$5,025.50
The Northern Beaver Post	\$5,530.00
Arctic motorcycle adventures	\$12,400.00
Peel Wilderness Aviation (Nahoni Air Ltd.)	\$7,328.74
Carved Restaurant	\$4,200.00
Carmacks Hotel	\$6,325.00
Bedrock Hotel	\$2,575.00
Gold Pan Saloon	\$4,825.00
Belly of the Bison	\$5,200.00
Yukon Tours	\$14,800.00
Up North Adventures Ltd.	\$11,300.00
The Base Yukon nc	\$3,450.00
Hyatt Place Whitehorse	\$24,100.00
Town of Faro	\$7,551.00
Edgewater Hotel	\$9,325.00
Yukon Wide Adventure	\$17,770.00
Yukan Canoe	\$10,150.00
Best Western Gold Rush Inn	\$19,000.00
Dawson Hotels	\$23,200.00
Town of Watson Lake	\$5,337.50
KOSTIUK HOLDINGS LTD. O/A PIONEER RV PARK	\$6,480.00

Muktuk Adventures	\$7,600.00
Sign Post Services	\$3,592.50
Kusawa Lake Outfitters	\$3,800.00
North Curl Outfitter	\$7,600.00
Yukon Big Game Outfitters	\$16,700.00
TOTAL	\$928,538.11

*Some awarded amounts include additional funding from Travel Yukon International Sales Mission initiative. These recipients may have received more than the \$25,000 cap as a result.

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