



2024–25

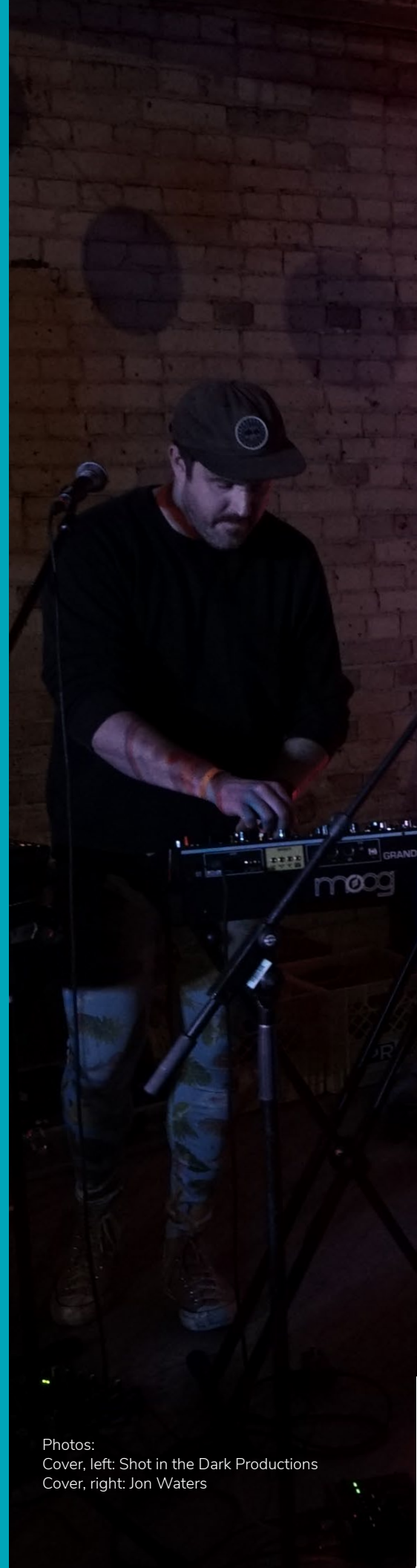
Media Development Funding Programs

Annual Report



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Photos:
Cover, left: Shot in the Dark Productions
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Message from the Minister

As Minister of Economic Development, I am proud to present the 2024-25 Media Development Annual Report. Within this document you will find all the fantastic musicians and film professionals that were supported by the government's media and sound funding programs over the year.

The Yukon is home to countless filmmakers, musicians and support talent. Building a fruitful career in the arts is not a task for the faint of heart, those who do demonstrate the Yukon spirit, battling and persevering through tumultuous circumstances. These professionals contribute to both our economy and culture; it also cannot be overstated how essential their works are to community camaraderie.

In addition to our homegrown talent, this beautiful territory attracts producers from around the globe. Iconic television programs have contributed to the Yukon's worldwide profile and garnered attention from outside viewers, while employing local talent and providing them with unparalleled experience in the industry.

In a world that is rapidly changing; economic diversification has never been more important. By supporting these industries, we are ensuring the long-term viability of some of the oldest professions of all time and guaranteeing that Yukon creators can thrive while doing what they love. I am encouraged by our film and sound industries and how Yukon creators consistently over-perform, finding unique ways to tell their stories. I look forward to seeing the continued growth of this vibrant and dynamic industry.



Jen Gehmair
Minister of Economic Development
Government of Yukon



41
projects funded



Awarded over
\$1.2 million
for media projects



Over
\$200,000
awarded for sound projects



Media funding programs

Predevelopment Fund

Total approved: \$57,285

The Media Predevelopment Fund helps Yukon producers develop their ideas for a:

- » professional film;
- » television program; or
- » digital media project.

Applicants can receive funding to help attract commitments from broadcasters, distributors or online platforms for further development or production. Applicants can access funding up to 75 per cent of eligible costs to a maximum of \$15,000.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were nine applications to the Predevelopment Fund in 2024–25. Of those applications, four were approved.

Name of applicant	Project information	Approved amount
Lily Gontard	The Ferals	\$15,000
Jessica Hall	Hunting Blinds	\$12,285
Kelly Milner	Herschel	\$15,000
Bethany Paquette	Chilkat Trail - The Disappearing Past	\$15,000



Media Development Fund

Total approved: \$74,287

The Media Development Fund helps Yukon producers develop their ideas for a:

- » professional film;
- » television program; or
- » digital media project.

This program is for producers who have a distribution commitment from a broadcaster, distributor or online platform, and can demonstrate market demand for the project. Funding is available for up to 50 per cent of the eligible development costs, up to a maximum of \$40,000.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were eight applications to the Media Development Fund in 2024–25. Of those applications, five were approved.

Name of applicant	Project information	Approved amount
Daniel Little	Me To You	\$12,872
Yasmine Renaud	Ice Queens	\$12,780
Jessica Hall	Fever	\$15,560
Marty O'Brien	Bedlam Boogie	\$13,125
Andrew Connors	Yukon River Salmon: Managing To Zero	\$19,950

Media Production Fund

Total approved: \$1,048,848

The Media Production Fund provides funding for the production of a:

- » professional film;
- » television program; or
- » digital media project.

Applicants who have a distribution commitment from a broadcaster, distributor or online platform, and employ three Yukoners in key positions can apply to the Media Production Fund. Funding is available for a minimum of 25 per cent to a maximum of 40 per cent of the eligible Yukon production expenses.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were nine applications to the Media Production Fund in 2024–25. Of those applications, six were approved.

Name of applicant	Project information	Approved amount
Suzanne Crocker	Betty	\$27,844
Kelsey Ellison	Wild Highways	\$135,200
Sam Felming	YNHT 2025 Live Stream	\$22,678
Karine Genest	My Food Forest	\$112,184
Jessica Hall	Beyond the Left Hand Path	\$16,828
RAW TV	Gold Rush S15	\$734,114

Media Training Fund

Total approved: \$64,525

The Media Training Fund provides financial support to Yukon residents to undertake individual training that develops producers' and technicians' skills and the expertise required for development, production, post-production and/or marketing of film, television and digital content.

The fund also supports registered Yukon non-profits to deliver training programs that increase opportunities for Yukoners to obtain employment in the film, television and digital production sectors, locally, nationally and internationally.

Individual applicants can access funding up to 75 per cent of eligible costs, to a maximum of \$10,000. Non-profits can access funding up to 75 per cent of eligible costs, to a maximum of \$25,000.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were seven applications to the Media Training Fund in 2024–25, all of which were approved.

Name of applicant	Approved amount
ALFF	\$23,966
Karl Blattmann	\$3,655
Shawn Jo	\$4,225
Tova Krentzman	\$10,000
SPYA	\$11,603
Atsushi Sugimoto	\$1,185
Atsushi Sugimoto	\$9,891



Photo: Levi Bruce

Sound funding program

Performing Musicians Fund

Total approved: \$220,726

The Performing Musicians Fund provides applicants with funding for up to 75 per cent of the costs of:

- » programming that helps refine skills;
- » professional sound recording activities; and
- » marketing for newly-released music.

Emerging musicians who have limited performing experience can apply for up to \$10,000 a year towards these activities.

Established musicians can apply for up to \$30,000 a year towards these activities. Established musicians have:

- » significant performance experience outside of the Yukon;
- » a track record of successfully promoting commercially released music outside of the Yukon; and
- » a consistent income from musician activities.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were 46 applications to the Performing Musicians Fund in 2024–25. Of those applications, 27 were approved.

Name of applicant	Project information	Approved amount
Logan Bennett	Muster Point	\$4,491
Elise Brown-Dussault		\$3,555
Levi Bruce	Unknown Mobile	\$3,519
Adrian Burill	Major Funk	\$8,280
Alexander Denault	Dalton Alexander	\$5,872.50
Selina Heyligers-Hare	Hendrika	\$6,000
Alex Hodgins		\$7,935

Name of applicant	Project information	Approved amount
Evan Joel	Franklin	\$10,000
Kinden Kosick	Unicorn Parts	\$3,975
Sara MacDonald	The August Arrival	\$4,745
Zach McCann-Armitage	Cryptozoologists	\$9,000
Logan McKillop		\$10,000
Ellorie McKnight		\$6,000
Bria McLean	Bria Rose N' Thorns	\$10,000
Bria McLean		\$10,000
Alex McNeil		\$6,000
Sarah Murphy	Vanstones	\$10,000
Jasmine Netsena		\$10,000
Jasmine Netsena		\$6,161
Jasmine Netsena		\$3,000
Declan O'Donovan		\$30,000
Victoria Parker	The Follower	\$5,100
Jeremy Parkin		\$3,112.50
Kieran Poile	The Lucky Ones	\$6,000
Kim Rogers		\$4,492.50
Gordie Tentrees		\$30,000
Ben Yu Schoot		\$3,487.50

Statistical summary

Yukon Media Development funding programs	
Predevelopment Fund	\$57,285
Media Development Fund	\$74,287
Media Production Fund	\$1,048,848
Media Training Fund	\$64,525
Performing Musicians Fund	\$220,726
Total Film and Sound Incentive Programs approval	\$1,465,671

Non-Governmental Organization (NGO) funding	
Screen Production Yukon Association	\$115,000
Music Yukon	\$115,000
Total NGO funding approvals	\$230,000






Yukon