

FOR RELEASE November 2, 2012

Yukon's strategic investment advantages to take centre stage in Germany

WHITEHORSE—Economic Development Minister Currie Dixon will be in Germany this weekend working cooperatively with the Yukon Gold Mining Alliance (YGMA) to market Yukon precious metal and base metal properties as attractive investment opportunities.

"While we are focused on diversifying our economy, the mining sector continues to be one of our economic cornerstones," Dixon said. "Raising awareness of opportunities in Yukon's mining sector is essential to attracting investment."

The Department of Economic Development is the Yukon government's lead in the effort to promote mining opportunities and attract investment to Yukon. Minister Dixon is scheduled to make a presentation on Yukon's mining advantages November 3 at the International Precious Metals & Commodities Show in Munich.

The presentation profiles Yukon's geography, climate and existing infrastructure, along with its competitive regulatory regime, environmental/socio-economic assessment process, and First Nation Land Claims. Yukon's stable political environment and the government's positive relationship with industry are also being featured.

"Our investment attraction efforts include marketing initiatives in North America, Europe, and Asia," Dixon added. "In order for responsible economic projects to go forward in Yukon, it is critical that they attract the necessary investment capital."

The YGMA is a marketing consortium of qualified Yukon exploration, development and mining companies committed to increasing awareness of its member companies, and Yukon, in the capital markets.

For more information visit www.edelmetallmesse.com/en.

-30-

Contact:

Elaine Schiman Cabinet Communications 867-633-7961 elaine.schiman@gov.yk.ca Samantha Paterson Communications, Economic Development 867-667-5387 samantha.paterson@gov.yk.ca

News Release #12-217



Stay up to date with the latest Yukon government news by subscribing to our RSS feed here: http://www.gov.yk.ca/news/rss.html. Or follow us on Twitter @yukongov.