



Government of Yukon

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FOR RELEASE #10-137
 July 28, 2010

Webisodes provide training for local film crews and promote Yukon as a filming location

WHITEHORSE – Economic Development Minister Jim Kenyon is pleased to announce that filming has begun on a series of webisodes advertising Yukon as a premier filming location and providing training for local film crews.

"The webisodes will be showcased via the Internet and at film trade events in Canada and internationally," Kenyon said. "This initiative is a great learning opportunity for our local film crews to expand their careers and portfolios in this industry."

The first block of filming took place July 24 to 27 in the Carcross and Whitehorse areas. Additional filming blocks in August and December will highlight Haines Junction, Dawson City and Watson Lake.

A Yukon-based production service company, Two Guys and a Map, is owned and operated by Dean Williams and Michael Vernon, and has been hired to co-ordinate the production.

"We are excited by the opportunities presented to us by this project and for the incredible opportunities presented to Yukon writers, directors and production crews in terms of on-set training and experience - from concept to post-production," Williams said.

Six Yukoners have been hired to direct the episodes, gaining valuable experience filming in this unique format. Prior to the start of production, they received guidance from veteran Canadian television director David Winning who is known for his work in the television series Stargate: Atlantis, and Blood Ties.

The Yukon government has invested \$90,000 to support this project. The Canadian Northern Economic Development Agency (CanNor) has contributed \$535,000 from its Community Adjustment Fund.

For more information about the Yukon Film & Sound Commission, visit www.reelyukon.com.

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