



## Government of Yukon

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**NEWS** *release*

FOR RELEASE #10-064  
April 15, 2010

### ID blitz aims to reduce underage drinking

WHITEHORSE – The Yukon Liquor Corporation and the RCMP will begin an ID blitz this spring as part of an ongoing campaign to discourage minors from purchasing liquor and frequenting drinking establishments, Minister responsible for the Yukon Liquor Corporation Jim Kenyon announced today.

"We're taking positive action to target underage drinking," Kenyon said. "The ID blitz complements regular and ongoing inspections to raise awareness of issues associated with minors and alcohol."

Under the Yukon *Liquor Act*, a person must be 19 years old or over and able to produce identification to be in a bar or to purchase liquor.

The campaign is part of an ongoing commitment to the Substance Abuse Action Plan and will run from April 15 to May 31. The initiative is similar to a roadside check-stop program.

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