



FOR RELEASE

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## **Yukon government announces ACTIVE AT SCHOOL partnership**

WHITEHORSE—The Yukon government announced today a partnership with ACTIVE AT SCHOOL, an initiative led by Canadian Tire Corp. with the goal of getting kids and youth one hour of physical activity a day.

"ACTIVE AT SCHOOL is aimed at helping students achieve one hour a day of quality physical activity, whether before, after, or during school," said Premier Darrell Pasloski. "This is an investment in the health and well-being of all Yukon students and we are proud to work with our Active at School partners towards achieving this goal."

ACTIVE AT SCHOOL will provide \$125,000 over three years to promote physical activity among students at Yukon schools. It uses schools as a hub for physical activity, ultimately increasing the number of minutes Yukon students are active each day.

"This program has been tailored to our unique Yukon needs," Minister of Community Services Currie Dixon added. "It will enrich students' educational experiences, improve their health, and provide them with all the benefits of being active."

The funding received from ACTIVE AT SCHOOL will build on an existing program – Active Yukon Schools – that provides students across the territory with opportunities for physical activity. The program is open to all 24 schools in Yukon and will benefit more than 5,100 students.

"Premier Pasloski and the Yukon have shown incredible leadership in being the first territory to partner with ACTIVE AT SCHOOL to help Yukon kids achieve 60 minutes of physical activity each day," said Landon French, Vice-President, Community Relations, Canadian Tire Corporation. "Canadian Tire is excited to work with local government over the next three years to build on the great work schools and teachers are doing through the Active Yukon Schools program which helps kids lead healthy, physically active lives."

Canadian Tire Corp. is the founding member of ACTIVE AT SCHOOL, a partnership of more than 80 influential sport, wellness and health organizations from across Canada. Launched in 2013, the initiative supports Canada's provincial and territorial governments in their goal to reverse the trend of inactivity among Canadian youth.

Learn more: ACTIVE AT SCHOOL

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