



FOR RELEASE  
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## **Yukon's Labour Market Information Portal launched**

WHITEHORSE—At an event today at the Old Fire Hall, Minister of Education Doug Graham launched a new online service designed to provide better access to labour market information.

Designers of the service demonstrated how to access Yukon's new Labour Market Information Portal and stakeholders were encouraged to participate using their own iOS or Android devices.

"The portal is the result of three years of collaborative work between government, business and individuals," Graham said. "Strengthened by the partnership with our stakeholders, we are proud to launch a user-friendly service that provides relevant, timely and trustworthy information about Yukon's workforce so that businesses can make informed decisions and job seekers can access jobs."

The Labour Market Information Portal is a one-stop shop for job seekers, employers, service providers and researchers looking for current and reliable information about careers, staff recruitment, job demand forecasts and other relevant information in Yukon. Its mobile-friendly design and robust search engine will operate on any device.

"The portal provides users with the opportunity to access the most up-to-date labour market information, and is part of our continuing commitment to provide online services to Yukoners," Minister of Highways and Public Works Scott Kent added.

Local employers played an important role in the development of the portal. Northwestel is a co-chair of the Labour Market Information Strategy committee, whose mandate includes improving the public's access to information about Yukon's labour market

"The volume of labour market information is overwhelming, and our mandate was to find a way to organize and make this information available to Yukoners," Northwestel manager of leadership and development Shaun Newsome said. "The Labour Market Information Portal delivers on this. It is a one-stop shop for people wanting information about today's world of work in the context of the Yukon labour market."

During discussions with stakeholders in 2011/12, a portal was identified as the best way to simplify access to labour market information. The Department of Highways and Public Works began work on the initiative in the fall of 2014.

Visit: Labour Market Information Portal

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