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Yukon tourism leaders take home two Canadian Tourism Awards

WHITEHORSE—Two of the four Yukon finalists for Canadian Tourism Awards are bringing home awards after last night's gala event in Ottawa.

The annual Tourism Industry Association of Canada's Tourism Awards recognize success, leadership and innovation in the Canadian tourism industry. Yukon MP Ryan Leef and Senator Dan Lang helped present the awards to the Yukon winners.

The two Yukon winners are:

- The Dakhká Khwáan Dancers The National Cultural Tourism Award presented by the Federal-Provincial-Territorial Culture & Heritage and Tourism Initiative recognizing a cultural organization that demonstrates a commitment to the development and promotion of authentic, innovative and enriched cultural tourism visitor experiences.
- The Pan-North Territorial Consortium The Fairmont Hotels & Resorts Marketing Campaign of the Year Award recognizing the organization that has devised and implemented an outstanding tourism marketing campaign or initiative.

The two other Yukon finalists were Holland America Line in Dawson City and Jill Pangman and her company Sila Sojourns.

"Congratulations to the Dakhká Khwáan Dancers and the Pan-North Territorial Consortium for bringing home tourism awards," Minister of Tourism and Culture Mike Nixon said. "Each of the Yukon nominees makes an important contribution to Yukon's tourism sector and economy."

A total of 15 organizations and individuals from across Canada were recognized with tourism awards.

Learn more: Visit the Canadian Tourism Awards

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