



FOR RELEASE

July 31, 2014

Yukon government increases the Advanced Artist Award by \$70,000

WHITEHORSE— Yukon's performing, visual and literary artists are receiving a boost with a \$70,000 annual increase to the Advanced Artist Award.

"The Advanced Artist Award is the cornerstone of the Yukon government's arts funding system, which is based on the principle that individual artists form the collective engine that drive Yukon arts," Minister of Tourism and Culture Mike Nixon said.

The funding available is being increased from \$80,000 to \$150,000. The amount of funding individual advanced artists can apply for is increasing from \$2,500 to \$5,000 for "B Level" and from \$5,000 to \$10,000 for "A Level". The level is determined by the degree to which an artist is established in his or her professional career, as well as their level of impact inside and outside Yukon.

The increase came in response to a request from the Yukon Arts Advisory Council, which recommended a funding increase that would give artists the potential to undertake larger projects over a longer period of time.

"We are pleased to see Yukon artists recognized in such a meaningful way," chair of the Yukon Arts Advisory Council Annie Avery said. "Artists will receive more funding for their projects which will facilitate longer collaborations, more time with mentors and teachers and greater opportunities for innovation and exploration. The result will be projects that have a deeper impact on the artist's creative development and the arts community as a whole."

Nixon added: "Support for artists at this level ultimately contributes to a vast array of events, exhibitions, tours, literary works and concerts. Together, these make up Yukon's vibrant art scene and benefit Yukoners and visitors alike."

The Advanced Artist Award is funded entirely through Lotteries Yukon which commits a portion of its yearly revenue to arts funding. Created in 1983, this Award's purpose is to encourage creative growth for individual artists through learning, experimentation, art creation, study, mentorship, travel, or collaboration.

The funding increase will come into effect for the next application deadline of October 1, 2014.

Learn more:

[Advanced Artist Award](#)
[Arts Funding and Awards](#)

-30-

Contact:

Elaine Schiman
Cabinet Communications

867-633-7961
elaine.schiman@gov.yk.ca

Heather LeDuc
Communications, Tourism and Culture
867-667-5318
heather.leduc@gov.yk.ca

News Release #14-176



Stay up to date with the latest Yukon government news by subscribing to our RSS feed here:
<http://www.gov.yk.ca/news/rss.html>. Or follow us on Twitter @yukongov.