

FOR RELEASE
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Locals and visitors are getting a taste of Yukon's culinary industry

Yukon's dynamic culinary sector is once again being showcased this week during the Yukon Culinary Festival.

The event takes place August 24 to 26 in Whitehorse. The festival will showcase local chefs and locally harvested and produced ingredients, as well as Yukon farmers, businesses and organizations involved in the culinary field.

The Tourism Industry Association of Yukon (TIA Yukon) is organizing the event. The Government of Yukon is supporting this year's event with a \$35,000 contribution.

Quotes

"This festival is a great opportunity to showcase Yukon's culinary talent. Culinary tourism is an emerging market globally, and this event builds awareness and enthusiasm for Yukon's many great chefs, restaurants and local food suppliers. The rich culinary culture featured at this festival is a unique experience for Yukoners and visitors alike, and the Government of Yukon is proud to contribute to this event."

–Minister of Tourism and Culture Jeanie Dendys

"This festival is a fantastic opportunity to celebrate Yukon's talented chefs, suppliers and restaurants. Events like this shine a spotlight on local agriculture, as well as the incredible culinary offerings available in our territory. We are pleased to partner with TIA Yukon and others to support this festival."

–Minister of Economic Development and Energy, Mines and Resources Ranj Pillai

"Since 2013, TIA Yukon has organized the Yukon Culinary Festival with the support of community stakeholders in order to celebrate the local foods and culinary experiences that can be found in the territory. Culinary tourism is a global trend. Yukon offers unique culinary experiences that adds to the territory's appeal as a destination. We greatly appreciate the Yukon government's investment in the festival and its support for the culinary tourism sector."

–TIA Yukon executive director Blake Rogers

Quick facts

- TIA Yukon aims to promote and assist the development of tourism in Yukon.
- The Yukon Culinary Festival was established by TIA Yukon in 2013 and has been supported each year by the Government of Yukon.
- Culinary talent at the festival will include chefs from Whitehorse, Marsh Lake, Skagway and Vancouver.

Learn more: Yukon Culinary Festival

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