

# TOURISM AND CULTURE



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**VOTE 54  
DEPARTMENT OF TOURISM AND CULTURE**

**MINISTER**

**Hon. J. Streicker**

**DEPUTY MINISTER**

**S. van der Meer**

- To support, protect, promote and enhance the Yukon's tourism, culture, heritage and arts sectors for the benefit of Yukoners and visitors.

<b>SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		<b>2023-24 FORECAST</b>	<b>2023-24 ESTIMATE</b>	<b>2022-23 ACTUAL</b>
<b>Amounts to be Appropriated</b>				
Operation and Maintenance (Vote 54-1)	31,988	32,688	31,884	32,433
Capital (Vote 54-2)	2,219	2,502	2,702	2,754
<b>Total Appropriations</b>	<b>34,207</b>	<b>35,190</b>	<b>34,586</b>	<b>35,187</b>

Note: Restated 2023-24 Forecast, 2023-24 Estimate and 2022-23 Actual to be consistent with the 2024-25 Estimate presentation.

**VOTE 54  
DEPARTMENT OF TOURISM AND CULTURE**

<b>FINANCIAL SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Amounts to be Appropriated</b>				
Operation and Maintenance (Vote 54-1)				
Corporate Services	2,958	2,924	2,803	2,735
Cultural Services	15,406	15,458	15,040	14,973
Tourism	13,624	13,539	13,274	13,181
COVID-19 Response	0	767	767	1,544
<b>Total Operation and Maintenance (Vote 54-1)</b>	<b>31,988</b>	<b>32,688</b>	<b>31,884</b>	<b>32,433</b>
Capital (Vote 54-2)				
Corporate Services	10	10	10	52
Cultural Services	1,574	1,225	1,425	1,806
Tourism	635	1,267	1,267	896
<b>Total Capital (Vote 54-2)</b>	<b>2,219</b>	<b>2,502</b>	<b>2,702</b>	<b>2,754</b>
<b>Total Appropriations</b>	<b>34,207</b>	<b>35,190</b>	<b>34,586</b>	<b>35,187</b>
<b>Adjustments for Reconciliation of Expenses</b>				
Amortization Expense	1,145	1,177	1,177	822
Accretion Expense	31	30	32	30
Tangible Capital Assets	(675)	(350)	(350)	(889)
<b>Total Expenses</b>	<b>34,708</b>	<b>36,047</b>	<b>35,445</b>	<b>35,150</b>
<b>Summary of Expenses by Category</b>				
Personnel	13,085	12,974	12,170	12,091
Other	9,000	10,587	10,787	10,777
Government Transfers	11,447	11,279	11,279	11,430
Amortization Expense	1,145	1,177	1,177	822
Accretion Expense	31	30	32	30
<b>Total Expenses</b>	<b>34,708</b>	<b>36,047</b>	<b>35,445</b>	<b>35,150</b>

**VOTE 54  
DEPARTMENT OF TOURISM AND CULTURE**

<b>FINANCIAL SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		<b>2022-23 ACTUAL</b>
		<b>2023-24 FORECAST</b>	<b>2023-24 ESTIMATE</b>	
<b>Revenues</b>				
Taxes and General Revenues	76	76	76	71
Third-Party Recoveries Operation and Maintenance	467	467	467	469
Subtotal Third-Party	467	467	467	469
Recoveries from Canada Operation and Maintenance	250	250	250	180
Subtotal from Canada	250	250	250	180
<b>Total Revenues</b>	<b>793</b>	<b>793</b>	<b>793</b>	<b>720</b>

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## TOURISM AND CULTURE

## CORPORATE SERVICES

- To provide leadership and support to departmental branches through corporate legislative, policy, planning, financial, human resources, communication and information management services.

PROGRAM SUMMARY (\$000s)	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Amounts included in the Appropriation</b>				
<b>Operation and Maintenance (Vote 54-1)</b>				
Deputy Minister's Office	519	558	549	340
Policy and Communications Directorate	1,065	1,019	973	1,062
Human Resources	228	231	222	309
Finance and Administration	333	320	305	302
Information Management	511	490	467	501
	302	306	287	221
	<b>2,958</b>	<b>2,924</b>	<b>2,803</b>	<b>2,735</b>
<b>Capital (Vote 54-2)</b>				
Office Furniture and Equipment	10	10	10	52
	10	10	10	52
<b>Total included in the Appropriation</b>	<b>2,968</b>	<b>2,934</b>	<b>2,813</b>	<b>2,787</b>
<b>Summary of Appropriation by Allotment</b>				
Personnel	2,686	2,652	2,531	2,508
Other	267	267	267	242
Government Transfers	15	15	15	20
Tangible Capital Assets	0	0	0	17
<b>Total included in the Appropriation</b>	<b>2,968</b>	<b>2,934</b>	<b>2,813</b>	<b>2,787</b>

## TOURISM AND CULTURE

### CULTURAL SERVICES

- To improve sustainability of culture, heritage and arts and enhance Yukoners' quality of life by:
  - fulfilling the Government of Yukon's legal obligations to document, research, conserve and protect the Yukon's heritage resources;
  - developing, managing, preserving, and interpreting the Yukon's heritage through historic sites, archaeology, and palaeontology programs;
  - fostering public awareness, development and enjoyment of the arts and preserving and expanding the Yukon's visual art collections;
  - acquiring, preserving and making available the Yukon's documentary heritage including Government of Yukon records;
  - providing financial assistance and specialized support services for the Yukon's museums and First Nations cultural centres to research, preserve and increase awareness of the Yukon's tangible and intangible cultural heritage and natural history; and
  - preserving and increasing awareness of our Ice Age material culture and natural history through exhibits and interpretation at the Yukon Beringia Interpretive Centre.

PROGRAM SUMMARY (\$000s)	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL

#### Amounts included in the Appropriation

##### Operation and Maintenance (Vote 54-1)

Directorate	903	1,158	1,137	878
Historic Sites	2,529	2,448	2,373	2,195
Arts	4,925	4,930	4,887	5,120
Yukon Archives	1,955	1,908	1,791	1,748
Yukon Beringia Interpretive Centre	728	700	657	616
Heritage	4,366	4,314	4,195	4,416
	<b>15,406</b>	15,458	15,040	14,973

**TOURISM AND CULTURE**

**CULTURAL SERVICES  
(Cont'd)**

<b>PROGRAM SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Capital (Vote 54-2)</b>				
Historic Sites				
Maintenance and Planning	400	400	400	402
Interpretation and Signage	200	275	475	55
Scenic Drives	90	90	90	51
Rampart House	75	0	0	0
Arts				
Acquisition	60	60	60	30
Building Maintenance, Renovations and Space	550	0	0	0
Yukon Archives				
Preservation Projects	45	45	45	17
Yukon Beringia Interpretive Centre				
Exhibits Renewal	94	250	250	474
Building Maintenance, Renovations and Space	50	0	0	0
Heritage				
Operational Equipment	10	0	0	12
Prior Years' Projects	0	105	105	765
	<b>1,574</b>	<b>1,225</b>	<b>1,425</b>	<b>1,806</b>
<b>Total included in the Appropriation</b>	<b>16,980</b>	<b>16,683</b>	<b>16,465</b>	<b>16,779</b>
<b>Summary of Appropriation by Allotment</b>				
Personnel	6,079	6,087	5,669	5,548
Other	2,947	3,262	3,462	3,097
Government Transfers	7,354	7,284	7,284	7,447
Tangible Capital Assets	600	50	50	687
<b>Total included in the Appropriation</b>	<b>16,980</b>	<b>16,683</b>	<b>16,465</b>	<b>16,779</b>

## TOURISM AND CULTURE

## TOURISM

- In partnership with the private and public sectors and non-governmental organizations, develop and strategically implement tourism marketing, destination development, and visitor services programs to enhance growth and capacity of the Yukon's tourism industry and meet the goals of the Yukon Tourism Development Strategy.
- To market the Yukon as a year-round tourism destination.
- To support sustainable destination development for Yukon communities, non-government organizations and businesses focusing on developing visitor experiences and services, research, engagement and representation.
- To deliver in-person advice and advanced digital information to Yukon visitors raising awareness of available attractions, events, special advisories and programs.

<b>PROGRAM SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Amounts included in the Appropriation</b>				
<b>Operation and Maintenance (Vote 54-1)</b>				
Directorate	792	817	808	1,088
Marketing Operations	6,429	7,134	7,052	7,881
Visitor Services	2,549	2,431	2,310	2,270
Destination Development	3,854	3,157	3,104	1,942
	<b>13,624</b>	<b>13,539</b>	<b>13,274</b>	<b>13,181</b>
<b>Capital (Vote 54-2)</b>				
Marketing Operations				
Content Acquisition	260	180	180	151
Travel Yukon Website	300	300	300	346
Visitor Services				
Operational Equipment	75	300	300	141
Prior Years' Projects	0	487	487	258
	<b>635</b>	<b>1,267</b>	<b>1,267</b>	<b>896</b>
<b>Total included in the Appropriation</b>	<b>14,259</b>	<b>14,806</b>	<b>14,541</b>	<b>14,077</b>

**TOURISM AND CULTURE**

**TOURISM  
(Cont'd)**

<b>PROGRAM SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Summary of Appropriation by Allotment</b>				
Personnel	4,320	4,235	3,970	4,035
Other	5,786	6,758	6,758	6,939
Government Transfers	4,078	3,513	3,513	2,918
Tangible Capital Assets	75	300	300	185
<b>Total included in the Appropriation</b>	<b>14,259</b>	14,806	14,541	14,077

## TOURISM AND CULTURE

REVENUES (\$000s)	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>TAXES AND GENERAL REVENUES</b>				
<b>Cultural Services</b>				
Yukon Beringia Interpretive Centre	70	70	70	65
Archives Reproduction Fees	6	6	6	6
<b>Total Taxes and General Revenues</b>	<b>76</b>	<b>76</b>	<b>76</b>	<b>71</b>
<b>THIRD-PARTY RECOVERIES</b>				
<b>Operation and Maintenance</b>				
<b>Cultural Services</b>				
Yukon Lottery Commission	467	467	467	469
<b>Total Third-Party Recoveries</b>	<b>467</b>	<b>467</b>	<b>467</b>	<b>469</b>
<b>RECOVERIES FROM CANADA</b>				
<b>Operation and Maintenance</b>				
<b>Cultural Services</b>				
Canada Council for the Arts	250	250	250	100
Prior Years' Recoveries	0	0	0	80
<b>Total Recoveries from Canada</b>	<b>250</b>	<b>250</b>	<b>250</b>	<b>180</b>
<b>TOTAL REVENUES</b>	<b>793</b>	<b>793</b>	<b>793</b>	<b>720</b>

## TOURISM AND CULTURE

GOVERNMENT TRANSFERS (\$000s)	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>OTHER TRANSFER PAYMENTS</b>				
<b>Operation and Maintenance</b>				
<b>Corporate Services</b>				
Miscellaneous Transfer Payments	15	15	15	20
<b>Cultural Services</b>				
Yukon Historical and Museums Association	74	74	74	80
Council of Yukon First Nations				
- Heritage Working Group	137	137	137	131
On Yukon Time - Arts Themed Events	19	19	19	0
Creative and Cultural Industries				
- Express Micro-Grant	150	150	150	78
- Career Advancement Fund	150	150	150	0
Heritage Sites Projects	55	15	15	11
Historic Properties Assistance Program	116	116	116	53
Historic Sites, Inventory, Designation and Public Programming	60	10	10	8
Historic Site				
- Fort Selkirk	147	147	147	147
- Rampart House	120	60	60	60
- Forty Mile	95	95	95	72
- Canyon City	18	18	18	18
- Conrad	20	20	20	18
Heritage Trails	20	20	20	20
Advanced Artist Award	150	150	150	152
New Canadians Event Fund	45	45	45	40
Arts Fund	500	500	500	553
Touring Artist Fund	100	100	100	104
Arts Operating Funds	825	825	825	825
Yukon First Nations Culture and Tourism Association	160	160	160	160
Dawson City Arts Society	425	425	425	450

## TOURISM AND CULTURE

GOVERNMENT TRANSFERS (\$000s)	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>OTHER TRANSFER PAYMENTS (cont'd)</b>				
<b>Operation and Maintenance (cont'd)</b>				
<b>Cultural Services (cont'd)</b>				
Indigenous Artists and Cultural Carriers				
Micro-Grant	150	150	150	35
Yukon Arts Centre Corporation				
- Operational Funding	892	892	892	909
- Old Fire Hall Programming	175	175	175	175
Artist in the School	100	100	100	104
Culture Quest	157	157	157	161
Northern Cultural Expressions Society	345	345	345	345
Friends of the Yukon Archives Society	4	4	4	4
Yukon Council of Archives	75	75	75	74
The Yukon Science Institute	20	20	20	0
Museums - General Operation, Maintenance and Training Support	842	842	842	958
First Nations Cultural Centres	800	800	800	906
Museums Assistance	348	348	348	348
Prior Years' Other Transfer Payments	0	80	80	418
<b>Tourism</b>				
Yukon Tourism Development Strategy				
- Experience Development				
- Various Recipients	175	175	175	369
- Yukon First Nations Culture and Tourism Association	300	300	300	300
Wilderness Tourism Association of the Yukon	264	264	264	264
Air North	75	75	75	80
Sport Yukon	115	115	115	115
Yukon Quest International Association (Canada)	150	150	150	150
Yukon Convention Bureau Society	200	200	200	240
Canadian Tourism Commission	39	40	40	185

## TOURISM AND CULTURE

<b>GOVERNMENT TRANSFERS (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>OTHER TRANSFER PAYMENTS (cont'd)</b>				
<b>Operation and Maintenance (cont'd)</b>				
<b>Tourism (cont'd)</b>				
Association franco-yukonnaise	25	50	50	55
Yukon Rendezvous	100	100	100	100
Spark Micro Grant	75	0	0	0
Tourism Industry Association of the Yukon	240	239	239	213
National Research Projects	20	20	20	61
Community Destination Development	1,600	1,000	1,000	0
Tourism Cooperative Marketing Fund	700	700	700	659
Prior Years' Other Transfer Payments	0	85	85	127
<b>COVID-19 Response</b>				
Prior Years' Other Transfer Payments	0	467	467	1,045
	<b>11,387</b>	<b>11,219</b>	<b>11,219</b>	<b>11,400</b>
<b>Capital</b>				
<b>Cultural Services</b>				
Visual Arts Acquisition	60	60	60	30
	<b>60</b>	<b>60</b>	<b>60</b>	<b>30</b>
<b>TOTAL GOVERNMENT TRANSFERS</b>	<b>11,447</b>	<b>11,279</b>	<b>11,279</b>	<b>11,430</b>

## TOURISM AND CULTURE

CHANGES IN TANGIBLE CAPITAL ASSETS AND AMORTIZATION (\$000s)	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Beginning of the Year</b>				
Cost of Tangible Capital Assets in Service	<b>38,261</b>	37,829	37,358	36,686
Accumulated Amortization	<b>(23,197)</b>	(22,020)	(22,321)	(21,198)
Work-in-Progress	<b>454</b>	401	1,747	870
Net Book Value	<b>15,518</b>	16,210	16,784	16,358
<b>Changes during the Year</b>				
Cost of Tangible Capital Assets				
Capital Acquisitions	<b>675</b>	350	350	694
Work-in-Progress put in Service during Year	<b>0</b>	82	82	664
ARO <sup>(1)</sup> Asset change in Estimate	<b>0</b>	0	0	(215)
Accumulated Amortization				
Amortization Expense	<b>(1,145)</b>	(1,177)	(1,177)	(822)
Work-in-Progress				
Capital Acquisitions	<b>0</b>	0	0	195
Work-in-Progress put in Service during Year	<b>0</b>	(82)	(82)	(664)
Transfers between Departments	<b>0</b>	135	135	0
<b>End of the Year</b>				
Cost of Tangible Capital Assets in Service	<b>38,936</b>	38,261	37,790	37,829
Accumulated Amortization	<b>(24,342)</b>	(23,197)	(23,498)	(22,020)
Net Book Value	<b>14,594</b>	15,064	14,292	15,809
Work-in-Progress	<b>454</b>	454	1,800	401
<b>Total Net Book Value and Work-in-Progress</b>	<b>15,048</b>	15,518	16,092	16,210

<sup>(1)</sup> Asset Retirement Obligation

**TOURISM AND CULTURE**

**ASSET RETIREMENT OBLIGATION  
LIABILITY AND EXPENSES**

**SUPPLEMENTARY INFORMATION**

<b>ASSET RETIREMENT OBLIGATION LIABILITY AND EXPENSES (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Asset Retirement Obligation Liability, beginning of the year</b>	1,028	998	1,288	1,204
Increase in Liabilities				
Accretion	31	30	32	30
Less:				
Asset Retirement Activities Performed	0	0	0	0
Change in Estimate	0	0	0	236
<b>Asset Retirement Obligation Liability, end of the year</b>	<b>1,059</b>	<b>1,028</b>	<b>1,320</b>	<b>998</b>

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# **Restricted Funds**

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**TOURISM AND CULTURE**

**RESTRICTED FUND  
YUKON HISTORIC RESOURCES**

<b>FINANCIAL SUMMARY (\$000s)</b>	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
Revenues	16	16	16	16
Expenses	16	16	16	2
Net Profit/(Loss) for the Year	0	0	0	14
Balance at Beginning of Year	1,229	1,229	1,215	1,215
Balance at End of Year	1,229	1,229	1,215	1,229
Increase/(Decrease) in Restricted Funds	0	0	0	14