

# TOURISM AND CULTURE



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## TOURISM AND CULTURE

### CULTURAL SERVICES Heritage

#### SUPPLEMENTARY INFORMATION

	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Operations (#)</b>				
Scientists and Explorers Licences Issued <sup>(a)</sup>	80	80	80	85
Archaeology				
Archaeological Permits Issued <sup>(a)</sup>	40	40	40	46
Identified Yukon Archaeological Sites <sup>(b)</sup>	4,770	4,750	4,750	4,736
Archaeological Artifacts Curated <sup>(a)</sup>	4,200	4,200	4,200	4,479
Heritage Impact Reviews <sup>(a)</sup>				
YESAA Reviews	250	200	200	270
Pre-YESAA / Non-YESAA Heritage Impact Reviews	800	700	700	987
Palaeontology				
Palaeontological Specimens Catalogued <sup>(1)</sup>	60,000	60,000	60,000	53,457
Federal Fossil Export Applications Reviewed <sup>(a)</sup>	0	0	0	0
<b>Geographic Place Names (#)</b>				
Applications Received <sup>(a)</sup>	10	10	10	0
Applications Approved	40	40	40	17
<b>Capacity Development (#)</b>				
Training Opportunities	2	5	5	2
Participants	30	50	50	33

Sources:

a) Departmental Records.

b) Canadian Heritage Information Network.

Notes:

1) Total since the inception of the program. Does not include backlog of specimens not catalogued.

TOURISM AND CULTURE

CULTURAL SERVICES  
Historic Sites

SUPPLEMENTARY INFORMATION

	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
Historic Sites (#)				
Yukon Historic Inventory Sites <sup>(a)</sup>	4,050	4,015	4,015	3,993
YHIS, Records Updated <sup>(a)</sup>	300	200	200	250
Fort Selkirk Visitors <sup>(b)</sup>	525	500	500	551
Herschel Island Visitors <sup>(b)</sup>	800	900	900	974
Forty Mile Visitors <sup>(b) (1)</sup>	100	0	0	0

Sources:

- a) Departmental Records.
- b) Canadian Heritage Information Network.

Notes:

- 1) Ch'édähdëk/Forty Mile Historic Site was closed in 2023 due to flood damage and will remain closed in 2024. Anticipate reopening the site in 2025.

## TOURISM AND CULTURE

### CULTURAL SERVICES Arts

#### SUPPLEMENTARY INFORMATION

	2025-26 ESTIMATE	<i>Comparable</i>		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Yukon Arts Groups <sup>(1)</sup></b>				
Applications Received (#)	140	140	140	134
Groups Funded (#)	85	70	70	83
Dollars Requested (\$000s)	5,000	5,000	5,000	4,726
Dollars Approved (\$000s)	4,000	3,800	3,800	3,671
<b>Advanced and Career Development Artists <sup>(2)</sup></b>				
Applications Received (#)	65	65	65	49
Applications Approved (#)	25	28	28	23
Dollars Requested (\$000s)	1,000	1,125	1,125	944
Dollars Approved (\$000s)	300	300	300	300
<b>Micro-grants <sup>(3)</sup></b>				
Applications Received (#)	240	220	220	239
Applications Approved (#)	110	110	110	112
Dollars Requested (\$000s)	750	600	600	786
Dollars Approved (\$000s)	300	300	300	301
<b>Touring Artist Fund</b>				
Applications Received (#)	30	25	25	29
Applications Approved (#)	15	20	20	14
Dollars Requested (\$000s)	200	175	175	239
Dollars Approved (\$000s)	100	100	100	106
<b>Collections (#)</b>				
Permanent Collection	563	579	579	535
Student Permanent Art Collection	178	178	178	178
<b>Arts Development (#) <sup>(4)</sup></b>				
Workshops	4	4	4	6
Exhibitions	1	1	1	1
Special Events	3	3	3	3

Notes:

- 1) Includes groups funded through the Arts Fund and Arts Operating Funds (formerly called the Yukon Arts Funding Program), Dawson City Arts Society, Yukon Arts Centre and Yukon Arts Society (Artist in the School), Northern Culture Expressions Society, New Canadians Event Fund, Yukon first Nation Cultural Tourism Association. Also includes Culture Quest and Cultural Industries Training Fund, which supports both individuals and groups. On Yukon Time program ended in 2022-23 (to support the Express Micro-grant). 2023-24 Estimate originally included the Micro-grants. This has since been taken out and given its own category.
- 2) This includes Advanced Artist Award and Creative and Cultural Career Advancement Fund, which was launched in 2023-24.
- 3) Includes Express Micro-grant (EMG) and Indigenous Artists and Cultural Carriers Micro-grant (IACCMG) programs. EMG was launched September 2022 and IACCMG in January 2023.
- 4) Includes Craft Strategy. Does not include outreach, feedback or information sessions, or meet and greets.

## TOURISM AND CULTURE

### CULTURAL SERVICES Archives

#### SUPPLEMENTARY INFORMATION

	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Archives (#)</b>				
Researchers <sup>(a, b, c)</sup>	1,250	1,250	1,250	1,106
Average Use per Day <sup>(a, b, c)</sup>	4	6	6	7
Items Retrieved <sup>(a, b, c)</sup>	4,750	4,750	4,750	8,675
Accessions <sup>(a)</sup>	85	80	80	166
Photograph Prints and Negatives Produced for Researchers <sup>(a, b)</sup>	1,000	1,000	1,000	1,024
Photocopies for Members of Public <sup>(a)</sup>	10,000	10,000	10,000	37,092
Access to Information and Protection of Privacy Act Requests <sup>(a)</sup>	0	4	4	2

Sources:

- a) Departmental Records.
- b) On-site visitor counts.

Notes:

- c) Open three days /week Apr 2022 to Oct 2023. Added Thursday 12 pm to 7 pm shift November 2023 except first Thurs every month). In October 2024, added Friday mornings and started opening over the lunch hour.

## TOURISM AND CULTURE

## TOURISM Marketing

### SUPPLEMENTARY INFORMATION

	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Operational Indicators</b>				
<b>Air Arrivals (000s) <sup>(a)</sup></b>				
Whitehorse International Airport (includes Yukoners)	228	103	103	197
Total	228	103	103	197
<b>Border Crossing by Origin (000s) <sup>(b)</sup></b>				
United States	336	316	316	320
Canada (including Yukon)	97	82	82	92
Overseas	50	61	61	48
Total	483	459	459	460

Sources:

a) Government of Yukon, Highways and Public Works.

b) Statistics Canada, Table 24-10-0041-01.



## TOURISM AND CULTURE

### TOURISM Visitor Services

## SUPPLEMENTARY INFORMATION

		Comparable		
	2025-26 ESTIMATE	2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Operational Indicators</b> <sup>(i)</sup>				
<b>Visitor Information Centre (#)</b> <sup>(a)</sup>				
Beaver Creek	13,800	11,000	11,000	10,606
Carcross	63,800	45,000	45,000	44,905
Dawson City	72,000	81,000	81,000	79,785
Haines Junction	20,600	20,000	20,000	20,148
Watson Lake	17,500	18,000	18,000	18,364
Whitehorse	52,500	59,000	59,000	61,502
Total	240,200	234,000	234,000	235,310
<b>Tourism Information Digital Touchpoint (#)</b> <sup>(c)</sup>				
Kiosk Interactions <sup>(b)</sup>	100,000	80,000	80,000	17,459
QR Code Scans <sup>(c)</sup>	1,500	640	640	840
Video Travel Advice Sessions <sup>(d)</sup>	50	32	32	0
Total	101,550	80,672	80,672	18,299

Sources:

a) Visitor Information Centres' people counters at entry doors. Estimate is based on highest visits divided by current fiscal multiplied by a 1% growth rate.

b) Kiosk screen views (each view is counted as an interaction)

c) QR code scans from kiosk content

d) Video travel advice sessions between visitors and VIC staff (started April 2024)

Notes:

i) Data is from April 1 to March 31 each year