

FOR RELEASE  
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## **Rideshare program now available for Whitehorse residents and visitors**

*Joint news release*

WHITEHORSE—The Government of Yukon and the City of Whitehorse have launched a new ride-sharing program that improves access to commuting options for city residents.

"The Government of Yukon is committed to meeting its greenhouse gas emission targets," Minister of Environment Wade Istchenko said. "Launching a ride-sharing program in Whitehorse allows the government to make strides towards these targets within the transportation sector through an effective and sustainable initiative."

Yukon Rideshare is a free, online resource that connects people in the community to carpool, take transit, cycle or walk together. Using departure and destination locations, it matches users with others who share the same schedule and provides suggested routes.

"This partnership moves us closer to the goals contained in our Sustainability Plan, including efficient, low-impact transportation as well as energy and greenhouse gas reduction," Mayor Dan Curtis said. "I encourage commuters to sign up today and start making full use of this powerful new online tool."

The transportation sector accounts for more than half of the total greenhouse gas emissions in the territory. Approximately 87 per cent of transportation emissions come from on-road gasoline or diesel. The most recent Canadian census found the majority of Yukoners use personal single occupancy vehicles to get to work.

The Yukon Rideshare program complements ongoing efforts by the City of Whitehorse to grow transit use. It also advances the Government of Yukon's target of a 10 per cent reduction in greenhouse gas emissions from the transportation sector.

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### **Learn more:**

Yukon rideshare

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