

FOR RELEASE
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Polaris Music Prize long list to be announced in Whitehorse

WHITEHORSE—The Polaris Music Prize long list will be announced in Whitehorse this year, thanks in part to support from the Government of Yukon's Film and Sound Commission. The Film and Sound Commission has provided \$7,500 to the Polaris Music Prize and \$1,000 to Music Yukon to help organize the event.

"On behalf of the Government of Yukon, I'm pleased to hold the Polaris Music Prize long list announcement in Whitehorse," Minister of Economic Development Stacey Hassard said. "The Government of Yukon supports the music industry here in Yukon and across the country, and we are proud to have provided funding to help bring this prestigious music award to our territory."

The 2016 Polaris Music Prize long list will be announced Wednesday, June 15 at noon at the Yukon Transportation Museum.

"We are excited to be bringing the Polaris Music Prize to Whitehorse for the first time," Polaris Music Prize founder and executive director Steve Jordan. "Polaris is a national prize and we look forward to extending our reach into Canada's North."

The Government of Yukon's funding also supports a Yukon-focused musicians' event on June 14. This event will allow Yukon musicians and sound recording professionals to meet with Polaris jurors for a panel discussion, demo listening, and one-on-one meetings.

The Polaris Music Prize winner will be announced at a gala in Toronto on September 19.

Learn more

Polaris Music Prize

Reel Yukon

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