

FOR RELEASE
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Yukon Days ends in Ottawa

WHITEHORSE—The Government of Yukon's eighth annual Yukon Days in Ottawa came to a successful close this week with a positive meeting of Yukon's premier and Canada's prime minister.

"Yukon Days in Ottawa is a unique opportunity to discuss issues that are important to the territory to build relationships and ensure that the federal government fully understands our priorities," Premier Darrell Pasloski said. "Our meetings were collaborative and I know that the Government of Canada has heard us."

Yukon Days, a coordinated effort to promote Yukon in Ottawa through tourism promotion, business events and government-to-government meetings, took place January 29 to February 3. Yukon First Nations chiefs and local businesses joined the delegation to strengthen relationships between government, businesses and tourism operators as well as to promote Yukon's industry to important partners.

"We believe partnerships are important to developing energy, infrastructure and telecommunications that will promote long-term prosperity," Pasloski added. "Government-to-government meetings in Ottawa are especially important as the federal government considers further infrastructure investments."

Other Yukon Days events in Ottawa aimed to share the territory's rich culture with visitors to the capital's annual Winterlude festival. Snow carvers and can-can dancers were on hand at a Prospector Tent in Confederation Park, one of the busiest Winterlude sites. The government also unveiled its new Yukon Now summer commercials as part of its promotion of the territory as a year-round travel destination to domestic and international markets.

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Contact:

Dan Macdonald
Cabinet Communications
867-393-6470
dan.macdonald@gov.yk.ca

Joanna Lilley
Communications, Executive Council Office
867-667-5341
joanna.lilley@gov.yk.ca

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