

# TOURISM AND CULTURE



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## TOURISM AND CULTURE

## CULTURAL SERVICES Heritage

### SUPPLEMENTARY INFORMATION

	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Operations (#)</b>				
Scientists and Explorers Licences Issued (a)	80	80	80	79
Archaeology				
Archaeological Permits Issued (a)	40	40	40	46
Identified Yukon Archaeological Sites (b)	4,750	4,638	4,638	4,672
Archaeological Artifacts Curated (a)	4,200	4,000	4,000	4,238
Heritage Impact Reviews (a)				
YESAA Reviews	200	200	200	141
Pre-YESAA / Non-YESAA Heritage Impact Reviews	700	700	700	496
Palaeontology				
Palaeontological Specimens Catalogued (1)	60,000	60,000	60,000	48,900
Federal Fossil Export Applications Reviewed (a)	0	0	0	0
<b>Geographic Place Names (#)</b>				
Applications Received (a)	10	10	10	0
Applications Approved	40	8	8	0
<b>Capacity Development (#)</b>				
Training Opportunities	5	5	5	10
Participants	50	50	50	96

Sources:

- a) Departmental Records.
- b) Canadian Heritage Information Network.

Notes:

- 1) Total since the inception of the program. Does not include backlog of specimens not catalogued.

**TOURISM AND CULTURE**

**CULTURAL SERVICES  
Historic Sites**

**SUPPLEMENTARY INFORMATION**

	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>			<b>2021-22 ACTUAL</b>
		<b>2023-24 FORECAST</b>	<b>2023-24 ESTIMATE</b>	<b>2022-23 ACTUAL</b>	
<b>Historic Sites (#)</b>					
Yukon Historic Inventory Sites (a)	4,015	4,000	4,000	3,940	3,853
YHIS, Records Updated (a)	200	250	250	328	176
Fort Selkirk Visitors (b)	500	450	450	526	243
Herschel Island Visitors (b)	900	400	400	915	18
Forty Mile Visitors (b) (1)	0	300	300	329	48

Sources:

- a) Departmental Records.
- b) Canadian Heritage Information Network.

Notes:

- 1) Ch'édähdëk/Forty Mile Historic Site was closed in 2023 due to flood damage and will remain closed in 2024. Anticipate reopening the site in 2025.

## TOURISM AND CULTURE

## CULTURAL SERVICES Arts

### SUPPLEMENTARY INFORMATION

	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Yukon Arts Groups <sup>(1)</sup></b>				
Applications Received (#)	140	140	140	137
Groups Funded (#)	70	70	100	67
Dollars Requested (\$000s)	5,000	4,400	4,400	4,740
Dollars Approved (\$000s)	3,800	3,800	3,820	3,697
<b>Advanced and Career Development Artists <sup>(2)</sup></b>				
Applications Received (#)	65	50	50	53
Applications Approved (#)	28	23	25	26
Dollars Requested (\$000s)	1,125	925	400	369
Dollars Approved (\$000s)	300	300	150	150
<b>Micro-grants <sup>(3)</sup></b>				
Applications Received (#)	220	200	160	141
Applications Approved (#)	110	110	100	53
Dollars Requested (\$000s)	600	600	550	445
Dollars Approved (\$000s)	300	300	300	152
<b>Touring Artist Fund</b>				
Applications Received (#)	25	25	15	27
Applications Approved (#)	20	15	10	21
Dollars Requested (\$000s)	175	140	125	187
Dollars Approved (\$000s)	100	100	100	114
<b>Collections (#)</b>				
Permanent Collection	579	535	514	514
Student Permanent Art Collection	178	178	178	178
<b>Arts Development (#) <sup>(4)</sup></b>				
Workshops	4	6	6	5
Exhibitions	1	2	2	2
Special Events	3	2	2	2

Notes:

1) Includes groups funded through the Arts Fund and Arts Operating Funds (formerly called the Yukon Arts Funding Program), Dawson City Arts Society, Yukon Arts Centre and Yukon Arts Society (Artist in the School), Northern Culture Expressions Society, New Canadians Event Fund, Yukon first Nation Cultural Tourism Association. Also includes

Culture Quest and Cultural Industries Training Fund, which supports both individuals and groups. On Yukon Time program ended in 2022-23 (to support the Express Micro-grant). 2023-24 Estimate originally included the Micro-grants. This has since been taken out and given its own category.

- 2) This includes Advanced Artist Award and Creative and Cultural Career Advancement Fund, which was launched in 2023-24.
- 3) Includes Express Micro-grant (EMG) and Indigenous Artists and Cultural Carriers Micro-grant (IACCMG) programs. EMG was launched September 2022 and IACCMG in January 2023.
- 4) Includes Craft Strategy. Does not include outreach, feedback or information sessions, or meet and greets.

## TOURISM AND CULTURE

### CULTURAL SERVICES Archives

#### SUPPLEMENTARY INFORMATION

	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Archives (#)</b>				
Researchers (a, b, c, d)	1,250	1,500	1,500	862
Average Use per Day (a, b, c)	6	6	6	6
Items Retrieved (a, b, c, d)	4,750	5,000	5,000	4,017
Accessions (a)	80	80	80	49
Photograph Prints and Negatives Produced for Researchers (a, b)	1,000	1,000	1,000	744
Photocopies for Members of Public (a)	10,000	8,000	8,000	10,302
Access to Information and Protection of Privacy Act Requests (a)	4	8	8	0

Sources:

- a) Departmental Records.
- b) On-site visitor counts.

Notes:

- c) Open three days /week Apr 2022 to Oct 2023

## TOURISM AND CULTURE

## TOURISM

### SUPPLEMENTARY INFORMATION

	<b>2024-25 ESTIMATE</b>	<i>Comparable</i>		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Operational Indicators</b>				
<b>Air Arrivals (000s) <sup>(a)</sup></b>				
Whitehorse International Airport (includes Yukoners)	103	107	103	76
Total	103	107	103	76
<b>Border Crossing by Origin (000s) <sup>(b)</sup></b>				
United States	316	99	99	92
Canada (including Yukon)	82	17	49	42
Overseas	61	2	14	13
Total	459	118	162	147

Sources:

a) Government of Yukon, Highways and Public Works.

b) Statistics Canada, Table 24-10-0041-01.

## TOURISM AND CULTURE

## TOURISM Visitor Services

### SUPPLEMENTARY INFORMATION

	2024-25 ESTIMATE	Comparable		
		2023-24 FORECAST	2023-24 ESTIMATE	2022-23 ACTUAL
<b>Operational Indicators <sup>(i)</sup></b>				
<b>Visitor Information Centre (000s) <sup>(a)</sup></b>				
Beaver Creek	11	11	8	7
Carcross	45	45	40	25
Dawson City	81	80	78	78
Haines Junction	20	20	30	20
Watson Lake	18	18	18	14
Whitehorse	59	58	53	55
<b>Total</b>	<b>234</b>	<b>232</b>	<b>227</b>	<b>199</b>
<b>Tourism Information Digital Kiosks (#) <sup>(c)</sup></b>				
Kiosk Interactions <sup>(b)</sup>	80,000	25,000	10,000	N/A
QR Code Scans <sup>(c)</sup>	640	200	100	N/A
<b>Total</b>	<b>80,640</b>	<b>25,200</b>	<b>10,100</b>	<b>N/A</b>

Sources:

- a) Visitor Information Centres' people counters at entry doors. Estimate is based on highest visits divided by current fiscal multiplied by a 1% growth rate.
- b) Kiosk screen views (each view is counted as an interaction)
- c) QR code scans from kiosk content

Notes:

- i) Data is from April 1 to March 31 each year