

# TOURISM AND CULTURE



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**VOTE 54  
DEPARTMENT OF TOURISM AND CULTURE**

**MINISTER**

**Hon. J. Streicker**

**DEPUTY MINISTER**

**S. van der Meer**

- To support, protect, promote and enhance the Yukon's tourism, culture, heritage and arts sectors for the benefit of Yukoners and visitors.

<b>SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		<b>2024-25 FORECAST</b>	<b>2024-25 ESTIMATE</b>	<b>2023-24 ACTUAL</b>
<b>Amounts to be Appropriated</b>				
Operation and Maintenance (Vote 54-1)	32,131	32,134	31,916	32,455
Capital (Vote 54-2)	1,855	2,219	2,219	2,290
<b>Total Appropriations</b>	<b>33,986</b>	<b>34,353</b>	<b>34,135</b>	<b>34,745</b>

Note: Restated 2024-25 Forecast, 2024-25 Estimate and 2023-24 Actual to be consistent with the 2025-26 Estimate presentation.

**VOTE 54  
DEPARTMENT OF TOURISM AND CULTURE**

<b>FINANCIAL SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		<b>2024-25 FORECAST</b>	<b>2024-25 ESTIMATE</b>	<b>2023-24 ACTUAL</b>
<b>Amounts to be Appropriated</b>				
Operation and Maintenance (Vote 54-1)				
Corporate Services	2,974	2,958	2,958	3,368
Cultural Services	16,098	15,699	15,481	15,443
Tourism	13,059	13,477	13,477	12,891
COVID-19 Response	0	0	0	753
<b>Total Operation and Maintenance (Vote 54-1)</b>	<b>32,131</b>	<b>32,134</b>	<b>31,916</b>	<b>32,455</b>
Capital (Vote 54-2)				
Corporate Services	22	10	10	93
Cultural Services	1,183	1,574	1,574	983
Tourism	650	635	635	1,214
<b>Total Capital (Vote 54-2)</b>	<b>1,855</b>	<b>2,219</b>	<b>2,219</b>	<b>2,290</b>
<b>Total Appropriations</b>	<b>33,986</b>	<b>34,353</b>	<b>34,135</b>	<b>34,745</b>
<b>Adjustments for Reconciliation of Expenses</b>				
Amortization Expense	774	1,143	1,145	797
Accretion Expense	29	28	31	30
Tangible Capital Assets	(450)	(675)	(675)	(443)
<b>Total Expenses</b>	<b>34,339</b>	<b>34,849</b>	<b>34,636</b>	<b>35,129</b>
<b>Summary of Expenses by Category</b>				
Personnel	12,907	12,970	12,970	12,588
Other	8,327	8,968	8,968	8,525
Government Transfers	12,302	11,740	11,522	13,189
Amortization Expense	774	1,143	1,145	797
Accretion Expense	29	28	31	30
<b>Total Expenses</b>	<b>34,339</b>	<b>34,849</b>	<b>34,636</b>	<b>35,129</b>

**VOTE 54  
DEPARTMENT OF TOURISM AND CULTURE**

<b>FINANCIAL SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		<b>2023-24 ACTUAL</b>
		<b>2024-25 FORECAST</b>	<b>2024-25 ESTIMATE</b>	
<b>Revenues</b>				
Taxes and General Revenues	76	76	76	63
Third-Party Recoveries Operation and Maintenance	925	685	467	471
Subtotal Third-Party	925	685	467	471
Recoveries from Canada Operation and Maintenance	150	250	250	250
Subtotal from Canada	150	250	250	250
<b>Total Revenues</b>	<b>1,151</b>	<b>1,011</b>	<b>793</b>	<b>784</b>

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## TOURISM AND CULTURE

## CORPORATE SERVICES

- To provide leadership and support to departmental branches through corporate legislative, policy, planning, financial, human resources, communication and information management services.

PROGRAM SUMMARY (\$000s)	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Amounts included in the Appropriation</b>				
<b>Operation and Maintenance (Vote 54-1)</b>				
Deputy Minister's Office	549	519	519	1,031
Policy and Communications	1,014	1,065	1,065	1,106
Directorate	226	228	228	239
Human Resources	341	333	333	283
Finance and Administration	533	511	511	492
Information Management	311	302	302	217
	<b>2,974</b>	<b>2,958</b>	<b>2,958</b>	<b>3,368</b>
<b>Capital (Vote 54-2)</b>				
Office Furniture and Equipment	22	10	10	93
	<b>22</b>	<b>10</b>	<b>10</b>	<b>93</b>
<b>Total included in the Appropriation</b>	<b>2,996</b>	<b>2,968</b>	<b>2,968</b>	<b>3,461</b>
<b>Summary of Appropriation by Allotment</b>				
Personnel	2,702	2,686	2,686	2,674
Other	279	267	267	318
Government Transfers	15	15	15	469
Tangible Capital Assets	0	0	0	0
<b>Total included in the Appropriation</b>	<b>2,996</b>	<b>2,968</b>	<b>2,968</b>	<b>3,461</b>

## TOURISM AND CULTURE

### CULTURAL SERVICES

- Enhance Yukoners' quality of life through the support and promotion of arts, culture and heritage by:
  - documenting, researching, conserving and protecting the Yukon's heritage resources in collaboration with Yukon First Nations, consistent with the legal frameworks;
  - developing, managing, preserving, and interpreting the Yukon's heritage through historic sites, archaeology, and palaeontology programs in collaboration with Yukon First Nations, communities and other partners;
  - supporting artist development and the creation and sharing of arts; caring for the Yukon's visual art collections; and promoting public appreciation of, and engagement with, the arts;
  - acquiring, preserving and making available the Yukon's documentary heritage including Government of Yukon records;
  - supporting the Yukon's museums and Yukon First Nations cultural centres to interpret and care for tangible and intangible cultural heritage and natural history; and
  - sharing and interpreting the Yukon's ice age and its associated cultural and natural history at the Yukon Beringia Interpretive Centre, in collaboration with Yukon First Nations.

PROGRAM SUMMARY (\$000s)	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Amounts included in the Appropriation</b>				
<b>Operation and Maintenance (Vote 54-1)</b>				
Directorate	616	903	903	1,166
Historic Sites	2,516	2,529	2,529	2,300
Arts	5,383	5,218	5,000	4,969
Yukon Archives	1,981	1,955	1,955	1,814
Yukon Beringia Interpretive Centre	726	728	728	524
Heritage	4,876	4,366	4,366	4,670
	<b>16,098</b>	<b>15,699</b>	<b>15,481</b>	<b>15,443</b>

**TOURISM AND CULTURE**

**CULTURAL SERVICES  
(Cont'd)**

<b>PROGRAM SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		<b>2024-25 FORECAST</b>	<b>2024-25 ESTIMATE</b>	<b>2023-24 ACTUAL</b>
<b>Capital (Vote 54-2)</b>				
Historic Sites				
Maintenance and Planning	<b>400</b>	400	400	410
Scenic Drives	<b>90</b>	90	90	84
Arts				
Acquisition	<b>60</b>	60	60	60
Building Maintenance, Renovations and Space	<b>450</b>	550	550	95
Yukon Archives				
Preservation Projects	<b>45</b>	45	45	38
Yukon Beringia Interpretive Centre				
Exhibits Renewal	<b>83</b>	94	94	170
Heritage				
Heritage Resource Collections	<b>55</b>	0	0	0
Prior Years' Projects	<b>0</b>	335	335	126
	<b>1,183</b>	1,574	1,574	983
<b>Total included in the Appropriation</b>	<b>17,281</b>	17,273	17,055	16,426
<b>Summary of Appropriation by Allotment</b>				
Personnel	<b>6,089</b>	6,079	6,079	5,871
Other	<b>2,551</b>	2,947	2,947	2,531
Government Transfers	<b>8,191</b>	7,647	7,429	7,786
Tangible Capital Assets	<b>450</b>	600	600	238
<b>Total included in the Appropriation</b>	<b>17,281</b>	17,273	17,055	16,426

## TOURISM AND CULTURE

### TOURISM

- In partnership with the private and public sectors and non-governmental organizations, develop and strategically implement tourism marketing, destination development, and visitor services programs to enhance growth and capacity of the Yukon's tourism industry and meet the goals of the Yukon Tourism Development Strategy.
- To market the Yukon as a year-round tourism destination.
- To support sustainable tourism destination development for Yukon communities, non-government organizations and businesses by focusing on visitor experiences and services.
- To deliver in-person advice and advanced digital information to Yukon visitors raising awareness of available attractions, events, special advisories and programs.

<b>PROGRAM SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Amounts included in the Appropriation</b>				
<b>Operation and Maintenance (Vote 54-1)</b>				
Directorate	792	792	792	889
Marketing Operations	6,261	6,429	6,429	5,933
Visitor Services	2,318	2,402	2,402	2,656
Destination Development	3,688	3,854	3,854	3,413
	<b>13,059</b>	<b>13,477</b>	<b>13,477</b>	<b>12,891</b>
<b>Capital (Vote 54-2)</b>				
Marketing Operations				
Content Acquisition	300	260	260	231
Travel Yukon Website	300	300	300	335
Destination Development				
Visitor Survey	50	0	0	416
Prior Years' Projects	0	75	75	232
	<b>650</b>	<b>635</b>	<b>635</b>	<b>1,214</b>
<b>Total included in the Appropriation</b>	<b>13,709</b>	<b>14,112</b>	<b>14,112</b>	<b>14,105</b>

**TOURISM AND CULTURE**

**TOURISM  
(Cont'd)**

<b>PROGRAM SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Summary of Appropriation by Allotment</b>				
Personnel	4,116	4,205	4,205	4,043
Other	5,497	5,754	5,754	5,620
Government Transfers	4,096	4,078	4,078	4,237
Tangible Capital Assets	0	75	75	205
<b>Total included in the Appropriation</b>	<b>13,709</b>	14,112	14,112	14,105

## TOURISM AND CULTURE

<b>REVENUES (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		<b>2024-25 FORECAST</b>	<b>2024-25 ESTIMATE</b>	<b>2023-24 ACTUAL</b>
<b>TAXES AND GENERAL REVENUES</b>				
<b>Cultural Services</b>				
Yukon Beringia Interpretive Centre	70	70	70	52
Archives Reproduction Fees	6	6	6	11
<b>Total Taxes and General Revenues</b>	<b>76</b>	<b>76</b>	<b>76</b>	<b>63</b>
<b>THIRD-PARTY RECOVERIES</b>				
<b>Operation and Maintenance</b>				
<b>Cultural Services</b>				
Yukon Lottery Commission	925	685	467	471
<b>Total Third-Party Recoveries</b>	<b>925</b>	<b>685</b>	<b>467</b>	<b>471</b>
<b>RECOVERIES FROM CANADA</b>				
<b>Operation and Maintenance</b>				
<b>Cultural Services</b>				
Canada Council for the Arts	150	250	250	250
<b>Total Recoveries from Canada</b>	<b>150</b>	<b>250</b>	<b>250</b>	<b>250</b>
<b>TOTAL REVENUES</b>	<b>1,151</b>	<b>1,011</b>	<b>793</b>	<b>784</b>

## TOURISM AND CULTURE

GOVERNMENT TRANSFERS (\$000s)	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>OTHER TRANSFER PAYMENTS</b>				
<b>Operation and Maintenance</b>				
<b>Corporate Services</b>				
Miscellaneous Transfer Payments	15	15	15	15
Prior Years' Other Transfer Payments	0	0	0	454
<b>Cultural Services</b>				
Yukon Historical and Museums Association	74	74	74	80
Council of Yukon First Nations				
- Heritage Working Group	137	137	137	145
On Yukon Time - Arts Themed Events	19	19	19	0
Creative and Cultural Industries				
- Express Micro-Grant	75	150	150	180
- Career Advancement Fund	150	150	150	90
Heritage Sites Projects	15	55	55	84
Historic Properties Assistance Program	116	116	116	74
Historic Sites, Inventory, Designation and Public Programming	60	60	60	10
Historic Site				
- Fort Selkirk	147	147	147	147
- Rampart House	120	120	120	70
- Forty Mile	95	95	95	68
- Canyon City	18	18	18	17
- Conrad	20	20	20	20
Heritage Trails	20	20	20	10
Advanced Artist Award	150	150	150	154
New Canadians Event Fund	45	45	45	53
Cultural Industries Training Fund	75	75	75	73
Arts Fund	500	500	500	483
Touring Artist Fund	100	100	100	101
Arts Operating Funds	1,183	1,043	825	825
Yukon First Nations Culture and Tourism Association	160	160	160	160
Dawson City Arts Society	425	425	425	459

## TOURISM AND CULTURE

<b>GOVERNMENT TRANSFERS (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>OTHER TRANSFER PAYMENTS (cont'd)</b>				
<b>Operation and Maintenance (cont'd)</b>				
<b>Cultural Services (cont'd)</b>				
Indigenous Artists and Cultural Carriers				
Micro-Grant	150	150	150	163
Yukon Arts Centre Corporation				
- Operational Funding	892	892	892	953
- Old Fire Hall Programming	175	175	175	175
Artist in the School	100	100	100	100
Culture Quest	157	157	157	106
Northern Cultural Expressions Society	345	345	345	352
Friends of the Yukon Archives Society	4	4	4	12
Yukon Council of Archives	75	75	75	75
The Yukon Science Institute	20	20	20	8
Museums	1,211	842	842	1,052
First Nations Cultural Centres	1,098	800	800	924
Museums and First Nations Cultural Centres				
Special Projects	200	348	348	362
Prior Years' Other Transfer Payments	0	0	0	141
<b>Tourism</b>				
Yukon Tourism Development Strategy				
- Experience Development				
- Various Recipients	175	175	175	71
- Yukon First Nations Culture and				
Tourism Association	300	300	300	295
Air North	75	75	75	75
Sport Yukon	115	115	115	125
Wilderness Tourism Association				
of the Yukon	264	264	264	264
Yukon Convention Bureau Society	200	200	200	250
Yukon Quest International Association				
(Canada)	150	150	150	165

## TOURISM AND CULTURE

<b>GOVERNMENT TRANSFERS (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>OTHER TRANSFER PAYMENTS (cont'd)</b>				
<b>Operation and Maintenance (cont'd)</b>				
<b>Tourism (cont'd)</b>				
Association franco-yukonnaise	25	25	25	45
Yukon Rendezvous	117	100	100	117
Spark Micro Grant	100	75	75	0
Tourism Industry Association of the Yukon	240	240	240	281
National Research Projects	20	20	20	0
Community Destination Development	1,600	1,600	1,600	1,432
Tourism Cooperative Marketing Fund	700	700	700	688
Miscellaneous Transfer Payments	15	0	0	9
Prior Years' Other Transfer Payments	0	39	39	420
<b>COVID-19 Response</b>				
Prior Years' Other Transfer Payments	0	0	0	697
	<b>12,242</b>	<b>11,680</b>	<b>11,462</b>	<b>13,129</b>
<b>Capital</b>				
<b>Cultural Services</b>				
Visual Arts Acquisition	60	60	60	60
	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>
<b>TOTAL GOVERNMENT TRANSFERS</b>	<b>12,302</b>	<b>11,740</b>	<b>11,522</b>	<b>13,189</b>

## TOURISM AND CULTURE

CHANGES IN TANGIBLE CAPITAL ASSETS AND AMORTIZATION (\$000s)	2025-26 ESTIMATE	Comparable		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Beginning of the Year</b>				
Cost of Tangible Capital Assets in Service	<b>38,810</b>	38,135	38,261	37,829
Accumulated Amortization	<b>(23,960)</b>	(22,817)	(23,197)	(22,020)
Work-in-Progress	<b>426</b>	426	454	401
Net Book Value	<b>15,276</b>	15,744	15,518	16,210
<b>Changes during the Year</b>				
Cost of Tangible Capital Assets				
Capital Acquisitions	<b>450</b>	675	675	219
Work-in-Progress put in Service during Year	<b>545</b>	0	0	199
Asset Retirement Obligation Asset	<b>0</b>	0	0	13
ARO <sup>(1)</sup> Asset change in Estimate	<b>0</b>	0	0	(125)
Accumulated Amortization				
Amortization Expense	<b>(774)</b>	(1,143)	(1,145)	(797)
Work-in-Progress				
Capital Acquisitions	<b>0</b>	0	0	224
Work-in-Progress put in Service during Year	<b>(545)</b>	0	0	(199)
<b>End of the Year</b>				
Cost of Tangible Capital Assets in Service	<b>39,805</b>	38,810	38,936	38,135
Accumulated Amortization	<b>(24,734)</b>	(23,960)	(24,342)	(22,817)
Net Book Value	<b>15,071</b>	14,850	14,594	15,318
Work-in-Progress	<b>(119)</b>	426	454	426
<b>Total Net Book Value and Work-in-Progress</b>	<b>14,952</b>	15,276	15,048	15,744

<sup>(1)</sup> Asset Retirement Obligation

**TOURISM AND CULTURE**

**ASSET RETIREMENT OBLIGATION  
LIABILITY AND EXPENSES**

**SUPPLEMENTARY INFORMATION**

<b>ASSET RETIREMENT OBLIGATION LIABILITY AND EXPENSES (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		2024-25 FORECAST	2024-25 ESTIMATE	2023-24 ACTUAL
<b>Asset Retirement Obligation Liability, beginning of the year</b>	<b>649</b>	621	1,028	998
Increase in Liabilities				
Accretion	<b>29</b>	28	31	30
Asset Retirement Obligation	<b>0</b>	0	0	13
Less:				
Asset Retirement Activities Performed	<b>0</b>	0	0	0
Change in Estimate	<b>0</b>	0	0	420
<b>Asset Retirement Obligation Liability, end of the year</b>	<b>678</b>	649	1,059	621

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## **Restricted Funds**

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**TOURISM AND CULTURE**

**RESTRICTED FUND  
YUKON HISTORIC RESOURCES**

<b>FINANCIAL SUMMARY (\$000s)</b>	<b>2025-26 ESTIMATE</b>	<i>Comparable</i>		
		<b>2024-25 FORECAST</b>	<b>2024-25 ESTIMATE</b>	<b>2023-24 ACTUAL</b>
<b>Revenues</b>	<b>16</b>	16	16	36
<b>Expenses</b>	<b>16</b>	16	16	19
<b>Net Profit/(Loss) for the Year</b>	<b>0</b>	0	0	17
<b>Balance at Beginning of Year</b>	<b>1,246</b>	1,246	1,229	1,229
<b>Balance at End of Year</b>	<b>1,246</b>	1,246	1,229	1,246
<b>Increase/(Decrease) in Restricted Funds</b>	<b>0</b>	0	0	17