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FOR RELEASE April 13, 2010 #10-061

Yukon Liquor Corporation eliminates single-use bags

WHITEHORSE – In keeping with the spirit of Earth Week 2010, the Yukon Liquor Corporation will no longer be offering single-use bags with purchases, Minister responsible for the Yukon Liquor Corporation Jim Kenyon announced today.

"The Yukon Liquor Corporation is encouraging customers to help us reduce waste when they shop at liquor stores," Kenyon said. "We are proud to be among the first jurisdictions in Canada to make this change."

Liquor store customers can bring their own bag, purchase a reusable bag, use a liquor carton, or not use a bag at all. There is no legal requirement to have liquor in a bag when it is taken out of a liquor store.

"Yukoners understand the importance of our environment," Kenyon added. "With this simple change, we estimate we can eliminate up to 12 metric tons from the waste stream per year. This is another way we are trying to reach our objectives set out in our Climate Change Action Plan."

The reusable bags, which have been available since October 2009 for one dollar each, are designed specifically for liquor products in four-bottle, six-bottle and tote sizes.

The Yukon Liquor Corporation will be giving out a free reusable bag with each purchase in Whitehorse on Monday, April 19 and at the community liquor stores on Tuesday, April 20.

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## Contact:

Emily Younker Doug Caldwell
Cabinet Communications Yukon Liquor (

abinet Communications

Yukon Liquor Corporation

867-633-7961 867-667-8065

<u>emily.younker@gov.yk.ca</u> <u>doug.caldwell@gov.yk.ca</u>

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