

FOR RELEASE
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Digital media projects eligible for Government of Yukon film funding initiatives

Yukon digital media projects are now eligible for funding under the Government of Yukon's film funds. These changes were announced by Minister of Economic Development Ranj Pillai on April 15 at the Dawson City Short Film Festival.

This change responds to a need highlighted by Yukon media professionals and ensures Yukon funds align with federal media funding programs. Digital media is now eligible under all five film funding programs administered by the media development unit.

Yukon media professionals will now be able to expand their storytelling reach, improve access to federal programming, and grow their skillset. This will allow local media professionals to be more competitive both nationally and internationally within their industry.

The film and media industries are a key factor in the Government of Yukon's commitment to supporting a strong, diversified economy.

Quotes

"Yukon's media production industry contributes to the diversification of our growing economy. The inclusion of digital media in these funds responds to our film industry's changing needs. Our government is committed to economic diversification by aligning program funds that support innovation and enhance the growth of burgeoning industries such as the digital media industry."

–Minister of Economic Development Ranj Pillai

Quick facts

- The media development unit of the Department of Economic Development supports film, media and sound production in Yukon through various programs and services.
- Digital media is any interactive experience or content delivered through a digital network. This usually means apps, games, e-books, interactive web sites and webisodes or mobisodes, but the definition is flexible enough to apply to whatever technology or platform comes next.
- Digital media is now eligible under the following funds:
 - Film Location Incentive
 - Film Training Initiative
 - Filmmakers Fund
 - Film Development Fund
 - Film Production Fund

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