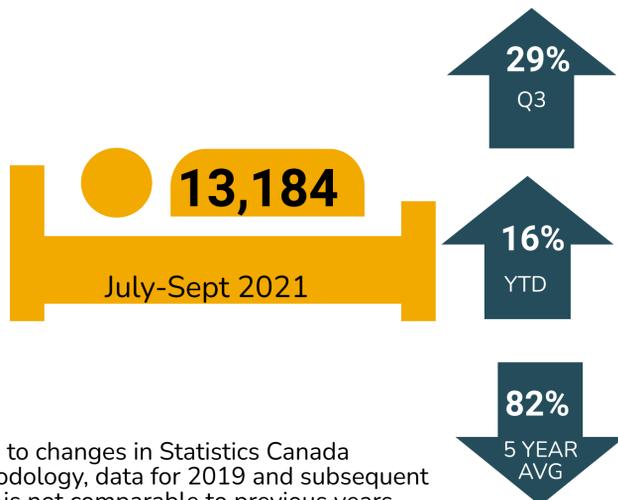


Yukon Tourism Visitation Report

Jan-Sept 2021

Q3 highlights

International overnight visitation (1+ nights)*

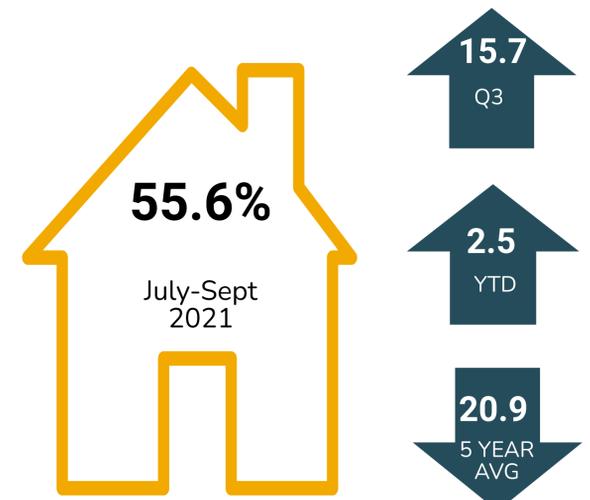


* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

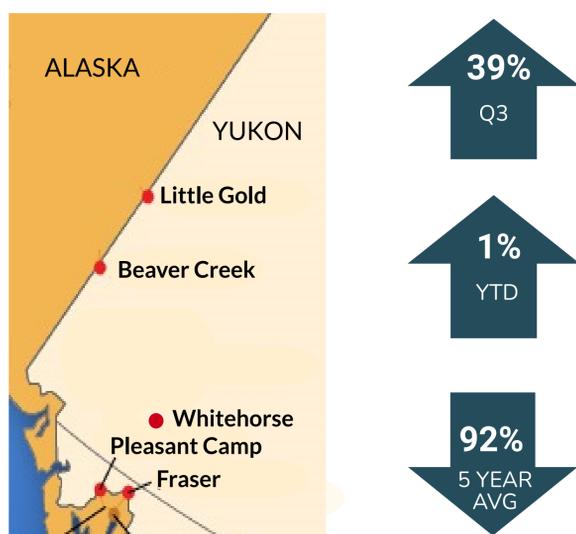
Air arrivals at Erik Nielsen Whitehorse International Airport



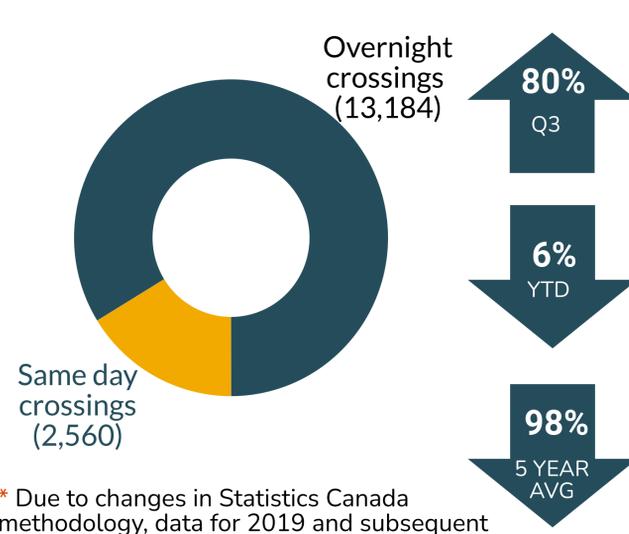
Occupancy at select fixed roof accommodations



International border crossings (into Yukon)

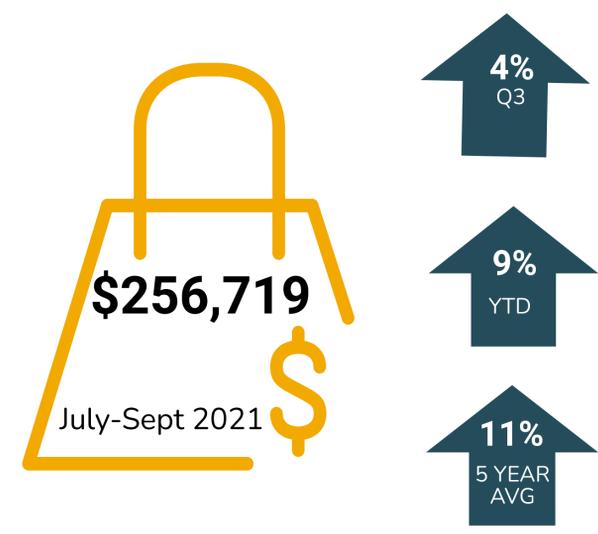


Same day international border crossings (into Yukon)*

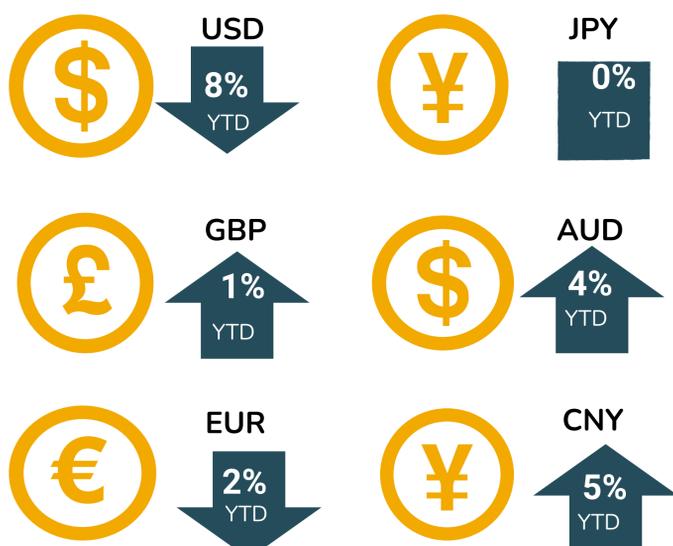


* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

Retail sales (\$000)



Exchange Rates (CAD)



Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence

Yukon Tourism Visitation Report

Jan-Sept 2021

Year-to-date vs. 5-year average

International overnight visitation (1+ nights)*

Year-to-date (YTD), overnight visitation for international visitors was 16% higher than the same period in 2020.

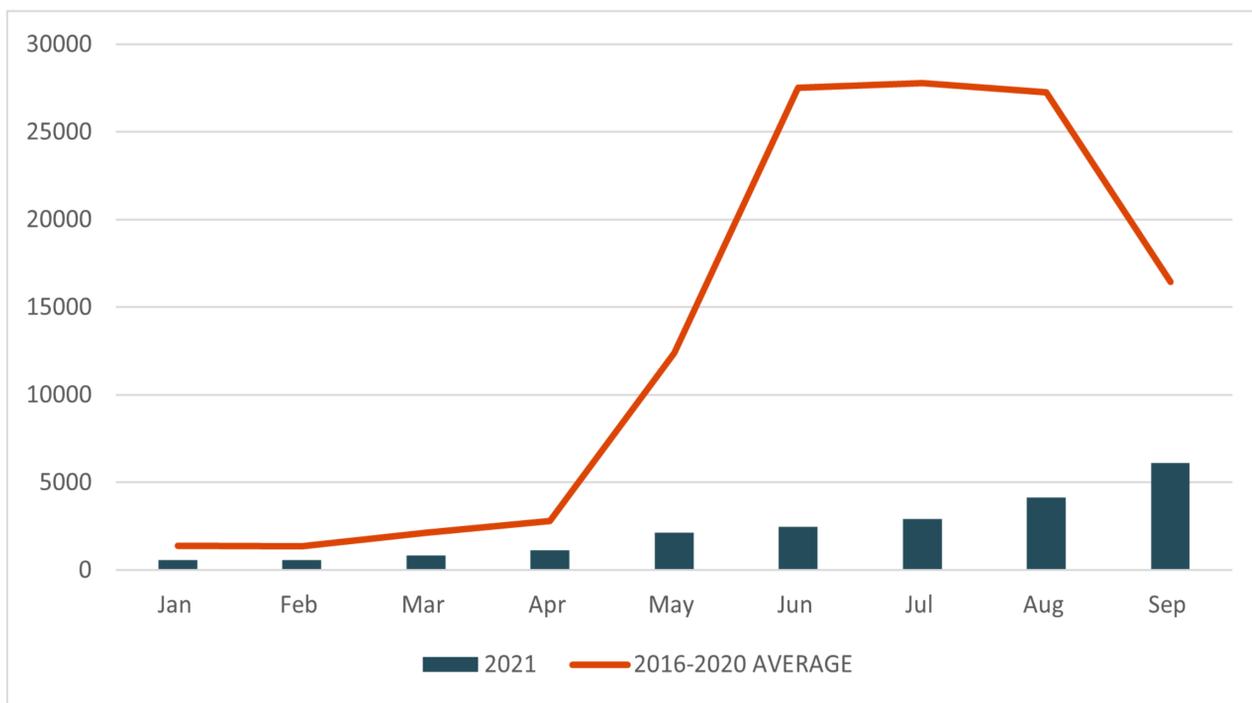
Overnight visitation in Q3 of 2021 increased by 29% as compared to last year.

Overnight visitation in the third quarter of 2021 was 82% lower than the 5-year third quarter average.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



Air arrivals at Erik Nielsen Whitehorse International Airport

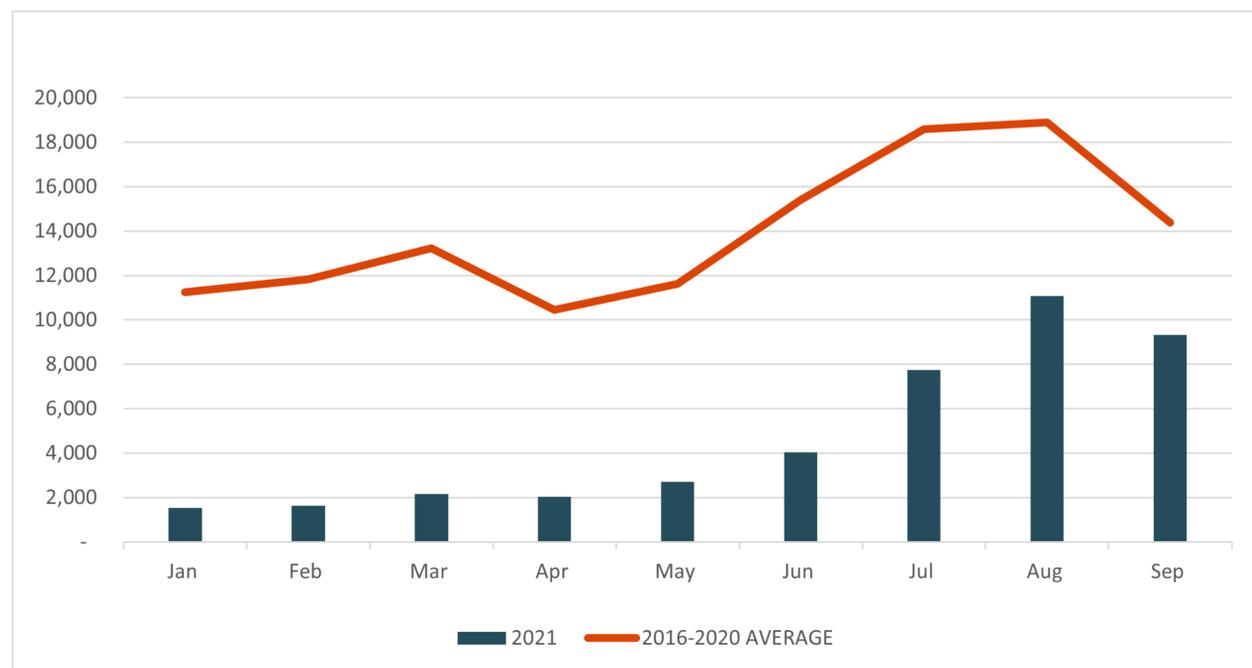
YTD air arrivals rose 15% than in 2020.

Air arrivals in Q3 rose by 146% as compared to the last year.

Third quarter performance is 46% lower than the 5-year average (2016-2020).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



Occupancy at select fixed roof accommodationsⁱⁱ

YTD occupancy was 2.5 per cent higher as compared to 2020.

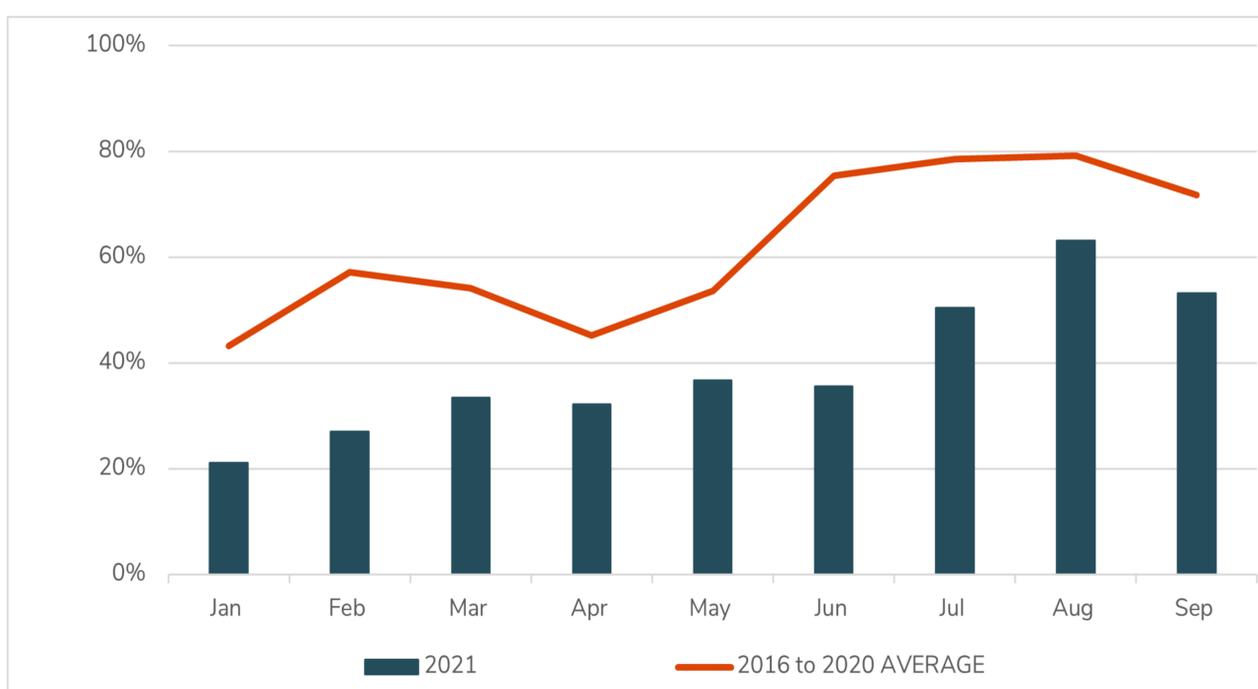
The quarterly average growth for Q3 is 55.6 per cent as compared to 2020

Third quarter performance is 20.9 lower than the 5-year average (2016-2020).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ⁱⁱ Due to increases in CBRE inventory, data for 2018 and subsequent years is not comparable to previous years.



Yukon Tourism Visitation Report

Jan-Sept 2021

International border crossings (into Yukon)

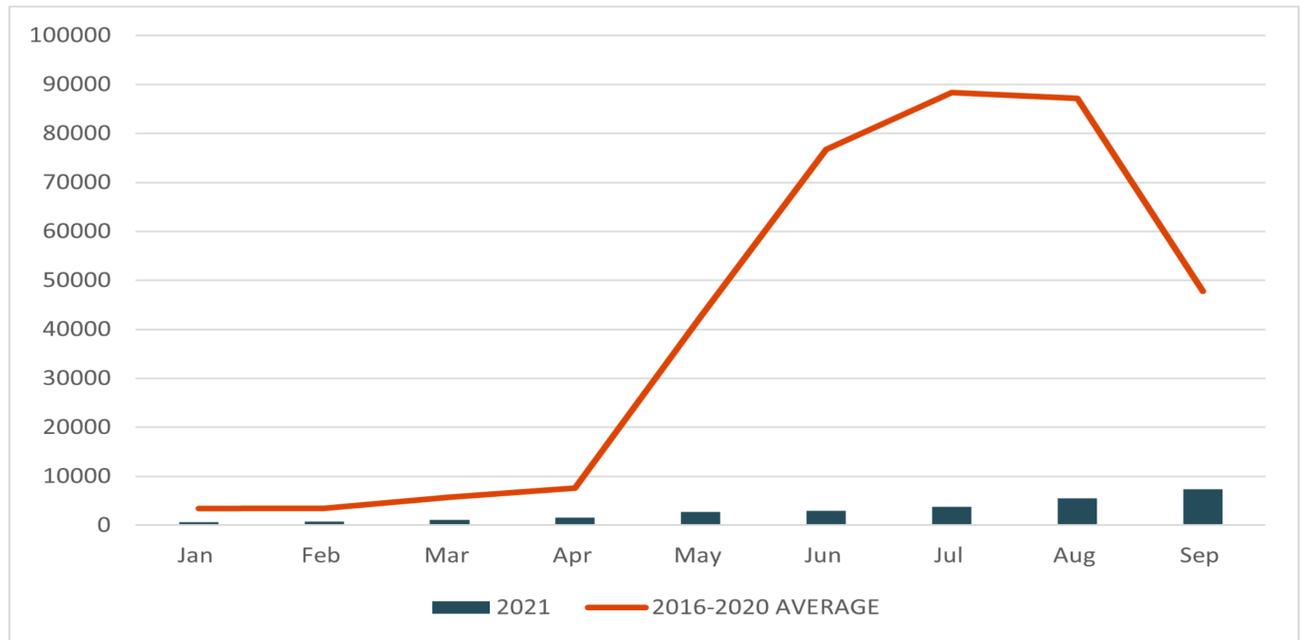
YTD international border crossings were 1% higher than in 2020.

International border crossings (into Yukon) in Q3 saw a 39% increase compared to 2020.

International border crossings (into Yukon) were 92% lower than the 5-year average (2016-2020).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



Same day international border crossings (into Yukon)*

YTD, same day border crossings were 6% lower than in 2020.

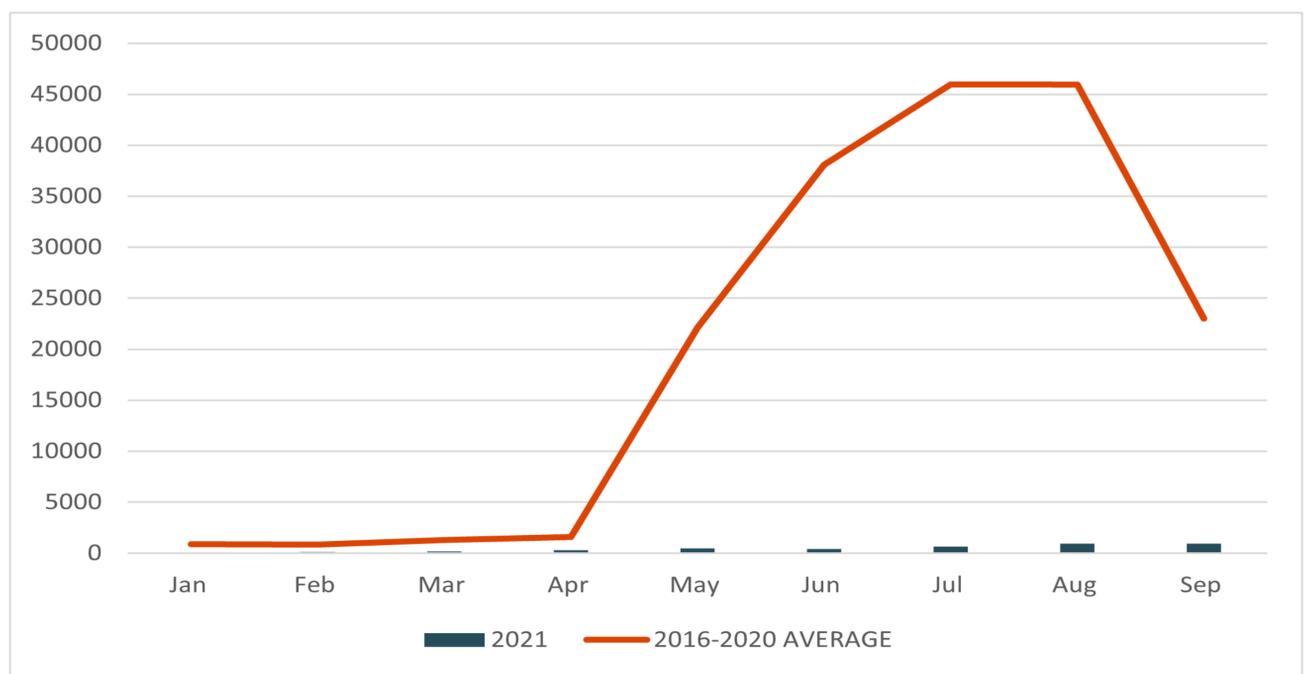
Same day border crossings for Q3 were 80% higher compared to the same month one year earlier.

Same day border crossings in the third quarter of 2021 were 98% lower than the third quarter 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



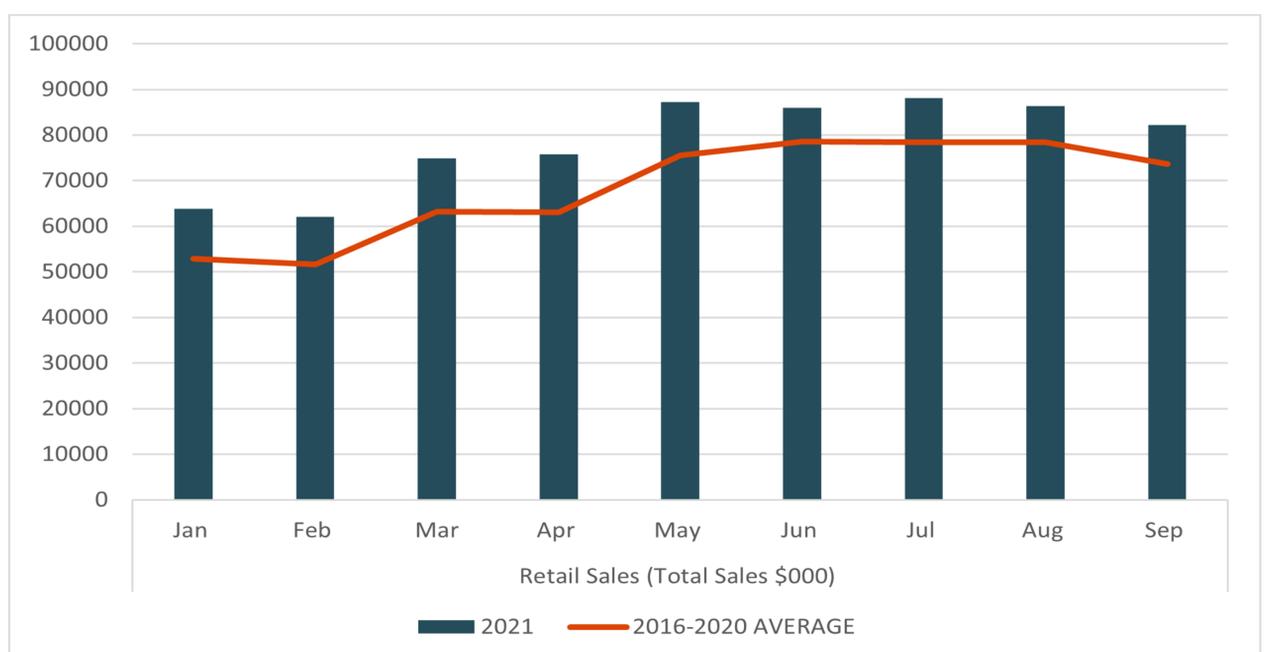
Retail sales (\$000)

Retail Sales for Q3 were up by 4% as compared to last year

YTD retail sales were up 9% over 2020.

Retail sales were up 11% compared to the 5-year average.

Source: Statistics Canada, Table 20-10-0008-01.



2021 year-to-date

Year-to-date (YTD)	JAN		FEB		MAR		APR		MAY		JUN		JUL		AUG		SEP		OCT		NOV		DEC			
	% YOY* change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	2021	% YOY change	
OVERNIGHT VISITATION, by origin ¹¹																										
Total	20,894	16%	555	-51%	578	-56%	842	-38%	1,146	102%	2,140	44%	2,449	25%	2,914	-2%	4,156	15%	6,114	69%	6,114	69%	6,114	69%	6,114	69%
US	20,888	16%	555	-50%	578	-57%	842	-36%	1,146	103%	2,140	44%	2,446	25%	2,914	-2%	4,153	15%	6,114	69%	6,114	69%	6,114	69%	6,114	69%
Overseas	6	-94%	0	-100%	0	-100%	0	-100%	0	-100%	0	..	3	..	0	..	3	..	0	..	0	..	0	..	0	..
AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT ²																										
Arrivals	42,190	15%	1,517	-82%	1,617	-80%	2,142	-68%	2,023	470%	2,702	296%	4,044	279%	7,731	135%	11,083	157%	9,331	145%	9,331	145%	9,331	145%	9,331	145%
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS ³																										
Occupancy	39.1%	1.8	21.2%	-23.0	27.1%	-33.8	33.5%	-2.3	32.2%	15.5	36.7%	8.9	35.6%	9.8	50.4%	12.6%	63.2%	23.3%	53.2%	11.2%	53.2%	11.2%	53.2%	11.2%	53.2%	11.2%
INTERNATIONAL BORDER CROSSINGS (INTO YUKON) ⁴																										
Total	26,587	1%	687	-74%	730	-77%	1,106	-67%	1,530	100%	2,730	47%	3,023	22%	3,811	2%	5,567	31%	7,403	79%	7,403	79%	7,403	79%	7,403	79%
US	25,021	12%	642	-63%	685	-66%	1,026	-52%	1,458	105%	2,616	49%	2,855	23%	3,576	0.2%	5,100	25%	7,063	77%	7,063	77%	7,063	77%	7,063	77%
CAN	1,557	-60%	45	-95%	45	-96%	80	-93%	71	39%	114	6%	165	13%	235	55	464	176	338	115	338	115	338	115	338	115
Other	9	-92%	0	-100%	0	-100%	0	-100%	1	-67%	0	..	3	..	0	..	3	..	2	..	2	..	2	..	2	..
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON) ¹⁵																										
Total	4,136	-6%	87	-87%	107	-85%	184	-78%	313	113%	476	76%	409	12%	662	12%	947	98%	951	167%	951	167%	951	167%	951	167%
RETAIL SALES (\$000) ⁶																										
Total	\$706,423	9%	\$63,772	12%	\$62,059	4%	\$74,879	12%	75,784	30%	87,227	15%	85,983	6%	88,152	4%	86,367	5%	82,200	2%	82,200	2%	82,200	2%	82,200	2%

*YOY = Year-over-year variance. For Quarter 3 this is comparing Q1 + Q2 + Q3 2020 to Q1 + Q2 + Q3 2019.

¹ Due to changes in Statistics Canada methodology, data prior to 2019 is not directly comparable to previous years.

² Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. ³ Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ⁴ Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. ^{4/5} Source: Statistics Canada, Table 24-10-

0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. ⁶ Source: Statistics Canada, Table 20-10-0008-01.