

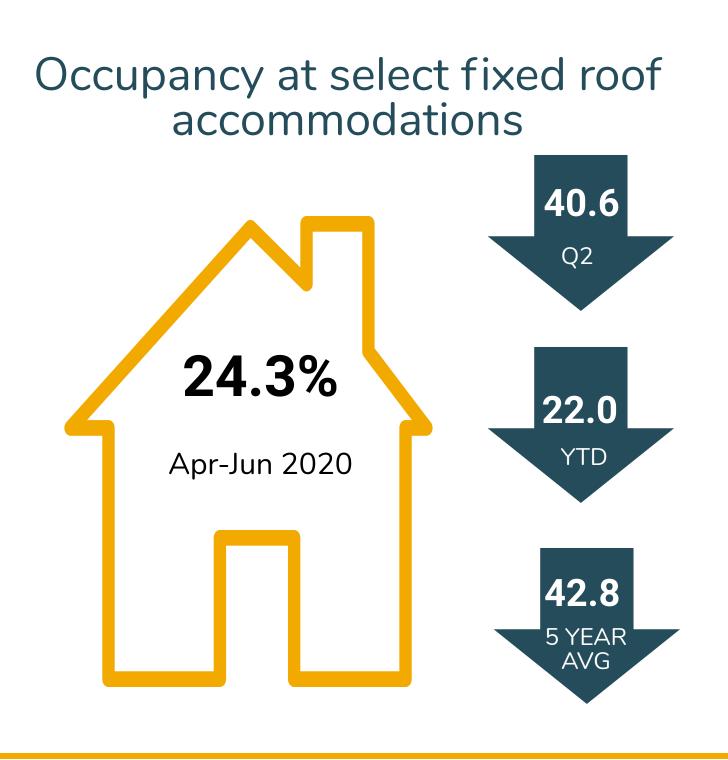
Yukon Tourism Visitation Report

Jan-Jun 2020

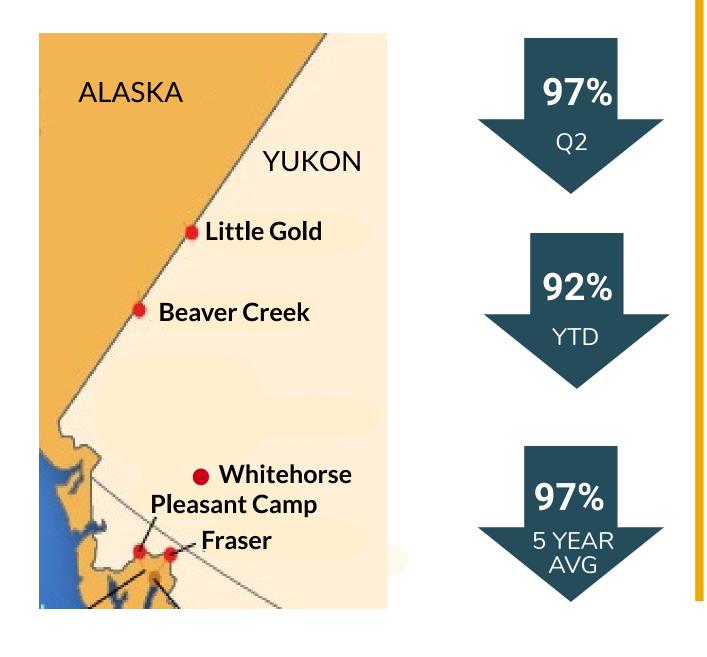
Q2 highlights

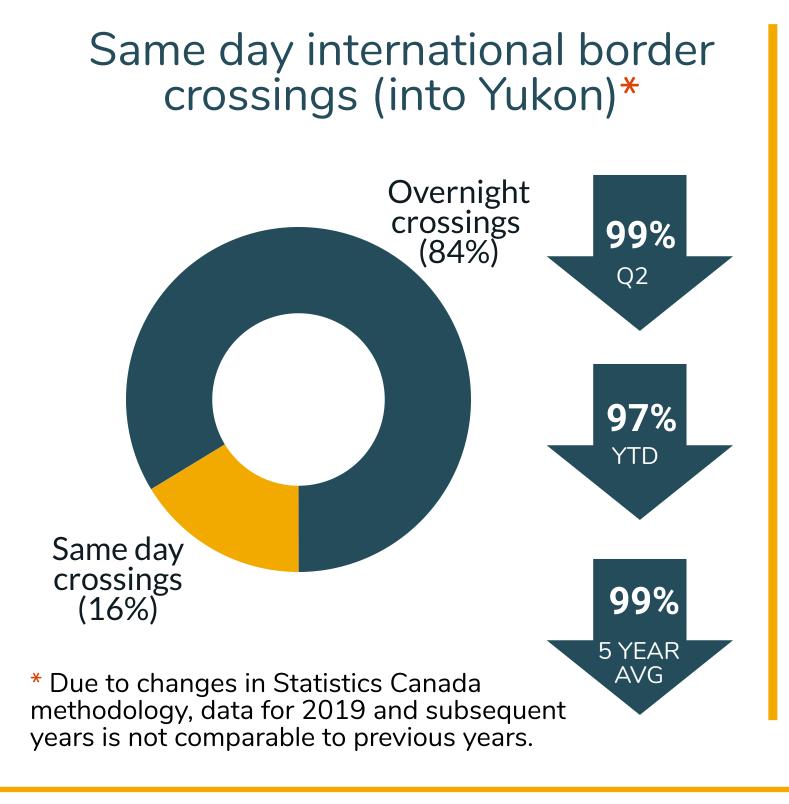






International border crossings (into Yukon)







Exchange Rates (CAD)











Average cost per litre of regular self-serve gasoline in Whitehorse 105.5 Apr-Jun 2020 14% 5 YEAR AVG

Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence

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Year-to-date vs. 5-year average

International overnight visitation (1+ nights)*

Year-to-date (YTD), overnight visitation for international visitors was 80% lower than the same period in 2019.

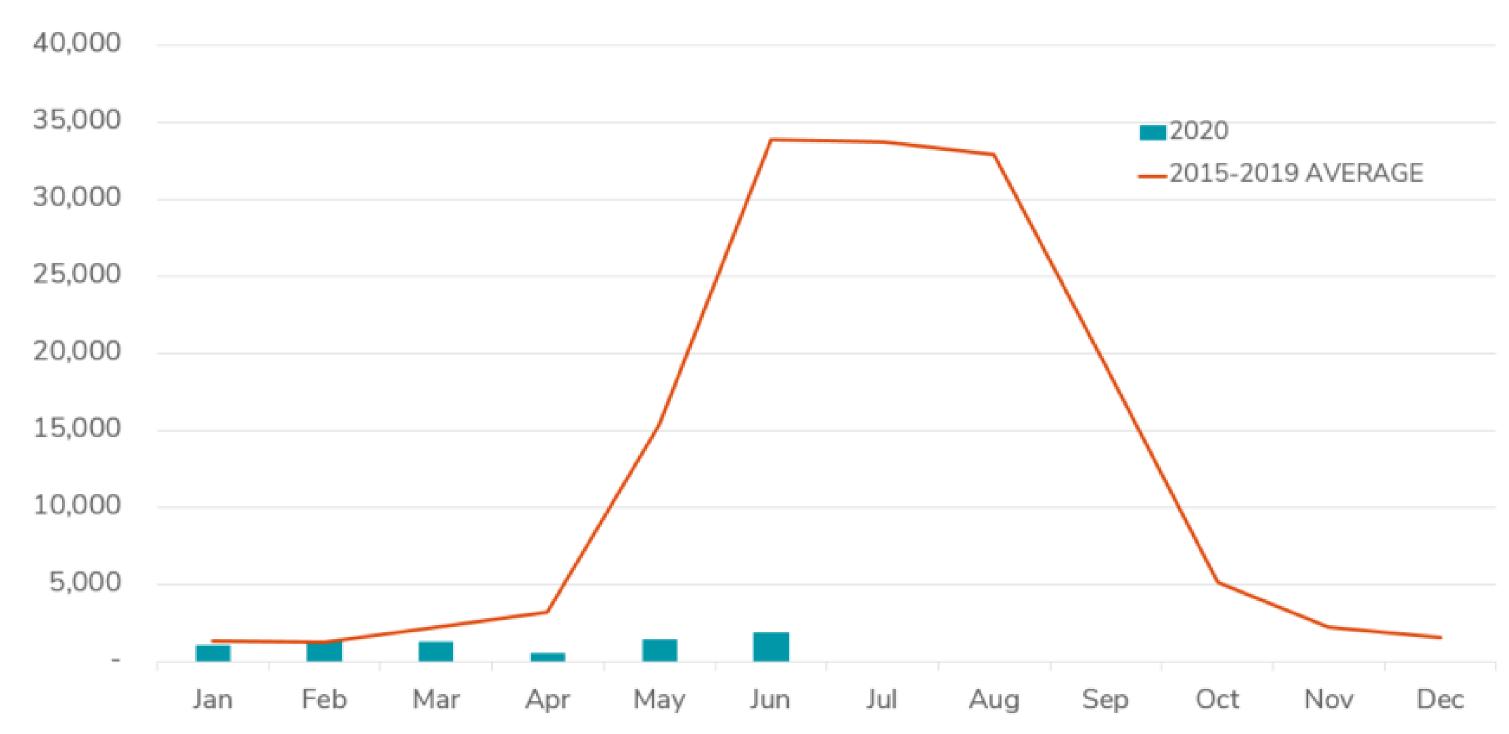
The month of June saw a decrease of 94% in overnight visitation compared to the 5-year average (2015-2019).

Overnight visitation in the second quarter of 2020 was 92% lower than the 5-year second quarter average.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



Air arrivals at Erik Nielsen Whitehorse International Airport

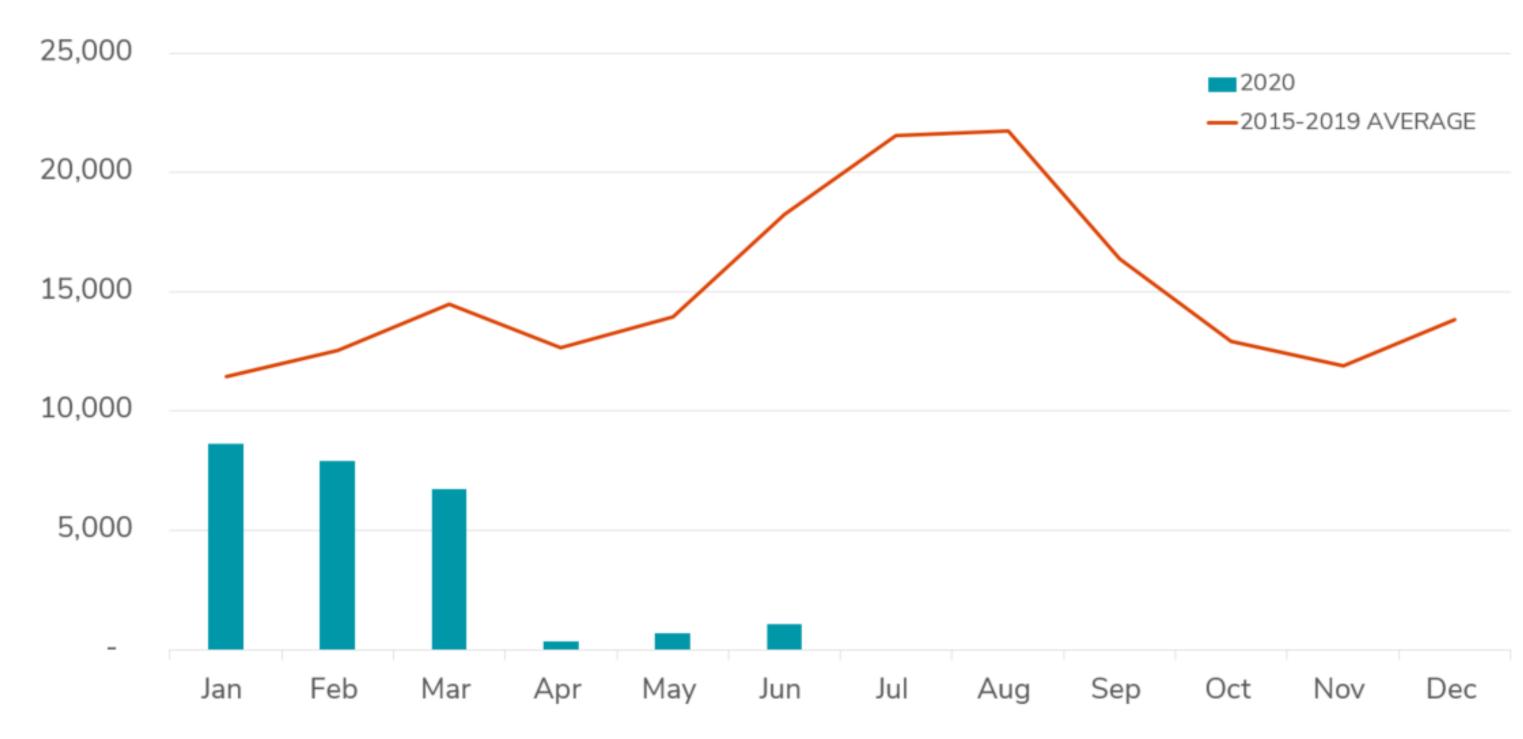
YTD air arrivals fell 74% or 70,800 fewer passengers than in 2019.

Compared to 5 years ago, air arrivals YTD have fallen by 68% or 53,400 fewer passengers than in 2016.

Second quarter performance is 95% lower than the 5-year average (2015-2019).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



Occupancy at select fixed roof accommodations

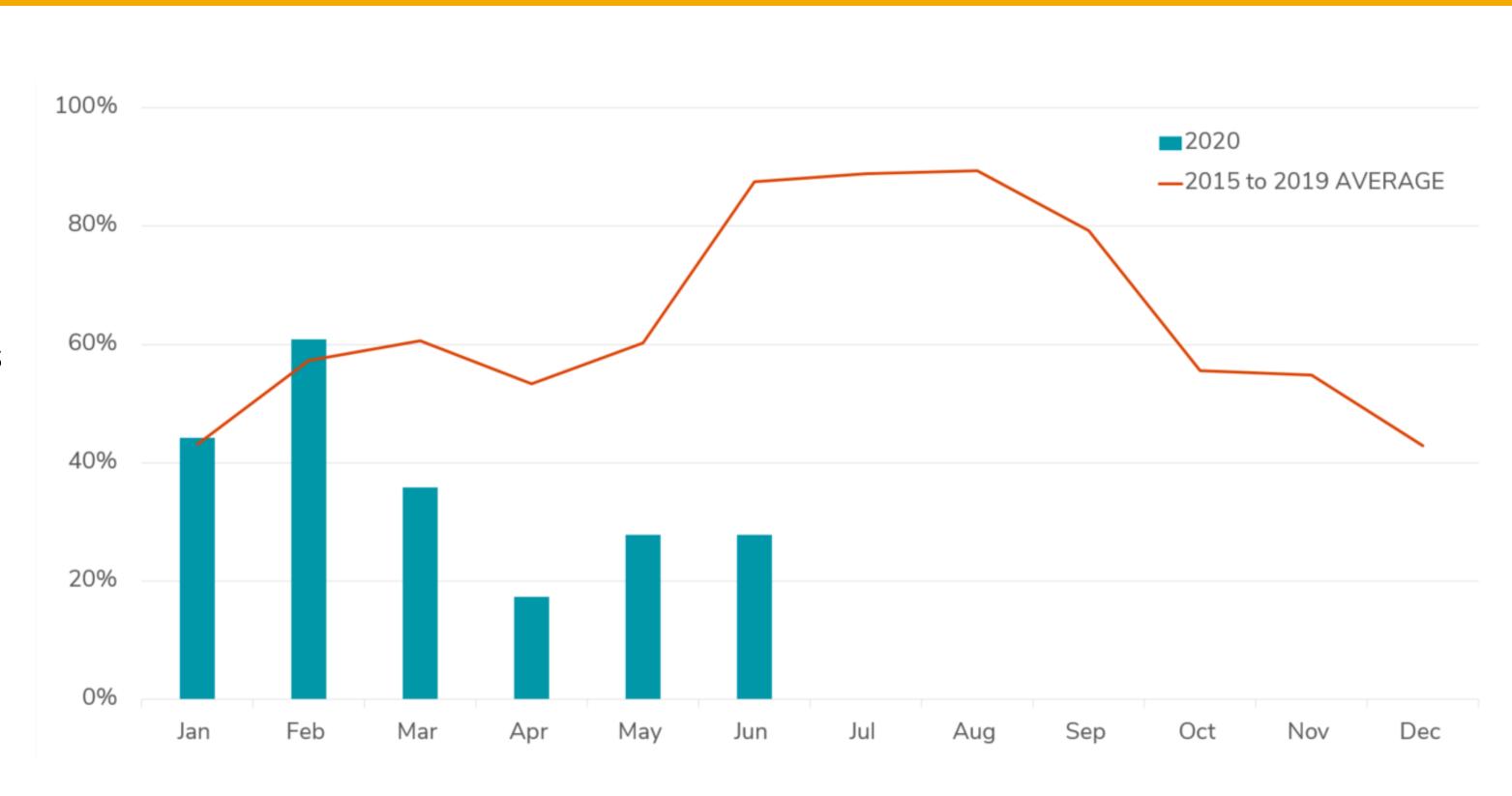
YTD occupancy was 40.6 points lower than the same period in 2019.

In the first six months of 2020, Yukon's occupancy rates were 2.2 points higher than national rates (34.7%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ii Due to increases in CBRE inventory, data for 2018 and subsequent years is not comparable to previous years.



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International border crossings (into Yukon)

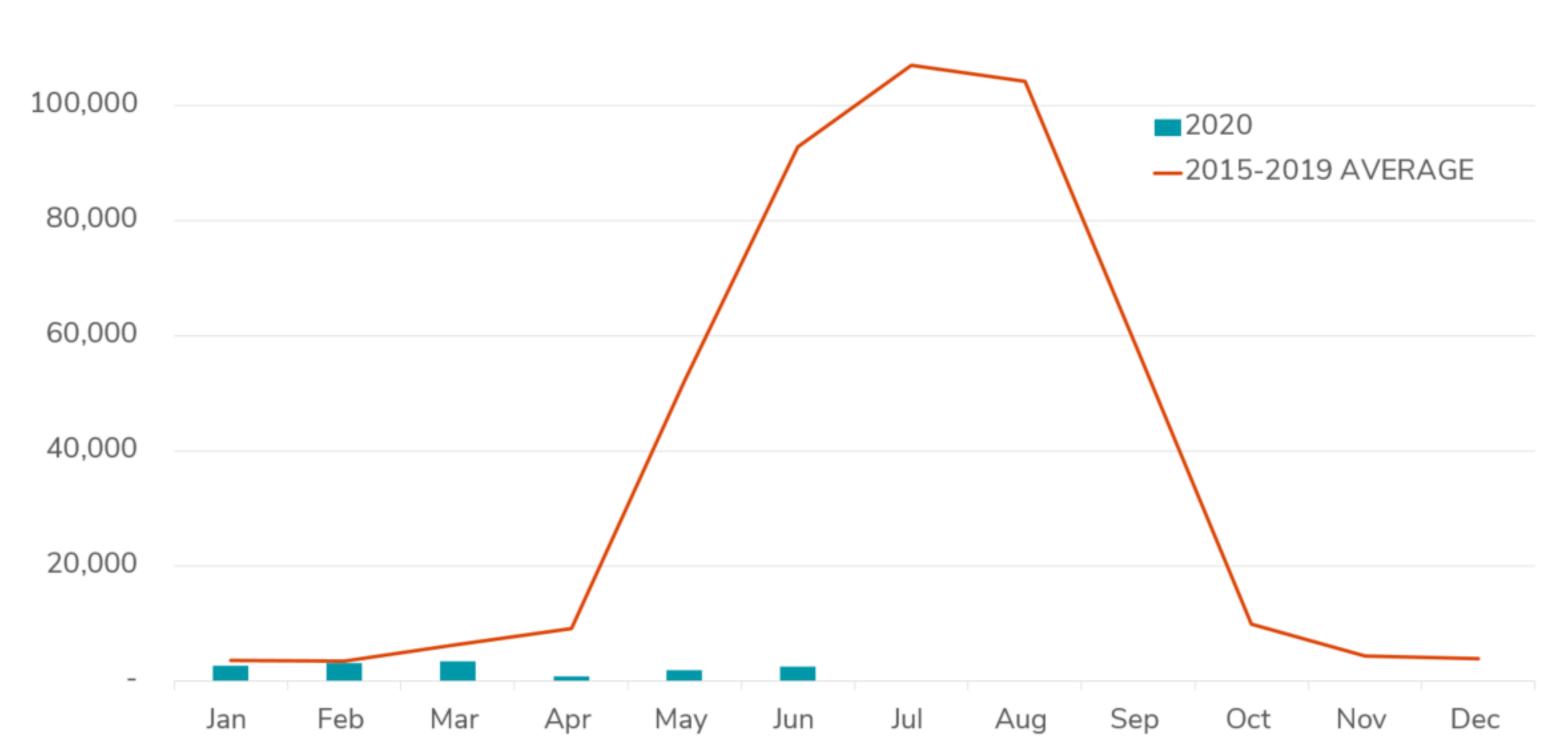
YTD international border crossings were 92% lower than in 2019.

The month of June saw a 98% decrease compared to 2019.

Crossings through Canadian Border Services Agency ports of entry were 97% lower than the 5-year average (2015-2019).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



Same day international border crossings (into Yukon)*

YTD, same day border crossings were 97% lower than in 2019.

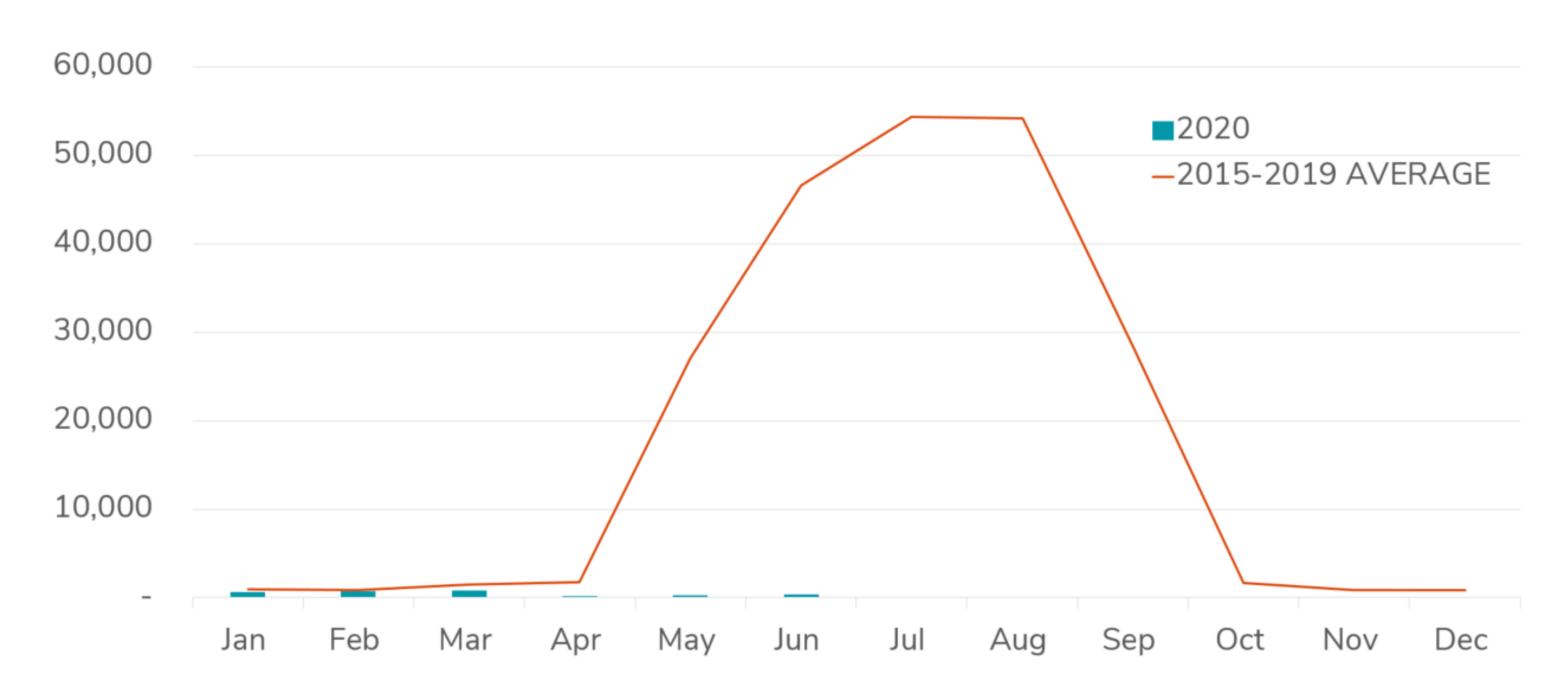
The months of May and June saw a 99% decrease in same day border crossings compared to the same months one year earlier.

Same day border crossings in the second quarter of 2019 were 99% lower than the second quarter 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



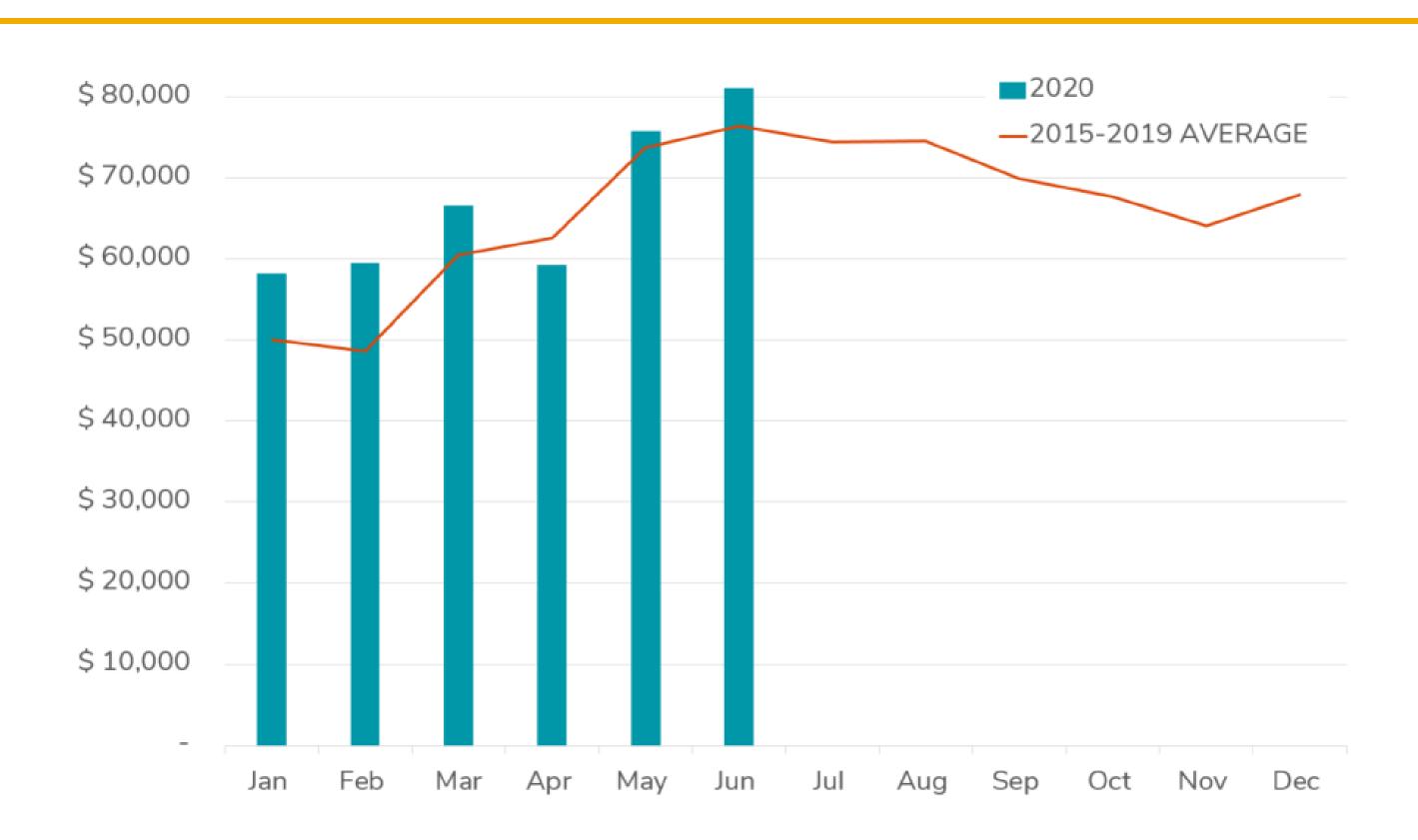
Retail sales (\$000)

YTD retail sales were down 2% (\$8.4 million) over 2019.

National retail sales decreased 8% YTD.

Retail sales were up 2% compared to the 5-year average (2015-2019).

Source: Statistics Canada, Table 20-10-0008-01.



2020 Vear-to-date

	Year-to-date (YTD)	ate (YTD)	ΔL	JAN	FEB	60	MAR		APR		MAY		NOL		JUL		AUG	SEP	ОСТ	NOV	DEC
		% YOY*	2020	% YOY change	2020	% YOY change	2020	% YOY change	2020	% YOY change	2020	% YOY change	2020	% YOY change	2020 %	% YOY 2	2020 % YOY change	y 2020 % YOY change	2020 % YOY	7Y 2020 % YOY Je change	2020 % YOY change
OVERNIGHT VISITATION, by origin 11	SITATION, I	by origin 11																			
Total	7,876	-80%	1,131	-21%	1,371	9%6	1,364	-44%	3,673	7%	8,203	-58%	21,760	-48%							
SN	7,769	-77%	1,101	-19%	1,341	13%	1,320	-44%	3,494	2%	7,451	-60%	18,374	-51%							
Overseas	107	-98%	30	-56%	30	-61%	44	-59%	179	-1%	752	-21%	3,386	-14%							
AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT	AT ERIK NI	ELSEN WI	ITEHORS	E INTERNA	TIONAL A	IRPORT ²															
Arrivals	25,374	-74%	8,638	-38%	7,920	-46%	6,713	9609-	355	-98%	682	-96%	1,066	-95%							
OCCUPANCY AT SELECT FIXED ROOF ACC	T SELECT	FIXED ROC		OMMODATIONS 3	NS3																
Occupancy	36.9%	-22.0	44.2%	1.7	960.09	6.0-	35.8%	-19.7	17.3%	-32.4	27.8%	-33.7	27.8%	-55.8							
INTERNATIONAL BORDER CROSSINGS (INTO YUKON)	AL BORDER	CROSSIN	GS (INTO	YUKON) 4																	
Total	14,227	-92%	2,632	-32%	3,125	-13%	3,374	-50%	299	-92%	1,860	-97%	2,470	9686-							
ns	10,725	-91%	1,747	-26%	2,041	2%9	2,149	-43%	712	-88%	1,752	%96-	2,324	-97%							
CAN	3,388	-91%	855	-42%	1,049	-34%	1,179	-59%	51	9666-	108	%66-	146	9666-							
Other	114	-99%	30	-57%	32	-55%	46	-61%	3	9666-	0	-100%	0	-100%							
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)	ERNATION	AL BORDE	R CROSSII	NGS (INTC		15															
Total	2,963	-97%	646	-35%	705	-7%	831	-42%	147	-94%	270	-99%	364	%66-							
RETAIL SALES (\$000)	₉ (000\$)																				
Total	\$400,721	-2%	\$58,166	969	\$59,516	14%	\$66,600	-2%	59,258	-15% 7	75,756	968-	81,425	-1%							

^{*}YOY = Year-over-year variance. For Quarter 2 this is comparing Q1 + Q2 2020 to Q1 + Q2 2019.

Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

¹ Source: Statistics Canadia visitors. ² Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ³ Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. ^{4/5} Source: Source: Source: Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ³ Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. ^{4/5} Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ³ Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. ^{4/5} Source: Statistics Canadian visitors. Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. ⁶ Source: Statistics Canada, Table 20-10-0008-01.