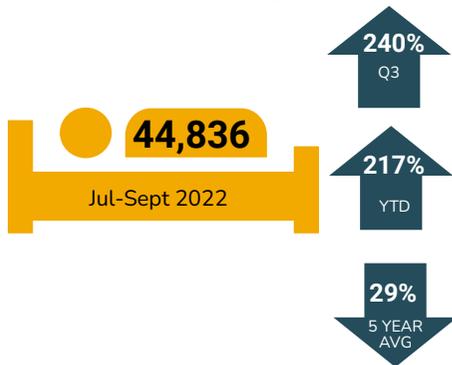


Yukon Tourism Visitation Report

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Q3 highlights

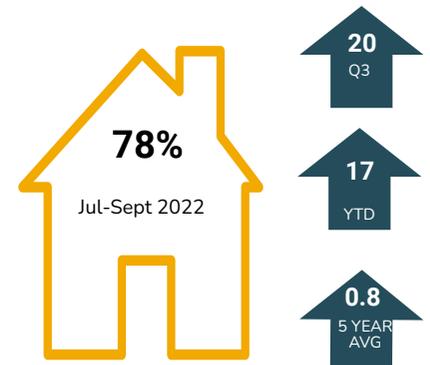
International overnight visitation (1+ nights)



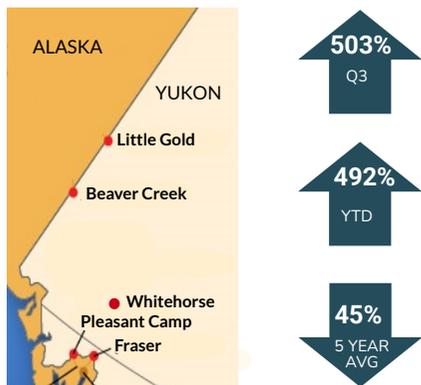
Air arrivals at Erik Nielsen Whitehorse International Airport



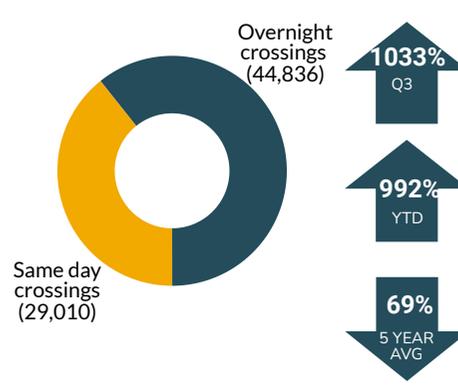
Occupancy at select fixed roof accommodations



International border crossings (into Yukon)



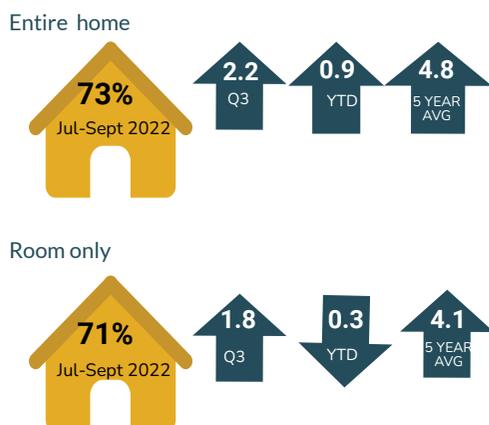
Same day international border crossings (into Yukon)



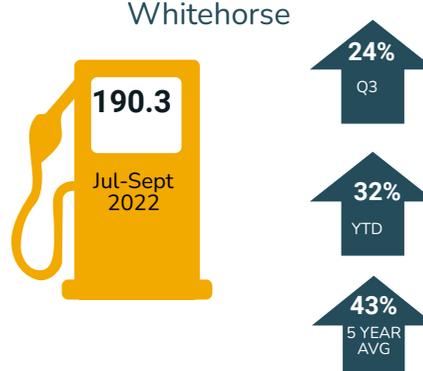
Retail sales (\$000)



Occupancy rate at short-term rental



Average cost per litre of regular self-serve gasoline in Whitehorse



Consumer Confidence in Canada



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Source: Conference Board of Canada, Index of Consumer Confidence

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Year-to-date vs. 5-year average

International overnight visitation (1+ nights)

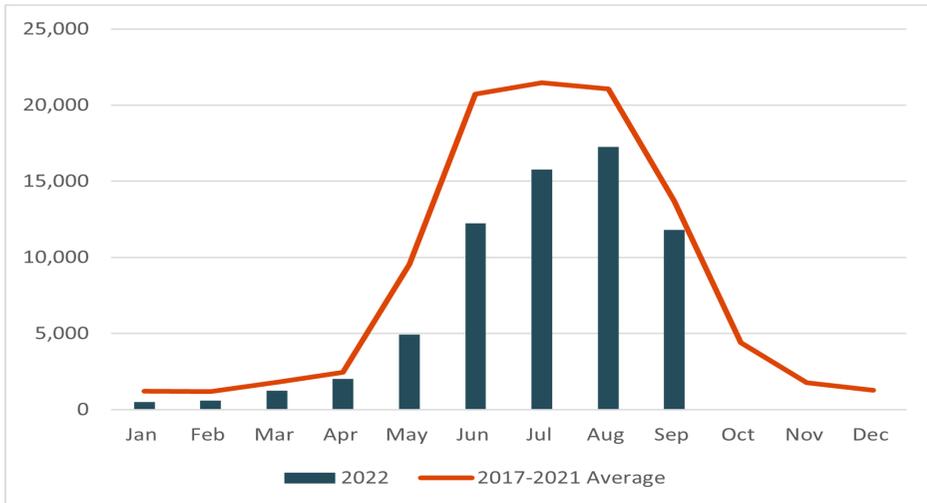
YTD overnight visitation was 29% lower than the 5-year average (2017-2021).

Q3 overnight visitation for international visitors was 240% higher than the same period in 2021.

YTD overnight visitation was 217% higher than the same period in 2021.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.



Air arrivals at Erik Nielsen Whitehorse International Airport

YTD airport arrivals were 5% higher than the 5-year average (2017-2021).

Q3 air arrivals rose 76% as compared to the same period in 2021.

YTD airport arrivals were 168% higher than the same period in 2021.

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



Occupancy at select fixed roof accommodations

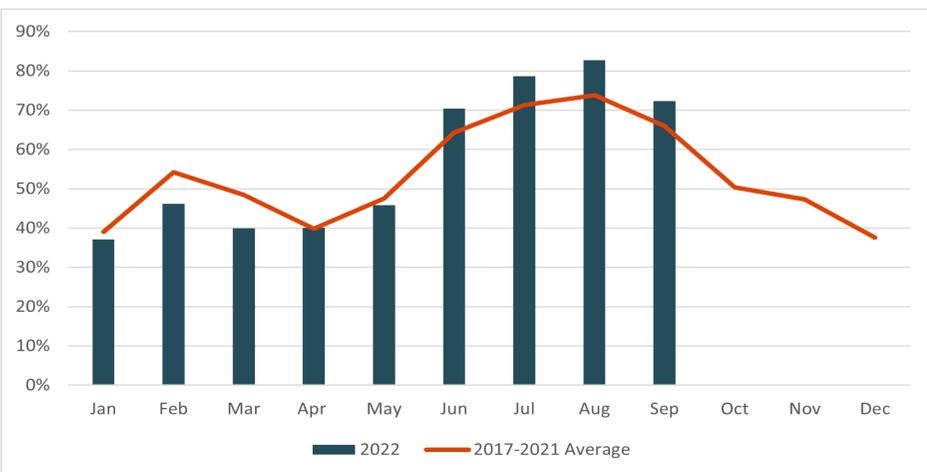
YTD occupancy rate was 17 percentage points higher than the same period in 2021.

Q3 occupancy rate was 20 percentage points higher than the same period in 2021.

In the first nine months of 2022, Yukon's occupancy rate was 4 percentage points lower than the national occupancy rate (61%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.



Yukon Tourism Visitation Report

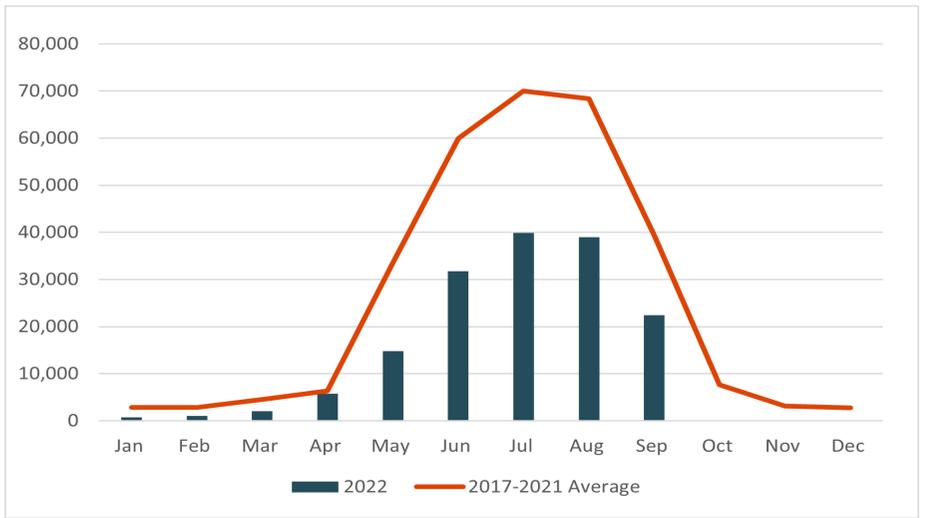
Jan-Sept 2022

International border crossings (into Yukon)

Q3 border crossings were 503% higher than in 2021 but still 45% lower than the YTD 5-year average (2017-2021).

YTD international border crossings were 492% higher than in 2021.

Source: Statistics Canada, Table 24-10-0041-01.
Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.

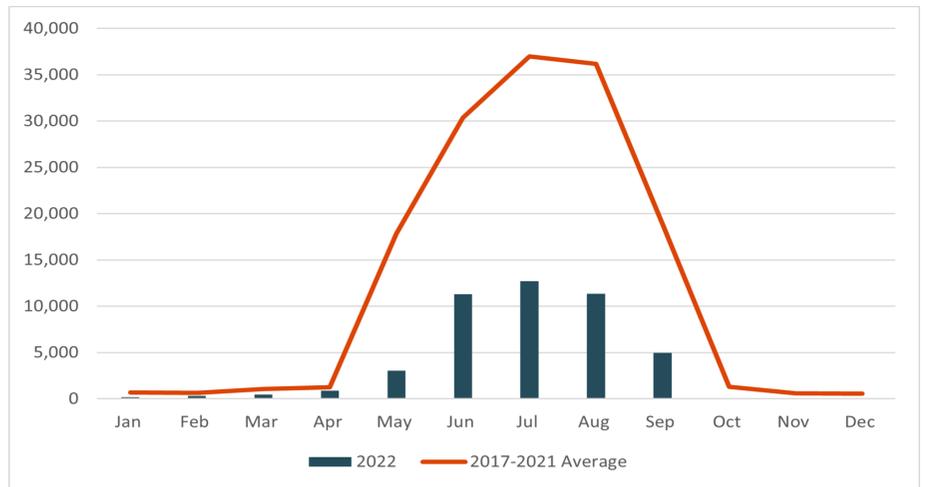


Same day international border crossings (into Yukon)

YTD same day border crossings were 992% higher than in 2021 but still 69% lower than the YTD 5year average(2017-2021).

Q3 same day border crossings were 1033% higher as compared to the same period in 2021.

Source: Statistics Canada, Table 24-10-0041-01.
Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

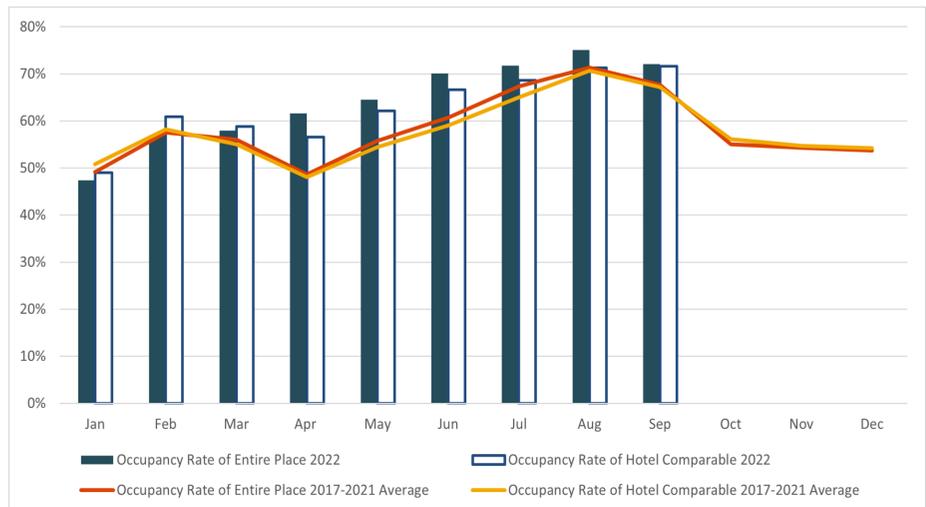


Occupancy rate at short-term rental industry (in Yukon)

For the entire home, YTD occupancy rate was 0.9 percentage points higher than the same period in 2021 and 4.8 percentage points higher than the YTD 5-year average (2017-2021). Q3 occupancy rate was 2.2 percentage points higher than the same period in 2021.

For room only, YTD occupancy rate was 0.3 percentage points lower than the same period in 2021 and 4.1 percentage points higher than the YTD 5-year average (2017-2021). Q3 occupancy rate was 1.8 percentage points higher than the same period in 2021.

Source: AirDNA



2022 year-to-date

	Year-to-date (YTD)		JAN		FEB		MAR		APR		MAY		JUN		JUL		AUG		SEP		OCT		NOV		DEC				
	% YOY* change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change		
OVERNIGHT VISITATION, by origin¹																													
Total	66,333	217%	493	-11%	586	1%	1,235	47%	2,022	76%	4,917	130%	12,244	400%	15,778	441%	17,260	315%	11,798	93%									
US	56,989	173%	491	-12%	579	0%	1,193	42%	1,949	70%	4,552	113%	10,519	330%	13,572	366%	14,287	244%	9,847	61%									
Overseas	9,344	1556%	2	-	7	-	42	-	73	-	365	-	1,725	574%	2,206	-	2,973	990	1,951	-									
AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT²																													
Arrivals	113,233	168%	7,064	366%	7,792	382%	11,573	440%	9,868	388%	12,223	352%	15,133	274%	17,020	120%	18,810	70%	13,750	47%									
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS³																													
Occupancy	57	17.0	37.1%	15.9	46.2%	19.1	39.9%	6.4	40.1%	9.7	45.8%	11.1	70.4%	35.3	78.6%	26.4	82.7%	17.3	72.3%	15.4									
INTERNATIONAL BORDER CROSSINGS (INTO YUKON)⁴																													
Total	157,335	492%	750	9%	1,014	39%	2,049	85%	5,706	273%	14,809	442%	31,745	950%	39,869		39,013		22,380										
US	98,398	293%	645	0.5%	875	28%	1,617	56%	2,812	93%	7,507	187%	20,983	635%	25,073	601%	24,336	377%	14,550	106%									
CAN	45,864	2846%	103	129%	126	180%	383	379%	2,787	3825%	6,837	5897%	8,192	4665%	11,380	4743%	10,418	2145%	5,638	1568%									
Other	13,093	80050%	2	-	13	-	49	-	107	10600%	465	-	2,570	85567%	3,426	-	4,259	141867%	2,202	110000%									
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)⁵																													
Total	45,158	992%	154	77%	302	182%	431	134%	897	187%	3,055	542%	11,309	2665%	12,721	1822%	11,335	1097%	4,954	421%									
RETAIL SALES (\$000)⁶																													
Total	\$769,719	7%	\$83,027	4%	\$81,900	1%	\$84,296	4%	\$84,208	4%	\$85,922	5%	\$92,576	19%	\$6,656	11%	\$7,365	9%	\$4,631	6%									
OCCUPANCY AT SHORT TERM RENTALS⁷																													
Entire home	64.2%	0.9	47.4%	-3.0	56.9%	-6.0	58.0%	-1.8	61.6%	2.8	64.5%	-1.0	70.1%	10.4	71.7%	6.9	75.1%	1.6	72.1%	1.9									
Room only	62.9%	-0.3	49.0%	-5.1	60.9%	-4.6	58.9%	-0.8	56.6%	-1.4	62.1%	-3.6	66.7%	7.7	68.6%	6.5	71.3%	-1.9	71.6%	0.8									

*YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2022 to Q1 2021.

¹ Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

² Source: Statistics Canada, Table 24-10-0043-U1. Excludes Canadian visitors. ³ Source: Government of Yukon, Highways and Public Works.

⁴ Source: Statistics Canada, Table 20-10-0008-01. ⁵ Room only. ⁶ Source: Statistics Canada, Table 20-10-0008-01. ⁷ Room only. ⁸ Properties are the 1 bedroom and studio properties added together and "Entire home" properties are properties that have their own private entrance and where the guest has the whole home to themselves. These are Airbnb's classification/definitions.

⁹ Source: Statistics Canada, Table 24-10-0043-U1. Excludes Canadian visitors. ¹⁰ Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. ¹¹ Source: UBCV Motels. Figures represent approx. 000 rooms in Yukon only. ¹² Source: Statistics Canada, Table 24-10-0043-U1.