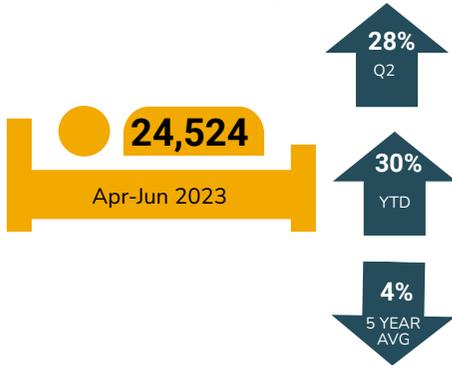


Yukon Tourism Visitation Report

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Q2 highlights

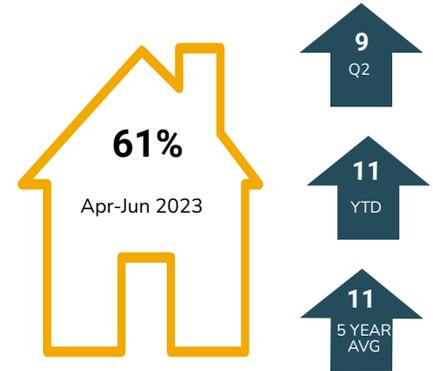
International overnight visitation (1+ nights)



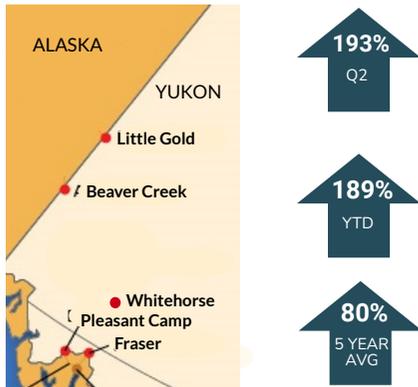
Air arrivals at Erik Nielsen Whitehorse International Airport



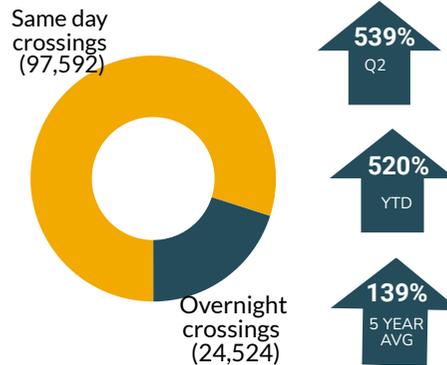
Occupancy at select fixed roof accommodations



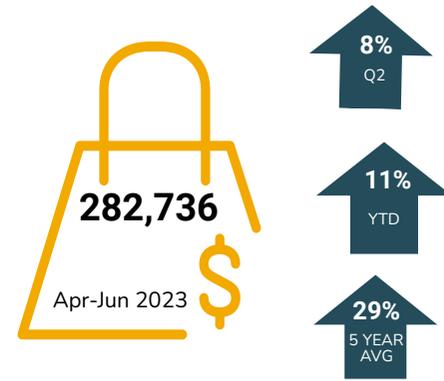
International border crossings (into the Yukon)



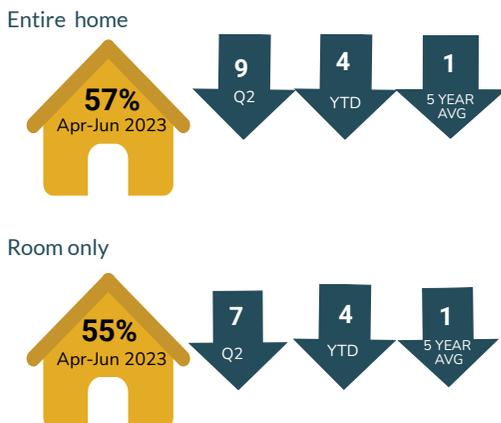
Same day international border crossings (into the Yukon)



Retail sales (\$000)



Occupancy rate at short-term rental



Average cost per litre of regular self-serve gasoline in Whitehorse



Consumer Confidence in Canada



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Source: Conference Board of Canada, Index of Consumer Confidence

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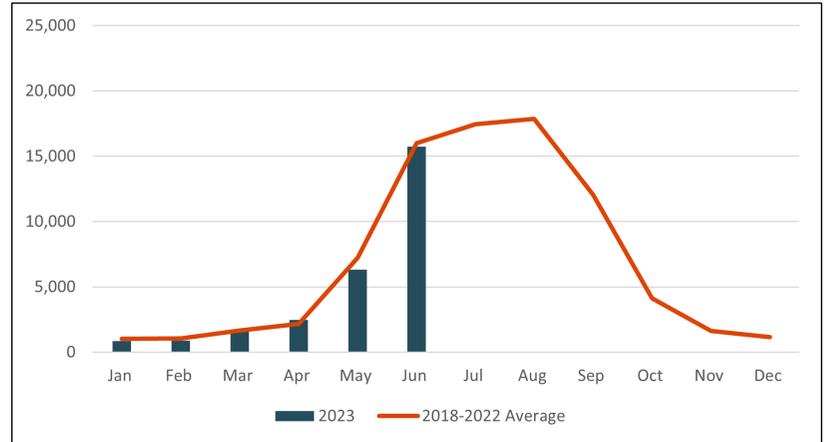
Year-to-date vs. 5-year average

International overnight visitation (1+ nights)

- Q2 overnight visitation for international visitors was 28% higher than the same period in 2022.
- YTD overnight visitation was 30% higher than the same period in 2022 and 28% lower than in 2019.
- YTD overnight visitation was 4% lower than the 5-year average (2018-2022).

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.



Air arrivals at Erik Nielsen Whitehorse International Airport

- Q2 air arrivals stood at 45,764 which is an increase of 23% compared to the same period in 2022.
- YTD airport arrivals were 32% higher than the same period in 2022 and 13% lower than in 2019.
- YTD airport arrivals were 47% higher than the 5-year average (2018-2022).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.

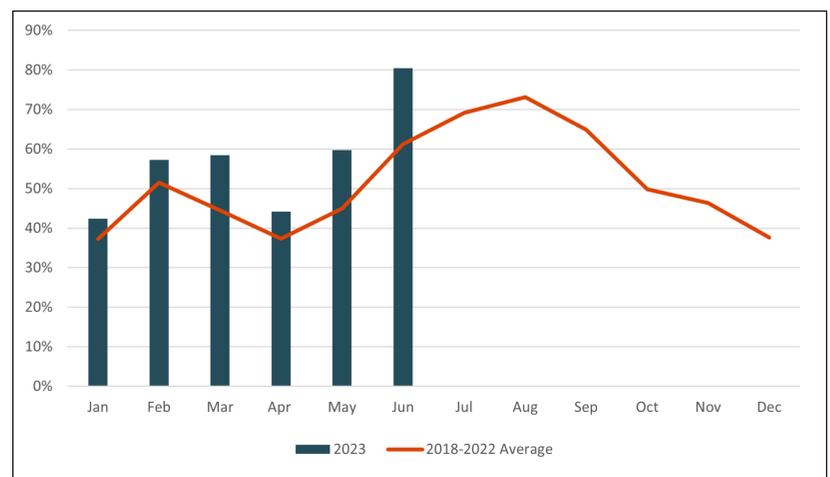


Occupancy at select fixed roof accommodations

- Q2 occupancy rate was 9 percentage points higher than the same period in 2022.
- YTD occupancy rate was 11 percentage points higher than the same period in 2022 which is only 2 percentage points lower than in 2019.
- YTD occupancy rate for the Q2 of 2023 was 11 percentage points higher than the five-year average (2018 to 2022).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.



Yukon Tourism Visitation Report

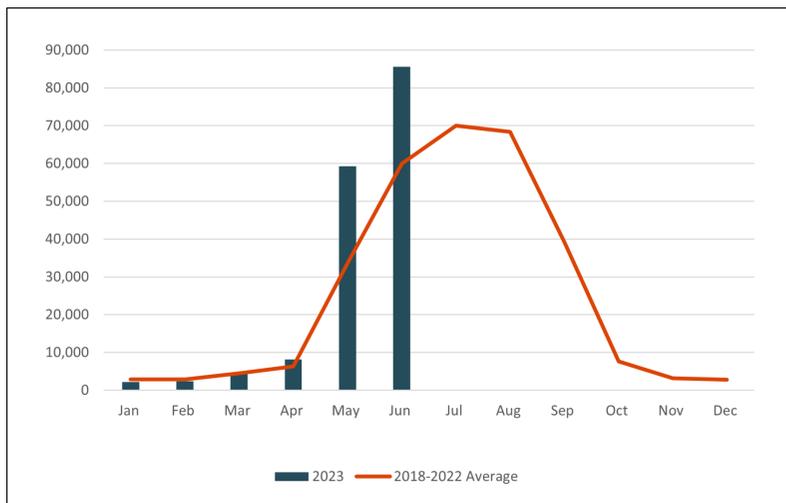
Jan-Jun 2023

International border crossings (into the Yukon)

- In Q2 2023, the international border crossings reached 153,010 which is a 193% increase from the 52,260 border crossings in Q2 2022.
- YTD international border crossings were 189% higher as compared to the same period in 2022 and 13% lower than in 2019.
- YTD international border crossings for Q2 2023 were 80% higher than the five-year average(2018 to 2022).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.

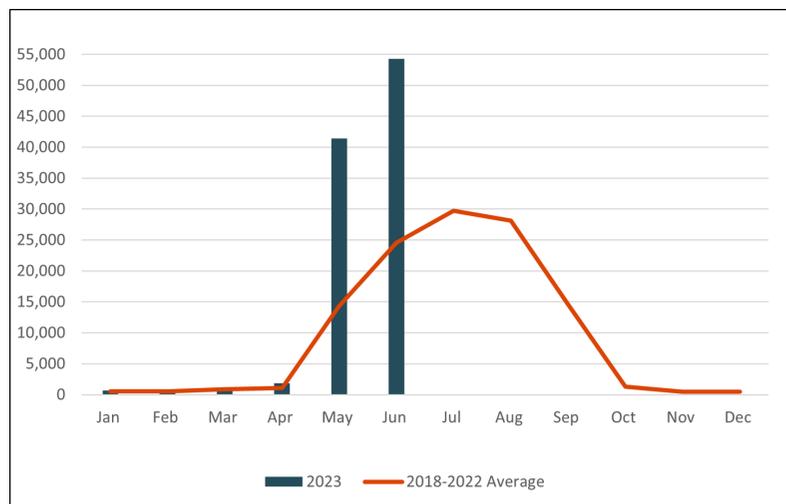


Same-day international border crossings (into the Yukon)

- In Q2 2023, the total number of same-day border crossings was 97,592 which is a 539% increase from the 15,261 crossings in Q2 2022.
- YTD same-day border crossings were 520% higher as compared to the same period last year and 8% lower than in 2019.
- YTD same-day border crossings for the Q2 of 2023 was 139% higher than the five-year average (2018 to 2022).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



Occupancy rate at short-term rental sector (in the Yukon)

- For the entire home, Q2 occupancy rate was 9 percentage points lower than the same period in 2022. YTD occupancy rate was 4 percentage points lower than the same period in 2022 and 1 percentage point below the five-year average(2018 to 2022).
- For rooms only, Q2 occupancy rate was 7 percentage points lower than the same period in 2022. YTD occupancy rate was 4 percentage points lower than the same period in 2022 and 1 percentage point below the five-year average(2018 to 2022).

Source: AirDNA

