

# Yukon Tourism Visitation Report

## Jan-Dec 2022

### Q4 highlights

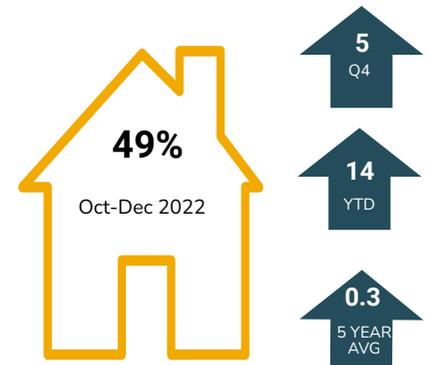
International overnight visitation (1+ nights)



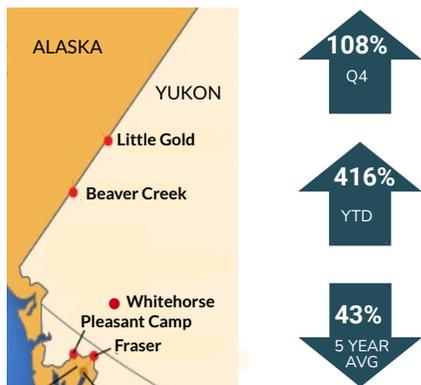
Air arrivals at Erik Nielsen Whitehorse International Airport



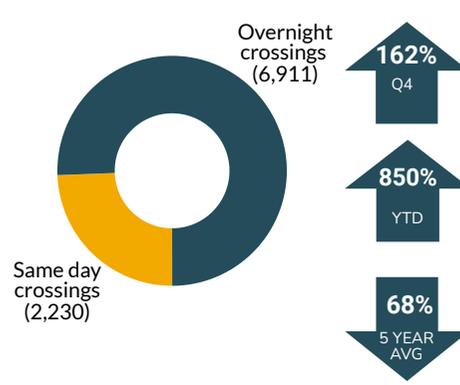
Occupancy at select fixed roof accommodations



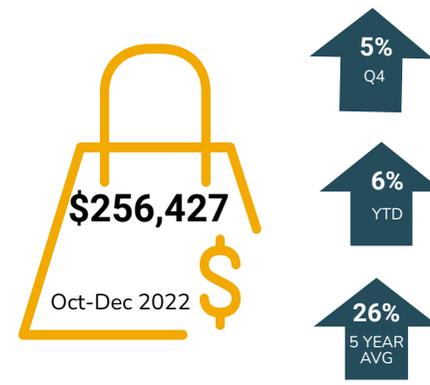
International border crossings (into Yukon)



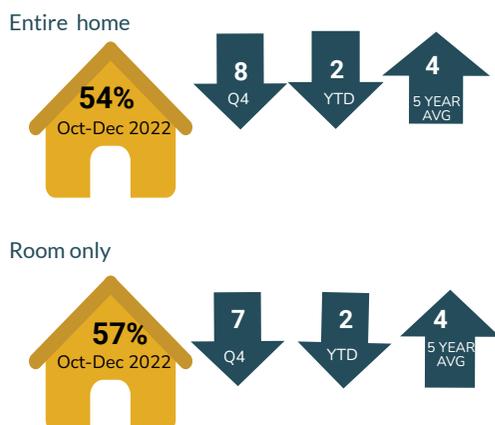
Same day international border crossings (into Yukon)



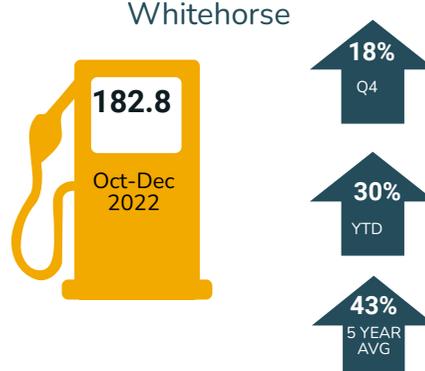
Retail sales (\$000)



Occupancy rate at short-term rental



Average cost per litre of regular self-serve gasoline in Whitehorse



Consumer Confidence in Canada



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Source: Conference Board of Canada, Index of Consumer Confidence

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### Year-to-date vs. 5-year average

#### International overnight visitation (1+ nights)

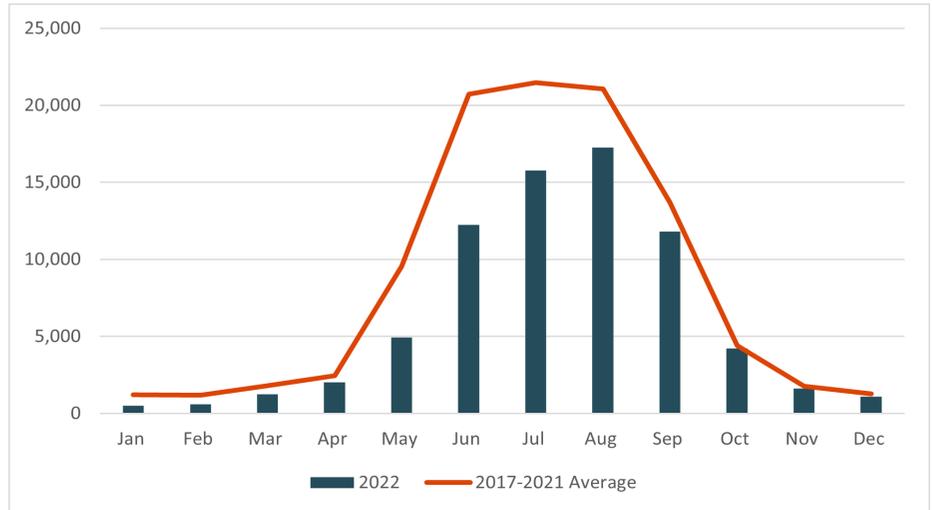
YTD overnight visitation was 27% lower than the 5-year average (2017-2021).

Q4 overnight visitation for international visitors was 41% higher than the same period in 2021 but still 25% lower as compared to Q4 2019.

YTD overnight visitation was 184% higher than the same period in 2021, but still 39% lower as compared to 2019.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.



#### Air arrivals at Erik Nielsen Whitehorse International Airport

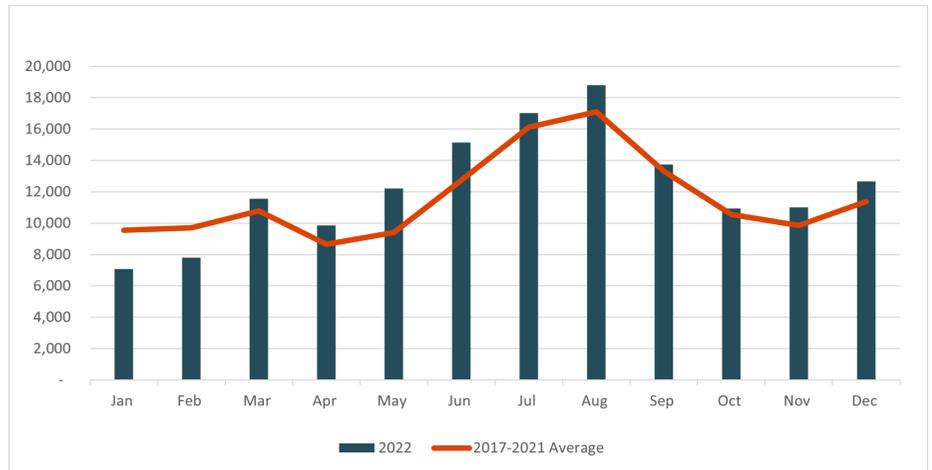
YTD airport arrivals were 14% higher than the 5-year average (2017-2021).

Q4 air arrivals rose 33% as compared to the same period in 2021 but still 19% lower as compared to Q4 2019.

YTD airport arrivals were 117% higher than the same period in 2021 but still 28% lower as compared to 2019.

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



#### Occupancy at select fixed roof accommodations

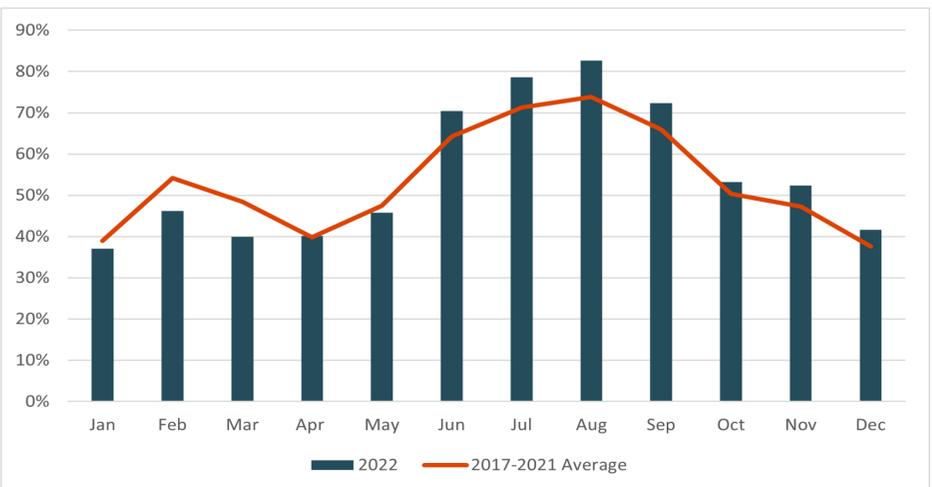
YTD occupancy rate was 14 percentage points higher than the same period in 2021 but still 8 percentage points lower as compared to 2019.

Q4 occupancy rate was 5 percentage points higher than the same period in 2021 but still 2 percentage points lower as compared to Q4 2019.

Yukon's average occupancy rate in 2022 was 6 percentage points lower than the national average (61%). In 2019, Yukon's average occupancy rate was 2% lower than the national average (65%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.



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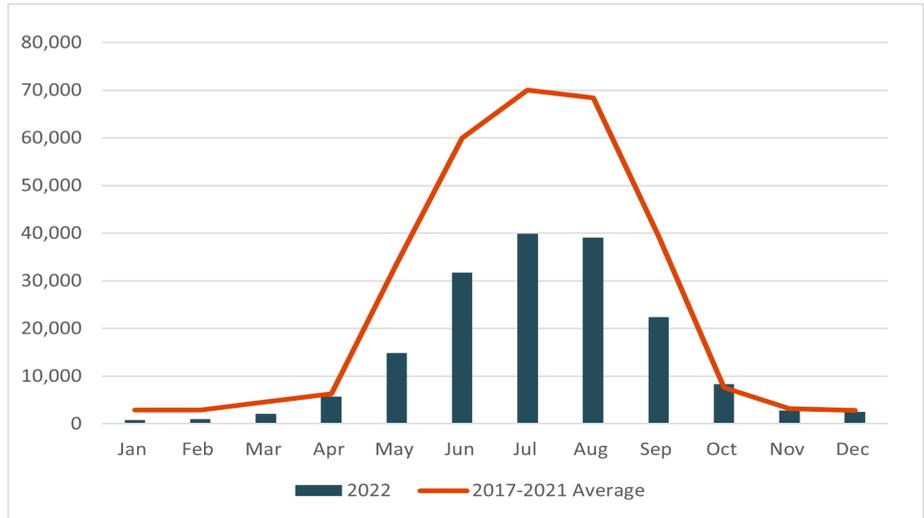
### International border crossings (into Yukon)

Q4 border crossings were 108% higher than in 2021 but still 43% lower than the 5-year average (2017-2021).

YTD international border crossings were 416% higher than in 2021 but still 66% lower as compared to 2019.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



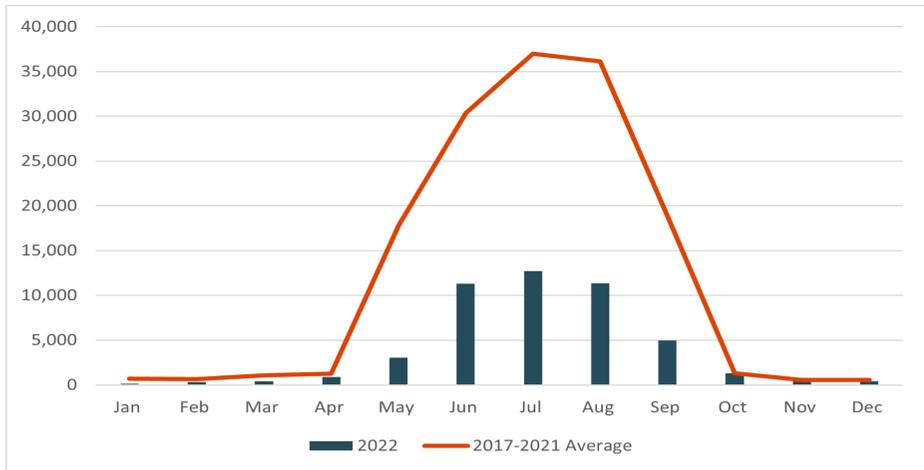
### Same day international border crossings (into Yukon)

YTD same day border crossings were 850% higher than in 2021 but still 68% lower than the YTD 5-year average (2017-2021).

Q4 same day border crossings were 162% higher as compared to the same period in 2021 but still 52% lower as compared to Q4 2019.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



### Occupancy rate at short-term rental sector (in Yukon)

For the entire home, YTD occupancy rate was 2 percentage points lower than the same period in 2021 and 4 percentage points higher than the YTD 5-year average (2017-2021). Q4 occupancy rate was 8 percentage points lower than the same period in 2021.

For room only, YTD occupancy rate was 2 percentage points lower than the same period in 2021 and 4 percentage points higher than the YTD 5-year average (2017-2021). Q4 occupancy rate was 7 percentage points lower than the same period in 2021.

Source: AirDNA



# 2022 year-to-date

	Year-to-date (YTD)											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change	% YOY change
<b>OVERNIGHT VISITATION, by origin<sup>1</sup></b>												
Total	73,244	184%	493	-11%	566	1%	1,235	47%	2,022	76%	2,022	76%
US	63,677	147%	491	-12%	579	0%	1,193	42%	1,949	70%	1,949	70%
Overseas	9,567	4735%	2	-	7	-	42	-	73	-	73	-
<b>AIR ARRIVALS AT ERIK NELSEN WHITEHORSE INTERNATIONAL AIRPORT<sup>2</sup></b>												
Arrivals	147,841	117%	7,064	366%	7,792	382%	11,573	440%	9,868	386%	12,223	352%
<b>OCCUPANCY AT SELECT FINED ROOF ACCOMMODATIONS<sup>3</sup></b>												
Occupancy	55%	14	37.1%	15.9	46.2%	19.1	39.9%	6.4	40.1%	9.7	45.8%	11.1
<b>INTERNATIONAL BORDER CROSSINGS (INTO YUKON)<sup>4</sup></b>												
Total	170,893	416%	750	9%	1,014	39%	2,049	85%	5,706	273%	14,809	442%
US	107,224	249%	645	0.5%	875	28%	1,617	58%	2,812	93%	7,507	187%
CAN	50,281	2057%	103	129%	126	180%	383	379%	2,787	3825%	6,837	5897%
Other	13,408	51469%	2	-	13	-	49	-	107	10600%	465	-
<b>SAME-DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)<sup>5</sup></b>												
Total	47,388	850%	154	77%	302	182%	431	134%	897	187%	3,055	542%
<b>RETAIL SALES (\$'000)<sup>6</sup></b>												
Total	\$1,026,001	6%	\$83,027	4%	\$81,900	1%	\$84,296	4%	\$84,008	4%	\$86,408	6%
<b>OCCUPANCY AT SHORT TERM RENTALS<sup>7</sup></b>												
Entire home	61.7%	-1.5	47.4%	-3.0	56.9%	-6.0	58.0%	-1.8	61.6%	2.8	64.5%	-1.0
Room only	61.4%	-1.9	49.0%	-5.1	60.9%	-4.6	58.9%	-0.8	56.6%	-1.4	62.1%	-3.6

<sup>1</sup> Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

<sup>2</sup> Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. <sup>3</sup> Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. <sup>4</sup> Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. <sup>5</sup> Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. <sup>6</sup> Source: Statistics Canada, Table 20-10-0009-01. <sup>7</sup> Room only, properties include 1 bedroom and studio properties, and "Entire home" properties include a private entrance and where the guest has the whole home to themselves.