

# Yukon Tourism Visitation Report

Jan-Jun 2022

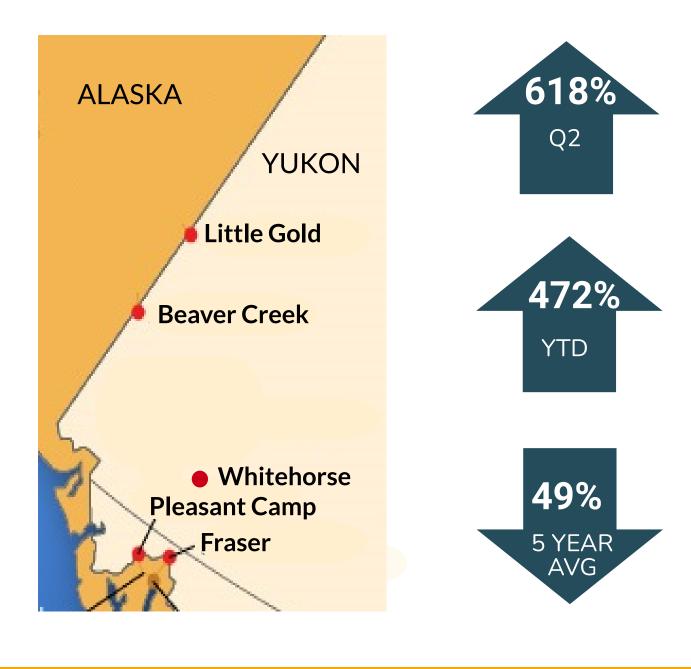
### Q2 highlights

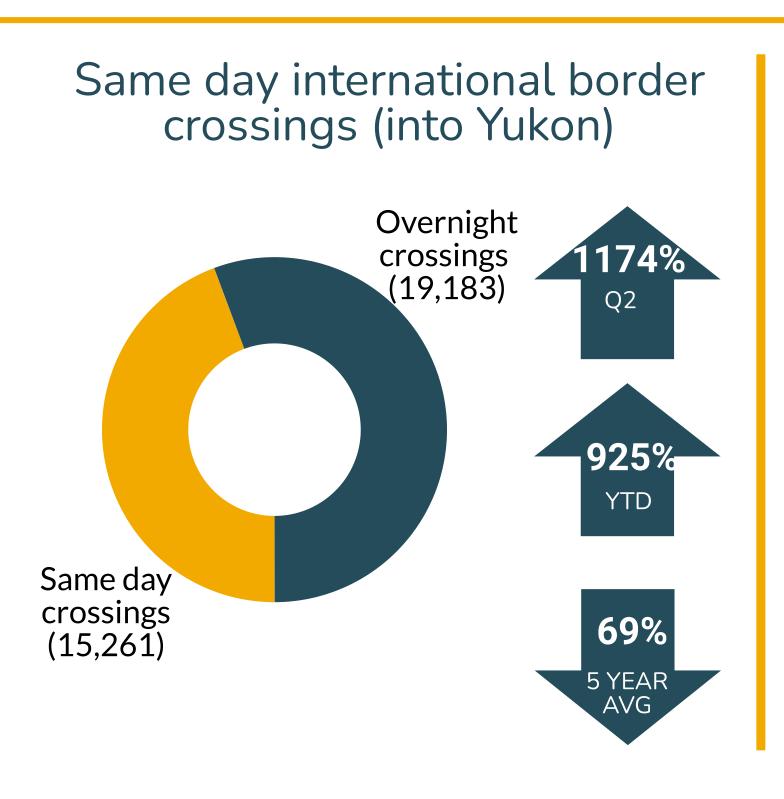


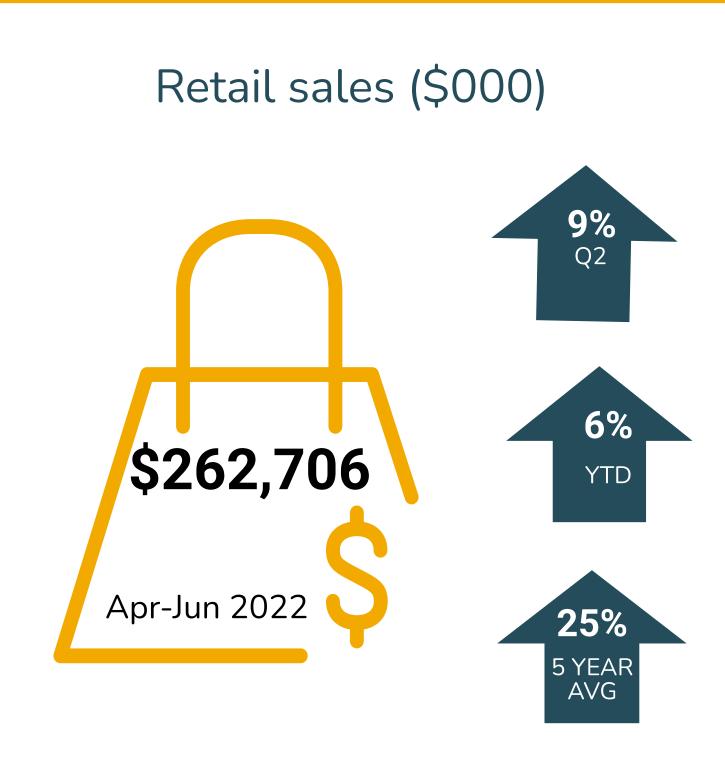




#### International border crossings (into Yukon)







#### Exchange Rates (CAD)



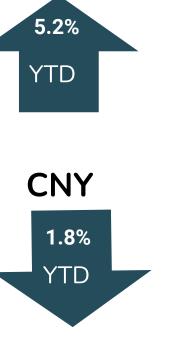




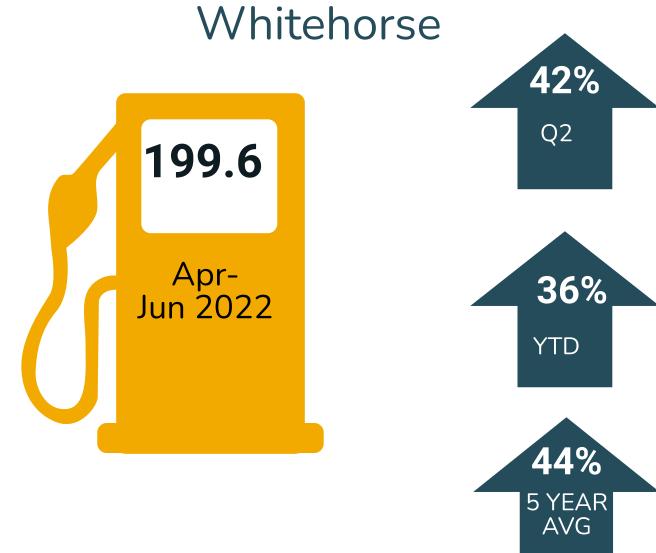
Source: Bank of Canada







#### Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

#### Consumer Confidence in Canada



Source: Conference Board of Canada, Index of **Consumer Confidence** 

### Yukon Tourism Visitation Report Jan-Jun 2022



### International overnight visitation (1+ nights)

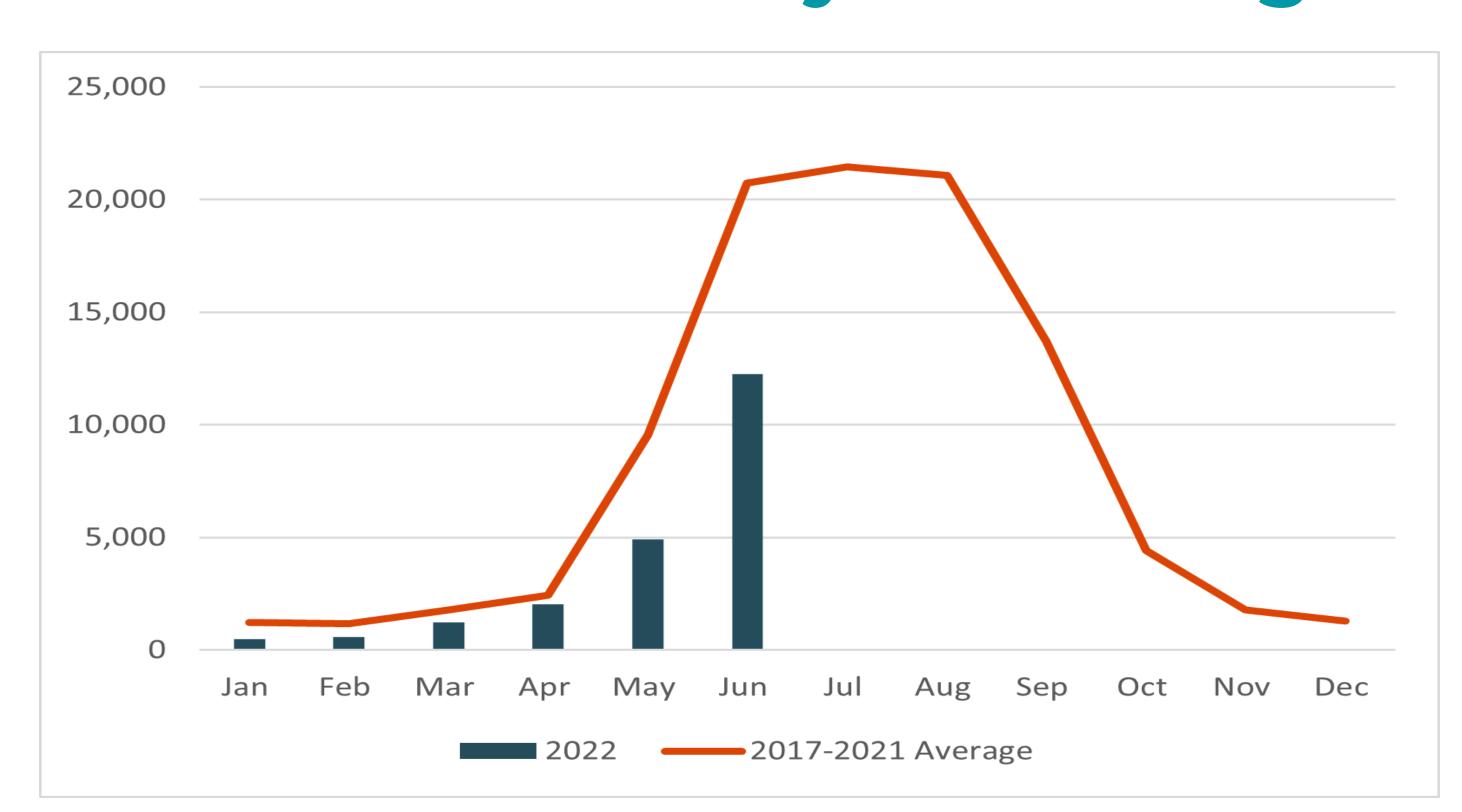
YTD overnight visitation was 42% lower than the 5-year average (2017-2021).

Q2 overnight visitation for international visitors was 234% higher than the same period in 2021.

YTD overnight visitation was 179% higher than the same period in 2021.

Source: Statistics Canada, Table 24-10-0043-01. American and overseas visitors only, No Canadian visitors are included.

### Year-to-date vs. 5-year average



#### Air arrivals at Erik Nielsen Whitehorse International Airport

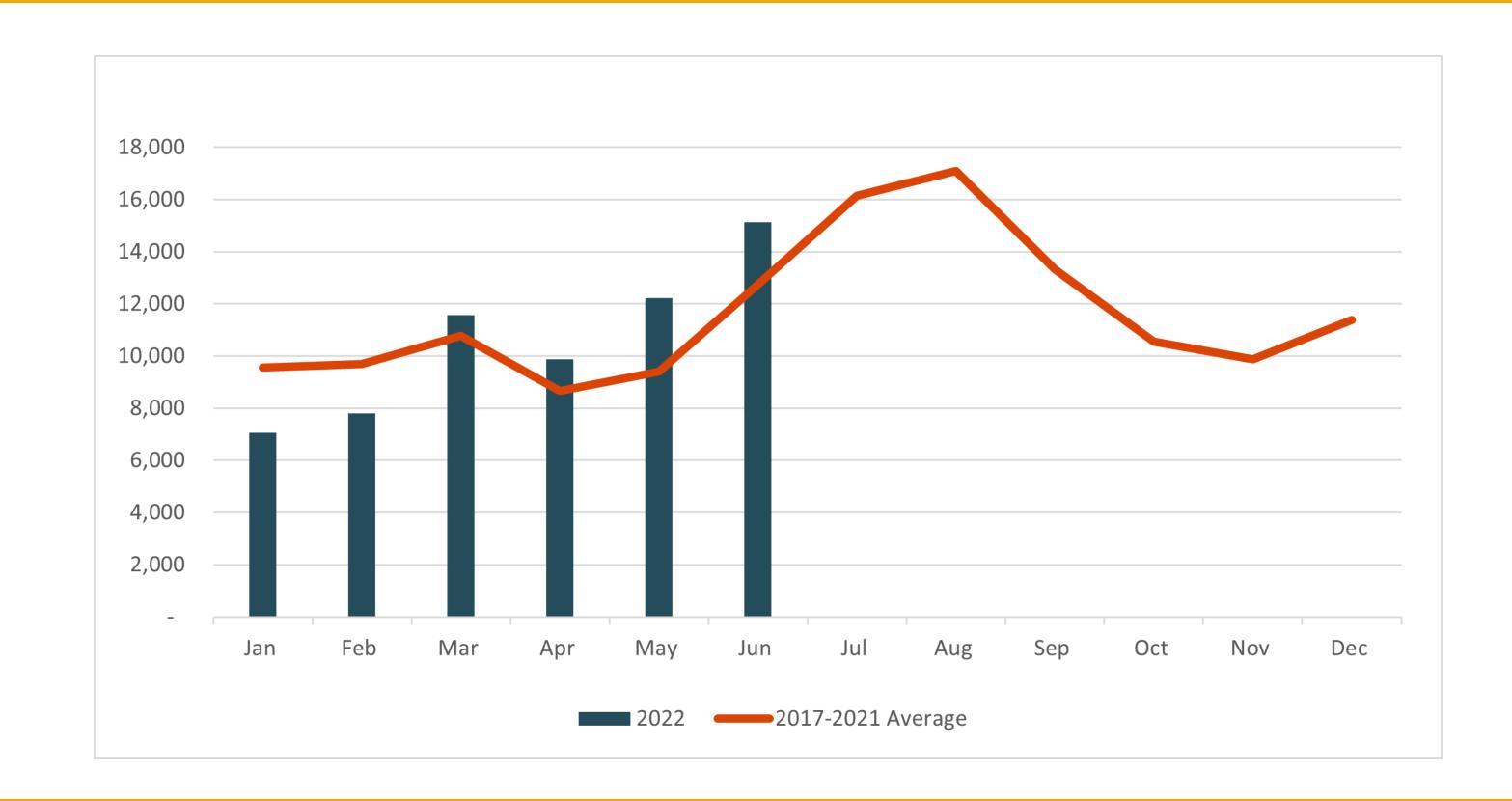
YTD airport arrivals were 5% higher than the 5-year average (2017-2021).

Q2 air arrivals rose 324% as compared to the same period in 2021.

YTD airport arrivals were 353% higher than the same period in 2021.

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



### Occupancy at select fixed roof accommodations

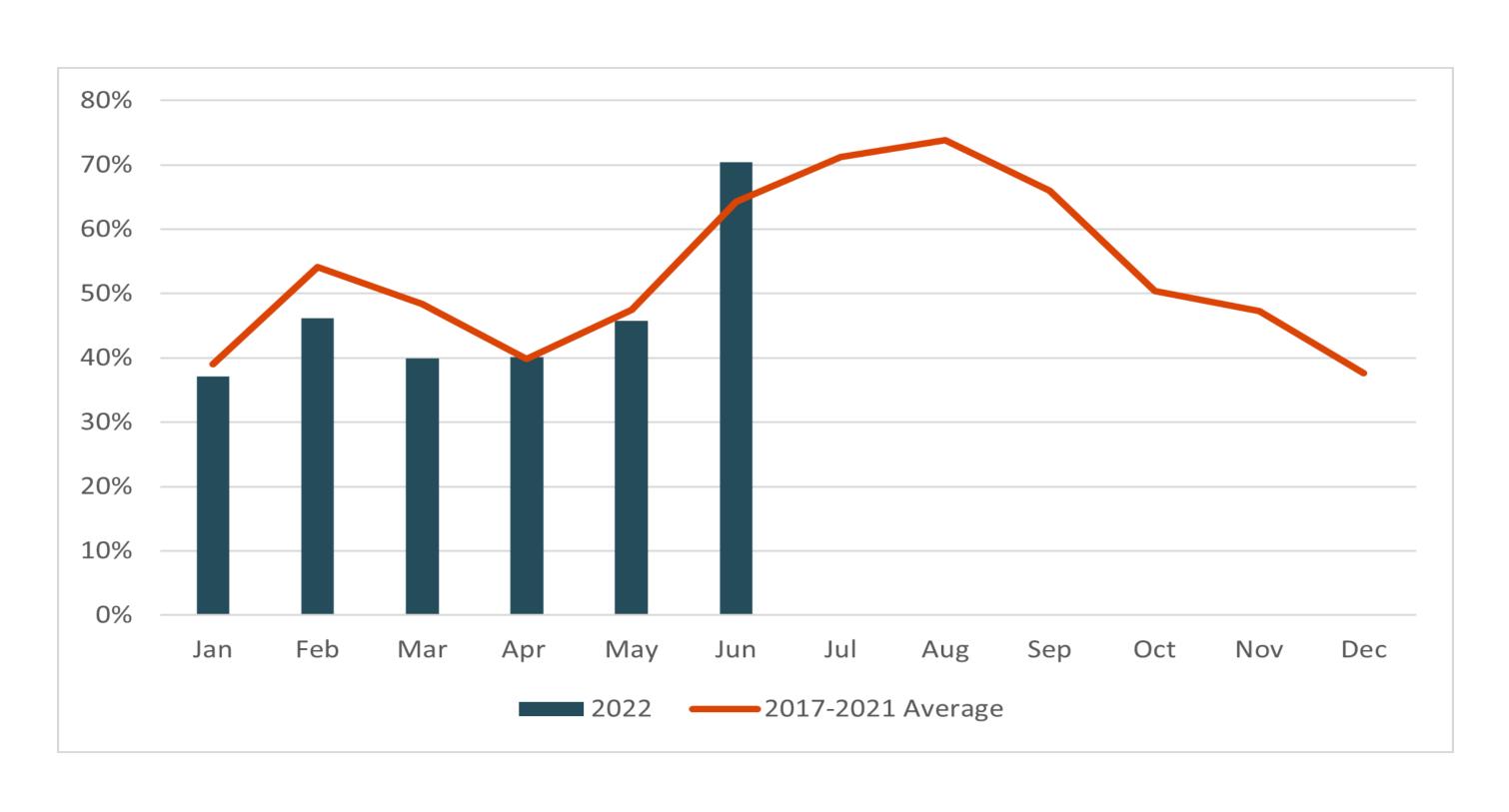
YTD occupancy rate was 16 percentage points higher than the same period in 2021.

Q2 occupancy rate was 19 percentage points higher than the same period in 2021.

In the first six months of 2022, Yukon's occupancy rate was 7.1 points lower than the national occupancy rate (53.7%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.



## Yukon Tourism Visitation Report

Jan-Jun 2022

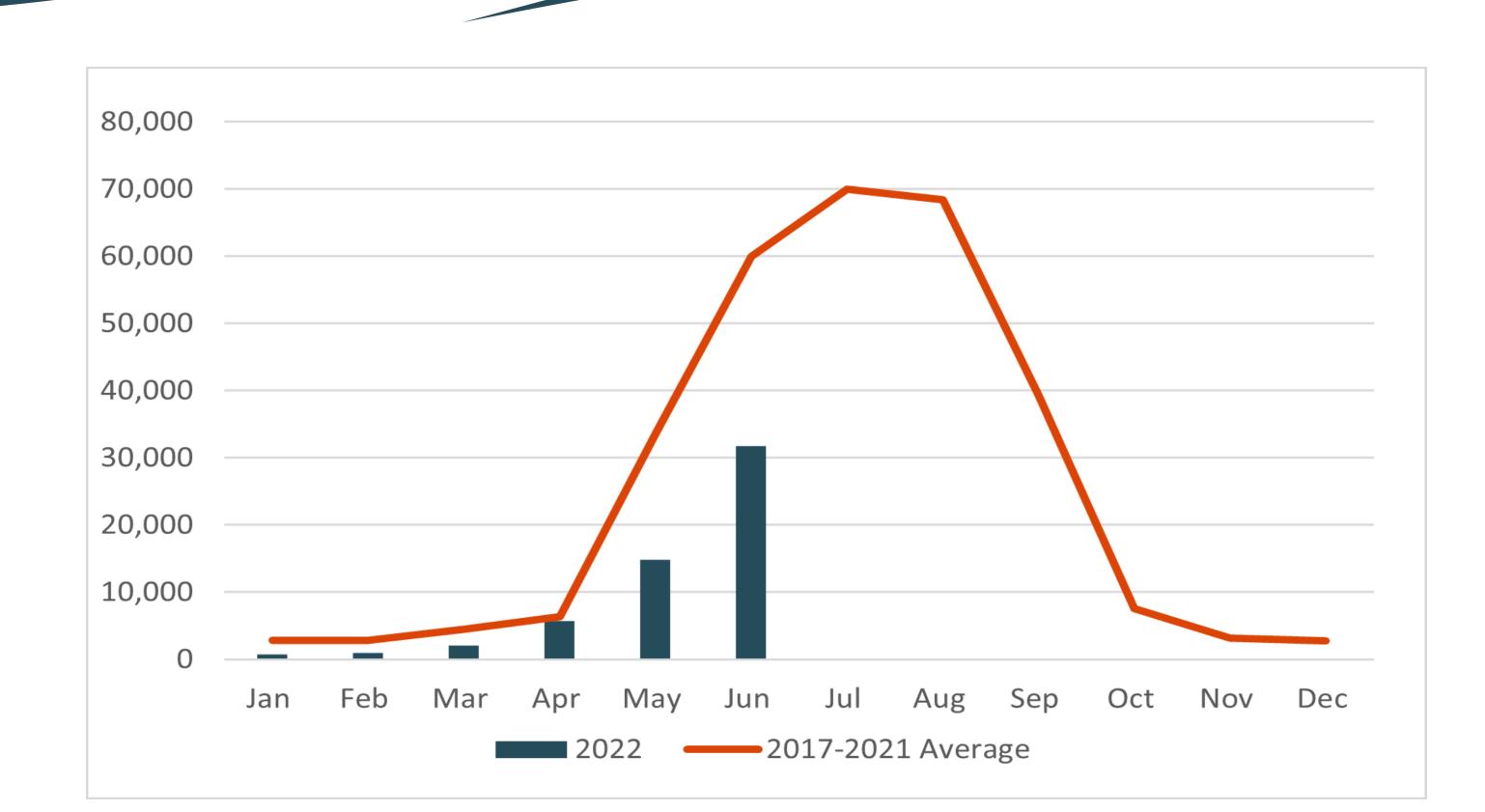


Q2 border crossings were 618% higher than in 2021 but still 49% lower than the YTD 5-year average (2017-2021)

YTD international border crossings were 472% higher than in 2021.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.

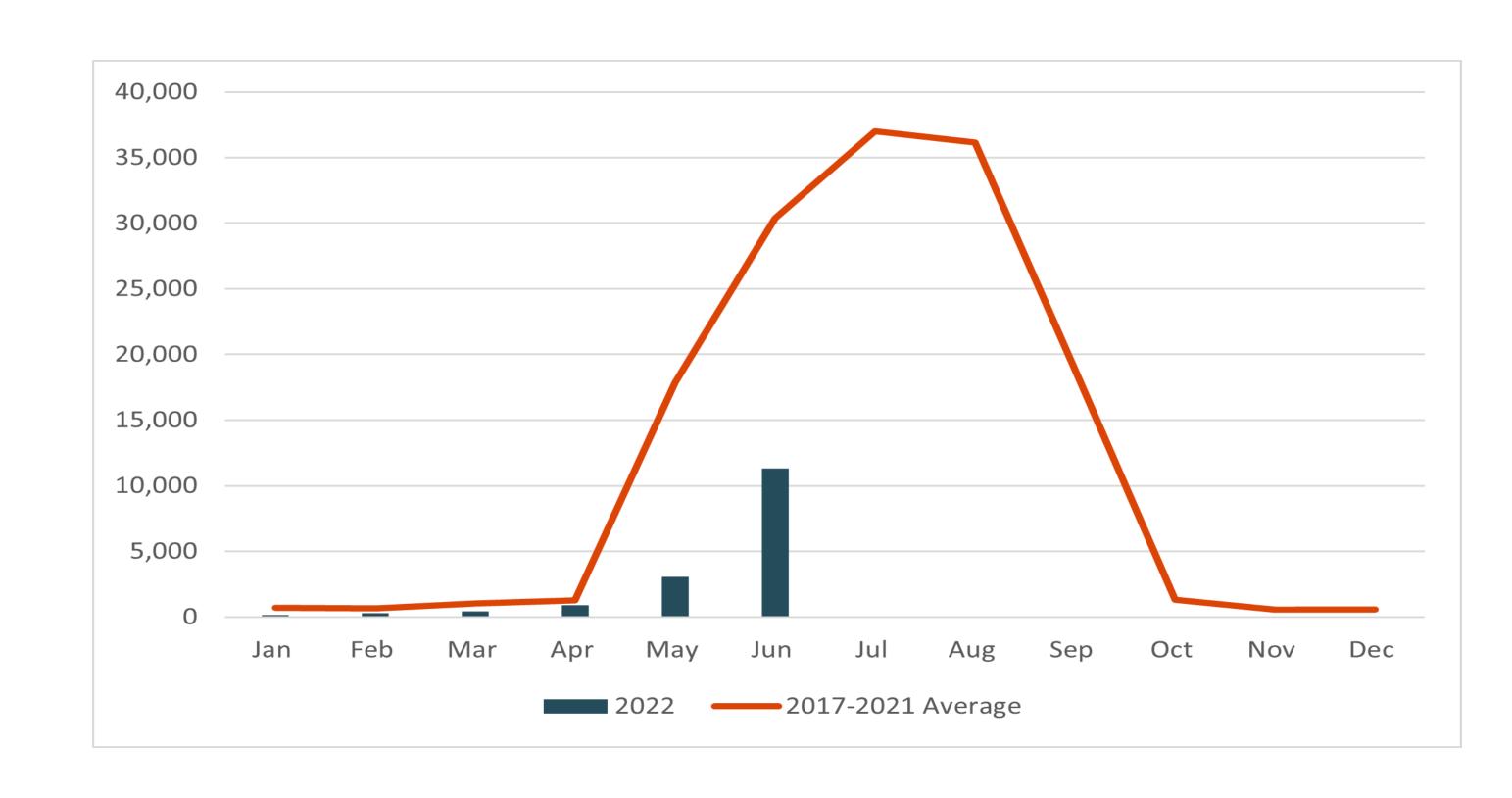


### Same day international border crossings (into Yukon)

YTD same day border crossings were 925% higher than in 2021 but still 69% lower than the YTD 5-year average(2017-2021).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



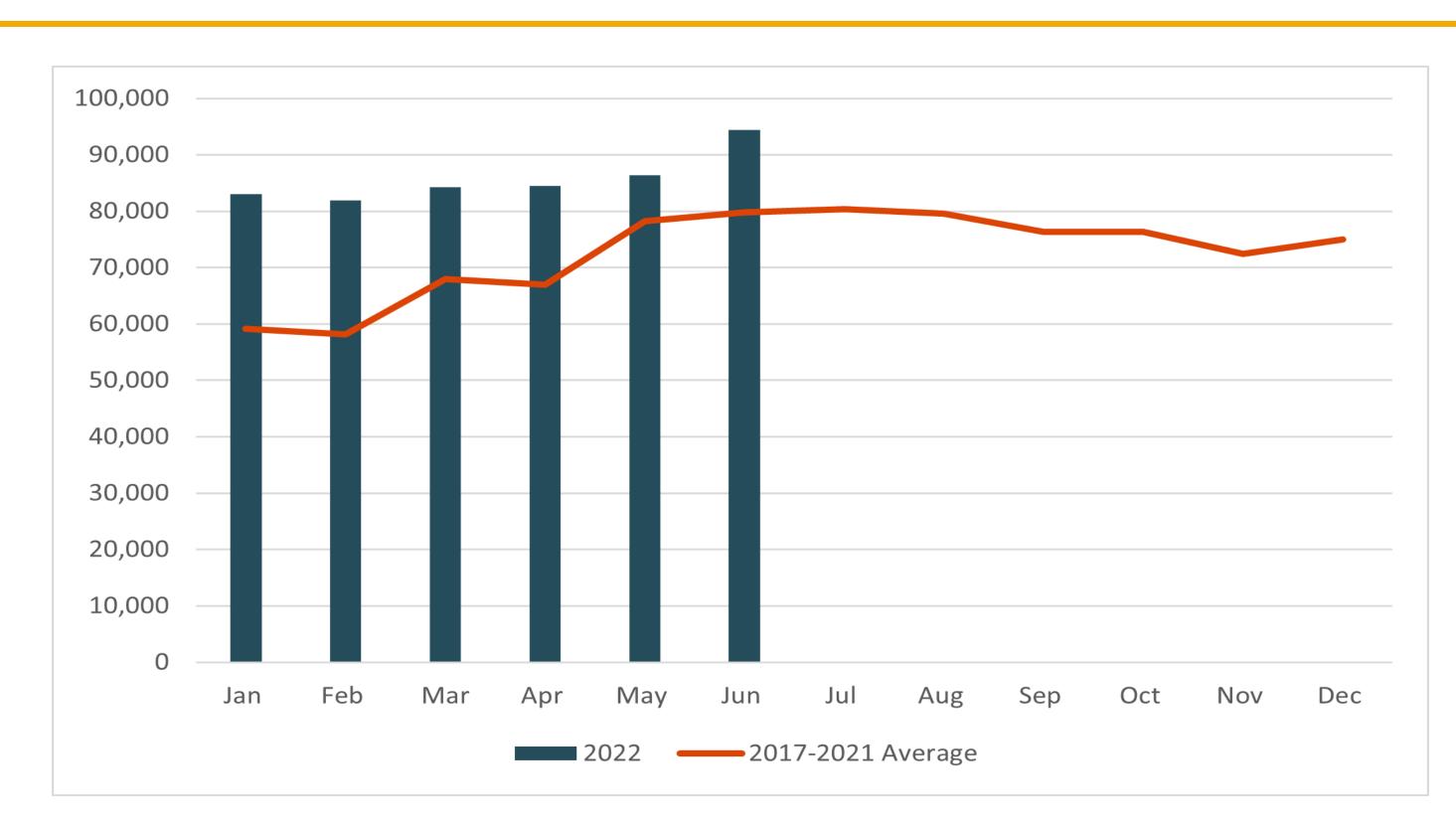
#### Retail sales (\$000)

Retail sales for Q2 were up 9% compared to 2021.

YTD retail sales were 6% higher compared to 2021.

YTD retail sales were up 25% compared to the 5-year average (2017-2021).

Source: Statistics Canada, Table 20-10-0008-01.



	Ye	Year-to-date (YTD)		JAN	盟		2	MAR		APR	MAY	٨٧		NOr	JUL	AUG	SEP	OCT	NON	DEC
		% YOY* change	2022	% YOY change	7007	% YOY change	2022 9	% YOY change	2022	% YOY change	2022	% YOY change	2022	% YOY change	2022 % YOY change	2022 % YOY change	2022 change	2022 % YOY change	2022 % YOY change	2022 % YOY change
OVERNIGHT V	VISITATION, by origin <sup>i 1</sup>	, origin <sup>i 1</sup>																		
Total	21,497	179%	493	-11%	286	1%	1,235	47%	2,022	76%	4,917	130%	12,244	400%						
SN	19,283	150%	491	-12%	6/5	%0	1,193	42%	1,949	%02	4,552	113%	10,519	330%						
Overseas	2,214	737%	2	ı	7	ı	42	ı	73	ı	365	-	1,725	574%						
AIR ARRIVALS	AT ERIK NIEL	AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT	SE INTER	NATIONAL	L AIRPORT <sup>2</sup>	Г														
Arrivals	63,653	353%	7,064	366%	7,792	382%	11,573	440%	898'6	388%	12,223	352%	15,133	274%						
	AT SELECT FIX	AT SELECT FIXED ROOF ACCOMMODATIONS $^3$	MMODAT	IONS 3		Г														
Occupancy	46.6%	16.0	37.1%	15.9	46.2%	19.1	39.9%	6.4	40.1	9.7%	45.8	11.1%	70.4	35.3%						
INTERNATION	AL BORDER C	INTERNATIONAL BORDER CROSSINGS (INTO YUKON) 4	O YUKON	4																
Total	56,073	%69	750	%6	1,014	39%	2,049	85%	2,706	273%	14,809	442%	31745	%056						
SN	34,439	33%	645	0.5%	875	78%	1,617	28%	2,812	93%	7,507	187%	20983	635%						
CAN	18,428	3444%	103	129%	126	180%	383	379%	2,787	3825%	6,837	2897%	8,192	4865%						
Other	3,206	80020%	2	١	13	1	49	,	107	10600%	465	-	2,570	82267%						
SAME DAY INT	ERNATIONAL	TERNATIONAL BORDER CROSSINGS (INTO YUKON) <sup>15</sup>	SINGS (IN	TO YUKON	J) i5															
Total	16,148	925%	154	77%	302	182%	431	134%	897	187%	3,055	542%	11,309	7665%						
RETAIL SALES (\$000) <sup>6</sup>	<sub>9</sub> (000\$)																			
Total	\$511,929	%9	\$83,027	7 4%	\$81,900	1%	\$84,296	4%	\$84,208	4%	\$85,922	2%	\$92,576	19%						

represent approx. 600 rooms in Yukon only. <sup>4/5</sup> Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers \*YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2022 to Q1 2021.

Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. Source: Canadian visitors. entering Yukon via BC by land, the NWT by land or domestic flights.  $^6$  Source: Statistics Canada, Table 20-10-0008-01.