

YUKON TOURISM VISITATION REPORT **JAN - MAR 2017**

QUARTER 1 HIGHLIGHTS



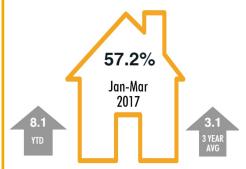


*Excludes Canadian visitors

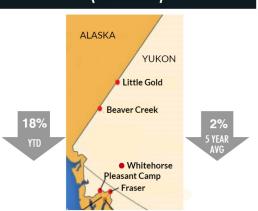
Air Arrivals at Erik Nielson Whitehorse International Airport



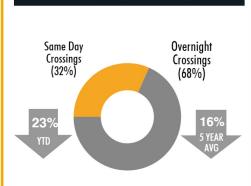
Occupancy at Select Fixed Roof Accomodations



International Border Crossings (Into Yukon)



Same Day International Border Crossings (Into Yukon)



Retail Sales (Total \$000)



Exchange Rates (For CAD)

























Average cost per litre of regular self-serve gasoline in Whitehorse



Consumer Confidence in Canada



QUARTER 1 VS. 5 YEAR AVERAGE

Overnight Visitation (1 + Nights)

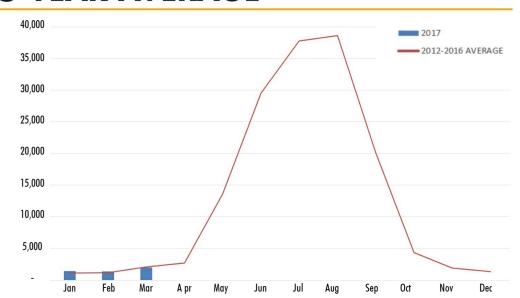
First quarter (Q1) overnight visitation for international visitors is 9% higher than the 5 year average (2012-2016).

Overnight visitation was up in January (30%) and February (13%) with a slight decrease in March (4%).

By the end of the first quarter, overseas visitation was 12% higher than the 5 year average and US visitation was 9% higher.

Source: Canadian Tourism Research Institute.

American and Overseas visitors only, no Canadian visitors are included.



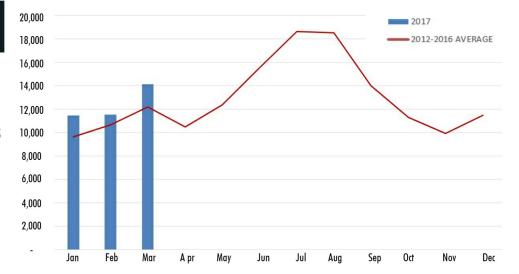
Air Arrivals at Erik Neilson Whitehorse International Airport

Over the last 5 years, air arrivals have grown by 19%.

First quarter performance is 14% higher than the 5 year average (2012-2016).

Over 7,000 more passengers arrived in Whitehorse in the first 3 months of 2017 than Q1 2012.

Source: Government of Yukon, HPW.
Includes business, pleasure and local air passenger arrivals.



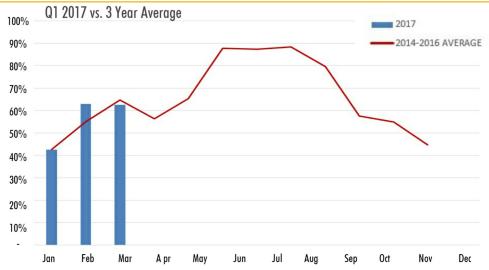
Occupancy at Select Fixed Roof Accomodation

2017 first quarter occupancy is 3.1 points higher than the 3 year average* (2014-2016).

Yukon occupancy rates are 1.2 points higher than national rates (56%) for Q1 2017.

Source: Canadian Tourism Research Institute, Hotels Trends in the Hotel Industry National Market Report; YBS, Monthly Statistics

Figures represent approximately 500 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only. *2012-2013 data unavailable.



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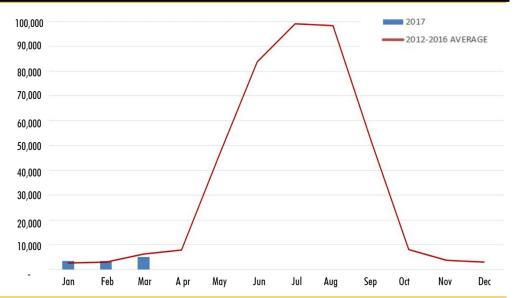
International Border Crossings (Into Yukon)

First quarter crossings through Canadian Border Services Agency ports of entry are 2% lower than the the 5 year average (2012-2016).

This decrease occurred in the month of March 2017. January and February 2017 border crossings are up 23% and 13% respectively compared to the 5 year average.

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukonners.



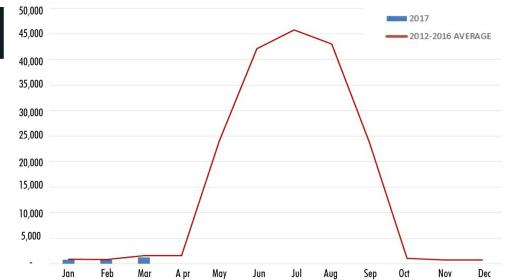
Same Day International Border Crossings (Into Yukon)

First quarter, same day border crossings are down approximately 500 people (16%) compared to the 5 year average.

32% of Q1 border crossings are same day visitors.

Source: Statistics Canada, CANSIM 427-0001.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



Retail Sales (Total Sales \$000)

First quarter retail sales are up 13% compared to the 5 year average (2012-2016).

First quarter retail sales are up 4% (\$6.3 million) from the same period in 2016.

Comparatively, national retail sales have increased 6% YTD.



Source: Statistics Canada, CANSIM 080-0020.

2017 YEAR-TO-DATE

DEC	2017 % YOY Change																	
NOV	2017 % YOY Change																	
DCT	2017 % YOY Change																	
SEP	2017 % YOY Change																	
AUG	2017 % YOY Change																	
JUL	2017 % YOY Change																	
NOL	2017 % YOY Change																	
MAY	2017 % YOY Change																	
APR	2017 % YOY Change																	
R	% YOY Change		-24%	-25%	%8-		-2%		%0		-30%	-20%	-43%	-18%		-17%		%6
MAR	2017		1,978	1,787	191	1 ₂	14,135		62.4%		5,014	3,017	1,821	176		1,257		\$61,963
8	% YOY Change		%9-	-11%	79%	LAIRPOR	%9-		21%		4%	-17%	22%	29%	ا) ۽	-26%		
JAN FEB	2017		1,350	1,198	152	NATIONA	11,532	NS 3	62.9%	4	3,413	1,964	1,351	86	TO YUKO	770		\$48,701 0%
	% YOY Change		-3%	-3%	2%	SE INTER	15%	MODATIC	4%	YUKON	%9-	-16%	15%	86%	INGS (IN	-30%		2%
AL	2017		1,414	1,304	110	HITEHOR	11,461	F ACCOM!	46.2%	IGS (INTO	3,407	2,102	1,251	54	ER CROSS	808		\$49,169
te (YTD)	% YOY* Change	by Origin	-14%	-16%	13%	ILSON W	1%	XED ROO	8%	CROSSIA	-18%	-18%	-18%	3%	AL BORDI	-23%		4%
Year-to-date (YTD)		SITATION,	4,742	4,289	453	AT ERIK NI	37,128	SELECT FI	57.2%	A BORDER	11,834	7,038	4,423	328	RNATION	2,835	9 (000\$	\$159,833
		OVERNIGHT VISITATION, by Origin 1	Total	Sn	Overseas	AIR ARRIVALS AT ERIK NEILSON WHITEHORSE INTERNATIONAL AIRPORT ²	Arrivals	OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS 3	Occupancy	INTERNATIONAL BORDER CROSSINGS (INTO YUKON) 4	Total	Sn	CAN	Other	SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON) ⁵	Total	RETAIL SALES (\$000) 6	Total

 * YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2017 to Q1 2016.

¹ Source: Canadian Toursim Research Institue. Excludes Candian visitors. ² Source: Government of Yukon, HPW. Includes local air passender arrivals. ³ Source: Canadian Tourism Research Institute. Figures represent approx. 500 rooms in Yukon only. ^{4/5} Source: Statistics Canada, CANSIM 427-0001. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. 6 Source: Statistics Canada, CANSIM 080-0020.