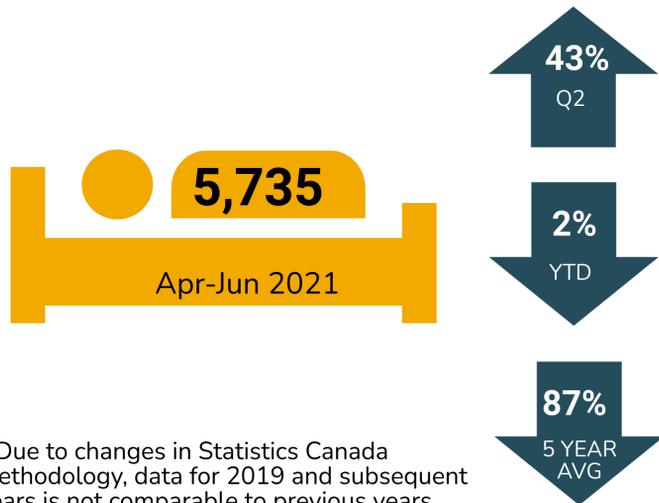


# Yukon Tourism Visitation Report

## Jan-Jun 2021

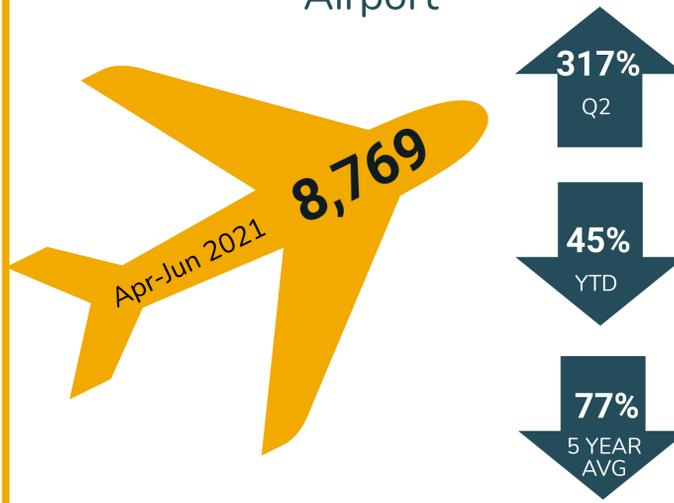
### Q2 highlights

International overnight visitation (1+ nights)\*

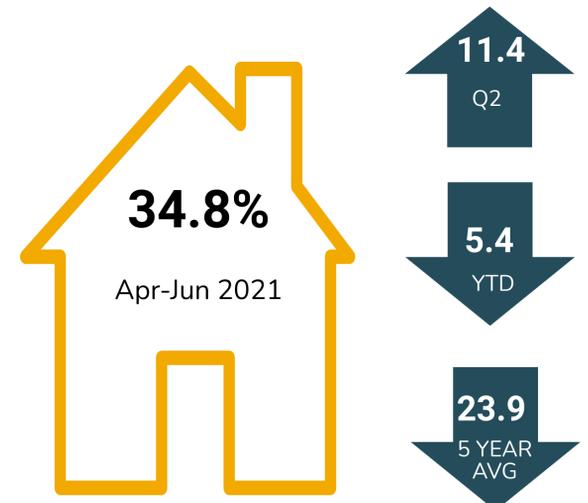


\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

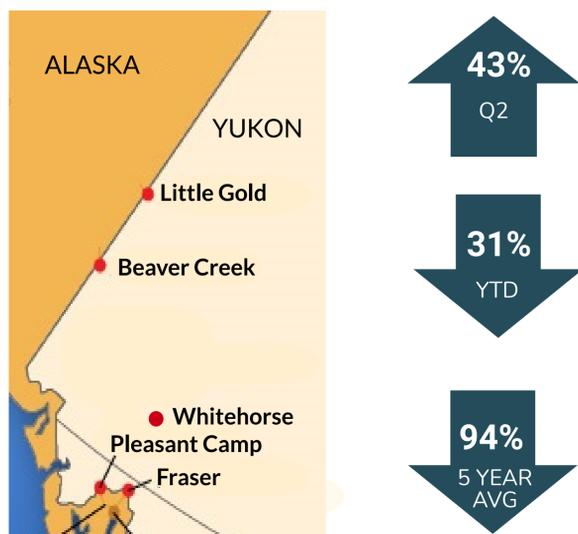
Air arrivals at Erik Nielsen Whitehorse International Airport



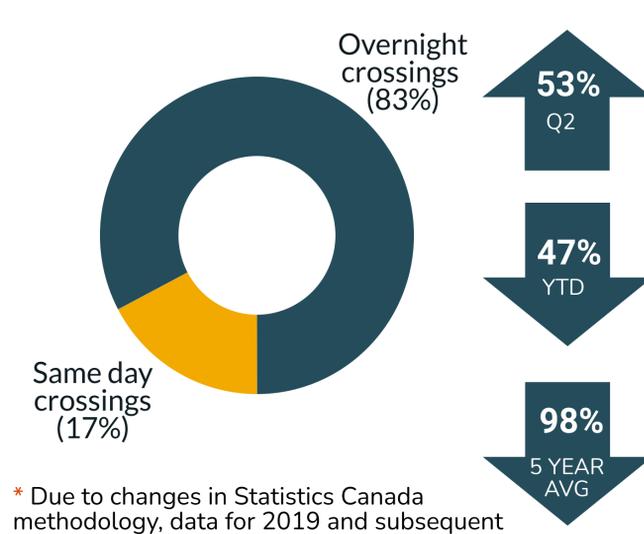
Occupancy at select fixed roof accommodations



International border crossings (into Yukon)

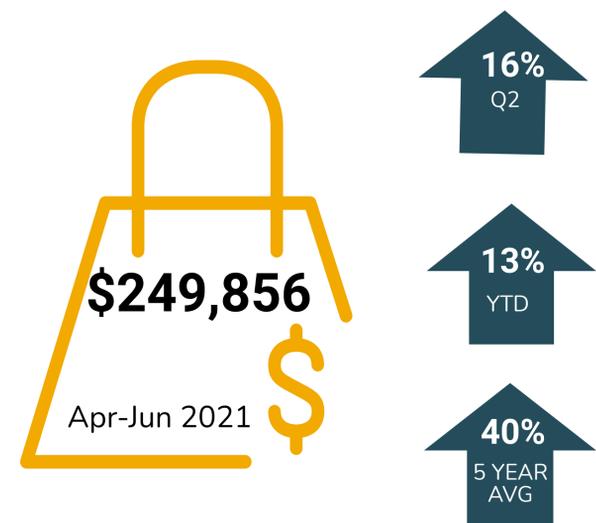


Same day international border crossings (into Yukon)\*

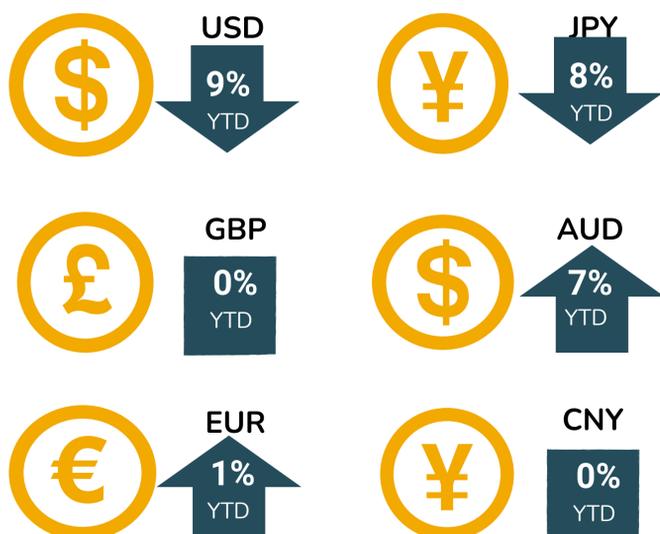


\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

Retail sales (\$000)



Exchange Rates (CAD)



Average cost per litre of regular self-serve gasoline in Whitehorse



Source: Government of Yukon Socio-Economic Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of Consumer Confidence

# Yukon Tourism Visitation Report

## Jan-Jun 2021

### Year-to-date vs. 5-year average

#### International overnight visitation (1+ nights)\*

Year-to-date (YTD), overnight visitation for international visitors was 2% lower than the same period in 2020.

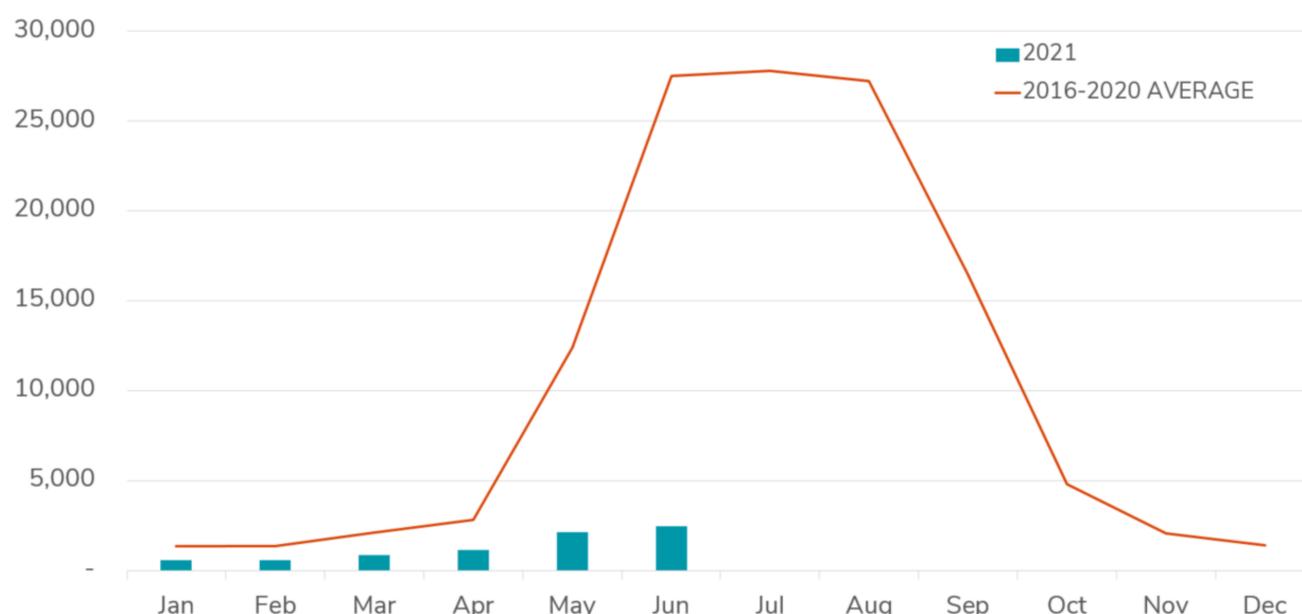
The month of June saw a decrease of 91% in overnight visitation compared to the 5-year average (2016-2020).

Overnight visitation in the second quarter of 2021 was 87% lower than the 5-year second quarter average.

Source: Statistics Canada, Table 24-10-0043-01.

American and overseas visitors only, no Canadian visitors are included.

\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.



#### Air arrivals at Erik Nielsen Whitehorse International Airport

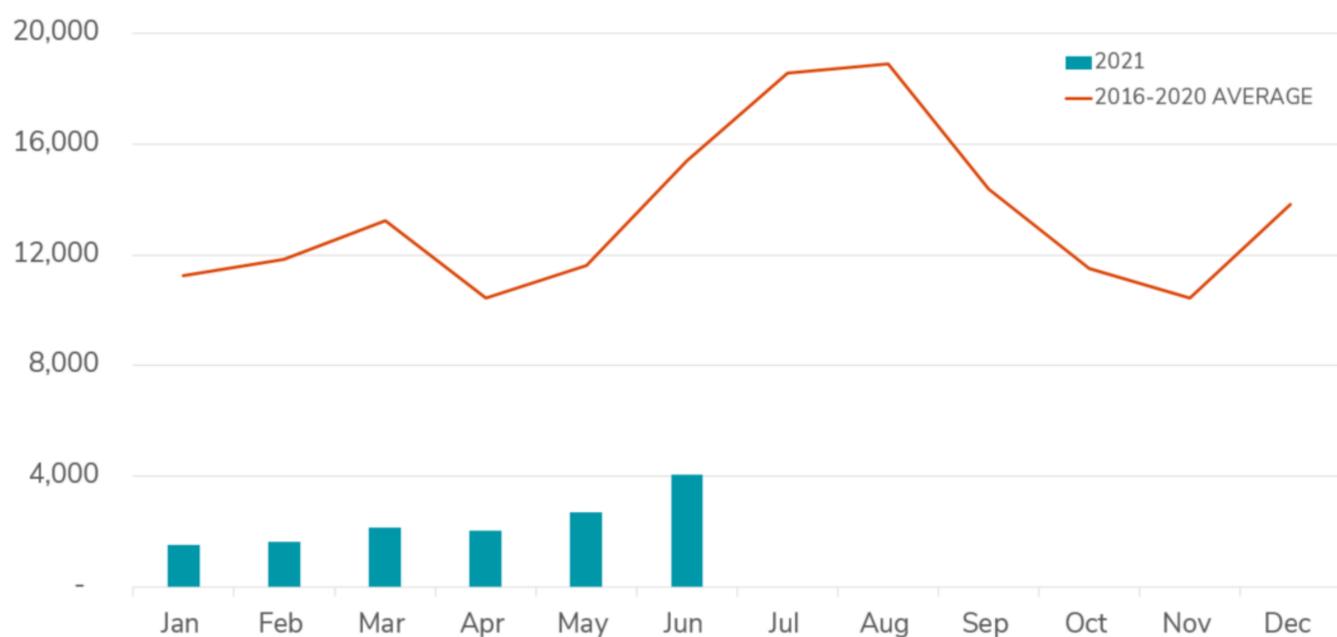
YTD air arrivals fell 45% or 11,300 fewer passengers than in 2020.

Compared to 5 years ago, air arrivals YTD have fallen by 83% or 68,500 fewer passengers than in 2017.

Second quarter performance is 77% lower than the 5-year average (2016-2020).

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



#### Occupancy at select fixed roof accommodations<sup>ii</sup>

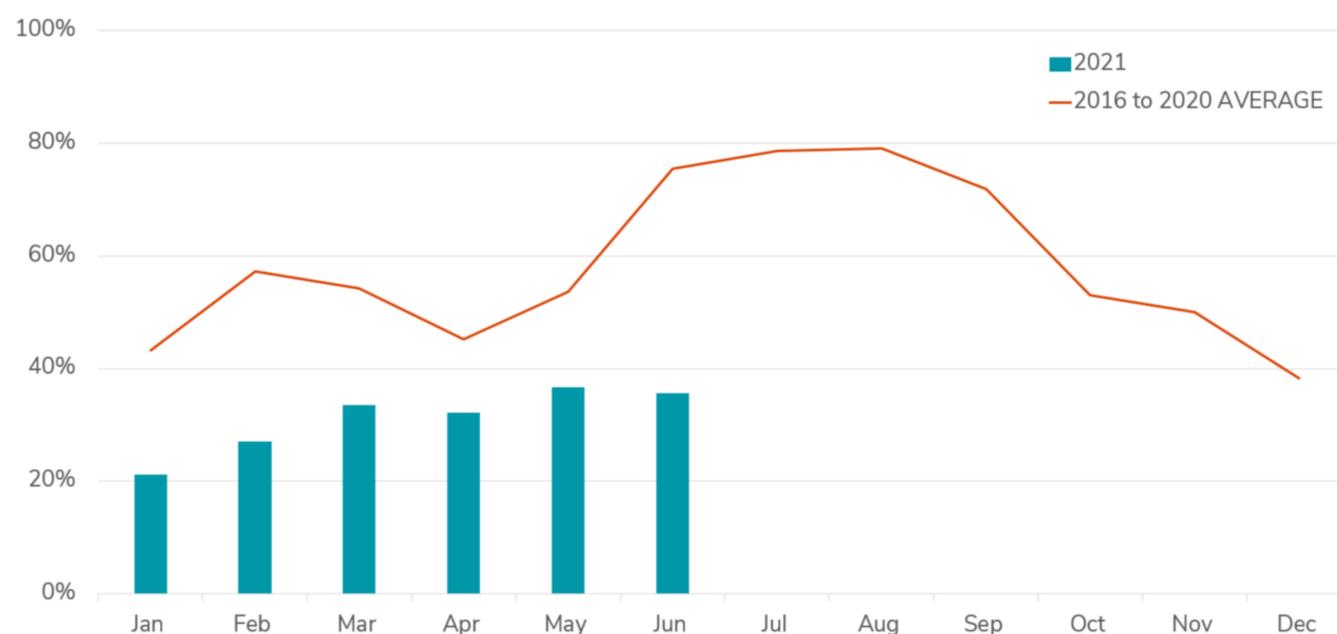
YTD occupancy was 5.4 points lower than the same six-month period in 2020.

In the first six months of 2021, Yukon's occupancy rates were 1.3 points higher than national rates (29.6%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

<sup>ii</sup> Due to increases in CBRE inventory, data for 2018 and subsequent years is not comparable to previous years.



# Yukon Tourism Visitation Report

## Jan-Jun 2021

### International border crossings (into Yukon)

YTD international border crossings were 31% lower than in 2020. However Q2 saw an increase of 43% over 2020.

The month of May saw a 47% increase compared to 2020.

Crossings through Canadian Border Services Agency ports of entry in the first 6 months of 2021 were 93% lower than the 5-year average (2016-2020).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



### Same day international border crossings (into Yukon)\*

YTD, same day border crossings were 47% lower than in 2020.

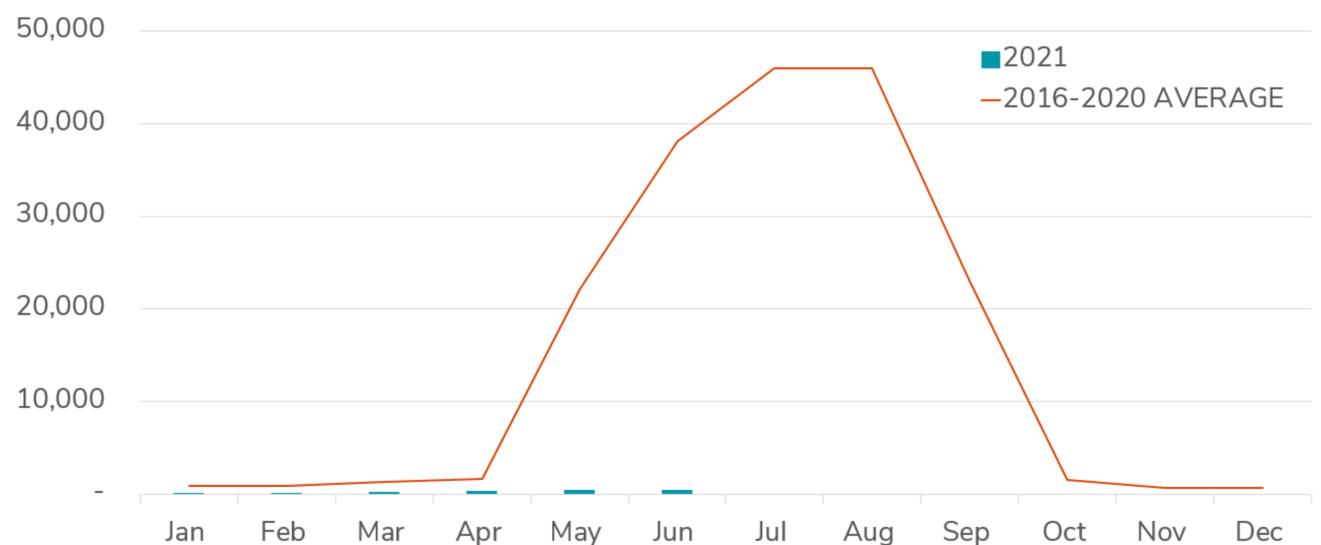
The month of April however saw a 113% increase in same day border crossings compared to the same month one year earlier.

Same day border crossings in the second quarter of 2020 were 98% lower than the second quarter 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

\* Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

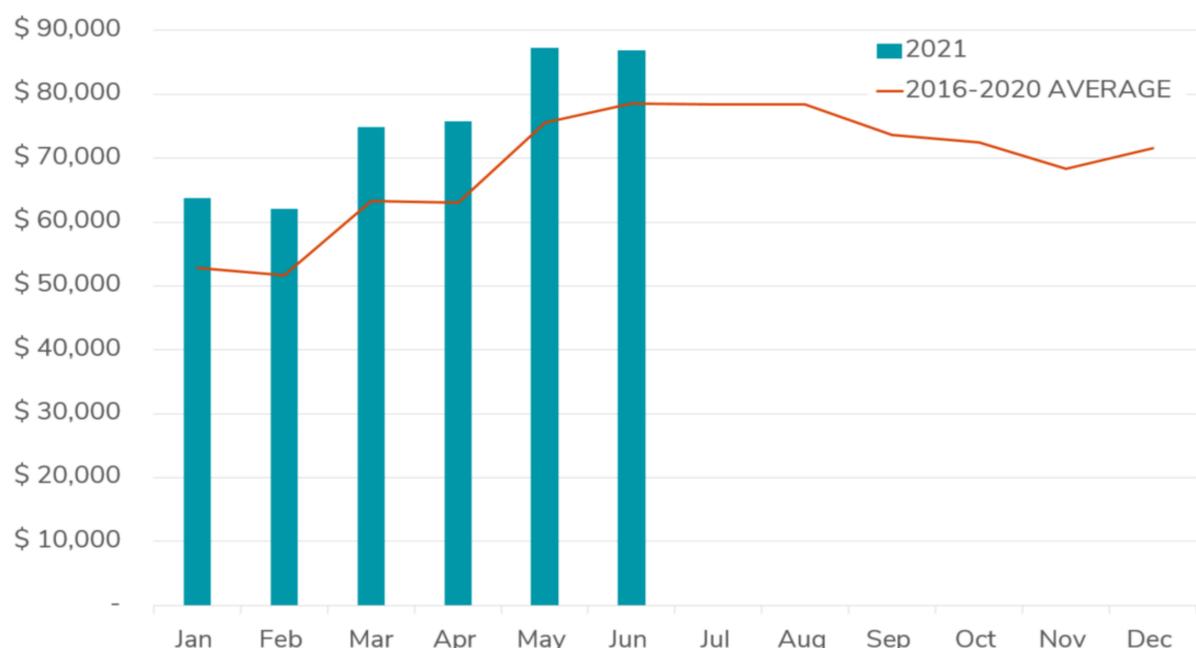


### Retail sales (\$000)

YTD retail sales were up 13% (\$52.2 million) over 2020. National retail sales increased 19% over the same period.

For the first six months of the year, retail sales were up 123% compared to the 5-year average.

Source: Statistics Canada, Table 20-10-0008-01.



# 2021 year-to-date

Year-to-date (YTD)		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
% YOY* change		% YOY change 2021												
<b>OVERNIGHT VISITATION, by origin</b> <sup>1</sup>														
Total	7,710	-2%	555	-51%	578	-58%	842	-38%	1,146	102%	2,140	44%	2,449	25%
US	7,707	-1%	555	-50%	578	-57%	842	-36%	1,146	103%	2,140	44%	2,446	25%
Overseas	3	-97%	0	-100%	0	-100%	0	-100%	0	-100%	0	..	3	..
<b>AIR ARRIVALS AT ERIK NIELSEN WHITEHORSE INTERNATIONAL AIRPORT</b> <sup>2</sup>														
Arrivals	14,045	-45%	1,517	-82%	1,617	-80%	2,142	-68%	2,023	470%	2,702	296%	4,044	279%
<b>OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS</b> <sup>3</sup>														
Occupancy	30.9%	-5.4	21.2%	-23.0	27.1%	-33.8	33.5%	-2.3	32.2%	15.5	36.7%	8.9	35.6%	9.8
<b>INTERNATIONAL BORDER CROSSINGS (INTO YUKON)</b> <sup>4</sup>														
Total	9,806	-31%	687	-74%	730	-77%	1,106	-67%	1,530	100%	2,730	47%	3,023	22%
US	9,282	-13%	642	-63%	685	-66%	1,026	-52%	1,458	105%	2,616	49%	2,855	23%
CAN	520	-85%	45	-95%	45	-96%	80	-93%	71	39%	114	6%	165	13%
Other	4	-96%	0	-100%	0	-100%	0	-100%	1	-67%	0	..	3	..
<b>SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON)</b> <sup>5</sup>														
Total	1,576	-47%	87	-87%	107	-85%	184	-78%	313	113%	476	76%	409	12%
<b>RETAIL SALES (\$000)</b> <sup>6</sup>														
Total	\$450,566	13%	\$63,772	12%	\$62,059	4%	\$74,879	12%	75,784	30%	87,227	15%	86,845	7%

\*YOY = Year-over-year variance. For Quarter 2 this is comparing Q1 + Q2 2021 to Q1 + Q2 2020.

<sup>1</sup> Due to changes in Statistics Canada methodology, data for 2019 and subsequent years is not comparable to previous years.

<sup>2</sup> Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. <sup>3</sup> Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. <sup>4</sup> Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. <sup>5</sup> Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. <sup>6</sup> Source: Statistics Canada, Table 20-10-0008-01.