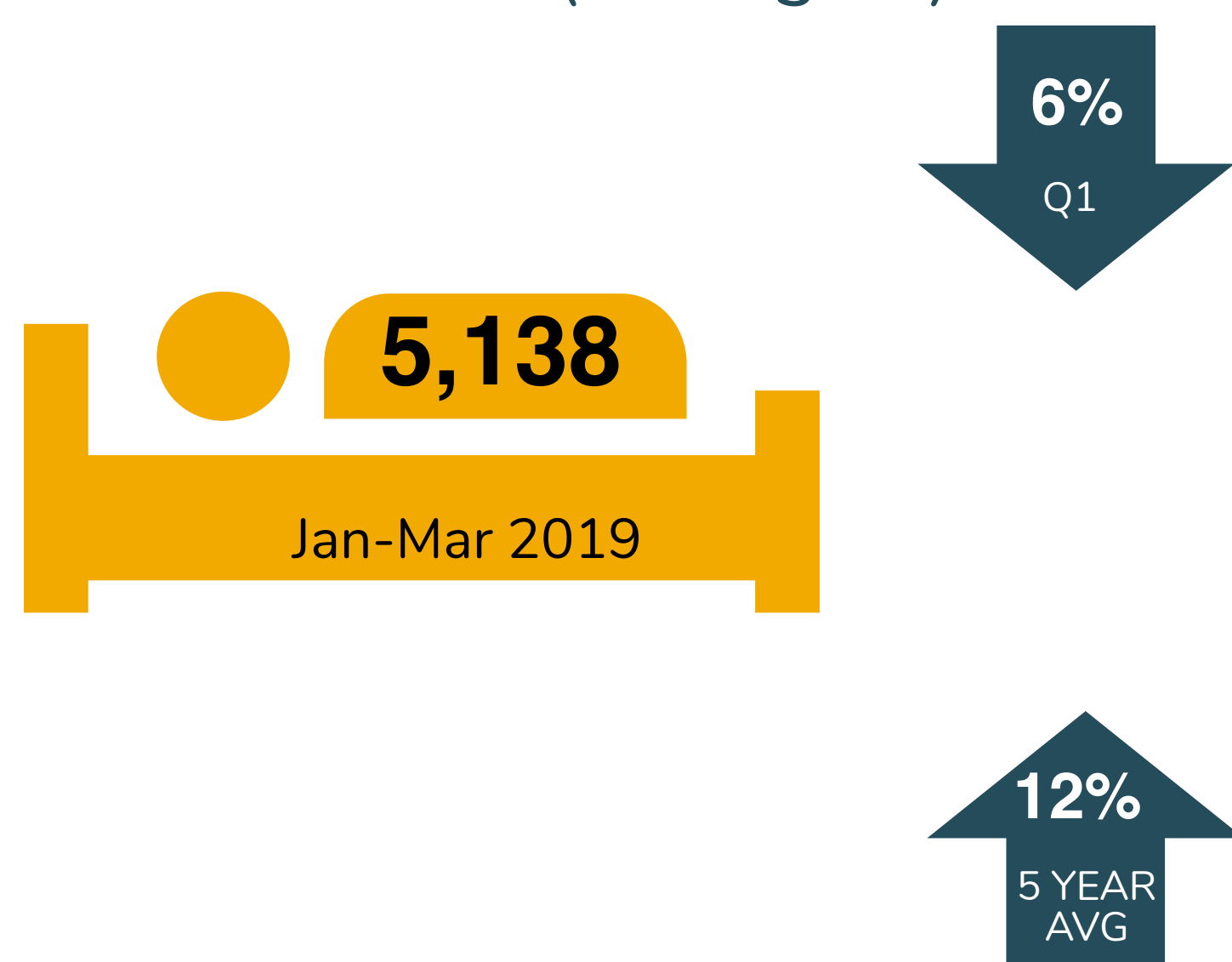


# Yukon Tourism Visitation Report

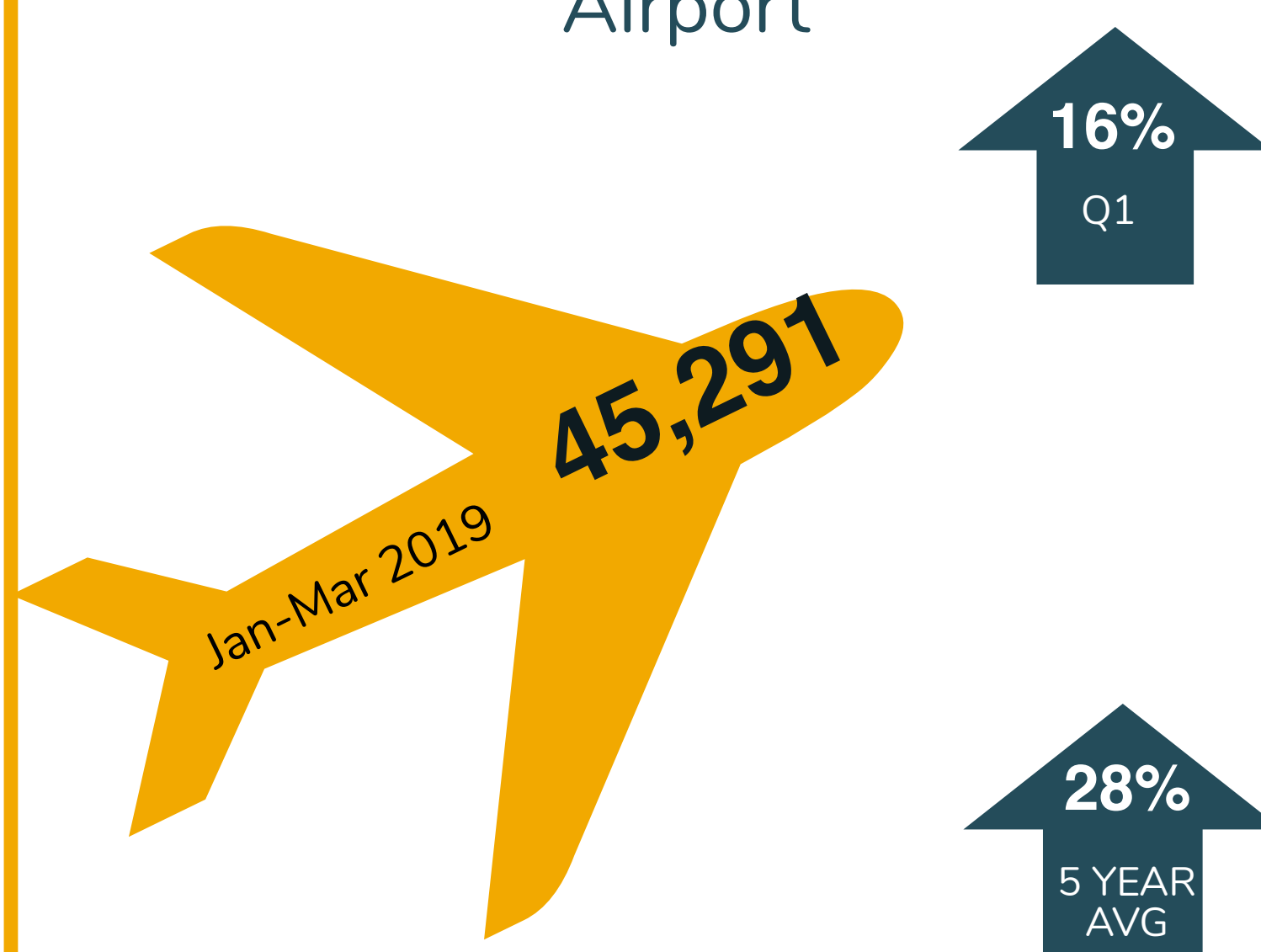
## Jan-Mar 2019

### Q1 Highlights

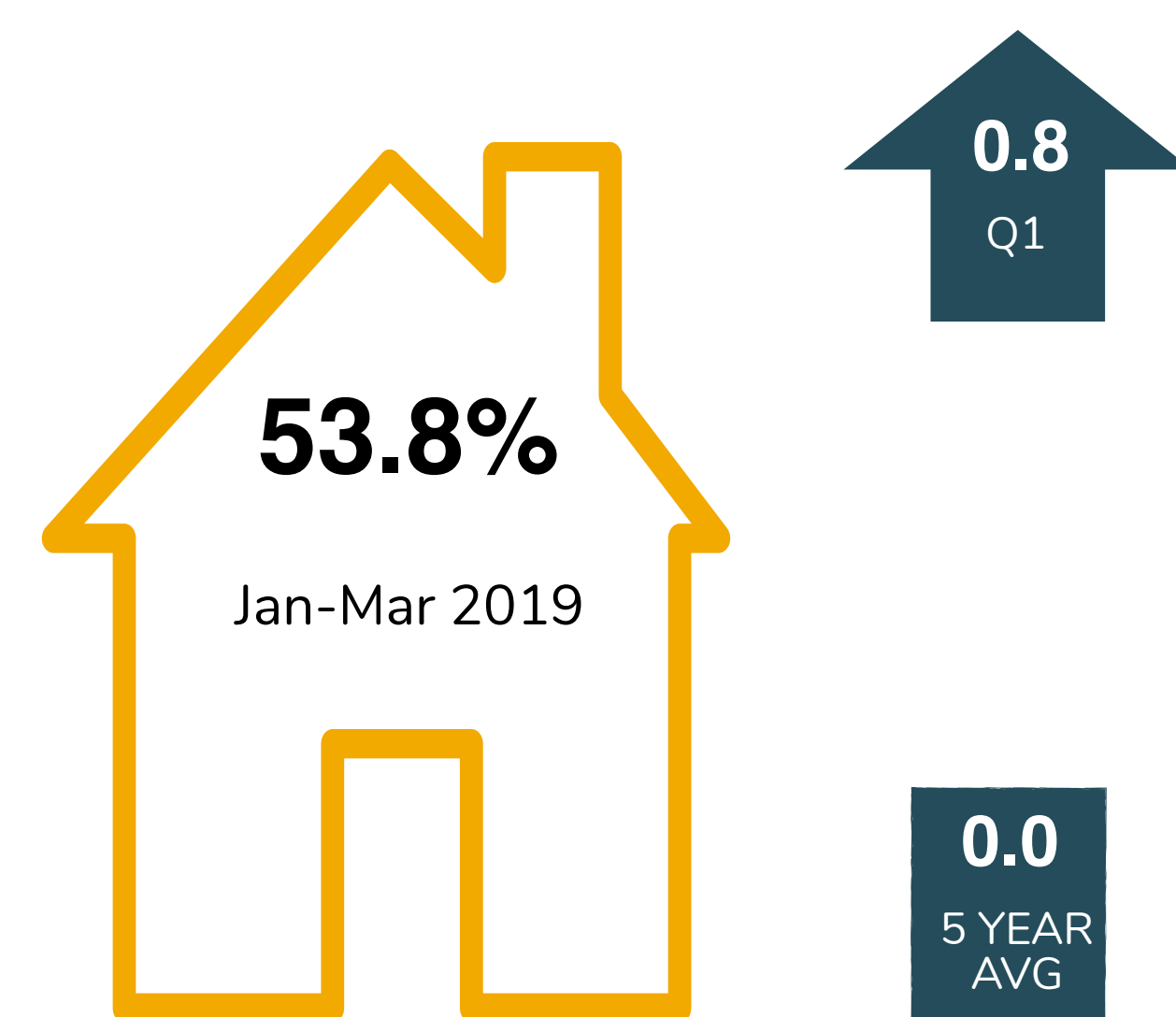
International Overnight  
Visitation (1+ Nights)



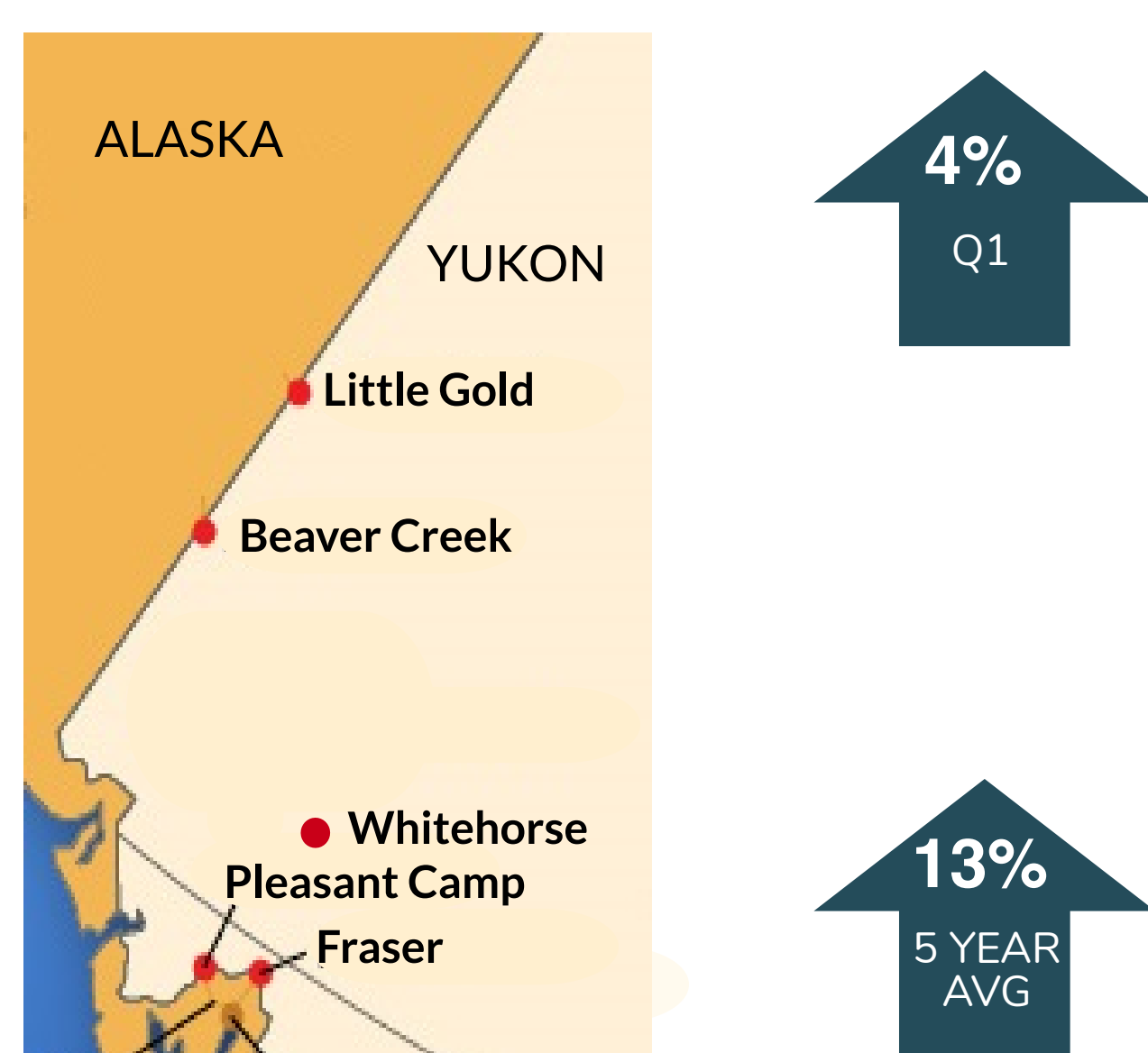
Air Arrivals at Erik Nielson  
Whitehorse International  
Airport



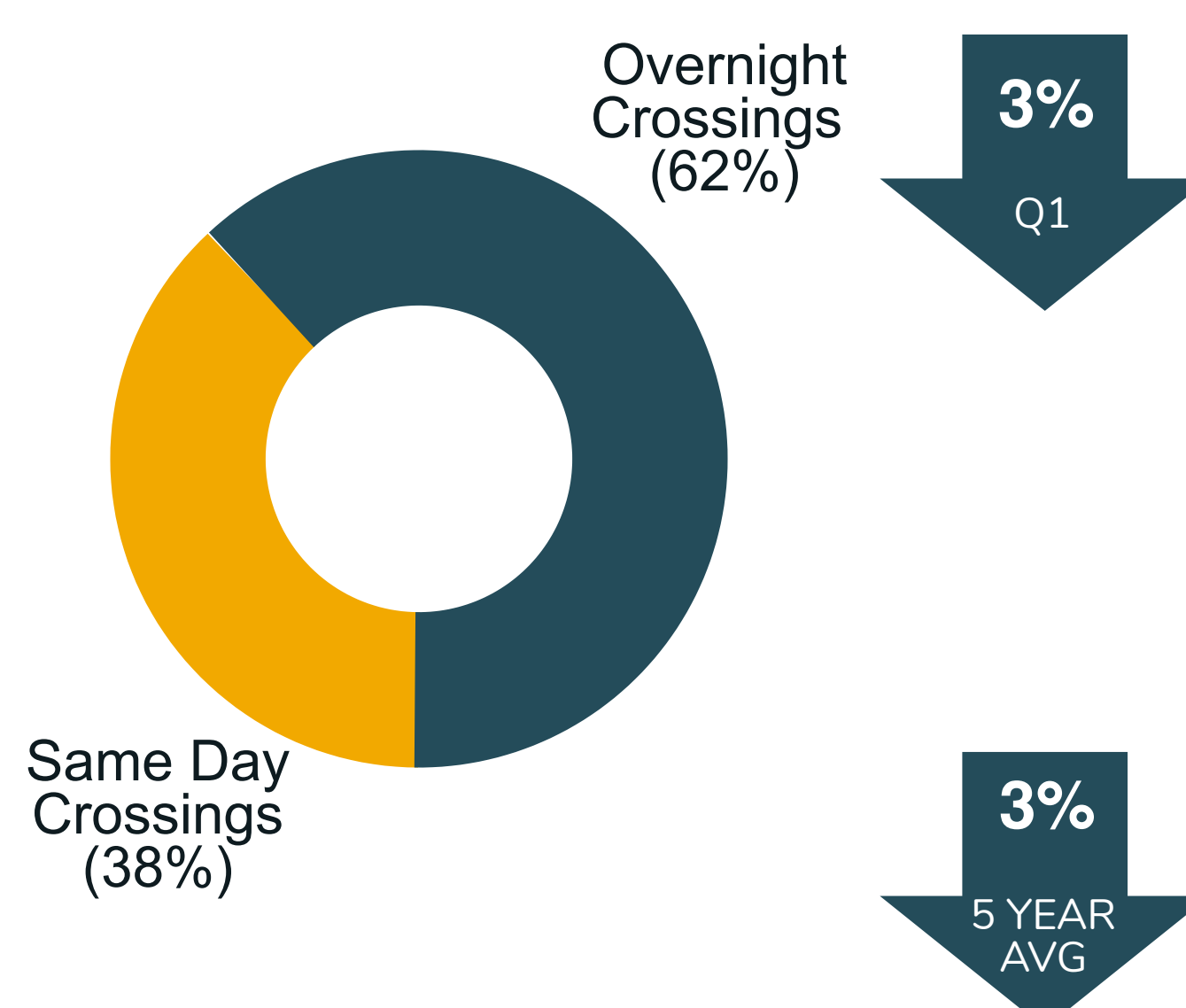
Occupancy at Select Fixed Roof  
Accommodations



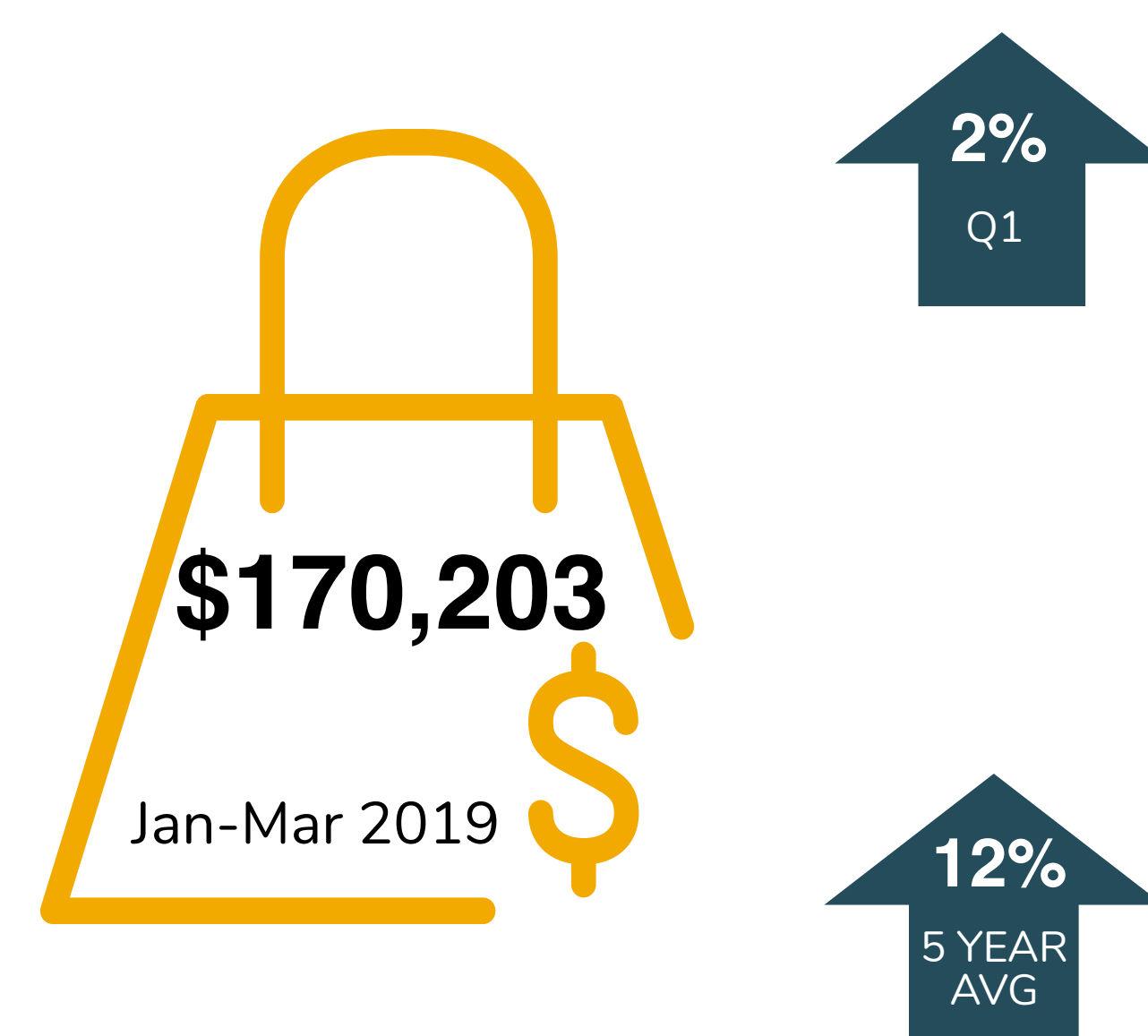
International Border Crossings  
(Into Yukon)



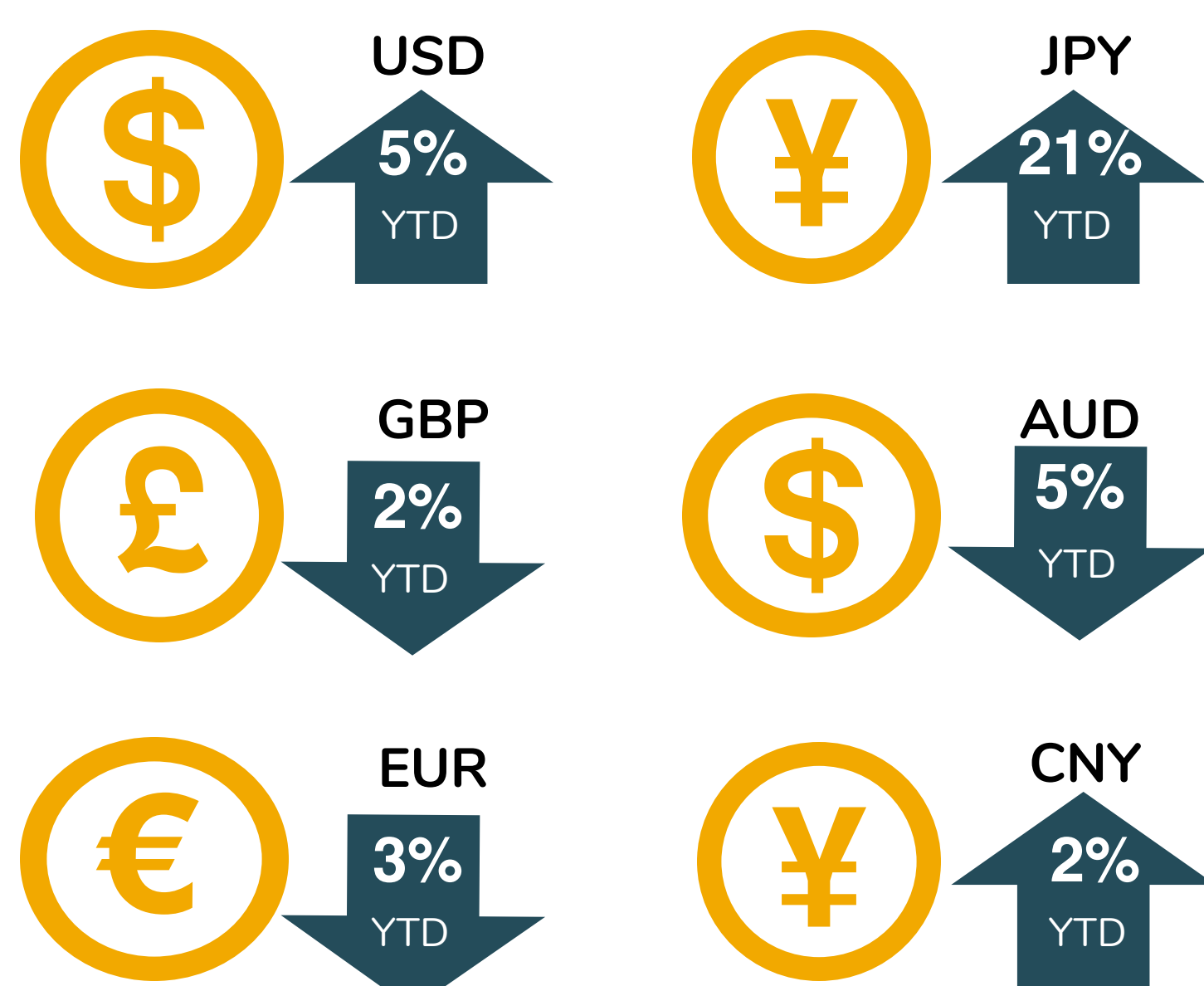
Same Day International Border  
Crossings (Into Yukon)



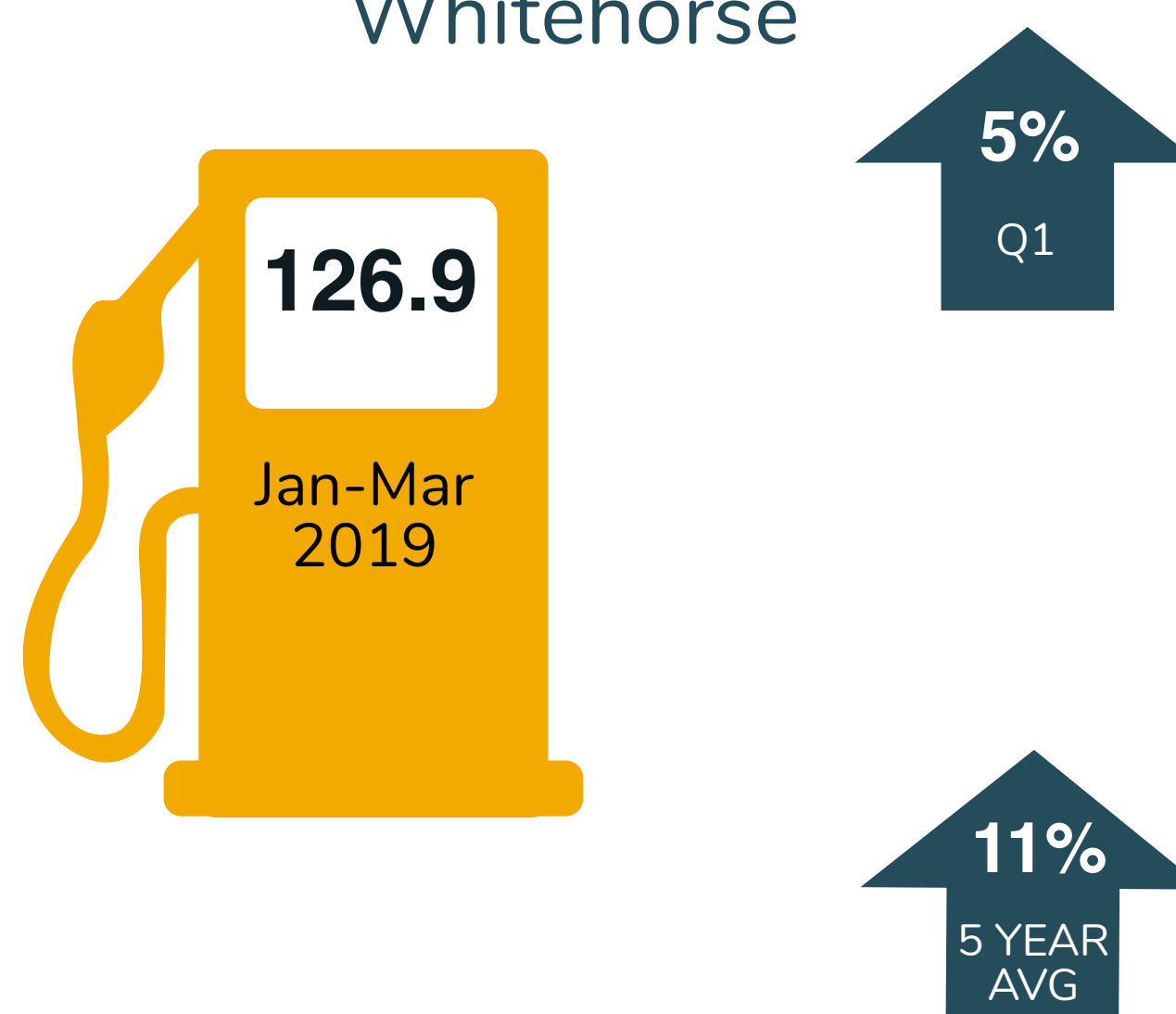
Retail Sales (Total \$000)



Exchange Rates (For CAD)



Average cost per litre of regular  
self-serve gasoline in  
Whitehorse



Source: Government of Yukon Socio-Economic  
Web Portal, Motor Fuel Prices (Whitehorse)

Consumer Confidence in Canada



Source: Conference Board of Canada, Index of  
Consumer Confidence

# Yukon Tourism Visitation Report

## Jan-Mar 2019

### Year-to-date vs. 5 Year Average

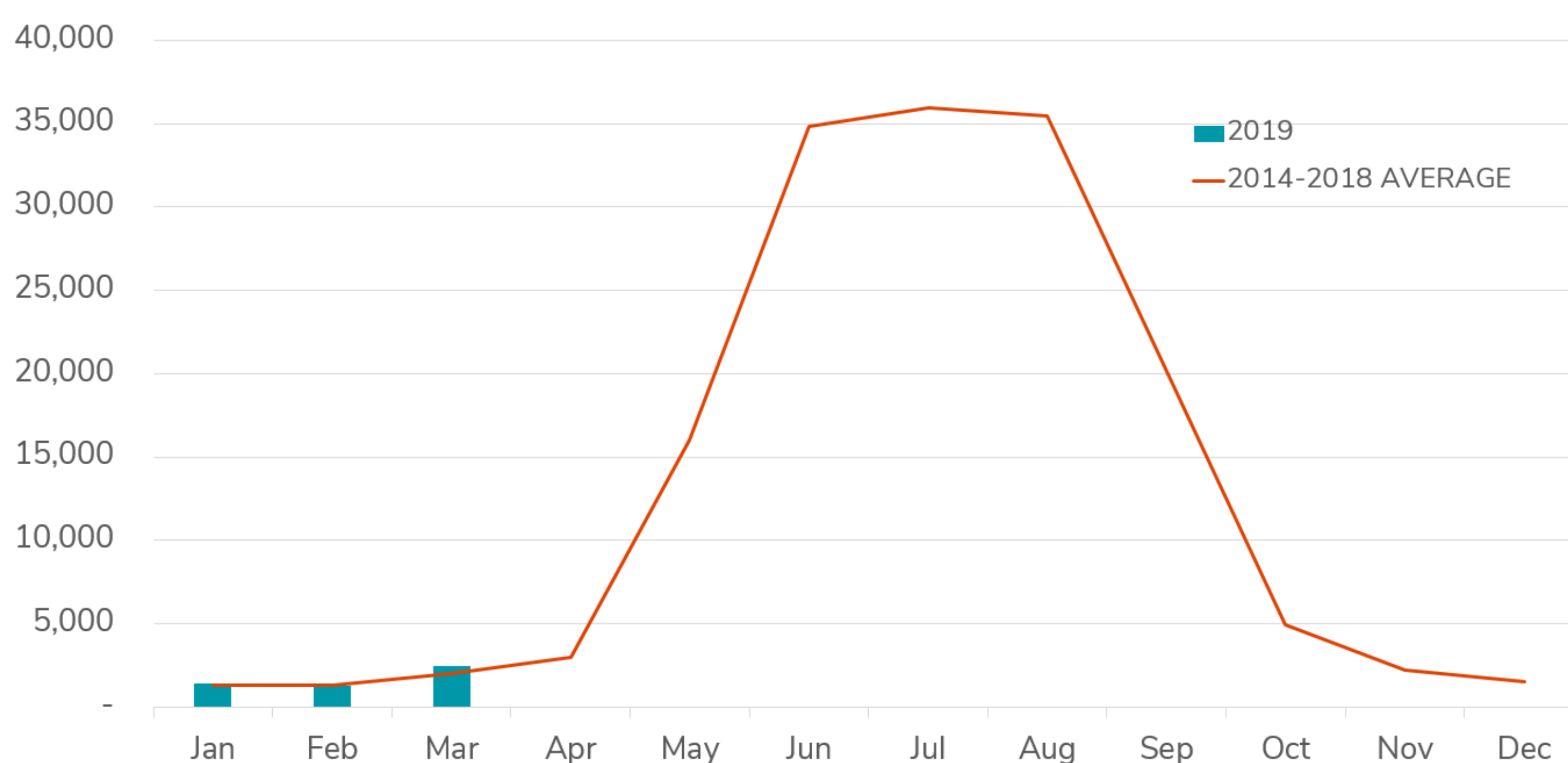
#### International Overnight Visitation (1+ Nights)

First quarter (Q1) overnight visitation for international visitors is 6% lower (-300 people) than the same period in 2018.

The month of March though saw an increase of 20% in overnight visitation compared to the 5 year average (2014-2019).

Q1 overnight visitation is 12% higher than the 5 year average.

Source: Statistics Canada, Table 24-10-0043-01.  
American and Overseas visitors only, no Canadian visitors are included.



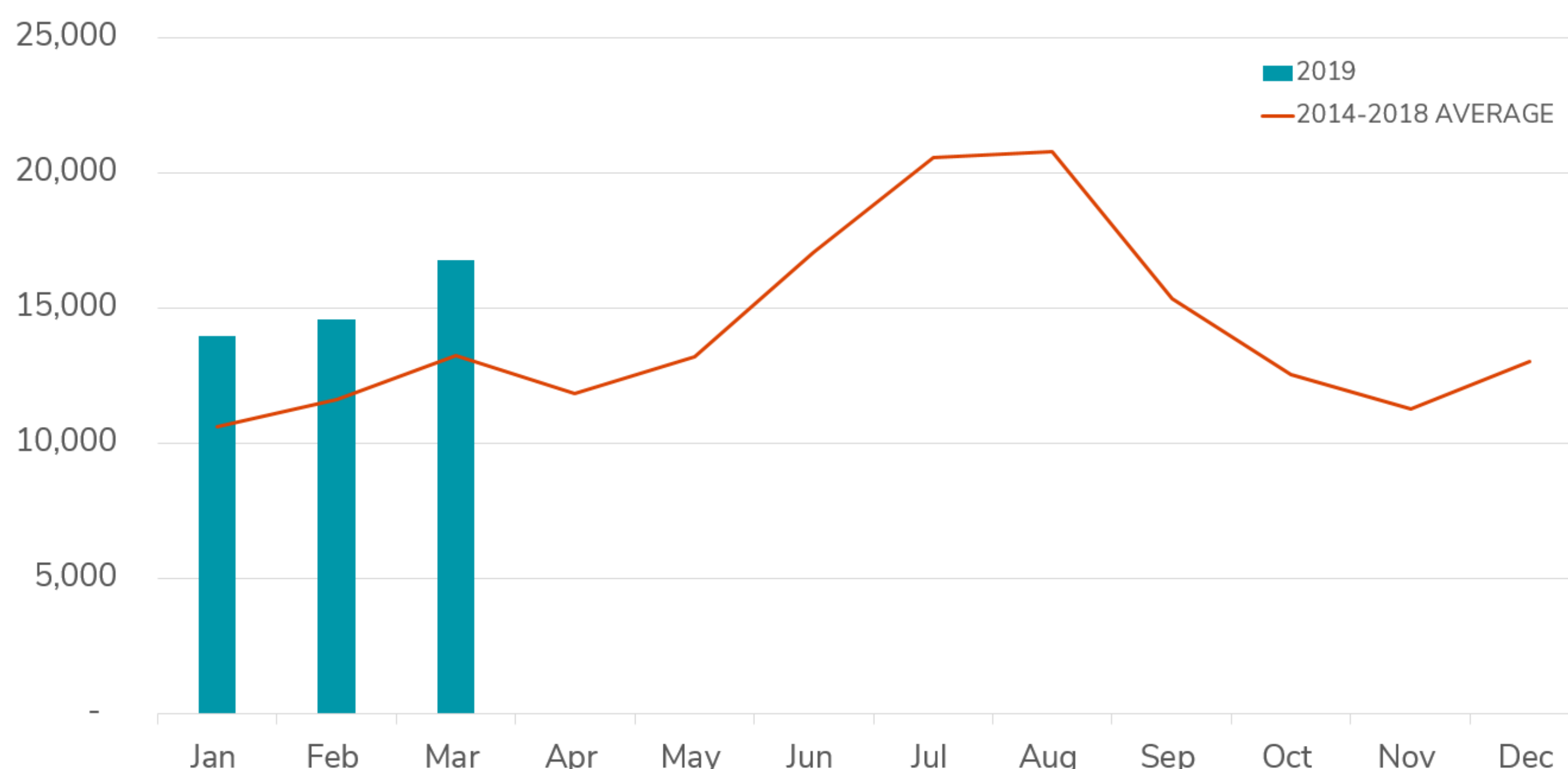
#### Air Arrivals at Erik Neilson Whitehorse International Airport

Q1 air arrivals have grown by 16% or 6,100 more passengers than in 2018.

Over the last 5 years, air arrivals have grown by 33% or 11,200 more passengers than in 2015.

First quarter performance is 28% higher than the 5 year average (2014 to 2018).

Source: Government of Yukon, HPW.  
Includes business, pleasure and local air passenger arrivals.



#### Occupancy at Select Fixed Roof Accommodation<sup>ii</sup>

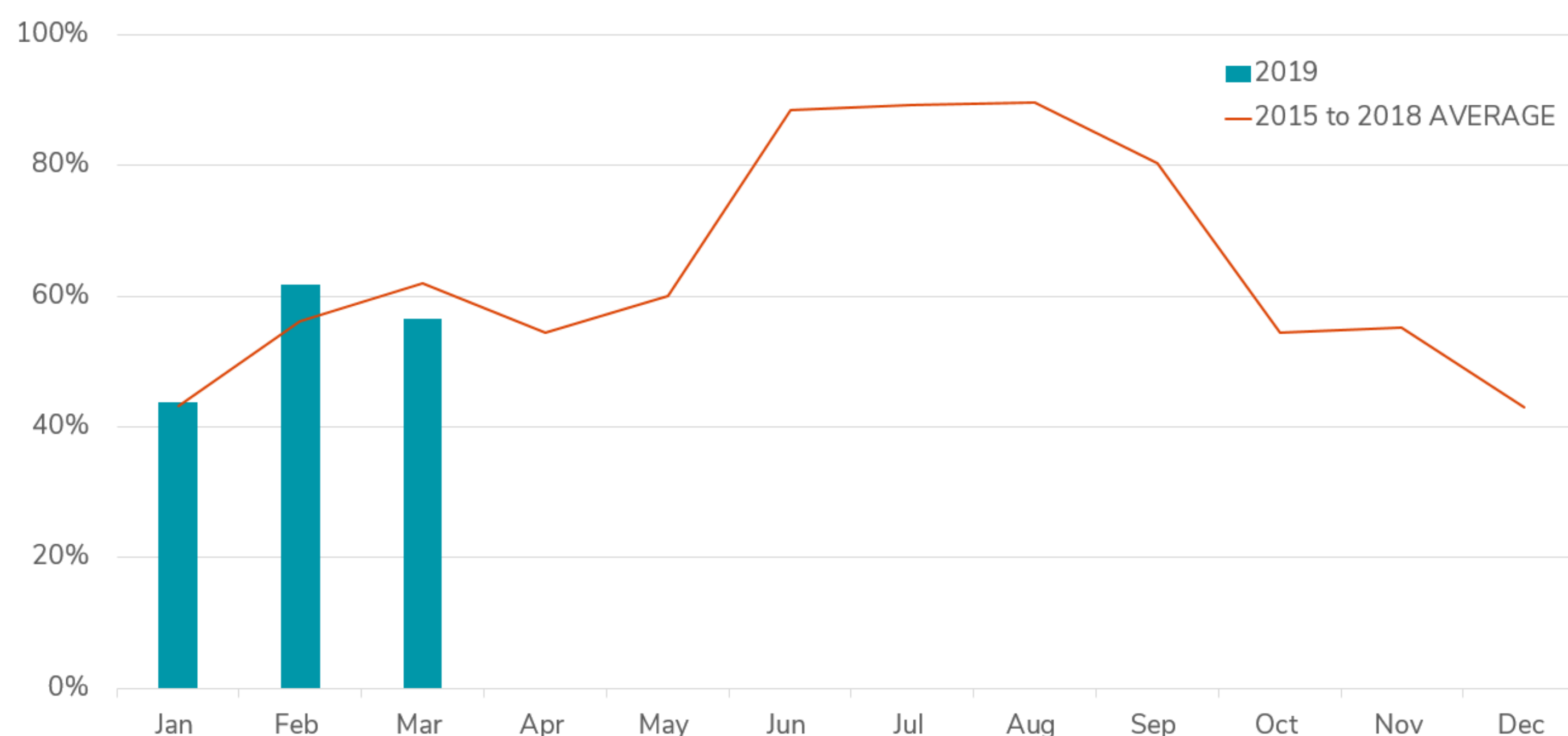
Q1 occupancy is 0.8 points higher than the same period in 2018.

In the first three months of 2019, Yukon's occupancy rates are 2.8 points lower than national rate (56.6%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report; YBS, Monthly Statistics Review.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

<sup>ii</sup> Due to increases in CBRE inventory, data prior to 2018 is not directly comparable to previous years.





# Yukon Tourism Visitation Report

## Jan-Mar 2019

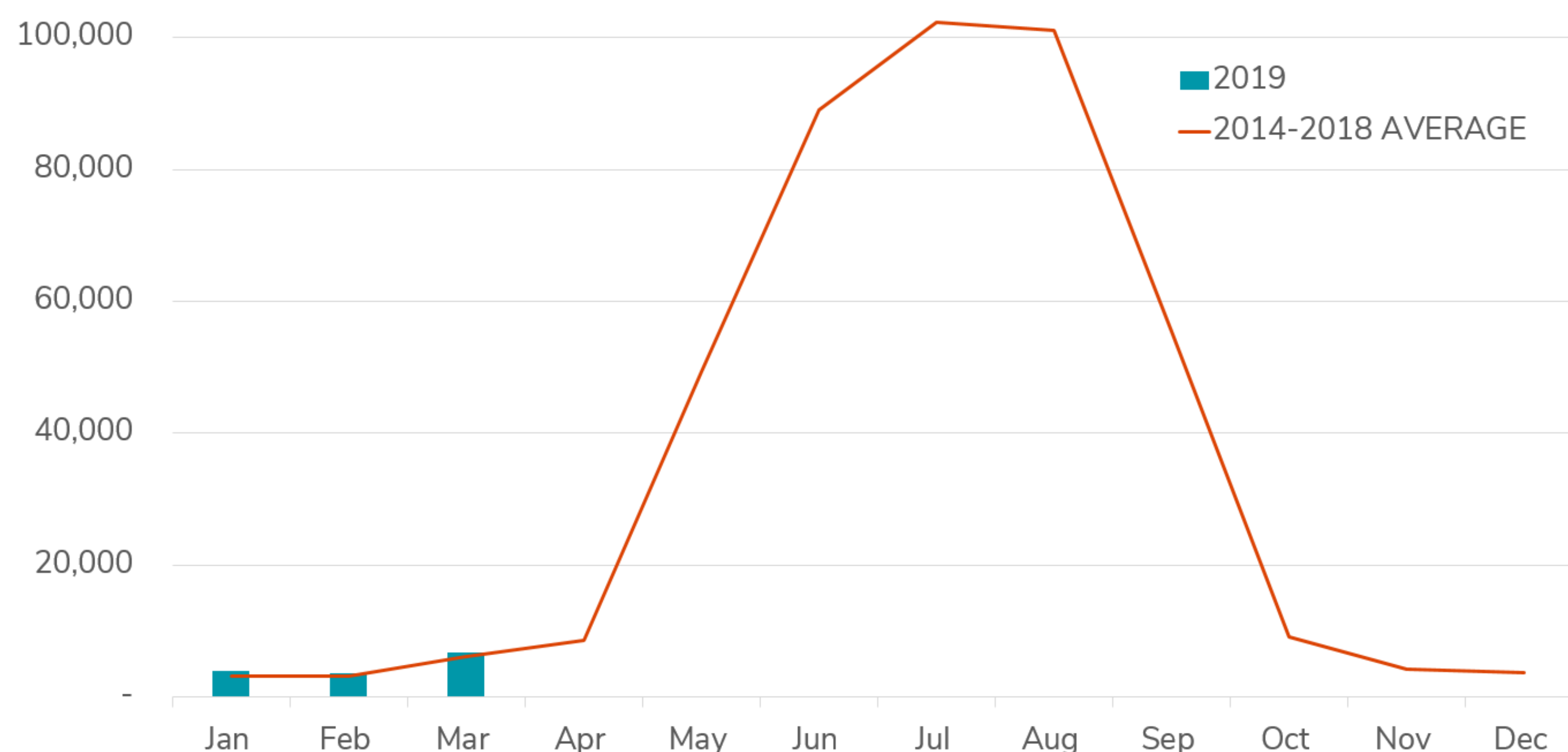
### International Border Crossings (Into Yukon)

Q1 border crossings are 4% higher than in 2018.

In the first three months of 2019, crossings through Canadian Border Services Agency ports of entry are 13% higher than the 5 year average (2014-2018).

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes Yukoners.



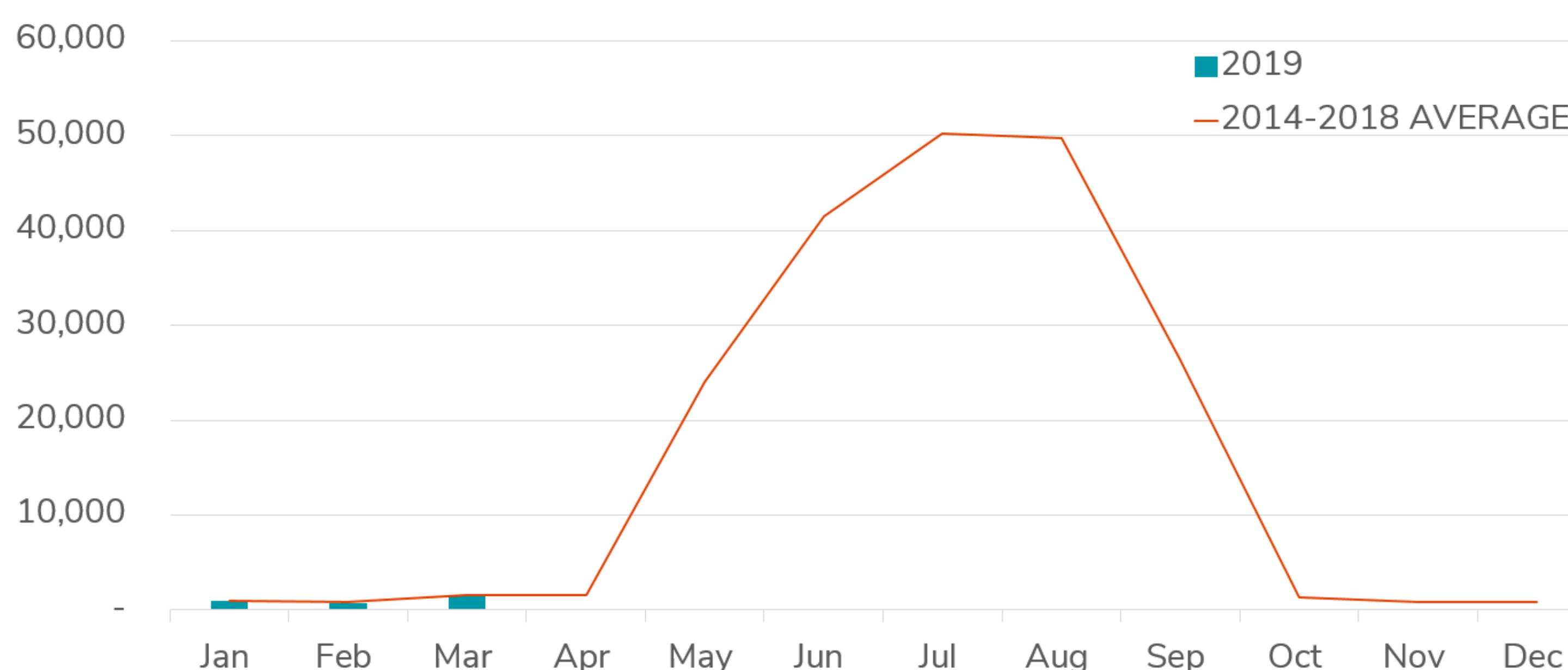
### Same Day International Border Crossings (Into Yukon)

Q1 same day border crossings are 3% lower than in 2018.

Same day border crossings in the first quarter of 2019 are 3% lower than the first quarter 5 year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.



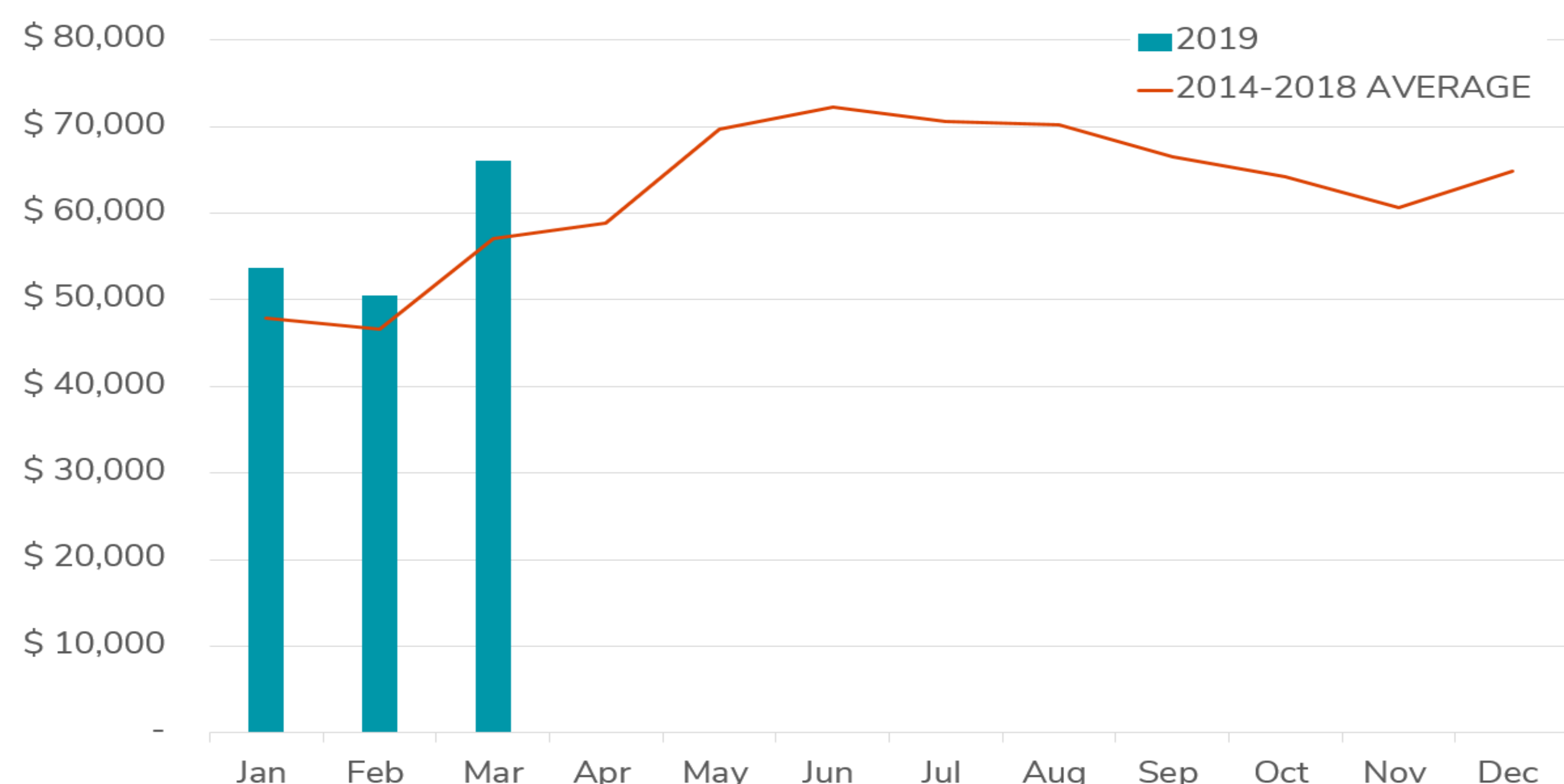
### Retail Sales (Total Sales \$000)

Q1 retail sales are up 2% (\$3.5 million) over 2018.

Q1 retail sales are up 12% compared to the 5 year average (2014-2018).

Comparatively, national retail sales increased 3% in the first three months of 2019.

Source: Statistics Canada, Table 20-10-0008-01.



# 2019 Year-to-date

Year-to-date (YTD)		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
% YOY*		2019	% YOY Change	2019	% YOY Change	2019	% YOY Change	2019	% YOY Change	2019	% YOY Change	2019	% YOY Change
OVERNIGHT VISITATION, by Origin <sup>1</sup>													
Total	5,138	-6%	1,435	-10%	1,259	-12%	2,444	0%					
US	4,886	-7%	1,367	-12%	1,182	-14%	2,337	0%					
Overseas	252	39%	68	119%	77	51%	107	8%					
AIR ARRIVALS AT ERIK NEILSON WHITEHORSE INTERNATIONAL AIRPORT <sup>2</sup>													
Arrivals	45,291	16%	13,949	14%	14,564	13%	16,778	19%					
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATIONS <sup>3</sup>													
Occupancy	53.8%	0.8	43.8%	2.8	61.8%	0.4	56.6%	-1.0					
INTERNATIONAL BORDER CROSSINGS (INTO YUKON) <sup>4</sup>													
Total	14,237	4%	3,897	4%	3,593	4%	6,747	4%					
US	8,056	-5%	2,366	-4%	1,938	-12%	3,752	-1%					
CAN	5,918	19%	1,462	18%	1,578	35%	2,878	13%					
Other	263	-7%	69	38%	77	3%	117	-25%					
SAME DAY INTERNATIONAL BORDER CROSSINGS (INTO YUKON) <sup>5</sup>													
Total	3,181	-3%	1,000	9%	756	-10%	1,425	-6%					
RETAIL SALES (\$000) <sup>6</sup>													
Total	\$172,157	3%	\$53,643	-2%	\$50,510	2%	\$68,004	9%					

\*YOY = Year-over-year variance. For Quarter 1 this is comparing Q1 2019 to Q1 2018.

<sup>1</sup> Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. <sup>2</sup> Source: Government of Yukon, HPW. Includes local air passenger arrivals. <sup>3</sup> Source: CBRE Hotels. Figures represent approx. 600 rooms in Yukon only. <sup>4</sup>Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. <sup>5</sup> Source: Statistics Canada, Table 20-10-0008-01.