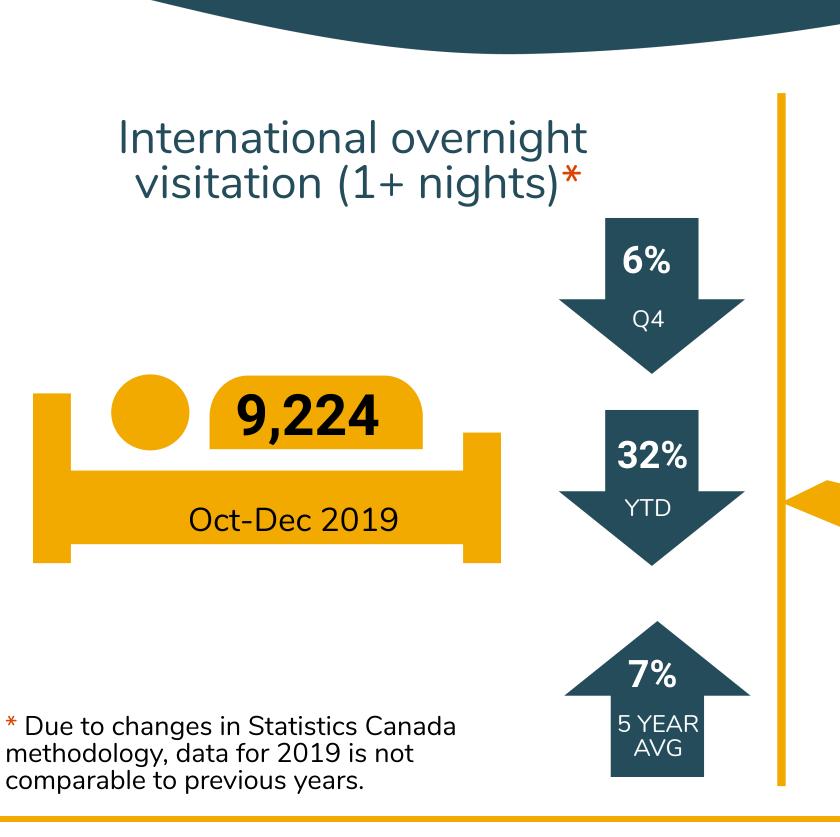


# Yukon Tourism Visitation Report

Jan-Dec 2019

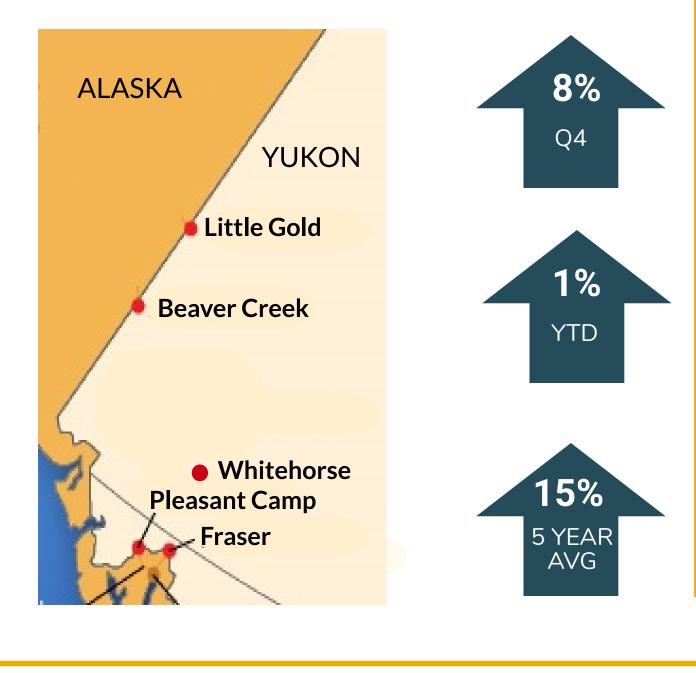
## Q4 highlights

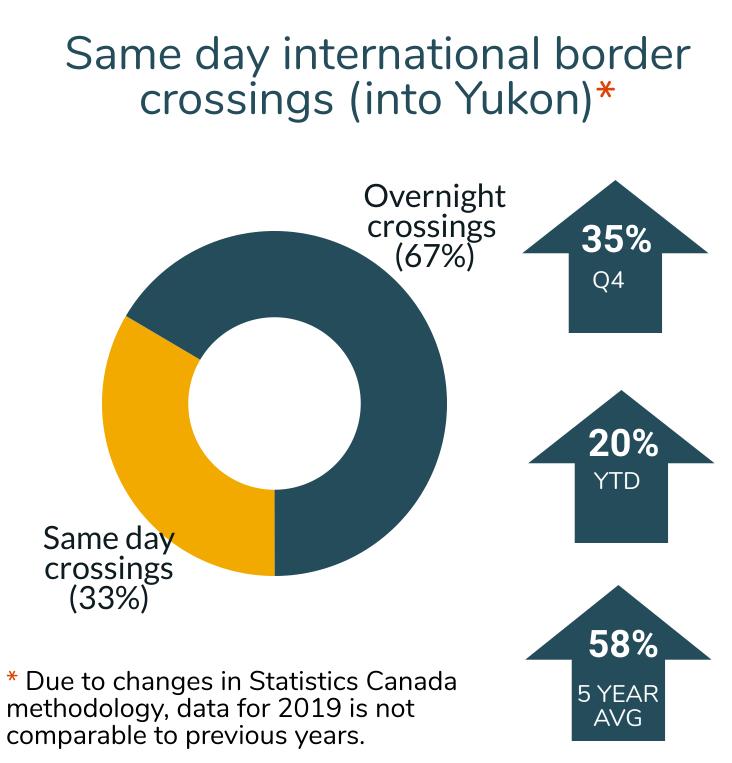






## International border crossings (into Yukon)







Consumer Confidence in Canada

107.8

Oct-Dec 2019

4%

Q4

2%

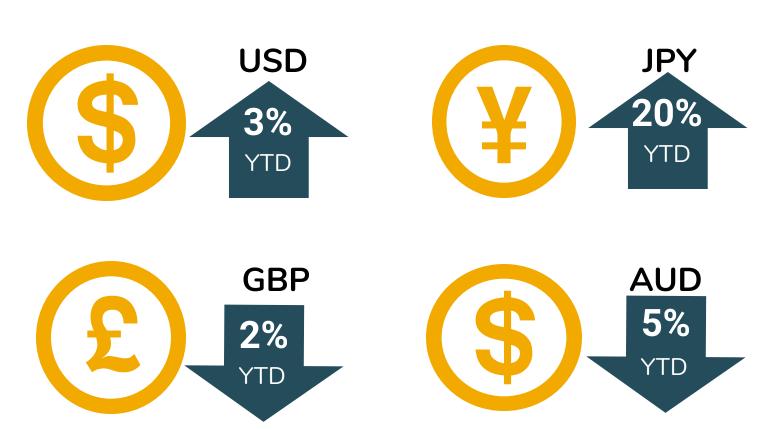
YTD

0%

4 YEAR

AVG

#### Exchange rates (CAD)











Source: Conference Board of Canada, Index of Consumer Confidence

## Yukon Tourism Visitation Report Jan-Dec 2019



### 2019 vs. 5-year average

## International overnight visitation (1+ nights)\*

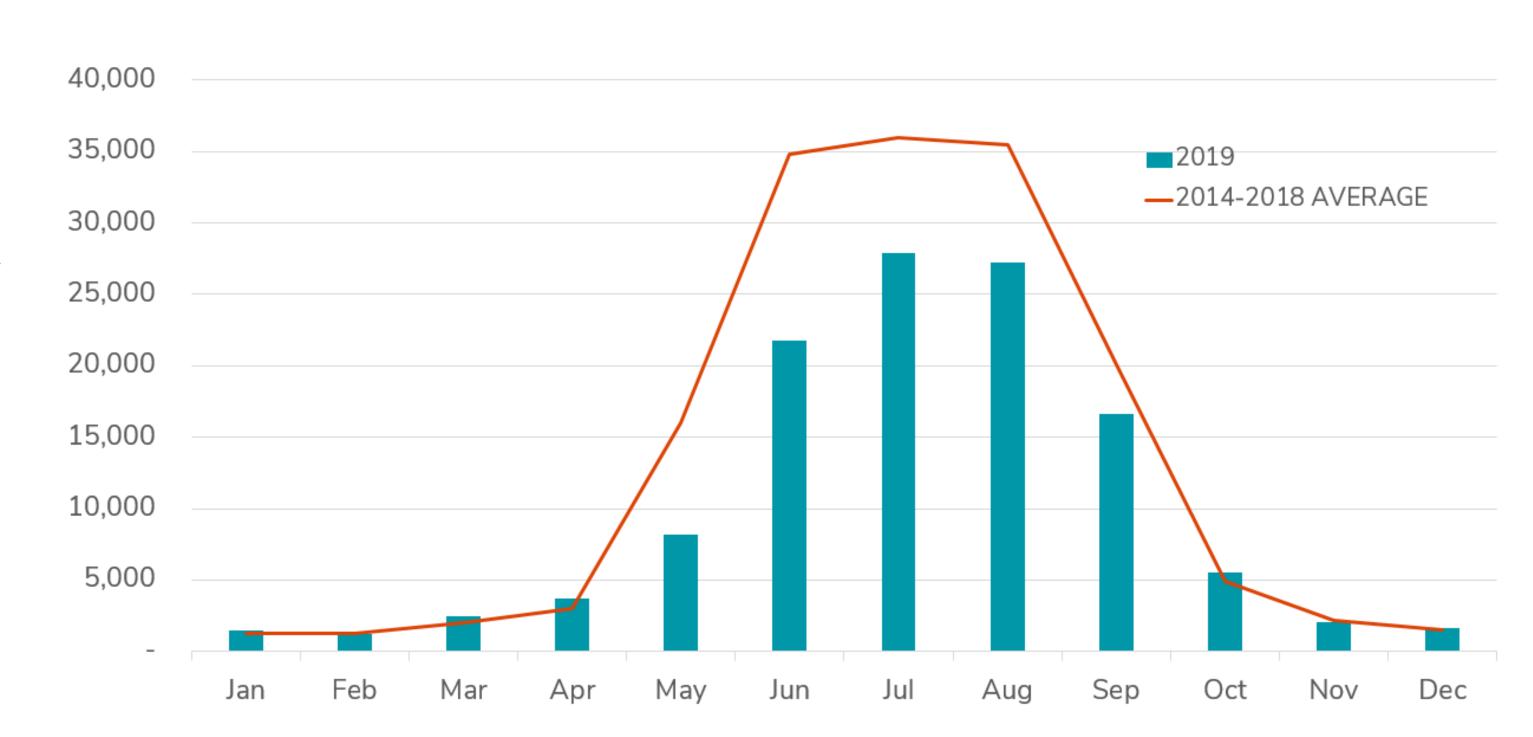
In 2019, overnight visitation for international visitors was 32% lower than in 2018.

The month of October saw an increase of 12% in overnight visitation compared to the 5-year average (2014-2018).

International overnight visitation in 2019 was 24% lower than the 5-year average.

Source: Statistics Canada, Table 24-10-0043-01. American and overseas visitors only, no Canadian visitors are included.

\* Due to changes in Statistics Canada methodology, data for 2019 is not comparable to previous years.



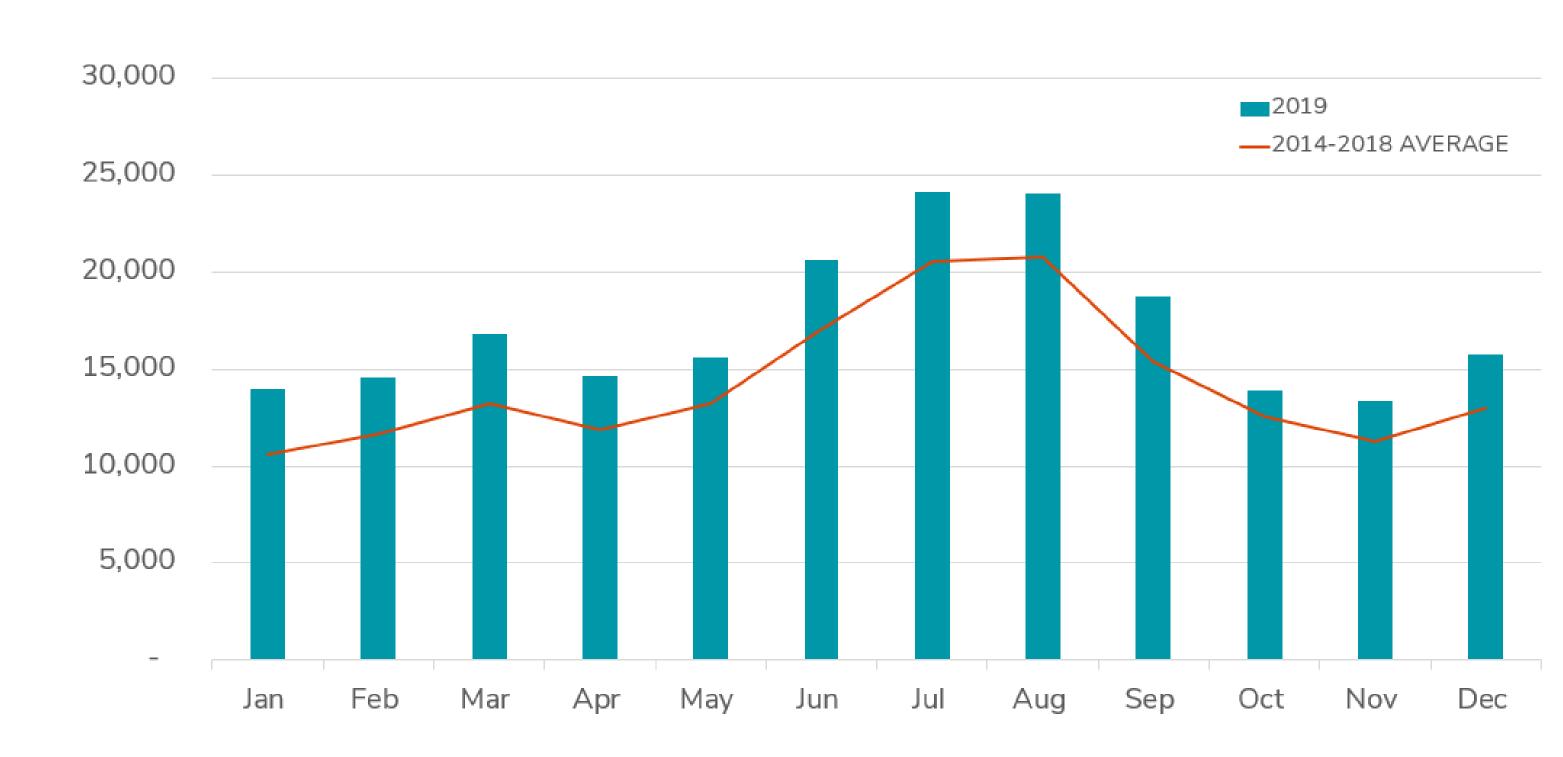
#### Air arrivals at Erik Nielsen Whitehorse International Airport

In 2019, air arrivals grew by 6% or 12,100 more passengers than in 2018.

Over the last 5 years, air arrivals grew by 21% or 50,200 more passengers than in 2015.

Source: Government of Yukon, Highways and Public Works.

Includes business, pleasure and local air passenger arrivals.



## Occupancy at select fixed roof accommodations ii

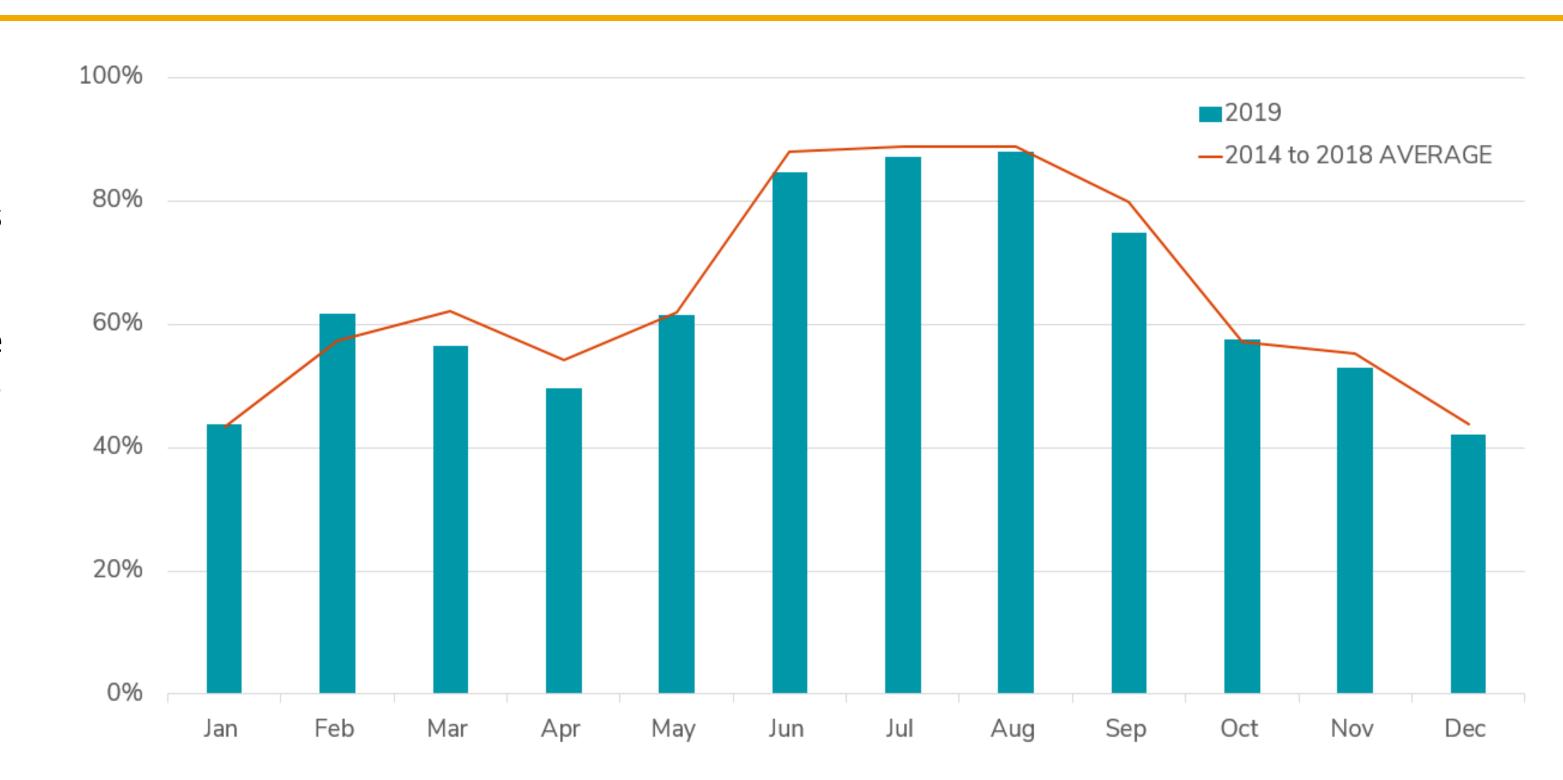
Occupancy rates in 2019 were 1.7 points lower than in 2018.

In 2019, Yukon's occupancy rates were 2.1 points lower than national rates (65.1%).

Source: CBRE Hotels Trends in the Canadian Hotel Industry National Market Report.

Figures represent approximately 600 rooms in Yukon and should not be generalized to the whole accommodation market. Figures are presented as an indicator only.

ii Due to increases in CBRE inventory, data for 2018 and subsequent years is not directly comparable to previous years.



# Yukon Tourism Visitation Report

Jan-Dec 2019



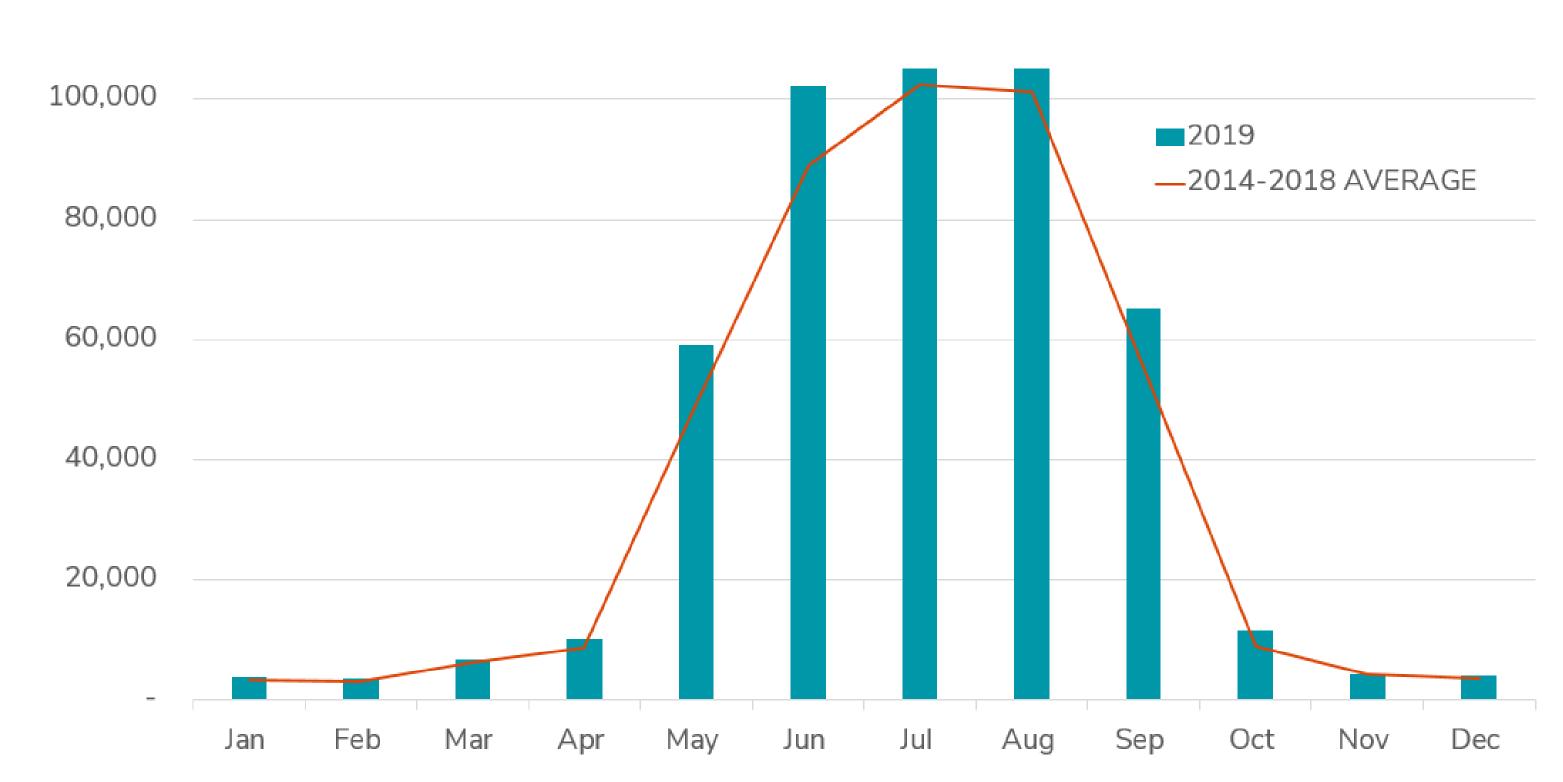
Overall, international border crossings in 2019 were 1% higher than in 2018.

The month of October saw a 15% increase compared to 2018.

Crossings through Canadian Border Services Agency ports of entry were 15% higher than the 5-year average (2014-2018).

Source: Statistics Canada, Table 24-10-0041-01. Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights. Total includes

Yukoners.



## Same day international border crossings (into Yukon)\*

Same day border crossings in 2019, were 20% higher than in 2018.

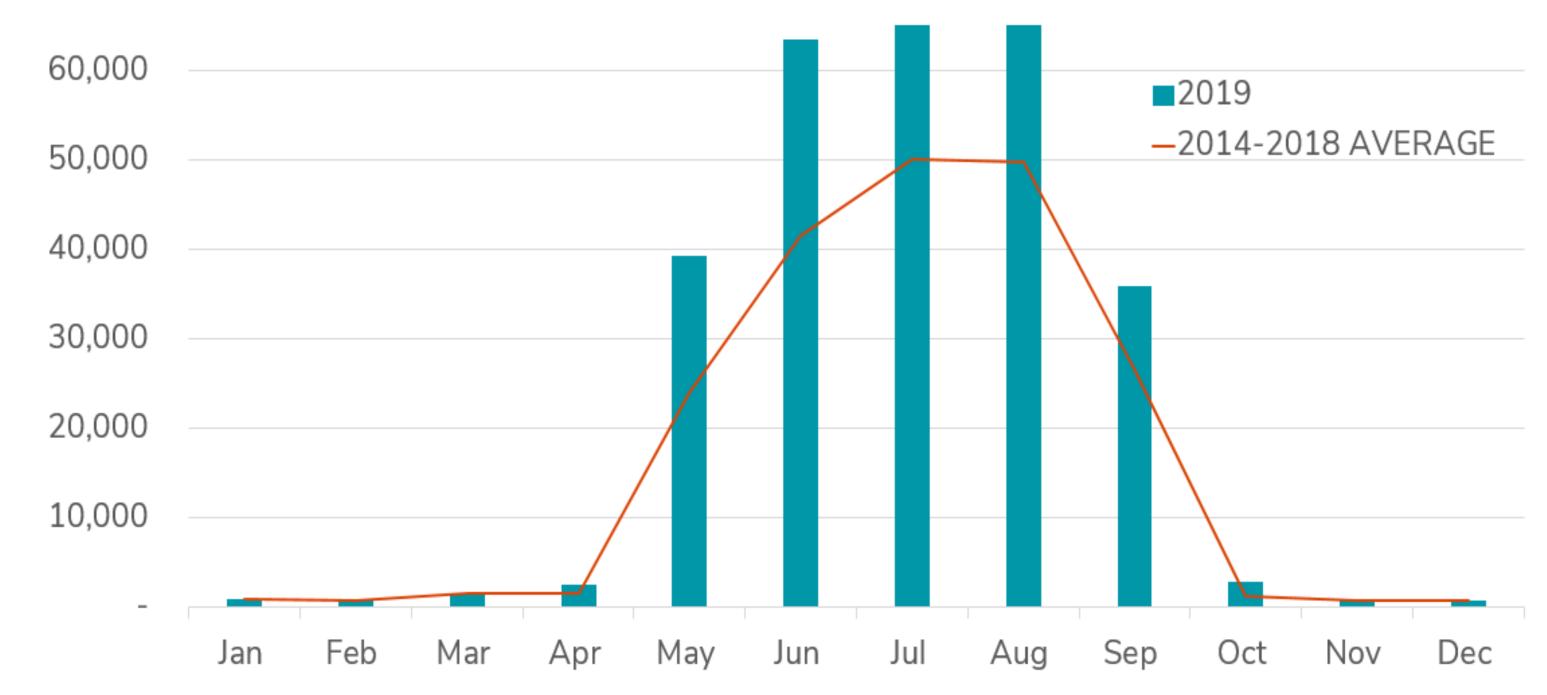
The month of October saw a 70% increase in same day border crossings compared to October 2018, while December saw a 23% decrease.

Same day border crossings in 2019 were 44% higher than the 5-year average.

Source: Statistics Canada, Table 24-10-0041-01.

Excludes travellers entering Yukon via BC on the South Alaska or Stewart-Cassiar Highways, the NWT on the Dempster Highway or on domestic flights.

\* Due to changes in Statistics Canada methodology, data for 2019 is not comparable to previous years.



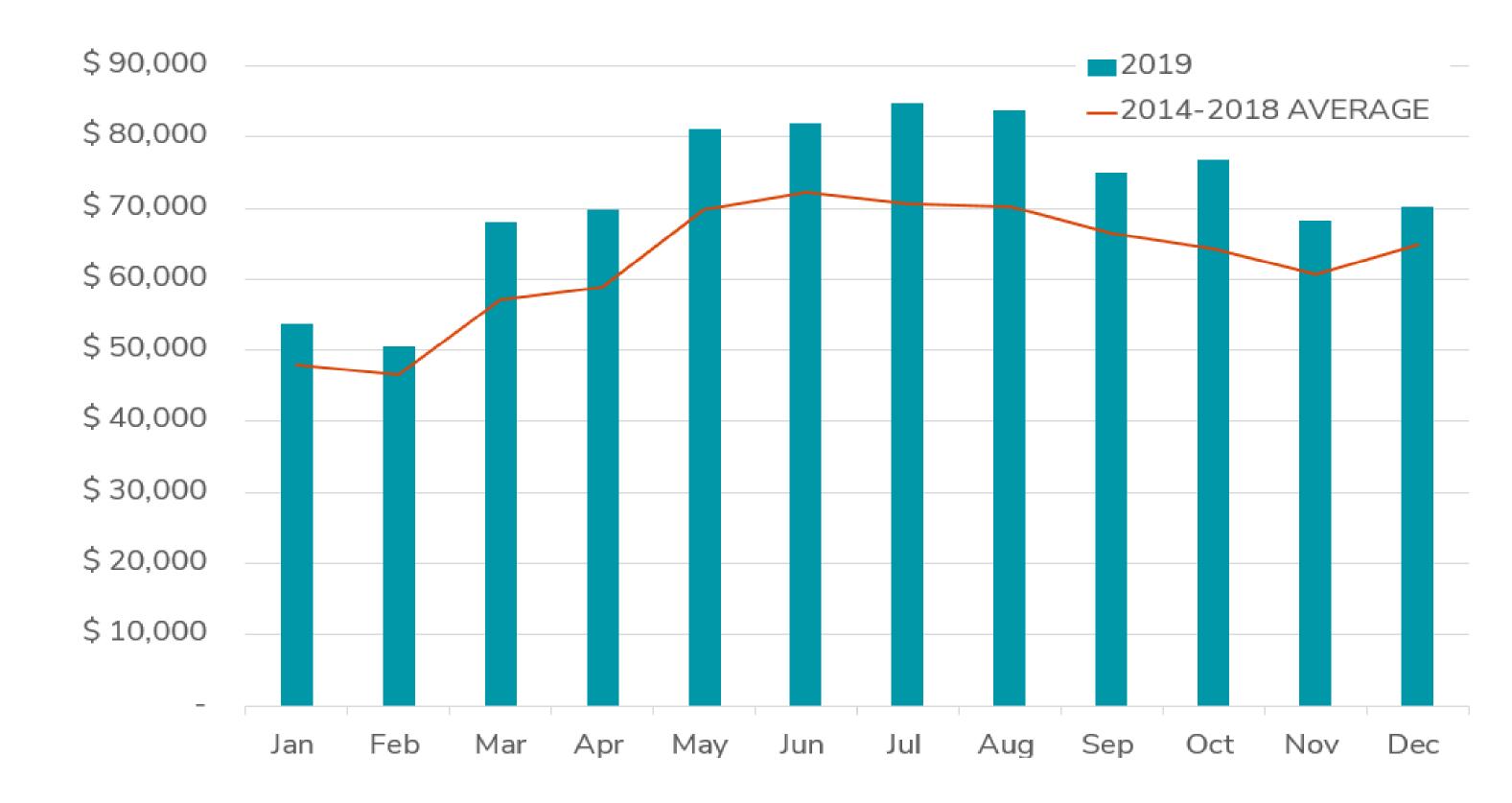
#### Retail sales (\$000)

Retail sales in 2019 were up 3% (\$26.3 million) over 2018.

National retail sales increased 3% YTD compared to 2018.

In 2019, retail sales were up 15% compared to the 5-year average (2014-2018).

Source: Statistics Canada, Table 20-10-0008-01.



# 2019

National Parameter   Nationa	Year	Year-to-date (YTD)		JAN	<u>.</u>	FEB	ĭ	MAR	APR	œ	MAY	<b>×</b>	NOT	_	JUL	_	AUG		SEP		OCT		NOV		DEC	
1435   10%   1,259   12%   2444   0%   38673   7%   8203   568%   21,760   489%   2,326   2.68%   2,2440   2.28%   2,337   2.9%   2,337   2.9%   3,494   2,444   0%   3,494   2,454   2,444   2,454   2,444   2,454   2,444		% YOY change				% YOY change		% YOY change	2019	% YOY change	2019	% YOY change	2019	% YOY change	2019	% YOY change		% YOY						<del></del>		roy
1.435   1.256   1.259   1.25	I VISITAT	ION, by origin	11																							
2.337 0% 3.494 7% 7.451 -60% 18.374 -51% 2.258 -28% 2.2312 -28% 13.784 -27% 5.282 -2% 2.037 -13% 1.597 1.507	119,7	57 -32%					2,444	%0	3,673	2%	8,203	-58%	21,760	-48%	27,903	-26%	27,240									%
107 8% 179 -1% 752 -21% 4,645 -12% 4,928 -16% 2.832 -12% 241 -4% 20 -69% 47   16,778 19% 14,657 10% 15,636 11% 20,598 6% 24,165 2% 24,099 2% 18,754 5% 13,882 -4% 13,331 -2% 15,764   566% -1.0 49,7% 0.0 61,5% 6.3 84,6% -64 87,1% -36 13,464 -3% 13,784 -39 57,5% 0.1 53,0% -1.5 43,72 -2% 43,72 -2% 43,170   6,747 4% 10,185 13% 10,185 13% 10,2251 -1% 120,315 1% 113,454 -3% 51,98 -3% 13,048 -3% 20,370 8% 20,532 18% 11,700 15% 4,372 2% 1,799   117 25% 23,7 23 26,	102,4		1,36)				2,337	%0	3,494	2%	7,451	9609-	18,374	-51%	23,258	-28%	22,312									%
2. 1.0.7.78 1.9% 1.4.657 1.0% 1.5.636 1.1% 2.0.598 6% 24,165 2% 24,099 2% 18,754 5% 13,882 -4% 13,331 -2% 15,764   5.6.6% -1.0 49,7% 0.0 61.5% 6.3 84.6% -6.4 87,1% -4.6 87.9% -3.2 74.8% -3.9 57.5% 0.1 53.0% -1.5 42.1%   6,747 4% 10,185 13% 59,145 3% 102,251 -1% 113,454 -3% 65,148 2% 11,700 15% 4,170 3,752 -2% 7,917 13% 4,372 -2% 4,170 3,232 -3% 1,789 -3 2,332 -3% 1,789 -3 2,332 -3% 1,789 -3 -3 -3 -3 -3 -3 -3 -3 -3 -3 -4 -3 -3 -4 -3 -4 -1 -3 -4				1199	5 77	51%	107	8%	179	-1%	752	-21%	3,386	-14%	4,645	-12%	4,928			12%		-4%		9669		4%
13% 16,778 19% 14,657 10% 15,636 11% 20,598 6% 24,165 24,099 2% 18,754 5% 13,882 -4% 13,331 -2% 15,764   0.4 56.6% -1.0 49.7% 0.0 61.5% 6.3 84.6% -6.4 87.1% -4.6 87.9% -3.2 74.8% -3.9 57.5% 0.1 53.0% -1.5 42.1%   4% 6,747 4% 10,185 13% 59,145 3% 102,251 -1% 120,315 1% 13,454 -3% 65,198 2% 7,917 13% 4,372 -2% 7,117 13,454 -3% 76,107 13,484 20,370 8% 20,322 18% 14,884 23,68 11,700 13% 1,789 14,922 35% 14,884 23,68 10,204 22% 26,68 26,68 26,68 26,68 26,68 26,68 26,68 26,68 26,68 26,68 26,68<	ALS AT EF	IK NIELSEN V	VHITEHOR	SE INTER	VATIONAL	VIRPORT	2																			
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0.4 56.6% -1.0 49.7% 0.0 61.5% 6.3 84.6% -6.4 87.1% -4.6 87.9% -3.2 74.8% -3.9 57.5% 0.1 53.0% -1.5 42.1%   4% 6.747 4% 10,185 13% 59,145 3% 102,251 -1% 113,454 -3% 65,198 2% 7,917 13% 4,170 15% 4,170   12.2% 3,752 -1% 5,971 25% 10,590 19% 17,013 19% 20,370 8% 20,532 18% 12,747 16% 3,268 13% 1,320 3% 1,789	VCY AT SEL	ECT FIXED RO		MMODAT	IONS <sup>3</sup>																					
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4% 6,747 4% 10,185 13% 59,145 3% 102,251 -1% 120,315 1% 113,454 -3% 65,198 2% 11,700 15% 4,372 -2% 4,170   -12% 3,752 -1% 5,971 25% 39,022 -2% 72,190 -8% 85,023 -5% 78,038 -11% 42,247 -5% 7,917 13% 3,026 -2% 2,332 -3 -2 -2% 7,917 14,824 -5% 7,917 16% 3,026 -2% 2,332 -3 -2 -2% 17,013 19% 20,370 8% 20,532 18% 12,747 16% 3,268 133 1,789	TIONAL BO	RDER CROSS		5 YUKON)	*																					
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35% 2,878 13% 3,978 1% 11,590 19% 17,013 19% 20,370 8% 20,532 18% 12,747 16% 3,268 13% 1,320 3% 1,789   3% 117 25% 236 -4% 8,533 9% 13,048 25% 14,884 23% 10,204 22% 515 72% 26 -63% 49 -63 40 -63 40 -63 40 -63 40 -63 40	343,8		2,36			-12%	3,752	-1%	5,971	25%	39,022	-2%	72,190	-8%	85,023	-5%	78,038				917					3%
3% 117 25% 236 -4% 8,533 9% 13,048 25% 14,922 35% 14,884 23% 10,204 22% 515 72% 26 -63% 49 -10% 1,425 -6% 59834 8% 81,181 4% 81,922 -1% 83,688 3% 74,984 -1% 76,859 9% 68,278 13% 70,208	98,5		1,46			35%	2,878	13%	3,978	1%	11,590	19%	17,013	19%	20,370	968	20,532									8
-10% 1,425 -6% 2,534 59% 39,352 39% 63,478 35% 72,042 15% 65,682 5% 35,835 16% 2,909 70% 995 32% 737   2% \$68,004 9% 69,834 8% 81,181 4% 81,922 -1% 84,667 6% 83,688 3% 74,984 -1% 76,859 9% 68,278 1% 70,208	62,6		69	38%	77	3%	117	25%	236	-4%	8,533	966	13,048	25%	14,922	35%	14,884			22%		72%		33%		2%
-10% 1,425 -6% 2,534 59% 39,352 39% 63,478 35% 72,042 15% 65,682 5% 35,835 16% 2,909 70% 995 32% 737   2% \$68,004 9% 69,834 8% 81,181 4% 81,922 -1% 6% 83,688 3% 74,984 -1% 76,859 9% 68,278 1% 70,208	YINTERNA	TIONAL BORE	DER CROS	SINGS (IN	TO YUKON)	1.5																				
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	\$863,		\$53,64				\$68,004		69,834	968	81,181	4%	81,922	-1%	84,667	969	83,688									%

\*YOY = Year-over-year variance. For Quarter 4 this is comparing Q1 + Q2 + Q3 + Q4 2019 to Q1 + Q2 + Q3 + Q4 2018.

Due to changes in Statistics Canada methodology, data for 2019 is not comparable to previous years.

<sup>1</sup> Source: Statistics Canada, Table 24-10-0043-01. Excludes Canadian visitors. <sup>2</sup> Source: Government of Yukon, Highways and Public Works. Includes local air passenger arrivals. <sup>3</sup> Source: Canada, Table 20-10-0008-01. Excludes travellers entering Yukon via BC by land, the NWT by land or domestic flights. <sup>6</sup> Source: Statistics Canada, Table 20-10-0008-01.