

# PLAY YOUR PART

SPORT FOR ALL, ACTIVE FOR LIFE

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## YUKON SPORT ACTION PLAN 2015 – 2022

## MESSAGE FROM THE MINISTER



The Government of Yukon's Sport and Recreation branch plays a vital role in the health and well-being of Yukoners and Yukon communities. Our commitment to sport, recreation and active living helps make Yukon the best place to live, work, play and raise a family.

We developed the 2015—2022 Yukon Sport Action Plan in partnership with territorial sport organizations to map our priorities in conjunction with the new Canadian Sport Policy. This plan will guide direction, funding and focus for the future of sport in Yukon. Most importantly, this plan will help us build the type of sport we want to see in our territory: that which is inclusive, fun and fair.

From supporting community recreation to providing funding for the development of athletes, coaches, and officials, we are committed to improving the opportunities for sport, recreation and active living available to Yukoners. As we deliver upon this plan, we will continue to work collaboratively with our partners to build healthy, active Yukon communities.

A handwritten signature in black ink, appearing to read 'Currie Dixon'.

Currie Dixon  
Minister of Community Services



## ACKNOWLEDGEMENTS

The 2015-22 Yukon Sport Action Plan is grounded in Yukon's sport history and culture and based on the experiences of many individuals involved in the sport system as athletes, coaches, officials, board members, activity leaders, volunteers, and parents.

The Government of Yukon's Sport and Recreation Branch is the lead agency responsible for development and implementation of the Yukon Sport Action Plan, and we value the experiences, insights and perspectives that Yukoners have shared over the years. Special appreciation is extended to representatives of organizations who participated in discussions, online and/or in-person, to shape the Yukon Sport Action Plan.

Alpine Ski Association of Yukon  
Arctic Edge Skating Club  
Athletics Yukon  
Basketball Yukon  
Biathlon Yukon  
C. Sparks Consulting  
City of Whitehorse  
Contagious Mountain Bike Club  
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Equine Association of Yukon  
Faro Youth Hockey  
Friends of Mount Sima Society  
Hockey Yukon  
Holy Family Elementary School  
Judo Yukon  
Marsh Lake Community Society

Northern Novas  
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Special Olympics Yukon  
Sport Yukon  
Squash Yukon  
Swim Yukon  
Synchro Yukon Association  
Table Tennis Yukon  
Tennis Yukon Association  
U Kon Echelon Cycling Club  
Village of Teslin  
Whitehorse Glacier Bears Swim  
Club

Whitehorse Minor Hockey  
Association  
Whitehorse Minor Soccer  
Yukon Aboriginal Sport Circle  
Yukon Amateur Radio  
Association  
Yukon Badminton Association  
Yukon Canoe and Kayak Club  
Yukon Curling Association  
Yukon Freestyle Ski Association  
Yukon Orienteering Association  
Yukon River Marathon Paddling  
Association  
Yukon Schools Athletics  
Association  
Yukon Soccer Association



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## INTRODUCTION

Yukoners believe in the power of sport to positively impact the health, development and well-being of individuals and communities. Sport builds confidence and competence. It fosters a sense of common identity, a sense of belonging to a group, and a sense of accomplishment and success. Sport encourages us to dream, to aspire, and to achieve.

Sport that is inclusive, fun, fair, and ethical can provide a variety of organized and informal opportunities for Yukoners to participate and excel as athletes, officials, coaches, board members, spectators, volunteers, etc.

Sport may be experienced differently by individuals across the Yukon. How we choose to participate in sport may be influenced by our interests, our age, where we live, our access to sport facilities and equipment, our socio-economic status, or by our family and friends. People who choose to participate in a variety of sports in different roles are more likely to be active for life. Sport helps Yukoners be active, healthy and happy. People and communities connect through their common enjoyment of sport. Sport is an investment into quality of life, strengthening our communities both socially and economically.

The Yukon Sport Action Plan builds on our past successes, present strengths, and future opportunities. It offers a strategy for strengthening our sport system. An effective sport system will ensure that Yukoners of all ages are able to access sport opportunities that make it possible to develop basic sport knowledge and skills, to improve and measure performance through training and competition, and to strive for personal excellence whether at home or in world class events.

The Yukon Sport Action Plan is our plan. As a Yukoner, you can help to achieve this Plan whether your goals place you in the playground, on the podium or active for life. Participate as an athlete, coach, official, volunteer, or spectator and contribute to a sport system that lets all Yukoners participate, excel, and celebrate our successes in sport.



## BACKGROUND

Community, territorial and national sport priorities (Figure 1) contributed to the development of the Yukon Sport Action Plan. Nationally, the Canadian Sport Policy provides a framework for jurisdictional planning and direction to the priorities of the Federal/Provincial/Territorial (F/P/T) sport bilateral agreements. Territorially, the Yukon Active Living Strategy sets strategic directions and describes the priority actions that will enrich Yukoners lives through physical activity, recreation and sport. Locally, the perspectives and wisdom of Yukoners involved in the sport system as athletes, coaches, officials, volunteers, and parents fosters a shared vision and goals for sport. Collectively, these priorities recognize the power of sport to positively impact the lives of individuals and the health of our communities.

**FIGURE 1: POLICIES AND PRIORITIES INFLUENCING THE PLAN'S DEVELOPMENT**



The first edition of the Canadian Sport Policy (CSP) was created in 2002 to facilitate the government's vision of increasing the effectiveness of the sport system and having Canadian athletes move to the forefront of international sport. This policy was put in place for a ten-year time span. Its successor, the 2012 Canadian Sport Policy<sup>1</sup>, provides direction for another ten years to governments, institutions and organizations who are committed to realizing the positive impacts of sport on individuals, communities and society. It sets out a broad vision for a dynamic and innovative culture that promotes and celebrates participation and excellence in sport.

<sup>1</sup> <http://sirc.ca/csp2012>



## BACKGROUND CONTINUED

Yukon's sport programs are supported by the territorial government in partnership with the Government of Canada. Sport bilateral agreements were renewed in 2015 and aim to increase participation and access to sport, continuing emphasis on physical literacy and on opportunities for under-represented and/or marginalized populations.



Canadian Sport for Life (CS4L) is a movement to improve the quality of sport and physical activity in Canada. CS4L's Long-Term Athlete Development (LTAD) framework is a pathway guiding an individual's development and quality of experience in sport and physical activity from infancy through adulthood. In Yukon, we use the LTAD framework as a model for sport programming and delivery, and for athlete development and participation.

The Yukon Active Living Strategy and the National Recreation Framework envisions a Yukon that is active, where health, well-being and physical activity are viewed as an investment in the quality of life for every individual, and for vibrant, healthy and sustainable Yukon communities. Sport provides many opportunities for active living. The Yukon Sport Action Plan furthers the priorities of the Yukon Active Living Strategy through its emphasis on building capacity and leadership, on inclusion, and on ensuring access to opportunities for Yukoners to be active across the lifespan through organized and/or recreational sport.

Development of the Yukon Sport Action Plan aligns with national and territorial priorities while responding to community direction.

Community direction was formally requested and took place in November and December 2014. Feedback and comments from 87 respondents to an online survey and from another 31 individuals gathered at two public meetings were compiled and analyzed. The analysis was used by Yukon government's Sport and Recreation Branch staff to shape the vision, principles, goals and objectives of the 2015-22 Yukon Sport Action Plan. In this way, the Plan is community-driven, reflecting direction from athletes, parents, coaches, officials, board members, school teachers and the groups and organizations listed in the Acknowledgements.

The Sport and Recreation Branch welcomes the opportunity to align and coordinate its efforts with Yukon's sport leaders. Together, it will be these leaders who will implement actions that further the goals and objectives of the Yukon Sport Action Plan in their respective organizations and sports and across the territory.

## YUKON SPORT ACTION PLAN

Grounded in Yukon's sport culture, the Yukon Sport Action Plan 2015-22 builds on the knowledge and experience of athletes, coaches, officials, board members, volunteers, and parents representing groups, organizations and communities in Yukon's sport system. Collectively,

*We envision a Yukon where an effective sport system fosters inclusion, participation, and excellence in recreational and competitive sport for all Yukoners over the lifespan. Sport brings us together, encourages personal well-being, strengthens our Yukon identity, and builds vibrant and sustainable communities.*

### OUR VISION IS BASED ON A COMMON UNDERSTANDING THAT SPORT FOSTERS POSITIVE EXPERIENCES AND OUTCOMES.

Six principles describe the philosophical basis for how we develop, deliver and pursue excellence in sport. In Yukon, we believe that:

- Sport promotes ethical behaviour and the values of respect, fair play, and fun.
- Sport for Life, based on the Long Term Athlete Development Framework, promotes opportunities to participate, perform and excel over the lifespan whether in the playground, the podium, or the park.
- Inclusion, equitable access, and sport development in Yukon's rural and remote communities are essential elements of Yukon's sport system.
- Partnerships and collaboration within the sport system strengthen capacity and impact sport delivery and success.
- Quality sport requires capacity and training for athletes, coaches, officials, and volunteers.
- Sustainability of our sport system demands accountability, monitoring and evaluation.

### OUR VISION AND PRINCIPLES PROVIDE THE CONTEXT FOR THE PLAN'S GOALS AND OBJECTIVES.

Sport Participation	Sport Performance	Sport Capacity	Sport for Community Benefit
<ul style="list-style-type: none"> <li>• Physical Literacy</li> <li>• Sport for Life</li> <li>• Inclusion and Access</li> </ul>	<ul style="list-style-type: none"> <li>• Competitive Sport</li> <li>• Sport Excellence</li> <li>• Major Games</li> </ul>	<ul style="list-style-type: none"> <li>• Yukon Sport Governing Bodies</li> <li>• Training</li> <li>• Partnerships &amp; Collaboration</li> <li>• Positive Sport Experiences</li> <li>• Sport Infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion &amp; Marketing</li> <li>• Sport Hosting &amp; Tourism</li> <li>• Recognition &amp; Measurement</li> </ul>



## SPORT PARTICIPATION

We provide opportunities for all Yukoners to develop and apply fundamental movement skills, attitudes, and basic knowledge of sports in a variety of organized and unorganized settings.

### We will accomplish this through:

**Physical Literacy** by fostering confidence and competence among Yukoners and encouraging lifelong physical activity through the development of fundamental movement and sport skills.

**Sport for Life** by encouraging exposure to and promoting participation in a variety of organized and recreational sport.

**Inclusion and Access** by continuing to implement strategies that increase participation of marginalized and/or underserved populations.



## SPORT PARTICIPATION GOALS

	PARTNERS MAY WANT TO:	YUKON GOVERNMENT'S SPORT AND RECREATION BRANCH WILL:
PHYSICAL LITERACY	<ul style="list-style-type: none"> <li>Support the implementation of the Yukon Framework for Physical Literacy and related initiatives (e.g. Sport Yukon's Physical Literacy Project).</li> <li>Implement activities that foster physical literacy in pre-school settings and among families with young children (e.g. RPAY's<sup>2</sup> Active Healthy Kids).</li> <li>Raise awareness of the importance of unstructured play.</li> <li>Promote the development of physical literacy in school settings through teacher training (e.g. CS4L clinics) and resources for equipment (e.g. RPAY's Classroom Action Grants).</li> </ul>	<ul style="list-style-type: none"> <li>Lead the implementation of the Yukon Framework for Physical Literacy.</li> <li>Provide support and resources for stakeholders implementing activities (e.g. Special Olympics Yukon's Active Start).</li> <li>Provide support and resources to Sport Yukon's Physical Literacy Project aligned with priorities of the Yukon Framework for Physical Literacy.</li> </ul>
SPORT FOR LIFE	<ul style="list-style-type: none"> <li>Deliver learn-to-play opportunities through YSGB<sup>3</sup> in school settings through liaison with the Department of Education's PE Consultant.</li> <li>Emphasize a multi-sport theme in recreational and introductory sport programming.</li> <li>Invest in leadership development as a strategy for increasing programming that includes fundamental movement skills, learn-to-play sports, and development of positive attitudes towards sport.</li> <li>Focus on the After-School Time Period (ASTP) as an opportunity to build fundamental movement skills and to introduce children to a variety of different sports (e.g. SJFC<sup>4</sup> After School Sports Program).</li> <li>Provide opportunities for rural Yukoners to participate in recreational sport (e.g. Rural Healthy Eating, Active Living Leaders Program)</li> </ul>	<ul style="list-style-type: none"> <li>Provide support and resources to ERA<sup>5</sup> to promote and increase the participation of seniors and Elders in sport and active living.</li> <li>Support YASC<sup>6</sup> to sustain development and delivery of its Traditional Sports sport programming (e.g. Arctic Sports and Dene Games Activity Cards).</li> <li>Host Yukon Games where different sports events and tournaments are held across Yukon.</li> </ul>
INCLUSION AND ACCESS	<ul style="list-style-type: none"> <li>Promote the Winter Active for Life (WAFL) Equipment Lending Library (skis and snowshoes) as a strategy to overcome barriers to equipment access in rural communities.</li> <li>Promote the Kids Recreation Fund to support participation of low-income children and youth.</li> <li>Explore strategies to reduce barriers and the stigma related to applying to the Kids Recreation Fund.</li> <li>Encourage participation of Yukon First Nations as athletes, coaches, officials and board members (e.g. development of Arctic Sports and Dene Games Coaching Program).</li> <li>Continue to encourage the involvement of women and girls in sport, as participants, coaches and at the board governance level.</li> </ul>	<ul style="list-style-type: none"> <li>Support outreach of YSGB to rural Yukon with opportunities for participation as athletes, coaches, officials, and volunteers.</li> <li>Strengthen capacity for recreational sport in rural Yukon through training and leadership.</li> <li>Continue support and promotion of Kids Recreation Fund reducing barriers to participation in sport.</li> <li>Continue support and promotion of Special Olympics Yukon.</li> </ul>

<sup>2</sup> Recreation and Parks Association of the Yukon

<sup>3</sup> Yukon Sport Governing Bodies

<sup>4</sup> Skookum Jim Friendship Centre

<sup>5</sup> ElderActive Recreation Association

<sup>6</sup> Yukon Aboriginal Sport Circle



## SPORT PERFORMANCE

We provide support, resources and opportunities for individuals to systematically improve and excel through sport pathways in competitive and high performance sport.

### We will accomplish this through:

**Competitive Sport** by developing environments and delivering opportunities that enable individuals to safely and ethically measure their performance against others.

**Sport Excellence** by providing support and resources for elite athletes, coaches and officials to achieve high performance and personal excellence territorially, nationally and internationally.

**Major Games** by supporting Team Yukon's training, participation, and performance.



## SPORT PERFORMANCE GOALS

	PARTNERS MAY WANT TO:	YUKON GOVERNMENT'S SPORT AND RECREATION BRANCH WILL:
COMPETITIVE SPORT	<ul style="list-style-type: none"> <li>• Ensure access to competent coaches and officials in competitive sport.</li> <li>• Participate in the Aboriginal Apprentice Coaching and Women in Coaching Programs.</li> <li>• Increase rural Yukon participation in AWG<sup>7</sup> Trials.</li> <li>• Promote a variety of competitive sport opportunities through school settings (e.g. through YSAA<sup>8</sup>).</li> <li>• Support, where appropriate, Yukon Education's Sport School Program.</li> <li>• Ensure programming aligns with LTAD and enables safe and ethical participation.</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure that all YSGB follow a Code of Conduct and policies addressing harassment, abuse, discipline, access and equity, conflict of interest, volunteer screening, etc.</li> <li>• Provide resources to support participation of rural Yukoners in AWG Trials.</li> <li>• Promote understanding of CS4L and the LTAD framework.</li> </ul>
SPORT EXCELLENCE	<ul style="list-style-type: none"> <li>• Initiate discussion and collaboration with the three territorial governments on developing and building a High Performance Center within the North.</li> <li>• Ensure athletes have access to meaningful high level competitive training opportunities</li> <li>• Participate in sport sciences workshops and services in order to support elite performance.</li> <li>• Ensure the Yukon High Performance Assistance Program is appropriate for all sports.</li> <li>• Mentor new coaches and officials to ensure succession planning.</li> </ul>	<ul style="list-style-type: none"> <li>• Administer the Yukon High Performance Assistance Program for eligible athletes and officials.</li> <li>• Administer Elite Athlete funding for Yukon athletes carded by Sport Canada.</li> <li>• Engage high-level, technical support services and mentorships for all YSGB.</li> <li>• Support funding for coach salaries and coach enhancement.</li> <li>• Ensure YSGB subscribe to principals and policies as laid out with WADA<sup>9</sup>.</li> </ul>
MAJOR GAMES	<ul style="list-style-type: none"> <li>• Facilitate a variety of developmental opportunities for athletes, coaches and officials at all Major Games.</li> <li>• Ensure sport volunteers and community is engaged when hosting Major Games.</li> </ul>	<ul style="list-style-type: none"> <li>• Manage Team Yukon at Arctic Winter Games, Canada Games, Western Canada Games, and North American Indigenous Games and provide support and resources to assisting organizations.</li> <li>• Provide assistance to ElderActive for the administration and management of the Canada 55+ Games.</li> <li>• Provide financial and other support to Special Olympics Yukon for participation in the National and Development Games.</li> </ul>

7 Arctic Winter Games

8 Yukon Schools Athletics Association

9 World Anti-Doping Agency



## SPORT CAPACITY

We strengthen the capacity and leadership of Yukon's sport system, fostering environments that promote and support opportunities to participate and excel in sport.

### We will accomplish this through:

**Yukon Sport Governing Bodies** by building organizational capacity through access to resources, support, and training.

**Training** by promoting, developing and advancing the education and certification of coaches, officials, activity leaders, and volunteers.

**Partnerships and Collaboration** by intentionally facilitating relationships and alignment across Yukon's sport system in order to leverage greater impact and sustainability.

**Positive Sport Experiences** by ensuring safe, ethical and respectful experiences delivered through technically sound age and stage appropriate programs and policies.

**Sport Infrastructure** by taking a coordinated and pro-active approach towards managing and maintaining Yukon's sport and recreation infrastructure within the limits of available resources.



## SPORT CAPACITY GOALS

	PARTNERS MAY WANT TO:	YUKON GOVERNMENT'S SPORT AND RECREATION BRANCH WILL:
YUKON SPORT GOVERNING BODIES	<ul style="list-style-type: none"> <li>Engage in annual strategic planning and board development.</li> <li>Promote and support opportunities to develop coaches, officials, board members, etc.</li> <li>Promote funding assistance available from the Community Development Fund, Lotteries Yukon, etc.</li> <li>Ensure accountability for program planning, budgeting and delivery.</li> </ul>	<ul style="list-style-type: none"> <li>Support YSGB administrator and board training.</li> <li>Support YSGB through YRAC<sup>10</sup> grants.</li> <li>Support enhanced sport development initiatives for athlete development, rural and aboriginal participation, coaching enhancements and coach salary subsidies through YS4L<sup>11</sup> grants.</li> <li>Review existing funding criteria every five years assessing opportunities to facilitate the application processes, improve perception of equity, and re-confirm funding priorities.</li> </ul>
LEADERSHIP TRAINING	<ul style="list-style-type: none"> <li>Deliver National Coaching Certification Programs and professional development courses to enhance coaching capacity.</li> <li>Facilitate opportunities for developing officials to train to the highest level within their sport.</li> <li>Support development of Arctic Sports and Dene Games Coaching Program.</li> </ul>	<ul style="list-style-type: none"> <li>Strengthen community leadership for recreational sport through resources (e.g. Yukon Community Leaders Guide) and delivery of training (e.g. ASTP<sup>13</sup> training, Annual Recreation Gathering, volunteer Board development).</li> <li>Provide the support and resources necessary for successful delivery of the National Coaching Certification Program.</li> </ul>
PARTNERSHIPS AND COLLABORATION	<ul style="list-style-type: none"> <li>Strengthen communication with representatives for sport in Yukon First Nation communities.</li> <li>Explore and secure public and private partnerships for the ongoing development of sport.</li> <li>Investigate opportunities for a collective and comprehensive YSGB insurance package.</li> </ul>	<ul style="list-style-type: none"> <li>Encourage alignment and coordination of efforts amongst delivery partners.</li> <li>Promote awareness and knowledge of the Canadian Sport Policy, CS4L and LTAD model across all sectors.</li> </ul>
POSITIVE SPORT EXPERIENCES	<ul style="list-style-type: none"> <li>Ensure individuals can participate in safe organized sports settings.</li> <li>Promoting the benefits for all activity leaders and parents to take the RIS<sup>12</sup> online education programs.</li> <li>Promote opportunities for athletes, coaches, officials and administrators to share their positive experiences in sport.</li> </ul>	<ul style="list-style-type: none"> <li>Ensure individuals participating in sport are provided with greater access and positive experiences.</li> <li>Strengthen partnerships with government, YSGB, Respect Group, Red Cross and NCCP to grow sport positively in Territory.</li> </ul>
SPORT INFRASTRUCTURE	<ul style="list-style-type: none"> <li>Explore partnerships with the private sector to support infrastructure development.</li> <li>Work with AYC and other stakeholders to improve access to school and community facilities for sport and recreation.</li> <li>Identify and promote opportunities for sport and recreation programming that does not require formal facilities (e.g. Orienteering).</li> </ul>	<ul style="list-style-type: none"> <li>Develop a Yukon Sport and Recreation Infrastructure Plan beginning with facility assessment and then establishing priorities.</li> <li>Work with communities to upgrade and renovate recreation and sport infrastructure annually.</li> </ul>

10 Yukon Recreation Advisory Committee

11 Yukon Sport for Life

12 Respect in Sport

13 Afterschool Time Period

## SPORT FOR COMMUNITY BENEFIT

We raise awareness of the positive power of sport and its contribution to healthy, vibrant, and sustainable communities.

### We will accomplish this through:

**Promotion and Marketing** by raising awareness of the value of sport, recreation and physical activity for personal and community benefit.

**Sport Hosting and Tourism** by recognizing and promoting the social and economic impacts of hosting territorial, national and international sport events.

**Recognition and Measurement** by evaluating and celebrating our successes and milestones in sport.





## SPORT FOR COMMUNITY BENEFIT GOALS

	PARTNERS MAY WANT TO:	YUKON GOVERNMENT'S SPORT AND RECREATION BRANCH WILL:
PROMOTION AND MARKETING	<ul style="list-style-type: none"> <li>• Create and implement a Sport Promotion Strategy (e.g. True Sport) to promote the benefits of sport, encourage participation in sport, and explain why sport is beneficial.</li> <li>• Promote the concept of Sport Pathways, the variety of ways to engage and participate in sport.</li> <li>• Use social media to get people involved in structured, organized and informal sport opportunities.</li> <li>• Support Yukon Aboriginal Sport Circle to promote and develop sport opportunities for Yukon First Nations people and to reduce barriers to participation.</li> </ul>	<ul style="list-style-type: none"> <li>• Promote sport, recreation and active living opportunities for people of all ages, skills and abilities.</li> <li>• Increase opportunities for female participation in sport.</li> <li>• Continue to promote and support YSGB throughout the territory.</li> </ul>
SPORT HOSTING AND TOURISM	<ul style="list-style-type: none"> <li>• Support Yukon communities and/or YSGB to host national or international sporting events.</li> <li>• Promote the benefits of hosting Major Games.</li> <li>• Promote the benefits of a Sport Hosting Strategy.</li> <li>• Promote sport through marketing and tourism.</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure there are legacies derived from hosting Major Games (ie. infrastructure, personal growth, volunteerism)</li> <li>• Undertake a Western Canada Summer Games Feasibility Study.</li> <li>• Develop a Sport Hosting Policy and funding mechanism.</li> </ul>
RECOGNITION AND MEASUREMENT	<ul style="list-style-type: none"> <li>• Provide giving back opportunities for high performance athletes to visit communities and inspire and motivate participation in sport.</li> <li>• Recognize excellence in sport through Yukon Government and Sport Yukon Award Program.</li> <li>• Design and implement a plan to consolidate Yukon data about sport participation and the benefits of sport (e.g. participation, health, mental health).</li> </ul>	<ul style="list-style-type: none"> <li>• Recognize Yukon Olympians.</li> <li>• Work with F-P/T partners to find and or develop relevant data sources and collection tools.</li> <li>• Work to develop a sport membership database.</li> <li>• Evaluate, review and strengthen our sport delivery system on a regular basis.</li> </ul>





## IMPLEMENTING THE PLAN

The Yukon Sport Action Plan builds on our past successes, present strengths and future opportunities. It is a framework for strengthening our sport system.

An effective sport system will ensure that Yukoners of all ages can access opportunities to develop basic sport knowledge and skills, to improve and measure their performance through training and competition, and to strive for personal excellence whether at home or at world class events.

An effective sport system requires collaboration, partnerships, resources and organizational capacity.

An effective sport system fosters quality sport described by the 2012 Canadian Sport Policy as values-based, inclusive, technically-sound, collaborative, intentional, effective, and sustainable.

Implementation of the Yukon Sport Action Plan will require leadership from Yukon Government and engagement from all other partner organizations involved in the delivery of sport. Implementation actions will need to be consistent with our sport vision and philosophy. The Plan's goals and objectives provide direction for actions that will contribute to its successful implementation.



Sport is a powerful means of promoting health, but an even more powerful means of building social capital, and perhaps the most effective system we have, outside of the family, for providing young people with positive adult role models and mentors and opportunities for positive development. Delivering on these benefits, however, requires that we build an inclusive community sport system that delivers the sport Yukoners want – sport that is fun, fair, inclusive and promotes excellence. This is not the job of sport alone. Local communities have a leading role to play, together with all levels of governments who can help ensure all communities have the sport infrastructure they need. The quality and ultimate impact of community sport finally comes down to individuals through – the athletes, parents, coaches, administrators and volunteers whose ideas, attitudes and behaviour determine whether we will close the gap between the sport we have and the sport we want – or widen it. By intentionally making the right choices, together we can all help ensure the sport we have is the sport we want – sport that is fun, fair, inclusive, and promotes excellence – and make sport count for all Yukoners.

*As shared during development of the  
Yukon Sport Action Plan*

## GLOSSARY

**Active Living** is an inclusive way of looking at physical activity that allows all people to work towards improving their own health at their own pace.

**Canadian Sport for Life (CS4L)** is a movement to improve the quality of sport and physical activity in Canada. CS4L links sport, education, recreation and health and aligns community, provincial and national programming.

**LTAD, the Long Term Athlete Development framework**, is a seven-stage training, competition and recovery pathway guiding an individual's experience in sport and physical activity from infancy through all phases of adulthood.

**Marginalized populations and under-represented groups** may include individuals who are geographically distanced, Aboriginal peoples, women and girls, persons with disabilities, people living in economically disadvantaged situations, etc.

**Physical Literacy** is the mastery of fundamental movement skills and fundamental sport skills that permit individuals to read their environment and make appropriate decisions, allowing them to move confidently and with control in a wide range of physical activity situations. It supports long-term participation and performance to the best of one's ability.

**Recreation** involves leisure-time activities in which people choose to participate. It can be active (e.g. walking the dog, playing soccer) or passive (e.g. reading a book, enjoying a concert). Recreation can include physical activity, sport, arts, cultural activities, and community events.

**Sport** is a regulated form of physical activity organized as a contest between two or more participants for the purpose of determining a winner by fair and ethical means. Yukoners participate in recreational, competitive and high performance sport excelling at home and internationally.

**Yukon Special Recreation Groups** are the single, not-for-profit association governing their recreation activity in Yukon (e.g. Yukon Aboriginal Sport Circle).

**Yukon Sport Governing Bodies** are territorial not-for-profit associations who offer a variety of sport, recreation and community based programs.

