



# 2023–24

## Media Development Funding Programs

Annual Report



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Photo (above): GBP Creative Media Photo:  
(front, left): Courtesy of Yukon Rescue



## Contact

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Department of Economic Development  
Government of Yukon

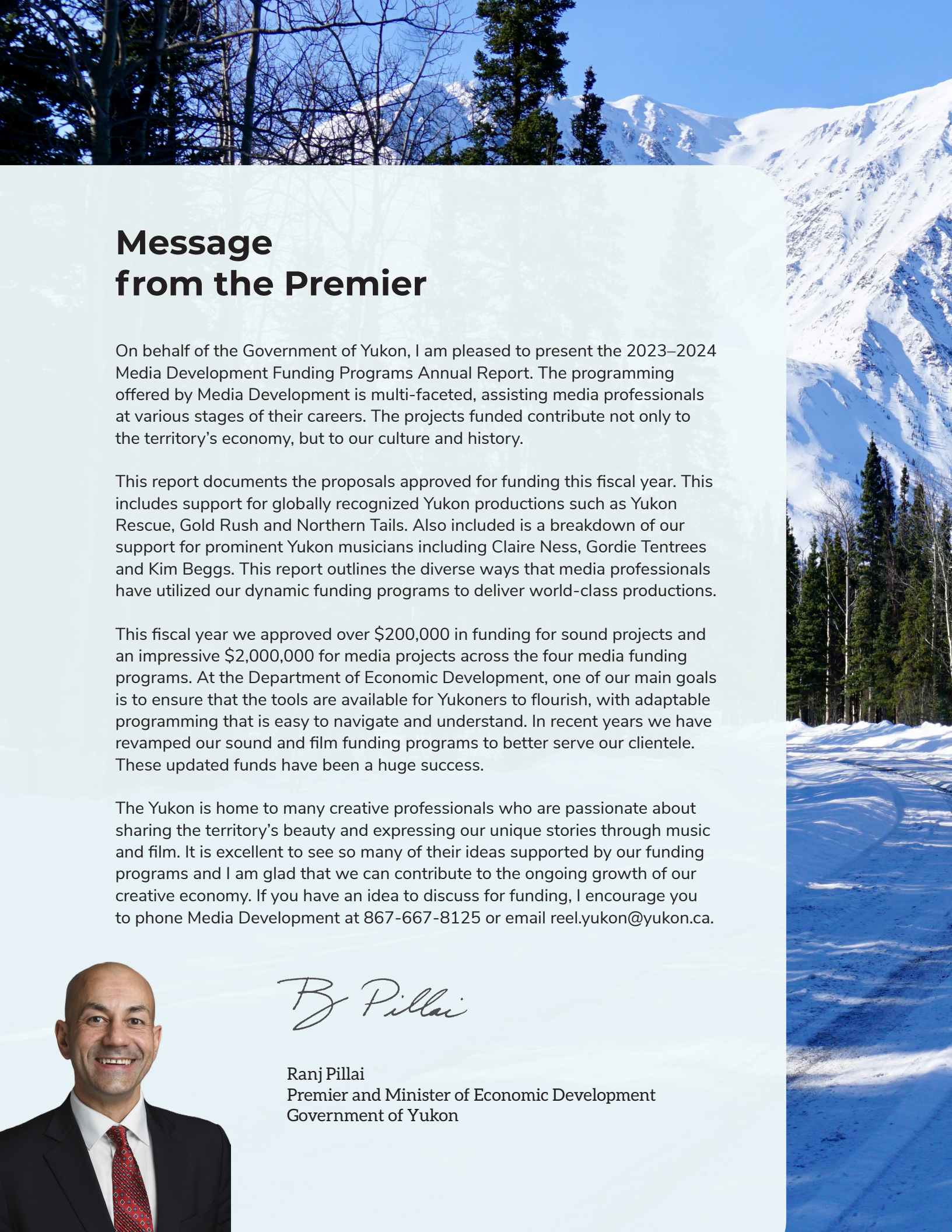
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## Message from the Premier

On behalf of the Government of Yukon, I am pleased to present the 2023–2024 Media Development Funding Programs Annual Report. The programming offered by Media Development is multi-faceted, assisting media professionals at various stages of their careers. The projects funded contribute not only to the territory's economy, but to our culture and history.

This report documents the proposals approved for funding this fiscal year. This includes support for globally recognized Yukon productions such as Yukon Rescue, Gold Rush and Northern Tails. Also included is a breakdown of our support for prominent Yukon musicians including Claire Ness, Gordie Tentrees and Kim Beggs. This report outlines the diverse ways that media professionals have utilized our dynamic funding programs to deliver world-class productions.

This fiscal year we approved over \$200,000 in funding for sound projects and an impressive \$2,000,000 for media projects across the four media funding programs. At the Department of Economic Development, one of our main goals is to ensure that the tools are available for Yukoners to flourish, with adaptable programming that is easy to navigate and understand. In recent years we have revamped our sound and film funding programs to better serve our clientele. These updated funds have been a huge success.

The Yukon is home to many creative professionals who are passionate about sharing the territory's beauty and expressing our unique stories through music and film. It is excellent to see so many of their ideas supported by our funding programs and I am glad that we can contribute to the ongoing growth of our creative economy. If you have an idea to discuss for funding, I encourage you to phone Media Development at 867-667-8125 or email [reel.yukon@yukon.ca](mailto:reel.yukon@yukon.ca).

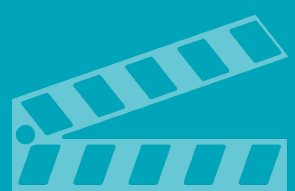


A handwritten signature in black ink that reads "Ranj Pillai".

Ranj Pillai  
Premier and Minister of Economic Development  
Government of Yukon



**48**  
projects funded



Awarded over  
**\$2 million**  
for media projects



Over  
**\$200,000**  
awarded for sound projects

The Yukon's early snowfall and accessible wilderness make the territory an attractive filming location.



## Media funding programs

## Predevelopment Fund

Total approved: \$44,700

The Media Predevelopment Fund helps Yukon producers develop their ideas for a:

- » professional film;
- » television program; or
- » digital media project.

Applicants can receive funding to help attract commitments from broadcasters, distributors or online platforms for further development or production. Applicants can access funding up to 75 per cent of eligible costs to a maximum of \$15,000.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were 15 applications to the Predevelopment Fund in 2023–24. Of those applications, three were approved.

| Name of applicant | Project information | Approved amount |
|-------------------|---------------------|-----------------|
| Andrew Connors    | Yukon River Salmon  | \$15,000        |
| Daniel Little     | From Me to You      | \$15,000        |
| Peter Mather      | Arctic Dreams       | \$14,700        |

## Media Development Fund

Total approved: \$62,093

The Media Development Fund helps Yukon producers develop their ideas for a:

- » professional film;
- » television program; or
- » digital media project.

This program is for producers who have a distribution commitment from a broadcaster, distributor or online platform, and can demonstrate market demand for the project. Funding is available for up to 50 per cent of the eligible development costs, up to a maximum of \$40,000.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were six applications to the Media Development Fund in 2023–24. Of those applications, two were approved.

| Name of applicant | Project information | Approved amount |
|-------------------|---------------------|-----------------|
| Suzanne Crocker   | Betty               | \$22,302.00     |
| Teresa Earle      | Cliffhangers        | \$39,791.00     |

## Media Production Fund

Total approved: \$1,891,701.29

The Media Production Fund provides funding for the production of a:

- » professional film;
- » television program; or
- » digital media project.

Applicants who have a distribution commitment from a broadcaster, distributor or online platform, and employ three Yukoners in key positions can apply to the Media Production Fund. Funding is available for a minimum of 25 per cent to a maximum of 40 per cent of the eligible Yukon production expenses.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were 12 applications to the Media Production Fund in 2023–24. Of those applications, 10 were approved.

| Name of applicant | Project information           | Approved amount |
|-------------------|-------------------------------|-----------------|
| Karine Genest     | Ecosystems Engineers          | \$112,528.14    |
| Kelly Milner      | Northern Tails                | \$292,700.00    |
| Kelly Milner      | Northern Gothic - The Hunt    | \$20,410.00     |
| Kelsey Ellison    | Borderlands                   | \$80,493.55     |
| Matthew Shewchuk  | Yukon Rescue                  | \$251,654.00    |
| Melany Hunt       | Gold Rush S14                 | \$724,901.60    |
| Micheline Arbez   | Kina & Yuk, Ice Pack Refugees | \$291,570.00    |
| Peter Mather      | Kings of the North            | \$69,391.00     |
| Suzanne Crocker   | The Home Team                 | \$16,881.00     |
| Tova Krentzman    | Fire Towers                   | \$31,172.00     |

## Media Training Fund

Total approved: \$75,465.76

The Media Training Fund provides financial support to Yukon residents to undertake individual training that develops producers' and technicians' skills and the expertise required for development, production, post-production and/or marketing of film, television and digital content.

The fund also supports registered Yukon non-profits to deliver training programs that increase opportunities for Yukoners to obtain employment in the film, television and digital production sectors, locally, nationally and internationally.

Individual applicants can access funding up to 75 per cent of eligible costs, to a maximum of \$10,000. Non-profits can access funding up to 75 per cent of eligible costs, to a maximum of \$25,000.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were 11 applications to the Media Training Fund in 2023–24. Of those applications, 10 were approved.

| Name of applicant                   | Approved amount |
|-------------------------------------|-----------------|
| David Curtis                        | \$2,850.00      |
| Dawson City Arts Society            | \$5,369.06      |
| Dawson City Arts Society            | \$8,111.00      |
| Hailey Birnie                       | \$2,475.00      |
| Marie Hammje                        | \$3,510.00      |
| Marie Hammje                        | \$2,890.50      |
| Michael Code                        | \$7,237.50      |
| Screen Production Yukon Association | \$25,000.00     |
| Whitney Horne                       | \$3,847.50      |
| Yukon Film Society                  | \$14,175.20     |



## Sound funding program

## Performing Musicians Fund

Total approved: \$211,908.50

The Performing Musicians Fund provides applicants with funding for up to 75 per cent of the costs of:

- » programming that helps refine skills;
- » professional sound recording activities; and
- » marketing for newly-released music.

Emerging musicians who have limited performing experience can apply for up to \$10,000 a year towards these activities.

Established musicians can apply for up to \$30,000 a year towards these activities. Established musicians have:

- » significant performance experience outside of the Yukon;
- » a track record of successfully promoting commercially released music outside of the Yukon; and
- » a consistent income from musician activities.

Media Development funding programs are highly competitive and the number of requests often exceed available funds. There were 32 applications to the Performing Musicians Fund in 2023–24. Of those applications, 25 were approved.

| Name of applicant   | Project information | Approved amount |
|---------------------|---------------------|-----------------|
| Adrian Burrell      | Major Funk          | \$26,160.75     |
| Bria Rose Mclean    | Bria Rose           | \$10,000.00     |
| Bria Rose Mclean    | Bria Rose N' Thorns | \$6,000.00      |
| Brigitte Desjardins | Brigitte Desjardins | \$6,000.00      |
| Caleb Tomlinson     | Caleb Tomlinson     | \$5,100.00      |

| Name of applicant  | Project information          | Approved amount |
|--------------------|------------------------------|-----------------|
| Claire Ness        | Claire Ness                  | \$10,000.00     |
| Clancy McInnis     | The Trailer Park Trash Cats  | \$3,750.00      |
| Colin Muir-Dorward | The Follower                 | \$1,345.50      |
| Declan O'Donovan   | Declan O'Donovan             | \$2,625.00      |
| Gordie Tentrees    | Gordie Tentrees              | \$5,500.00      |
| Gordie Tentrees    | Gordie Tentrees              | \$24,500.00     |
| Hayley Warden      | The Hayley Warden Experience | \$8,556.00      |
| Jody Peters        | Speed Control                | \$14,081.25     |
| Jody Peters        | Speed Control                | \$6,300.00      |
| Kim Beggs          | Kim Beggs                    | \$24,337.50     |
| Kinden Kosick      | Froese                       | \$4,735.50      |
| Lorene Charmetant  | Lorene Charmetant            | \$10,000.00     |
| Mackenzie Smith    | Antarticus                   | \$9,065.00      |
| Nathan Schultz     | Vanstones                    | \$3,000.00      |
| Nathan Schultz     | Vanstones                    | \$6,000.00      |
| Paris Pick         | Paris Pick                   | \$7,156.00      |
| Patrick Keenan     | Patrick Keenan               | \$2,265.00      |
| Ryan West          | The Lucky Ones               | \$6,431.00      |
| Ryan West          | The Lucky Ones               | \$6,000.00      |
| Victoria Parker    | The Follower                 | \$3,000.00      |

# Statistical summary

| Yukon Media Development funding programs                |                       |
|---------------------------------------------------------|-----------------------|
| Predevelopment Fund                                     | \$44,700.00           |
| Media Development Fund                                  | \$62,093.00           |
| Media Production Fund                                   | \$1,891,701.29        |
| Media Training Fund                                     | \$75,465.76           |
| Performing Musicians Fund                               | \$211,908.50          |
| <b>Total Film and Sound Incentive Programs approval</b> | <b>\$2,285,868.55</b> |

| Non-Governmental Organization (NGO) funding |                     |
|---------------------------------------------|---------------------|
| Screen Production Yukon Association         | \$115,000.00        |
| Music Yukon                                 | \$115,000.00        |
| <b>Total NGO funding approvals</b>          | <b>\$230,000.00</b> |



