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FOR RELEASE #09-275 December 4, 2009

Government Rewards Safe Driving Practices During National Safe Driving Week

WHITEHORSE – The Child Car Seat Safety program will contribute \$2,000 towards registered education savings plans (RESPs) for four lucky children at a public event to recognize National Safe Driving Week.

"The Child Car Seat Safety program is another initiative that the Yukon government offers to Yukoners in an effort to increase safety on our roads," Highways and Public Works Minister Archie Lang said today. "Through this program, participants benefit from the assurance that their children are being transported in a safe manner. Plus, four children receive a special financial bonus."

The Child Car Seat Safety program is delivered by a support team comprising volunteers and Yukon government staff that are certified child restraint system technicians.

These certified technicians conduct individual car seat inspections, deliver inspection clinics and public information sessions, and educate Yukoners on the correct and safe installation of appropriate car seats.

This year, technicians conducted 104 car seat inspections. Once a child's car seat was inspected, that child's name was entered into the draw for one of four \$500 RESPs.

This year's winners are:

- Olivia Boutilier (3 months);
- Svea Pearson (24 months);
- Matthew Fournier (2 months); and
- James Malcolm Wilson (30 months).

"Being a responsible driver means you are responsible not only for your own life but for the lives of others in your car and on the road," Lang said. "Responsible drivers understand that safety measures have to be practiced every single time you drive your car."

For more information about the Car Seat Safety program and other road safety information email roadsafety@gov.yk.ca, call 867-667-5297 or visit http://www.hpw.gov.yk.ca/.

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