



FOR RELEASE  
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## **Ministers to attend annual mining convention in Toronto**

WHITEHORSE—Economic Development Minister Stacey Hassard and Energy, Mines & Resources Minister Scott Kent are promoting the territory's mineral sector opportunities at the annual Prospectors and Developers Association of Canada (PDAC) convention in Toronto, from March 1 to 4. PDAC is one of the largest mining investment events in the world.

"Mining is one of the territory's cornerstone industries," Hassard said. "The Yukon government is proud to support Yukon companies as they engage directly with potential investors and partners."

The convention brings together members of the mineral exploration, mining, and service and supply sectors to attend technical sessions, short courses and networking events. The event welcomes more than 30,000 delegates and 1,000 exhibitors.

Mineral companies have the opportunity to showcase their projects to potential investors at the convention. Investors will hear about Yukon's modern infrastructure, year-round transportation access and vast mineral potential.

"It is important to be able to connect with investors and industry members and let them know that we are positioning Yukon as a global leader for mineral investment and development," Kent said. "The scope of PDAC as a worldwide event provides an excellent opportunity for Yukon and the companies that operate here."

The Yukon government is currently working on projects to position itself for a market upturn. By early 2016, a Mineral Development Strategy will be in place to guide the development of this cornerstone industry. The Mine Licencing Improvement Initiative will improve the functioning of Yukon's regulatory system. Both initiatives will involve First Nations and industry and will also benefit from public input.

Learn more: PDAC events at [pdac.ca/convention](http://pdac.ca/convention)

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