



FOR RELEASE  
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## **Yukon government provides funding for national theatre festival to visit Whitehorse**

WHITEHORSE—The Government of Yukon is providing \$90,000 in support of Yukon's participation as host of Canada's Magnetic North Theatre Festival, Canada's only national theatre festival, next June.

Magnetic North is a nationally acclaimed theatre festival that works to create artistic and economic opportunities for Canadian theatre talent. The festival is based in Ottawa but on alternate years it travels across Canada and is presented in a major city. To date the festival has been hosted in Ottawa, Edmonton, St. Johns, Vancouver, Kitchener-Waterloo, Calgary and Halifax.

Funding will help to hire local producers, a production manager, outreach coordinator, technical director, publicist and other event coordinators.

"Yukon is proud to have such a diverse cultural sector," Minister of Tourism and Culture Elaine Taylor said. "Hosting the Magnetic North festival will provide tremendous opportunities for existing and aspiring theatre talent in Yukon, while attracting festival-goers and talent from across the country."

The Yukon Arts Centre will partner with Magnetic North to present the festival in Whitehorse June 9 to 18, 2016.

"I am very pleased the Yukon Arts Centre and the Yukon government are working together to bring this festival to Whitehorse," Yukon Arts Centre CEO Al Cushing said. "The festival has a history of sharing an abundance of experience and opportunities in the cities it visits. Whitehorse and Yukon performing artists will have an opportunity to share their work with a national and international audience and experience some of the finest theatre Canada has to offer."

In addition to Canada's Magnetic North Theatre Festival coming to Whitehorse, a complementary made-in-Yukon theatre event will also take place next summer presenting local theatre talent.

Learn more: Magnetic North

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