



FOR RELEASE
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Yukon culinary talent promoted in Vancouver

WHITEHORSE—Yukon culinary talent was promoted in Vancouver this week at special events that featured Yukon chefs and Yukon's wild game, foraged foods and hand-crafted beers.

The Department of Tourism and Culture hosted a dinner at the Edible Canada Bistro on Granville Island for travel, culinary and lifestyle media to provide exposure to Yukon culinary fare and to promote Yukon as an accessible, year-round travel destination.

"Yukon has a unique role to play in the growing culinary tourism market," Minister of Tourism and Culture Elaine Taylor said. "Launching the Edible Canada event with Yukon talent and ingredients is an opportunity to raise awareness that Yukon has much to offer tourists seeking unique and authentic dining experiences."

A sold-out dinner at the bistro on Monday night kicked off Yukon Month, the first event in the bistro's year-long Coast to Coast Dinner Series, which features cuisine from across the country. Yukon suppliers will be taking advantage of this event to promote the territory's culinary offerings. Minister Taylor was in Vancouver to attend the Yukon Month launch.

The Yukon-inspired meal was prepared by Yukon chefs Michele Genest and Carson Schiffkorn and accompanying drinks were supplied by Yukon Brewing. This week's dinner event in Vancouver builds upon the success of last year's first Yukon Culinary Festival coordinated by the Tourism Association of the Yukon (TIAY).

Genest is the author of two successful northern-inspired cookbooks, *The Boreal Gourmet* and *The Boreal Feast*. Schiffkorn is chef and owner of the Inn on the Lake at Marsh Lake.

Guests who dine at the bistro throughout February will have a chance to enter a contest to win two tickets to Whitehorse from Air North, where they will enjoy a dinner prepared by chefs Schiffkorn and Eric Pateman, owner of the Edible Canada Bistro.

Learn more:
Yukon Month at Edible Canada
Travel Yukon: Dining

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