



FOR RELEASE
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Yukon outfitters well represented at Safari Club International

WHITEHORSE—Minister of Environment Wade Istchenko recently joined Yukon outfitters at the Safari Club International (SCI) Convention in Las Vegas to help showcase Yukon hunting opportunities to a global market. Most of Yukon's 19 registered outfitters were exhibitors at the event, which attracted more than 18,000 visitors.

"With hunting exhibitors from six continents under one roof, it was promising to see how sought-after Yukon big game hunts are compared to the rest of the world," Minister Istchenko said. "It speaks to the Yukon outfitting industry's professionalism and the quality of the guided trips they offer."

SCI's primary focus is to protect hunters' rights and promote wildlife conservation. It encourages an appreciation for nature and wildlife so that conservation efforts remain strong, while also protecting and preserving a rich hunting heritage.

"I was honoured to attend the SCI Convention to support one of the oldest industries in the territory," Istchenko added. "Yukon outfitting is a stable, sustainable, diverse industry that provides many spin-off benefits to the Yukon economy."

The Yukon Outfitters Association donated hunting proceeds to the SCI to support the group in its efforts to promote wildlife conservation and preserve hunting heritage.

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