



FOR RELEASE
December 1, 2015

Celebrate the season with Yukon-made arts and crafts

WHITEHORSE—With an abundance of unique holiday markets, fairs and craft shows, there's no better time to support local artists and craftspeople in Yukon.

Holiday shoppers can support local artisans by choosing items with the Created in Yukon snowflake symbol. The symbol helps consumers quickly identify locally made and locally produced items such as CDs, books, paintings, sewing, food, sculpture and pottery.

"During the holidays, Yukoners are presented with many opportunities to purchase one-of-a-kind Yukon-made goods," Minister of Tourism and Culture Elaine Taylor said. "The holiday season is a great time to buy unique gifts that support our local artists and economy."

Samples of locally made products are on display now at the Whitehorse Visitor Information Centre, including a Christmas tree decorated with a range of handcrafted ornaments. A catalogue identifying the artists who made the ornaments is available at the front desk.

The public is welcome to view the items until the first week of January. The Yukon-made products are available for purchase at various businesses in Yukon.

The Created in Yukon program is co-administered by the Department of Tourism and Culture and the Yukon Chamber of Commerce. Promotional materials are available free of charge to artists and craftspeople.

Learn more:
Created in Yukon

-30-

Contact:

Dan Macdonald
Cabinet Communications
867-393-6470
dan.macdonald@gov.yk.ca

Stefanie Richardson
Communications, Tourism and Culture
867-667-8066
stefanie.richardson@gov.yk.ca

News Release #15-375

