



FOR RELEASE
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***You're Gonna Eat Here!* contest winners will experience Yukon**

WHITEHORSE—The Government of Yukon and Food Network Canada are partnering on a new travel promotion that includes a contest to bring two lucky Canadians to the territory to experience Yukon cuisine and culture.

"Yukon chefs are some of the most talented in the country," Tourism and Culture Minister Mike Nixon said. "With fresh produce and game at our fingertips, our local restaurants offer some unique dishes and fantastic dining experiences."

Last summer, Food Network's series *You Gotta Eat Here!* arrived in Whitehorse to experience local cuisine at Klondike Rib & Salmon and Antoinette's Restaurant and to film two episodes for the new season, which premieres tonight.

"We had an unbelievable time during our trip to Yukon last summer, where we had the chance to taste some incredible local food," *You Gotta Eat Here!* host John Catucci said. "I'm excited that more Canadians will have the opportunity to experience delicious northern fare and also Yukon hospitality."

In conjunction with the filming, Yukon's Tourism and Culture department and the Food Network are offering two lucky Canadians the chance to visit these restaurants first-hand through the *You're Gonna Eat Here!* contest.

The contest launches March 4 and is open to all Canadian residents 18 years of age or older.

Prizes include round-trip airfare for two, five nights hotel accommodation, two gift certificates for Yukon dining, and up to \$1,000 in Yukon adventure money.

You Gotta Eat Here! airs Fridays at 6 p.m. local time or 9 p.m. ET on Food Network Canada. The episode featuring Klondike Rib & Salmon will air March 8 and Antoinette's Restaurant will air March 22.

For more information about Yukon government initiatives to promote Yukon as a tourist destination visit www.tc.gov.yk.ca.

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Contact:

Matthew Grant
Cabinet Communications
867-393-6470
matthew.grant@gov.yk.ca

Heather LeDuc
Communications, Tourism and Culture
867-667-5318
heather.leduc@gov.yk.ca

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