



FOR RELEASE

May 8, 2014

Online tools showcase Yukon historic sites and visual art

WHITEHORSE— The Department of Tourism and Culture launched digital tools today that enhance access to Yukon’s historic places and visual arts community. The popular Art Adventures on Yukon Time guide is now online and the Carcross Walking Tour is available as a mobile app.

“The department is exploring innovative ways for people to explore and enjoy our culture,” Minister of Tourism and Culture Mike Nixon said. “These new tools will help visitors and residents plan their very own Yukon art adventure and enjoy Yukon’s fascinating historic sites.”

The Carcross Walking Tour app is a mobile version of a pre-existing hard-copy brochure. The Carcross Visitor Information Centre will provide a wireless network for visitors to download the app to their devices. Yukon’s Historic Sites Unit has also launched mobile-friendly versions of the Yukon Register of Historic Places, the SS Tutshi brochure and the Sights and Sites website.

The Art Adventures on Yukon Time guide was launched in 2001 to connect art lovers with visual artists who welcome visitors to their studios, and to showcase places where people can view and purchase art.

The guide was redesigned – and the new website developed – following consultation with visual artists and the general public. Website visitors can search for artists by name, region or media; an interactive map helps users find studios, galleries and other places or events that showcase visual art.

Learn more:

Art Adventures on Yukon Time: yukonartguide.ca/
Historic Sites web resources: tc.gov.yk.ca/historicsites

-30-

Contact:

Elaine Schiman
Cabinet Communications
867-633-7961
elaine.schiman@gov.yk.ca

Heather LeDuc
Communications, Tourism and Culture
867-667-5318
heather.leduc@gov.yk.ca

News Release #14-115