



FOR RELEASE
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Celebrate the Christmas season with Yukon-made art and crafts

WHITEHORSE—With the Christmas season in full swing, Minister of Tourism and Culture Mike Nixon encourages everyone to shop local this year and support Yukon artists and craftspeople.

"Yukon's creative spirit comes alive during the Christmas season with a number of local craft sales and markets," Nixon said. "The 'Created in Yukon' snowflake symbol helps shoppers find those one-of-a-kind, locally made items."

The Created in Yukon program helps to raise awareness of the wide range of Yukon-made arts and crafts products. The snowflake symbol helps consumers quickly identify locally made or locally produced items such as CDs, books, paintings, sculpture, and pottery.

"Yukon's diverse and talented arts community makes it easy to shop local and share a little piece of Yukon with friends and family this Christmas season," Nixon added.

The Department of Tourism and Culture and the Yukon Chamber of Commerce co-administer the Created in Yukon program.

A sample of local products will be on public display at the Whitehorse Visitor Information Centre, where a Christmas tree has been decorated with a variety of hand-crafted items. The public is welcome to stop in and view the tree until the first week of January.

Promotional materials are available free of charge to artists and crafts people. More information is available on the Created in Yukon website.

Learn more: Created in Yukon

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