



FOR RELEASE
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WorkFutures website to assist Yukoners with career planning and job search

WHITEHORSE—The new Yukon WorkFutures website was unveiled to education and labour market stakeholders by Education Minister Scott Kent at the Old Fire Hall today.

"This new website is an in-depth guide to career opportunities based on current and projected economic needs," Kent said. "The website profiles the 100 most in-demand occupations in Yukon, providing users with an opportunity to explore potential career paths and gain an understanding of the training they need to succeed."

The Yukon WorkFutures website provides insight into what it's like working in a given occupation, what jobs are in demand in Yukon, and other considerations to help individuals determine the career path that's right for them.

It will be useful for job planners, parents, students and career counselors so they can access up-to-date labour market information. Yukon Education's Advanced Education branch will ensure the top jobs list remains accurate, which is determined by labour market research of the Yukon economy. The website is designed for anyone looking for work, but particularly for students beginning the transition from school to employment.

"Yukon Education is committed to helping learners of all ages achieve success," Kent added. "The WorkFutures site is a powerful tool that will help us achieve an even more inclusive, adaptable and productive workforce."

The new site was inspired by needs defined within Yukon's Labour Market Information Strategy, which is one of four Labour Market Framework strategies, designed and implemented by a cross-section of industry, non-government organizations and government stakeholders.

The Advanced Education branch worked with Yukon-based economists and experts in labour market information to develop the website.

For more information, visit yukonworkfutures.gov.yk.ca.

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