



Government of Yukon

Government of Yukon » May 2010 » News Release #10-082

Newsroom

Latest news releases

News by theme

News by department
 Community Services
 Economic Development
 Education
 Energy, Mines and Resources
 Environment
 Executive Council Office
 Finance
 French Language Services
 Directorate
 Health and Social Services
 Highways and Public Works
 Justice
 Public Service Commission
 Tourism and Culture
 Women's Directorate

News by corporations
 Yukon Development
 Corporation
 Yukon Energy Corporation
 Yukon Housing Corporation
 Yukon Liquor Corporation
 Yukon Workers'
 Compensation Health and
 Safety Board

Joint news releases

Premier's News

News by date

2017 news releases
 January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December

News archive



NEWS *release*

FOR RELEASE #10-082

May 12, 2010

Recycling Club celebrates 15 years

WHITEHORSE – Yukon youth aged four to 16 are invited to participate and collect points with the Recycling Club starting this Saturday.

"The Recycling Club has a significant impact on recycling efforts in Yukon and teaches us all that it pays to recycle," Environment Minister John Edzerza said. "Last year, club members generated \$315,695 in refunds and earned 2,875 prizes."

The club celebrates its 15th anniversary this year. It is financially self-supporting, with funding from the surcharges on each beverage container sold in Yukon. Each year Environment Yukon staff organizes the program materials, community recycling depots deliver the Recycling Club program and Raven Recycling administers it.

"The Recycling Club is an important part of the overall recycling effort in Yukon," Edzerza said. "The Yukon government invests more than \$500,000 each year now to support recycling efforts by community depots and processors."

The first day Recycling Club members can collect points is Saturday, May 15. Membership applications are available before the stating date. Dates to remember for 2010 are:

- November 13: Last day to claim Recycling Club points for empty beverage containers;
- December 22: Last day to use points to order a prize certificate; and
- January 8, 2011: Last day to redeem prize certificates at participating businesses.

The Recycling Club brochure is available at schools, community recycling depots, Environment Yukon offices, and the Environment Yukon website. This year prizes range from book certificates and ski passes to cameras, skateboards and bikes.

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