



## Government of Yukon

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**NEWS**release

FOR RELEASE #10-047  
 March 24, 2010

### Webisodes showcase Yukon as a premier film location

WHITEHORSE – Yukon's Film & Sound Commission will support the production of 13 one-minute webisode commercials advertising Yukon as a premier filming location, providing employment opportunities in the local film industry.

"I am excited about this opportunity as we have much to offer the film industry in terms of our spectacular wilderness, dependable snow, long daylight hours, and unique settings and surroundings," Economic Development Minister Jim Kenyon said.

This project will provide employment and mentorship opportunities for approximately 40 members of Yukon's film industry. Local writers participated in a writers' room to develop the overall concept. A Vancouver producer is supporting the project, and script writing began this month with production to take place between May 2010 and March 2011.

"The webisodes are a modern and effective way of reaching filmmakers around the world. They will be showcased via the Internet and at film trade events in Canada and internationally," Kenyon said.

Yukon government will commit \$90,000 to support this project, subject to legislative approval. The Canadian Northern Economic Development Agency (CanNor) has contributed \$635,000 from its Community Adjustment Fund.

Yukoners can expect to learn more about these employment opportunities in April. For more information about the Film & Sound Commission, visit [www.reelyukon.com](http://www.reelyukon.com).

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