



## Government of Yukon

Government of Yukon » December 2010 » News Release #10-220

### Newsroom

Latest news releases

### News by theme

News by department  
 Community Services  
 Economic Development  
 Education  
 Energy, Mines and Resources  
 Environment  
 Executive Council Office  
 Finance  
 French Language Services  
 Directorate  
 Health and Social Services  
 Highways and Public Works  
 Justice  
 Public Service Commission  
 Tourism and Culture  
 Women's Directorate

News by corporations  
 Yukon Development  
 Corporation  
 Yukon Energy Corporation



Yukon Housing Corporation  
 Yukon Liquor Corporation  
 Yukon Workers'  
 Compensation Health and  
 Safety Board



Joint news releases  
 Premier's News

### News by date

2017 news releases

January  
 February  
 March  
 April  
 May  
 June  
 July  
 August  
 September  
 October  
 November  
 December

News archive



**NEWS** *release*

FOR RELEASE #10-220  
 December 6, 2010

### **Teddy bear twins available at Yukon liquor stores**

WHITEHORSE – The popular Twin Bear program has returned to Yukon's liquor stores, announced the Yukon Liquor Corporation.

For 18 years, the teddy bears have been purchased in pairs by customers, pleasing both them and children in need. The customer keeps one of the bears and its twin is donated during the holiday season.

"A simple teddy bear can bring a lot of joy to a child," Minister responsible for the Yukon Liquor Corporation Jim Kenyon said. "Our customers respond generously to the Twin Bear initiative which helps to bring smiles and comfort to Yukon children."

The bears are given to children throughout Yukon who are in care, hospitals or shelters, or who receive Christmas hampers.

Bears are on sale at Yukon liquor stores in Dawson City, Faro, Haines Junction, Mayo, Watson Lake, and Whitehorse, while quantities last.

For more information about the Yukon Liquor Corporation, go to [www.ylc.yk.ca](http://www.ylc.yk.ca).

-30-

### Contact:

Brianne Young  
 Cabinet Communications  
 867-633-7949  
[brianne.young@gov.yk.ca](mailto:brianne.young@gov.yk.ca)

Nathalie Ouellet  
 Communications, Yukon Liquor Corporation  
 867-667-5075  
[nathalie.ouellet@gov.yk.ca](mailto:nathalie.ouellet@gov.yk.ca)

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Minister Jim Kenyon, Kathleen Knight, Kevin Murphy, and Larry Cripps launch the Teddy Bear Campaign.