

FOR RELEASE
September 28, 2017

The forecast calls for hot pancakes and warm, syrupy feelings at the United Way Yukon Breakfast this Friday

The Government of Yukon is proud to once again organize the annual United Way Breakfast, which marks the start of October's United Way Month fundraising events. The event will be taking place from 6:30 a.m. to 9:30 a.m. at the Yukon Convention Centre this Friday.

This year's theme, Pulling Together, recognizes the work of the United Way contributors in Yukon, as well as the volunteers and recipients. All proceeds from the breakfast support Yukon charities and community organizations through the United Way.

Tickets are available at the door and in advance at 305 Wood Street, or online at unitedwayyukon.ca.

Quotes

"The Departments of Energy, Mines and Resources and Economic Development are pleased to invite all Yukoners to the United Way Breakfast on September 29. I'm looking forward to seeing you there."

-Minister of Energy, Mines and Resources and Economic Development Ranj Pillai

"United Way Yukon's mission is to improve lives and build community by engaging individuals and mobilizing collective action. The annual United Way Breakfast is one of the most important fundraising events of the year to support the work we do."

-United Way 2017 campaign coordinator Roslyn Woodcock

Quick facts

- The Government of Yukon has organized the breakfast for over 20 years. In addition to sponsorship, it provides staff volunteers to run the United Way Breakfast in partnership with local businesses and other sponsors, including the Coast High Country Inn, CBC Yukon, and G-P Distributing Inc.
- The Government of Yukon's departments of Energy, Mines and Resources and Economic Development are the lead organizers for the 2017 breakfast.
- Last year's (2016) United Way Breakfast raised a record-breaking \$29,957 for Yukon charities and community groups through ticket sales and generous contributions to the silent auction.
- Since 1994, the United Way Yukon has raised more than \$2 million to assist local charities through a variety of fundraising activities. United Way Yukon's mission is to improve lives and build community by engaging individuals and mobilizing collective action.

Learn more: United Way Yukon

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