



Government of Yukon

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NEWS *release*

FOR RELEASE #09-019
February 6, 2009

Yukon Musicians Showcase Talents to National and International Buyers

WHITEHORSE – Economic Development Minister Jim Kenyon offered his congratulations to MusicYukon for hosting Showcase Yukon.

"This is a wonderful opportunity for our musicians to present their acts and export their talents," Kenyon said. "I am proud of the Yukon artists who have been selected to participate in Showcase Yukon."

Organized in collaboration with the Yukon Film & Sound Commission, Showcase Yukon is a music performance and training experience. Showcase's closing event will provide Yukon musical acts with an opportunity to perform live in front of 10 national and international music buyers in Whitehorse February 9 and 10.

In January, Showcase applicants were offered training and critique sessions by visiting experts. All Showcase participants are working with an executive producer and local filmmakers to create a professional electronic press kit which can be used to promote themselves to a non-Yukon audience.

"I would like to welcome the visiting buyers and encourage them to explore Yukon and experience our warm northern hospitality," Kenyon added.

Representatives from the Western Canada Music Awards and the Vancouver 2010 Cultural Olympiad will also be attending Showcase Yukon.

For more information, visit www.music yukon.com.

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A list of Showcase Yukon participants is below.

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Participants Showcase Yukon 2009

- Crash the Car
- Done Gone String Band
- Gordie Tentrees