



## Government of Yukon

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FOR RELEASE #09-104  
April 27, 2009

### Yukon Expo 2009 Showcases Over 40 Yukon Products and Services

WHITEHORSE – Yukon Expo 2009 opens today. This annual event showcases Yukon products and services to the Edmonton business community and encourages business development and export growth opportunities between Yukon and Alberta.

On behalf of Economic Development Minister Jim Kenyon, Deputy Minister Harvey Brooks will launch the event at the World Trade Centre in Edmonton.

"This is the third Yukon Expo that we have supported and I am pleased that Dr. Brooks is there to launch the event," Kenyon said. "This expo is an excellent way to showcase our territory as a viable place to invest, do business and visit. Business conventions of this type promote Yukon products and services to potential investors and help stimulate the diversification of Yukon's private sector."

The Government of Yukon, the Edmonton Chamber of Commerce, and the Yukon Chamber of Commerce have partnered to present this event.

"Yukon Expo facilitates the increased export of Yukon products and services as well as the development and expansion of Yukon businesses regionally and nationally," Yukon Chamber of Commerce President and CEO Dave Austin said. "We are pleased to work with the government on this important initiative."

Local companies were invited to take advantage of this opportunity to showcase their products, and over 40 have chosen to participate. Products were shipped to Edmonton and will be on display for two weeks at the World Trade Centre.

Northern Garments Inc. is one business participating this year. Its owner, Megan Waterman, will be speaking at the Yukon Connect Klondike Breakfast as part of the expo events.

"Economic Development has been very valuable in helping us market our products," Waterman said. "We look forward to Yukon Expo and the opportunity to showcase our Skookumbrand anoraks that are manufactured right here in Dawson City."

For more information about Yukon Expo 2009, please visit [www.yukonchamber.com](http://www.yukonchamber.com).

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See list of Yukon companies represented at Yukon Expo 2009 below.

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**Local Companies Represented at Yukon Expo 2009:**

Air North Yukon's Airline  
Arts Underground  
Bean North  
City of Whitehorse  
Copper Moon Gallery  
Dawson City Chamber of Commerce  
EBA Engineering Consultants  
Edgewater Hotel  
Harper Street Publishing  
Icy Waters  
Indian Craft Shop  
Klondike Art  
Klondike Kate's Restaurant and Cabins  
Leaf Solutions  
Lillie Pie Lotions  
Lynn Blaikie Designs  
Mammoth Tusk Gold  
Mercier Solutions  
Midnight Sun Gallery & Gifts  
Muktuk Adventures  
Nahanni River Adventures  
Nature Tours of Yukon  
Northern Windows  
Northern Garments  
Sew What Upholstery  
Sky High Ranch  
Sportees Active Wear  
Sundog Retreat  
Trans North Helicopters  
Uncommon Journeys  
White Pass & Yukon Route  
Wildman Productions  
Yukon Artists at Work  
Yukon Brewing  
Yukon College

Yukon Convention Bureau  
Yukon Quest  
Yukon Spring  
Yukon Workinfontet (YUWIN)  
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