



Government of Yukon

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NEWS *release*

FOR RELEASE #09-192
August 18, 2009

Violence Prevention Video Available Through YouTube

WHITEHORSE – *Getting Real*, a 28-minute violence prevention drama produced entirely in Yukon, is available for public viewing online through a YouTube portal linked to the Women’s Directorate website.

“I’m very pleased we are able to use media sources such as YouTube to bring these valuable public education tools to a wider audience,” Women’s Directorate Minister Marian C. Horne said.

The video depicts the life of a young northern Aboriginal girl who lives with her mother and stepfather and is learning to detect the signs of violence.

Getting Real is one of two culturally-relevant videos and an accompanying training manual released in May 2008. These resources were developed in response to the lack of violence prevention tools relevant to the social and cultural context of the North.

The videos and the accompanying manual are also available through all 15 public libraries in Yukon and from the Women’s Directorate. All First Nation health directors and community justice coordinators also have copies for community use. In June and November 2008 “train the trainers” sessions took place which taught frontline workers on how these resources can be effectively used in communities.

The videos and manual were originally produced as part of a three-year public awareness and education campaign focusing on violence against women and children.

Getting Real can be viewed through www.womensdirectorate.gov.yk.ca/public_education.html.

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