



Government of Yukon

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NEWS *release*

FOR RELEASE #09-265
November 13, 2009

Teddy Bear Twins Now Available at Yukon Liquor Stores

WHITEHORSE – The Yukon Liquor Corporation is kicking off its 17th annual Twin Bear program.

Since 1992, the Yukon Liquor Corporation has been inviting its customers to share in the spirit of the holiday season by purchasing a set of twin teddy bears. The customer keeps one of the bears, and its twin is offered to a child in need during the holiday season.

"The Twin Bear program is a fun way to spread the joy this Christmas," Minister responsible for the Yukon Liquor Corporation Jim Kenyon said. "Our customers respond generously to this initiative, helping to bring smiles and comfort to Yukon children."

The bears are given to children throughout Yukon who are in care, in the hospital, in shelters, or who are receiving Christmas hampers.

Bears are on sale at all Yukon Liquor stores from November 13 until Christmas, while quantities last. The Yukon Liquor Corporation operates liquor stores in Dawson City, Faro, Haines Junction, Mayo, Watson Lake, and Whitehorse.

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