



FOR RELEASE
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Yukon Liquor Corporation funds injury prevention program for youth

WHITEHORSE - Yukon youth will benefit from continued funding for an interactive injury-prevention program designed to help teens make smart choices, Minister responsible for Yukon Liquor Corporation Scott Kent announced today.

The corporation will contribute \$180,000 over the next three years towards the Prevent Alcohol and Risk-Related Trauma in Youth program, or PARTY. It is an intensive, dynamic and true-to-life program to show youth how a bad decision can have tragic results.

The program targets Grade 9 and 10 Yukon students and is delivered through a day-long field trip at the Whitehorse General Hospital, or at local nursing stations and RCMP detachments in rural communities.

The field trip takes students through the course of an injury from occurrence, through transport, treatment, rehabilitation and community re-integration. Students interact with health care and emergency professionals including nurses and physicians, EMS and police. The program also includes hearing first-hand experiences from people who have been, or who are still in acute care.

"The Yukon Liquor Corporation is pleased to provide financial support for the PARTY program," Kent said. "This hard-hitting program helps Yukon teens consider possible consequences before making a potentially life-altering decision. Our objective is to reduce preventable deaths and injuries."

"The PARTY program appreciates the support provided by Yukon Liquor Corporation," PARTY program co-ordinator Kim Rumley said. "Along with the substantial in-kind contributions provided by other organizations, this funding further contributes to the program to encourage Yukon youth to make smart choices."

The program is supported by contributions from the RCMP, Whitehorse General Hospital, the Department of Education, Yukon Workers' Compensation Health and Safety Board, Heritage North Funeral Home, the Yukon Liquor Corporation and the Department of Community Services' Emergency Medical Services and Motor Vehicles branch.

For more information visit online.

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