



FOR RELEASE
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Yukon Liquor Corporation to ID 25 and under

WHITEHORSE—The Yukon Liquor Corporation (YLC) is making it more difficult for minors to buy liquor.

Starting May 1, anyone who appears younger than 25 will be asked to provide identification before purchasing liquor in Yukon liquor stores. The approach is optional for licensees and permit-holders.

"The Yukon Liquor Corporation is taking positive action against underage drinking with our Check 25 initiative," Minister responsible for the Yukon Liquor Corporation Scott Kent said. "It can be difficult to guess a person's age, and Check 25 is a support tool for staff in requesting identification from customers."

Other jurisdictions of Canada have successfully implemented similar programs that have made it easier for them to identify and refuse service to older-looking youth who are not of legal drinking age.

YLC staff and licensees are required by the *Liquor Act* to request proof of age to confirm that the customer is 19 or older, which is the legal drinking age in Yukon. Acceptable forms of identification include a driver's licence or other government-issued photo identification card.

A campaign to launch Check 25 will include support materials such as posters, buttons and coasters.

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